

**PENGEMBANGAN MEDIA PEMBELAJARAN  
FLIPBOOK BERBASIS VALUE CLARIFICATION  
TECHNIQUE (VCT) PADA MUATAN PENDIDIKAN  
PANCASILA SISWA KELAS V TAHUN AJARAN  
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Oleh

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**ABSTRAK**

Penelitian ini bertujuan untuk (1) mengetahui rancang bangun media pembelajaran *flipbook* berbasis *Value Clarification Technique* (VCT) pada muatan Pendidikan Pancasila, (2) mengetahui kelayakan media pembelajaran *flipbook* berbasis *Value Clarification Technique* (VCT) pada muatan Pendidikan Pancasila, dan (3) mengetahui efektivitas media pembelajaran *flipbook* berbasis *Value Clarification Technique* (VCT) pada muatan Pendidikan Pancasila. Tipe penelitian pengembangan (*R&D*) ini menggunakan model ADDIE. Metode pengumpulan data yang digunakan adalah kuesioner, dan tes. Pelaksanaan uji produk terdiri atas 1 orang ahli rancang bangun, 1 orang ahli isi materi, 1 orang ahli desain instruksional, 1 orang ahli media pembelajaran, 3 orang subjek uji coba perorangan, dan 9 orang subjek uji kelompok kecil. Teknik analisis data yang digunakan adalah teknik deskriptif kualitatif, dan statistika inferensial. Hasil penelitian ini menemukan bahwa: (a) penilaian ahli rancang bangun berkualifikasi layak (80,00%); (b) penilaian ahli isi materi berkualifikasi sangat layak (100%); (c) penilaian ahli desain instruksional berkualifikasi layak (98,99%); (d) penilaian ahli media pembelajaran berkualifikasi baik (98,99%); (e) penilaian uji perorangan berkualifikasi sangat layak (94,20%); (f) penilaian uji kelompok kecil berkualifikasi sangat layak (95,99%). Hasil uji efektivitas yang dianalisis menggunakan statistik inferensial teknik uji-t memperoleh hasil  $t_{hitung} = 25,23$  untuk  $db = 27$  dan taraf signifikansi 5%  $t_{tabel} = 1,67$ . Hal ini menunjukkan  $t_{hitung} > t_{tabel}$ , sehingga  $H_0$  ditolak dan  $H_1$  diterima. Implikasi dari penelitian ini yakni, secara empiris terbukti dengan penggunaan media pembelajaran *flipbook* berbasis *Value Clarification Technique* (VCT) dapat meningkatkan minat belajar siswa, nilai rata-rata hasil belajar siswa meningkat setelah menggunakan media, dan untuk perkembangan ilmu dapat dikembangkan media yang sejenis pada muatan pembelajaran lain.

**Kata Kunci:** *Flipbook, Value Clarification Technique, ADDIE.*

## ABSTRACT

*This research aims to (1) determine the design of Value Clarification Technique (VCT) based flipbook learning media on Pancasila Education content, (2) determine the feasibility of Value Clarification Technique (VCT) based flipbook learning media on Pancasila Education content, and (3) find out effectiveness of Value Clarification Technique (VCT) based flipbook learning media on Pancasila Education content. This type of research and development (R&D) uses the ADDIE model. The data collection methods used were questionnaires and tests. The product testing consisted of 1 design expert, 1 material content expert, 1 instructional design expert, 1 learning media expert, 3 individual test subjects, and 9 small group test subjects. The data analysis techniques used are qualitative descriptive techniques and inferential statistics. The results of this research found that: (a) the assessment of design and construction experts as having adequate qualifications (80.00%); (b) assessment of highly qualified material content experts (100%); (c) assessment of appropriately qualified instructional design experts (98.99%); (d) assessment of learning media experts as having good qualifications (98.99%); (e) the individual test assessment is highly qualified (94.20%); (f) the assessment of the small group test is highly qualified (95.99%). The results of the effectiveness test which were analyzed using inferential statistics using the t-test technique obtained  $t_{count} = 25.23$  for  $db = 27$  and a significance level of 5%  $t_{table} = 1.67$ . This shows  $t_{count} > t_{table}$ , so  $H_0$  is rejected and  $H_1$  is accepted. The implication of this research is that, it is empirically proven that the use of flipbook learning media based on Value Clarification Technique (VCT) can increase students' interest in learning, the average value of student learning outcomes increases after using the media, and for the development of knowledge media that is similar in content can be developed. other learning.*

**Keywords:** *Flipbook, Value Clarification Technique, ADDIE.*