

**PENGEMBANGAN FILM ANIMASI 3 DIMENSI:
PENGAMALAN PANCASILA DENGAN GOTONG ROYONG**

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ABSTRAK

Film berjudul Ayo Bergotong Royong merupakan sebuah film animasi 3 Dimensi yang dibuat dengan tujuan untuk memotivasi dan menginspirasi siswa kelas 4 untuk melaksanakan gotong royong. Hal yang melatarbelakangi dibuatnya penelitian ini adalah banyak siswa yang cenderung mengabaikan gotong royong padahal gotong royong sudah menjadi budaya Indonesia sejak zaman dulu bahkan sampai saat ini tertuang dalam dimensi profil pelajar pancasila. Penelitian ini menggunakan metode *Research and Development* dengan model pengembangan *Multimedia Development Life Cycle* yang tahapannya terdiri dari tahapan *Concept, Design, Material Collecting, Assembly, Testing, dan Distribution*. Berdasarkan hasil dari data pengujian pada uji ahli isi mendapatkan tingkat validitas “Sangat Tinggi”, uji ahli media mendapatkan tingkat validitas “Sangat Tinggi”, dan uji respons pengguna mendapatkan kualifikasi “sangat positif”.

Kata kunci: Gotong royong, Profil Pelajar Pancasila, MDLC

DEVELOPMENT OF 3 DIMENSIONAL ANIMATED FILMS: IMPLEMENTATION OF PANCASILA THROUGH MUTUAL COLLABORATION

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ABSTRACT

The film entitled Ayo Bergotong Royong is a 3-dimensional animated film that was made to motivate and inspire grade 4 students to cooperate. The reason behind this research is that many students tend to ignore cooperation, even though cooperation has been an Indonesian culture since ancient times, and even today it is stated in the dimensions of the Pancasila student profile. This research uses the Research and Development method with the Multimedia Development Life Cycle development model, whose stages consist of Concept, Design, Material Collecting, Assembly, Testing, and Distribution. Based on the results of the test data, the content expert test received a validity level of "Very High", the media expert test received a validity level of "Very High", and the user response test received a "very positive" qualification.

Keyword: Gotong royong, Profil Pelajar Pancasila, MDLC