

**PENGEMBANGAN FILM ANIMASI 2 DIMENSI
“SEJARAH PURA GOA GIRI PUTRI”**

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ABSTRAK

Pura Goa Giri Putri merupakan Pura Sad Khayangan Jagat yang terletak di Kabupaten Klungkung, Kecamatan Nusa Penida, Desa Suana, Dusun Karang Sari. Masih banyak masyarakat yang belum mengetahui Sejarah Pura Goa Giri Putri. Maka dibuatlah Pengembangan Film Animasi 2D “Sejarah Pura Goa Giri Putri” untuk memberikan informasi dan edukasi kepada masyarakat mengenai Sejarah Pura Goa Giri Putri. Tujuan dari penelitian ini yaitu : (1) menghasilkan rancangan dan mengimplementasi Film Animasi 2D Sejarah Pura Goa Giri Putri. (2) mengetahui respon masyarakat yang sudah menonton Film Animasi 2D Sejarah Pura Goa Giri Putri. Jenis penelitian ini menggunakan metode Research and Development (R&D) dengan menggunakan model penelitian MDLC (Multimedia Development Life Cycle). Tahapan – tahapan dalam pengembangan Film Animasi 2D Sejarah Pura Goa Giri Putri yaitu : Concept, Design, Material collecting, Assembly, Testing, and Distribution. Metode pengumpulan data yang digunakan yaitu : observasi, wawancara, studi literature dan angket untuk mengetahui pengetahuan masyarakat terhadap sejarah Pura Goa Giri Putri. Film yang telah dikembangkan kemudian dianalisis dengan melakukan uji ahli isi, uji ahli media, uji respon pengguna. Pada uji ahli dan uji ahli media memperoleh nilai 1.00 dengan kriteria “Sangat Tinggi”. Sedangkan pada pengujian uji respon pengguna mendapat sebanyak 61 responden dengan detail 10 responden dengan persentase 16% dikategorikan sangat setuju, 50 responden dengan persentase 81% setuju dan 1 responden dengan persentase 1% dikategorikan cukup setuju mengenai ketertarikan dan bermanfaatnya film animasi 2 dimensi “Sejarah Pura Goa Giri Putri” dan tidak ada responden yang memilih kategori tidak setuju dan sangat tidak setuju. Dengan hasil responden tersebut dapat disimpulkan bahwa film ini mendapat respon yang baik dari masyarakat.

Kata kunci: 2D, Sejarah Pura Goa Giri Putri, MDLC

DEVELOPMENT OF 2D ANIMATION FILM
“THE HISTORY OF THE GOA GIRI PUTRI TEMPLE”

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ABSTRACT

Goa Giri Putri Temple is a temple of the six main temples in Bali which is a place of worship of God (in all its manifestations) by Hindus located in Kelungkung Regency, Nusa Penida District, Suana Village, Karang Sari Hamlet. There are still many people who don't know the history of Goa Giri Putri Temple. Therefore the development of the 2D animated film "History of Goa Giri Putri Temple" was created to provide information and education to the public regarding the history of Goa Giri Putri Temple. The objectives of this study are: (1) to produce a design and implement the 2D Animation Film History of Goa Giri Putri Temple. (2) to find out the response of public who have watched the 2D Animation Film History of Goa Giri Putri Temple. This type of research used the Research and Development (R&D) method using the MDLC (Multimedia Development Life Cycle) research model. The stages in the development of the 2D Animation Film History of Goa Giri Putri Temple are: Concept, Design, Material collecting, Assembly, Testing, and Distribution. The data collection methods used were: observation, interviews, literature study and questionnaires to determine public knowledge of the history of Goa Giri Putri Temple. The films that have been developed are analyzed by conducting content expert tests, media expert tests, and user response tests. In the expert test and media expert test, they received a score of 1.00 with the criteria "Very High". Meanwhile, in the user response test, results were obtained from 61 respondents whose questionnaires were distributed and filled out online via the Google Form platform and obtained results of 10 respondents with a percentage of 16% categorized as very agree, 50 respondents with a percentage of 81% agree and 1 respondent with a percentage of 1% categorized as quite agree, and there are no categories of less agree and very less agree from the public's response. Referring to the results of these respondents, it can be concluded that this film received a good response from the public.

Keyword: *2D, History of Goa Giri Putri Temple, MDLC*