

## ABSTRACT

**Ningrum, Ida Ayu Fortuna** (2024). *Developing Project-Based Material Provided with Shape Poem Technique in Teaching Communication Skills for Students with Autism Spectrum Disorder*, Thesis, English Language Education, Postgraduate Program, Universitas Pendidikan Ganesha.

*Keywords: Project-based Material, Shape Poem Technique, Communication Skill, Autism Spectrum Disorder*

This study aimed to develop project-based learning material provided with shape poem technique in teaching communication skills for students with Autism Spectrum Disorder (ASD). Framed within a research and development (RnD) design with ADDIE (Analysis, Design, Development, Implementation, and Evaluation) model by Richey and Klein (2007), the study employed interview, document study, and observation as the methods with an interview guide, checklist and an observation sheet as the instruments to collect the data. The developed product was categorized as 'very high validity' and 'excellent' by the two expert judges for its content and media quality with score 1,00 for the content validity and 100 for the product quality by the two judges including expert and user. After implementing and evaluating the product, the findings pointed out that the developed product is effective to improve students' communication skills proven by the improvement of their vocabulary, ability to give appropriate response, and eye contact.



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*Kata-kata kunci: Project-based Material, Shape Poem Technique, Communication Skill, Autism Spectrum Disorder*

Penelitian ini bertujuan mengembangkan materi pembelajaran berbasis proyek yang diberikan dengan teknik puisi bentuk dalam pengajaran keterampilan komunikasi pada siswa Autism Spectrum Disorder (ASD). Dengan menerapkan riset dan pengembangan sebagai desain penelitian dan model ADDIE oleh Richey and Klein (2007), penelitian ini menggunakan metode wawancara, studi dokumen dan observasi beserta pedoman wawancara, *checklist* dan lembar observasi sebagai instrumennya untuk mengumpulkan data. Produk yang dikembangkan tergolong 'sangat valid' dan 'sangat layak' oleh dua juri ahli untuk kualitas isi dan media dengan skor 1,00 untuk validitas isi dan nilai 100 untuk kualitas produk oleh dua juri termasuk ahli dan pengguna. Setelah menerapkan dan mengevaluasi produk, hasil penelitian menunjukkan bahwa produk yang dikembangkan tergolong efektif untuk meningkatkan keterampilan komunikasi siswa dibuktikan dengan peningkatan kosakata, kemampuan memberikan respon yang sesuai, dan kemampuan menjalin kontak mata.

