

**PENGARUH *CORPORATE SOCIAL RESPONSIBILITY* (CSR),
PROFITABILITAS, LEVERAGE, DAN ASSET GROWTH TERHADAP
NILAI PERUSAHAAN KONSTRUKSI, *PROPERTY* DAN *REAL ESTATE*
YANG TERCATAT DI BEI TAHUN 2017 – 2021**

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ABSTRAK

Melihat kondisi saat ini dimana Indonesia masih berada di masa pandemi covid-19 membuat banyak perusahaan memikirkan strategi agar kegiatan operasional perusahaan tidak mengalami kinerja yang menurun. Di Indonesia sendiri, di tengah pandemi Covid-19, beberapa perusahaan mengalami kinerja yang sangat baik, dimana ketika perusahaan lain mengalami keterpurukan. salah satu penilaian investor yaitu nilai perusahaan yang menunjukkan jika perusahaan memiliki nilai perusahaan yang baik. Penelitian ini bertujuan untuk menganalisis pengaruh CSR, profitabilitas, leverage dan asset growth terhadap nilai perusahaan. Penelitian ini dilakukan pada perusahaan konstruksi, *property* dan *real estate* yang terdaftar di Bursa Efek Indonesia tahun 2017 – 2021. Penentuan sampel menggunakan teknik *purposive sampling*. Jenis data yang digunakan pada penelitian ini adalah data sekunder berupa data laporan keuangan. Analisis data menggunakan regresi linear berganda dengan bantuan program SPSS. Hasil penelitian menemukan bahwa CSR, profitabilitas, leverage dan asset growth berpengaruh terhadap nilai perusahaan.

Kata kunci: nilai perusahaan, CSR, profitabilitas, leverage

***THE EFFECT OF CORPORATE SOCIAL RESPONSIBILITY (CSR),
PROFITABILITY, LEVERAGE, AND ASSET GROWTH ON THE VALUE
OF CONSTRUCTION, PROPERTY AND REAL ESTATE COMPANIES
LISTED ON THE IDX, 2017 – 2021***

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ABSTRACT

Seeing the current conditions where Indonesia is still in the Covid-19 pandemic, many companies are thinking about strategies so that their operational activities do not experience a decline in performance. In Indonesia itself, in the midst of the Covid-19 pandemic, several companies experienced very good performance, while other companies experienced a slump. one of the investor assessments is the value of the company which shows if the company has good company value. This study aims to analyze the effect of CSR, profitability, leverage and asset growth on firm value. This research was conducted at construction, property and real estate companies listed on the Indonesia Stock Exchange in 2017 – 2021. The sample was determined using a purposive sampling technique. The type of data used in this study is secondary data in the form of financial report data. Data analysis used multiple linear regression with the help of the SPSS program. The results of the study found that CSR, profitability, leverage and asset growth have an effect on firm value.

Keywords: *company value, CSR, profitability, leverage*