

**PENGEMBANGAN MEDIA PEMBELAJARAN BERBASIS *PODCAST*  
MELALUI MODEL BERMAIN PERAN TERHADAP KETERAMPILAN  
BERBICARA SISWA KELAS V**

**Oleh**

**Ni Kadek Ananda Kumara Shinta, NIM 2011031240**

**Program Studi Pendidikan Guru Sekolah Dasar**

**Jurusan Pendidikan Dasar**

**ABSTRAK**

Studi ini dilatarbelakangi oleh rendahnya keterampilan berbicara peserta didik di SD, serta pemanfaatan media pembelajaran pada kegiatan pembelajaran yang belum optimal. Penelitian pengembangan ini memiliki empat tujuan, yaitu: (1) menghasilkan *prototype* Media Pembelajaran berbasis *podcast*, (2) menganalisis validitas isi Media Pembelajaran berbasis *podcast*, (3) menganalisis respon siswa terhadap Media Pembelajaran berbasis *podcast*, dan (4) menganalisis efektivitas Media Pembelajaran berbasis *podcast* melalui model bermain peran terhadap keterampilan berbicara siswa kelas V SD. Studi pengembangan ini mempergunakan model ADDIE, yang tersusun atas lima tahapan, yaitu: (1) analisis, (2) perancangan, (3) pengembangan, (4) implementasi, dan (5) evaluasi. Studi ini mengambil subjek Media Pembelajaran berbasis *podcast*, sedangkan objek penelitian pengembangan adalah validitas isi media, isi materi, respon pengguna, dan efektivitas media. Metode pengumpulan data yaitu wawancara, observasi, dan angket/kuisisioner. Instrumen yang dipergunakan untuk mengumpulkan data yaitu pedoman observasi, lembar *rating scale*, pedoman wawancara, lembar dan angket/kuisisioner. Hasil penelitian menunjukkan bahwa: (1) Media Pembelajaran berbasis *podcast* yang telah dihasilkan memperoleh indeks validitas sebesar 0,9432 dengan kualifikasi validitas isi tinggi, (2) materi pada isi Media Pembelajaran berbasis *podcast* yang telah dihasilkan memperoleh indeks validitas sebesar 0,9219 dengan kualifikasi validitas isi tinggi, (3) tingkat pencapaian respon siswa terhadap media pembelajaran berbasis *podcast* adalah sebesar 92,72% dengan kualifikasi sangat baik, dan (4) nilai signifikansi (*2-tailed*) pada uji-t berkorelasi memperoleh skor sebesar 0,000 atau  $p < 0,05$  (taraf signifikansi 5%), sehingga media pembelajaran berbasis *podcast* efektif guna meningkatkan keterampilan berbicara siswa kelas V SD.

**Kata Kunci:** Pengembangan, Media, Media Pembelajaran berbasis *Podcast*, Keterampilan berbicara.

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**ABSTRACT**

This study was motivated by the low speaking skills of students in elementary schools, as well as the use of learning media in learning activities that were not optimal. This development research has four objectives, namely: (1) producing a prototype of podcast-based Learning Media, (2) analyzing the validity of podcast-based Learning Media content, (3) analyzing student responses to podcast-based Learning Media, and (4) analyzing the effectiveness of podcast-based Learning Media through role-playing models on the speaking skills of grade V elementary school students. This development study uses the ADDIE model, which is composed of five stages, namely: (1) analysis, (2) design, (3) development, (4) implementation, and (5) evaluation. This study takes the subject of podcast-based Learning Media, while the object of development research is the validity of media content, material content, user response, and media effectiveness. Data collection methods are interviews, observations, and questionnaires. The instruments used to collect data are observation guidelines, rating scale sheets, interview guidelines, sheets and questionnaires. The results showed that: (1) the podcast-based Learning Media that had been produced obtained a validity index of 0.9432 with high content validity qualifications, (2) the material on the content of podcast-based Learning Media that had been produced obtained a validity index of 0.9219 with high content validity qualifications, (3) the level of achievement of student responses to podcast-based learning media was 92.72% with very good qualifications, and (4) the significance value (2-tailed) on the t-test correlates with obtaining a score of 0.000 or  $p < 0.05$  (significance level of 5%), so that podcast-based learning media is effective in improving the speaking skills of grade V elementary school students.

**Keywords:** Development, Media, Podcast-based Learning Media, Speaking skills.