

**The Identification of Values of Character
Education in Miguel's Characters in Disney's Coco
using Peirce's Semiotics**



**PROGRAM STUDI PENDIDIKAN BAHASA INGGRIS
JURUSAN BAHASA ASING
FAKULTAS BAHASA DAN SENI
UNIVERSITAS PENDIDIKAN GANESHA
SINGARAJA**

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**The Identification of Values of Character
Education in Miguel's Characters in Disney's Coco
using Peirce's Semiotics**

SKRIPSI

Diajukan kepada

Universitas Pendidikan Ganesha

Untuk Memenuhi Salah Satu Persyaratan dalam Menyelesaikan Program

Sarjana Pendidikan Bahasa Inggris



OLEH

KOMANG ANGGA SURYA SANJAYA

1512021146

PROGRAM STUDI PENDIDIKAN BAHASA INGGRIS

JURUSAN BAHASA ASING

FAKULTAS BAHASA DAN SENI

UNIVERSITAS PENDIDIKAN GANESHA

SINGARAJA

2022

SKRIPSI

**DIAJUKAN UNTUK MELENGKAPI TUGAS DAN
MEMENUHI SYARAT- SYARAT UNTUK MENCAPAI GELAR
SARJANA PENDIDIKAN**



Pembimbing I,

A handwritten signature in blue ink, appearing to be 'Nfi', written over a light blue circular stamp.

Dr. Ni Komang Arie Suwastini, S.Pd., M.Hum.
NIP.198004042003122001

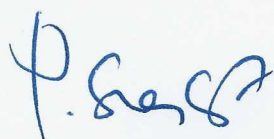
Pembimbing II

A handwritten signature in blue ink, appearing to be 'I. G. A. Lokita Purnamika Utami', written over a light blue circular stamp.

Dr. I. G. A. Lokita Purnamika Utami, S.Pd., M.Pd
198304022006042001

Skripsi oleh Komang Angga Surya Sanjaya
telah dipertahankan di depan dewan penguji
Pada tanggal 23 November 2022

Dewan penguji,



Dr. Putu Suarcaya, S.Pd., M.Sc.
NIP. 197310032000121001

(ketua)



Dr. Ni Komang Arie Suwastini, S.Pd., M.Hum.
NIP.198004042003122001

(anggota)



Dr. I. G. A. Lokita Purnamika Utami, S.Pd., M.Pd
NIP.198304022006042001

(anggota)

Diterima oleh Panitia Ujian Fakultas Bahasa dan Seni
Universitas Pendidikan Ganesha
Guna memenuhi syarat-syarat untuk mencapai gelar Sarjana Pendidikan

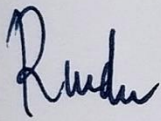
Pada:

Hari : Jumat

Tanggal : 17 Februari 2023

Menyetujui,

Ketua Ujian,



Dr. Dewa Putu Ramendra, S.Pd., M.Pd.
NIP: 197609022000031001

Sekretaris Ujian,



Dr. I. G. A. Lokita Purnamika Utami, S.Pd., M.Pd.
198304022006042001

Mengesahkan,

Dekan Fakultas Bahasa dan Seni



Prof. Dr. I Made Sutarna, M.Pd.
NIP: 196004241986031002

PERNYATAAN

Dengan ini disampaikan bahwa karya tulis yang berjudul **“The Identification of Values of Character Education in Miguel’s Characters in Disney’s Coco using Peirce’s Semiotics”** beserta seluruh isinya adalah benar-benar karya sendiri dan saya tidak melakukan menyalin dan mengutip dengan cara-cara yang tidak sesuai dengan etika yang berlaku dalam masyarakat keilmuan. Atas pernyataan ini, saya siap menanggung resiko atau dikenakan sanksi apabila kemudian terdapat adanya pelanggaran atas etika keilmuan dalam karya saya ini atau ada klaim terhadap keaslian karya saya ini.

Singaraja, 21 Februari 2023

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Komang Angga Surya Sanjaya

1512021146



The Identification of Values of Character Education in Miguel's Characters in Disney's Coco using Peirce's Semiotics

By

Komang Angga Surya Sanjaya

1512021146

ABSTRACT

Character development on children cannot be separated from their environment. Film, especially Disney's animated film has become the part of children's environment. Many researchers found that Disney's animated films are resourceful and contained with values of character education. This study was aimed at the identification of the representation of values of character education proposed by the Ministry of National Education (2010) in the characterization of Miguel in Disney's Coco (2017) by using textual analysis and Peirce's semiotics. The result of this study shows that Miguel possessed 18 values of character education. These values have different pattern of development along the film, namely values that remained constant (religious, curious, appreciative), values that developed from negative to positive (creative), values obtained in the middle of the film (democratic), and values that existed since the beginning and developed along the film (honest, tolerant, discipline, hardworking, autonomous, nationalism, patriotic, friendly/communicative, peace-loving, bibliophile, nature-loving, social care, and responsible). In conclusion, Disney's Coco (2017) is not only entertaining but also containing values of character education. Therefore, this film can be adapted as a media to introduce and develop children's character.

Key words: *character education, Disney, animation, feature, film*

**IDENTIFIKASI NILAI-NILAI PENDIDIKAN KARAKTER DALAM
KARAKTERISASI *MIGUEL* DALAM DISNEY *COCO* (2017)
MENGUNAKAN SEMIOTIKA PEIRCE**

Oleh

Komang Angga Surya Sanjaya

NIM 1512021146

ABSTRAK

Perkembangan karakter anak tidak terlepas dari pengaruh lingkungan. Salah satu bagian dari keseharian anak dewasa ini adalah film-film animasi milik Disney. Banyak peneliti menemukan bahwa film-film animasi Disney memiliki banyak nilai pengetahuan dan nilai-nilai pendidikan karakter. Untuk itu, penelitian ini dilakukan untuk mengidentifikasi representasi nilai-nilai Pendidikan karakter yang diusulkan oleh Departemen Pendidikan Nasional (2010) dalam karakterisasi Miguel dalam film *Coco* (2017) milik Disney dengan menggunakan analisis tekstual dan semiotika Peirce. Hasil penelitian ini menunjukkan bahwa Miguel memiliki 18 nilai Pendidikan karakter. Terdapat 8 nilai yang dikembangkan dengan baik sejak awal hingga akhir film. Nilai-nilai itu adalah disiplin, pekerja keras, otonom, nasionalisme, apresiatif, ramah, suka cita dan mencintai alam. Enam nilai lain dikembangkan dari awal hingga pertengahan film seperti religius, jujur, ingin tahu, cinta damai, kepedulian sosial, dan bertanggung jawab. Ada juga 3 nilai yang dikembangkan di pertengahan hingga akhir film yaitu toleran, demokratis, dan patriotisme. Ada nilai yang dikembangkan Miguel di akhir film yaitu kreatif. Dengan demikian, *Coco* (2017) yang mengandung nilai-nilai Pendidikan karakter dapat diadaptasi sebagai media untuk memperkenalkan dan mengembangkan karakter anak-anak.

Kata kunci: Pendidikan karakter, *Disney*, animasi, fitur, film

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Table of Contents

ABSTRACT.....	vii
ACKNOWLEDGEMENTS	viii
Table of Contents	x
CHAPTER I	1
1.1 Background of The Study	1
1.2 Problem Identification	4
1.3 Limitation of The Study	4
1.4 Problem Statement	5
1.5 Purposes of The Study	5
1.6 Significance of The Study	5
1.6.1 Theoretical Significance	5
1.6.2 Practical Significance	6
2. CHAPTER II	9
2.1 Empirical Review	9
2.2 Theoretical Review	15
2.2.1 Character in Story	15
2.2.2 Character Education.....	16
2.2.3 Film.....	22
2.2.4 Disney Animated Film.....	32
2.2.5 Peirce’s Semiotics.....	33
2.3 Research Model	35
3. CHAPTER III	38
3.1 Research Design	38
3.2 Research Subject	38
3.3 Research Object	38
3.4 Instrument of Data Collection	39
3.5 Method of Data Analysis	42
3.5.1 Data Collection	43
3.5.2 Data Reduction	44

3.5.3 Data Display.....	44
3.5.4 Conclusion Drawing	45
3.6 Research Trustworthiness	45
3.7 Research Procedure	46
3.8 Research Schedule.....	49
4. CHAPTER IV.....	50
4.1 Characterizations of Miguel.....	50
4.1.1 Miguel as A Hard-working, Creative and Responsible	52
4.1.2 Miguel as A Friendly/communicative, Appreciative, and social caring.....	116
4.1.3 Miguel as A Nationalist and Patriotic Boy	151
4.1.4 Miguel as A Religious Boy.....	162
4.1.5 Miguel as A Nature Loving Boy.....	167
4.2 Miguel’s Values Development.....	170
4.2.1 Early Values Development	172
4.2.2 Values Development During the Conflicts.....	203
4.2.3 Late Values Development.....	220
4.3 Research Implication	220
4.3.1 Implication for students	221
4.3.2 Implication for teachers	221
4.3.3 Implication for other researchers	222
4.3.4 Implication for parents.....	223
4.3.5 Implication for society	224
CHAPTER V	225
5.1 Summary.....	225
5.2 Conclusion	227
5.3 Suggestions.....	227
REFERENCES.....	229
APPENDIXES	233