

**PENGEMBANGAN MEDIA VIDEO PEMBELAJARAN *BROWNIES* BATIK *TRUNTUM* KHAS SURAKARTA PADA MATA KULIAH DEKORASI KUE**

Oleh

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**ABSTRAK**

Penelitian ini bertujuan untuk mengetahui, mendeskripsikan dan menghasilkan proses media video pembelajaran pembuatan *Brownies* Batik *Truntum* Khas Surakarta pada mata kuliah Dekorasi Kue serta mengetahui kelayakan media video pembelajaran tersebut. Penelitian ini merupakan penelitian pengembangan R&D (*Research & Development*) dengan menggunakan model penelitian 4D (*Define, Design, Develop, Disseminate*). Instrumen yang digunakan dalam pengambilan data adalah berupa angket validasi ahli dan angket mahasiswa. Hasil penelitian ini berupa pengembangan media video pembelajaran *Brownies* Batik *Truntum* khas Surakarta pada mata kuliah Dekorasi Kue. Berdasarkan hasil uji ahli dan uji responden menyatakan bahwa media video pembelajaran *brownies* batik *truntum* khas Surakarta pada mata kuliah Dekorasi Kue termasuk dalam kategori “Sangat Layak” digunakan sebagai media pembelajaran berdasarkan sistematika, kejelasan materi, kualitas video, aspek visual dan audio, tipografi, kelayakan isi, penyajian, model pembelajaran, komunikatif, interaktif dan inovatif, dan dialogis.

Kata Kunci: Video, Media, *Brownies*, Batik *Truntum*, Dekorasi Kue

# **DEVELOPMENT OF SURAKARTA TYPICAL BATIK TRUNTUM BATIK BROWNIES LEARNING MEDIA IN THE CAKE DECORATION SUBJECT**

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## **ABSTRACT**

This research aims to find out, describe and produce the learning video media process for making Surakarta Typical Batik Truntum Brownies in the Cake Decoration course and determine the feasibility of this learning video media. This research is R&D (Research & Development) development research using the 4D research model (Define, Design, Develop, Disseminate). The instruments used in collecting data were expert validation questionnaires and student questionnaires. The results of this research are the development of learning video media for Surakarta-style Batik Truntum Brownies in the Cake Decoration course. Based on the results of expert tests and respondent tests, it is stated that the Surakarta typical truntum batik brownie learning video media in the Cake Decoration course is included in the "Very Appropriate" category to be used as a learning media based on systematics, clarity of material, video quality, visual and audio aspects, typography, suitability content, presentation, learning model, communicative, interactive and innovative, and dialogical.

**Keywords:** Video, Media, Brownies, Batik Truntum, Cake Decoration