

**AN ANALYSIS OF JARGON USED BY BOYS' LOVE FANS
COMMUNITY ON SOCIAL MEDIA TELEGRAM**

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ABSTRACT

This research was a descriptive qualitative research that aimed (1) to identify the forms of jargon used by boys' love fans community on social media Telegram, (2) to analyze the meanings of the jargon used by boys' love fans community on social media Telegram, and (3) to identify the functions of the jargon used by boys' love fans community on social media Telegram. The subjects of this research were the members of the group chat "CHAT INTERNATIONAL" of boys' love fans on social media Telegram.

The data were obtained by the process of observation and conducting interviews. The data was gathered using three different observation sheets. The focus of the first collection of observations was to identify each of the jargon forms; the second set of observations analyzed the various jargon meanings; and the third set identified the various jargon functions used by the boys' love fans community on the social media platform Telegram. The interview with the members of the "CHAT INTERNATIONAL" group chat was completed via Google Forms.

Based on the findings of this research, first, it was found that four forms of jargon are used by boys' love fans including word, phrase, abbreviation, and acronym. Second, it was found that the denotative and connotative meanings of the jargon used by boys' love fans on social media Telegram. The last, it was found that two functions of jargon used by boys' love fans including (1) to provide speakers of specialized domains with clear, unambiguous terms to refer to their activities, and (2) to provide speakers of a subgroup with a means of marking in-group membership and excluding outsiders.

Keywords: Jargon, Language Variations, Boys' Love Fans, Community, Social Media, Telegram

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ABSTRAK

Penelitian ini merupakan penelitian deskriptif kualitatif yang bertujuan (1) untuk mengidentifikasi bentuk-bentuk jargon yang digunakan oleh komunitas penggemar *boys' love* di media sosial Telegram, (2) untuk menganalisis makna dari jargon yang digunakan oleh komunitas penggemar *boys' love* di media sosial Telegram, dan (3) untuk mengidentifikasi fungsi jargon yang digunakan oleh komunitas penggemar *boys' love* di media sosial Telegram. Subjek penelitian ini adalah anggota grup obrolan “*CHAT INTERNATIONAL*” penggemar *boys' love* di media sosial Telegram.

Data diperoleh melalui proses observasi dan wawancara. Pengumpulan data dilakukan dengan menggunakan tiga lembar observasi yang berbeda. Fokus kumpulan observasi pertama adalah mengidentifikasi masing-masing bentuk jargon; rangkaian pengamatan kedua menganalisis berbagai makna jargon; dan set ketiga mengidentifikasi berbagai fungsi jargon yang digunakan oleh komunitas penggemar *boys' love* di media sosial Telegram. Wawancara dengan anggota grup obrolan “*CHAT INTERNATIONAL*” dilakukan melalui Google Formulir.

Berdasarkan temuan penelitian ini, pertama, ditemukan empat bentuk jargon yang digunakan oleh penggemar *boys' love* meliputi kata, frasa, singkatan, dan akronim. Kedua, ditemukan makna denotatif dan konotatif dari jargon yang digunakan oleh penggemar *boys' love* di media sosial Telegram. Terakhir, ditemukan dua fungsi jargon yang digunakan oleh penggemar *boys' love* meliputi (1) untuk memberikan istilah yang jelas dan tidak ambigu kepada penutur domain khusus untuk merujuk pada aktivitas mereka, dan (2) untuk memberikan sarana bagi penutur subgrup dengan menandai keanggotaan dalam kelompok dan mengecualikan orang luar.

Kata kunci: *Jargon, Variasi Bahasa, Penggemar Boys' Love, Komunitas, Media Sosial, Telegram*