

**PENGEMBANGAN FILM ANIMASI 3 DIMENSI SEJARAH TRADISI
MEGEBEG-GELEGAN DI DESA TUKADMUNGGGA**

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ABSTRAK

Film Animasi 3 Dimensi Sejarah Tradisi *Megebeg-Megebeg* di Desa Tukadmungga menceritakan awal mula terjadinya Tradisi *Megebeg-Gebegan* serta nilai pendidikan yang terkandung di dalamnya. Tradisi *Megebeg-Gebegan* merupakan tradisi turun temurun yang di laksanakan di Desa Tukadmungga setiap satu tahun sekali tepatnya pada *sasih kesange* di pengerupukan hari raya Nyepi. Dalam proses pelaksanaan tradisi megebeg-gelegan terkandung nilai-nilai pendidikan seperti : pendidikan etika, pendidikan tattwa, pendidikan teo-etika. Penelitian ini bertujuan untuk (1) Untuk mengembangkan film animasi 3 dimensi Sejarah Tradisi *Megebeg-Gebegan* di Desa Tukadmungga, (2) Untuk mengetahui respon penonton terhadap film animasi 3 dimensi Sejarah Tradisi *Megebeg-Gebegan* di Desa Tukadmungga.

Film Animasi 3 Dimensi Sejarah Tradisi *Megebeg-Gebegan* dikembangkan dengan Metode Multimedia *Development Life Cycle (MDLC)* tahapannya terdiri dari *concept* (pengonsepan), *design* (perancangan), *material collecting* (pengumpulan bahan), *assembly* (pembuatan), *testing* (pengujian), dan *distribution* (pendistribusian). Dengan dibuatnya Film Animasi 3 Dimensi Sejarah Tradisi *Megebeg-Gebegan* di Desa Tukadmungga, masyarakat diharapkan mampu mengetahui Sejarah Tradisi *Megebeg-Gebegan* di Desa Tukadmungga beserta nilai-nilai yang terkandung di dalamnya. Beberapa pengujian telah dilakukan yaitu pengujian ahli isi yang mendapat hasil 100%, pengujian ahli media mendapat hasil 100% dan pengujian respon pengguna mendapat nilai rata-rata sebesar 48,1 sehingga film animasi ini masuk pada kualifikasi sangat positif dengan kriteria sangat baik.

Kata Kunci : *Sejarah, Tradisi Megebeg-Gebegan, Animasi 3 Dimensi*

***The Development of 3 Dimensional Animation Film History of Megebeg-
Gebegan Tradition In Tukadmungga Village***

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ABSTRACT

The 3D Animated Film History of the Megebeg-Megebegan Tradition in Tukadmungga Village tells the story of the origins of the Megebeg-Gebegan Tradition and the educational value contained in it. The Megebeg-Gebegan tradition is a hereditary tradition that is carried out in Tukadmungga Village every once a year, to be precise, at Sasih Sange on Pengerupukan on Nyepi Day. In the process of carrying out the megebeg-gebegan tradition, educational values are contained, such as ethics education, tattwa education, and the-ethical education. This study aims to (1) To develop a 3-dimensional animated film about the history of the Megebeg-Gebegan tradition in Tukadmungga village, (2) to find out the audience's response to the 3-dimensional animated film about the history of the Megebeg-Gebegan tradition in Tukadmungga village.

The 3 Dimensional Animation Film of the History of the Megebeg-Gebegan Tradition was developed using the Multimedia Development Life Cycle (MDLC) Method, the stages of which consist of concept, design, material collecting, assembly, testing, and distribution (distribution). By making a 3D Animated Film on the History of the Megebeg-Gebegan Tradition in Tukadmungga Village, it is hoped that the public will be able to know the History of the Megebeg-Gebegan Tradition in Tukadmungga Village and the values contained therein. Several tests have been carried out, namely the content expert test which received 100% results, the media expert test obtained 100% results and the user response test obtained an average value of 48.1 so that this animated film is classified as very positive with very good criteria.

Keywords: History, Megebeg-Gebegan Tradition, 3D Animation