

# PENGEMBANGAN FILM PENDEK ANIMASI 3 DIMENSI SEJARAH BARONG LANDUNG

Oleh

I Made Nara Kusuma, NIM 1915051039

Program Studi Pendidikan Teknik Informatika

Jurusan Teknik Informatika

Fakultas Teknik dan Kejuruan

Universitas Pendidikan Ganesha

Singaraja

Email: [nara@undiksha.ac.id](mailto:nara@undiksha.ac.id)

## ABSTRAK

Film Pendek Animasi 3 Dimensi Sejarah Barong Landung merupakan sebuah kisah cinta antara raja Jaya Pangus dan istrinya yang bernama Kang Cing Wie namun pada suatu ketika mereka mati kemudian Masyarakat membuatkan perwujudan raja dan ratu mereka dalam bentuk Barong Landung. Sumber informasi mengenai Sejarah Barong Landung masih sangat minim diketahui oleh Masyarakat hal tersebut dibuktikan berdasarkan hasil angket yang disebar oleh peneliti, sehingga perlu adanya media yang efektif dalam menjelaskan Sejarah Barong Landung. Tujuan dari penelitian ini adalah untuk mengimplementasikan rancangan Film Pendek Animasi 3 Dimensi Sejarah Barong Landung yang nantinya dapat menambah wawasan Masyarakat mengenai Sejarah Barong Landung. Metode penelitian yang digunakan adalah *Research & Development* dengan model pengembangan *MDLC (Multimedia Development Life Cycle)* yang memiliki 6 tahapan diantaranya, Concept, Design, Material Collecting, Assembly, Testing, dan Distribution. Beberapa pengujian dilakukan pada film animasi dari pengujian ahli isi yang mendapat hasil 100%, pengujian ahli media 100% dan pengujian respon penonton mendapat respon 68% sangat setuju 20% setuju dan 10% cukup setuju sehingga film animasi ini dikatakan dalam kategori Sangat Baik A.

**Kata Kunci:** Barong Landung, Film Pendek Animasi 3 Dimensi, *MDLC*

**DEVELOPMENT OF 3 DIMENSIONAL BARONG LANDUNG  
HISTORICAL ANIMATION SHORT FILM**

**By**

***I Made Nara Kusuma, NIM 1915051039***

***Informatics Engineering Education Study Program***

***Informatics Engineering Department***

***Faculty of Engineering and Vocational***

***Ganesha University of Education***

***Singaraja***

Email: [nara@undiksha.ac.id](mailto:nara@undiksha.ac.id)

**ABSTRACT**

*3D Animated Short Film History of Barong Landung is a love story between king Jaya Pangus and his wife named Kang Cing Wie but one day they died and then the community made the embodiment of their king and queen in the form of Barong Landung. Sources of information about the history of Barong Landung are still very little known by the public, this is proven based on the results of questionnaires distributed by researchers, so there is a need for effective media in explaining the history of Barong Landung. The purpose of this research is to implement a 3D Animated Short Film design for the history of Barong Landung which can later add to the public's insight into the history of Barong Landung. The research method used is Research & Development with the MDLC (Multimedia Development Life Cycle) development model which has 6 stages including, Concept, Design, Material Collecting, Assembly, Testing, and Distribution. Several tests were carried out on animated films from content expert testing which obtained 100% results, media expert testing 100% and user response testing received 68% strongly agree 20% agree and 10% quite agree so that this animated film is said to be in the Very Good A category.*

**Keywords:** *Barong Landung, 3D Animated Short Film, MDLC*