

ABSTRAK

Budiasa, Ida Bagus Made (2023), *Pengembangan Media Buku Cerita Bergambar Berkearifan Lokal Bali Untuk Meningkatkan Minat Baca Kelas III Sekolah Dasar*. Tesis, Pendidikan Dasar, Program Pascasarjana, Universitas Pendidikan Ganesha.

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Kata-kata kunci: minat baca, media, buku cerita bergambar, validitas, kepraktisan, dan keefektifan.

Penelitian pengembangan ini didasarkan pada kebutuhan media buku cerita bergambar untuk meningkatkan minat baca peserta didik. Penelitian ini bertujuan untuk mengetahui karakteristik, validitas, kepraktisan, dan efektivitas media buku cerita bergambar berkearifan lokal Bali untuk meningkatkan minat baca kelas III sekolah dasar. Metode penelitian yang digunakan yaitu pengembangan dan penelitian (R&D) dengan rancangan model ADDIE yang menggunakan lima tahapan yaitu: *Analyze, Design, Development, Implementation, Evaluation*. Penelitian ini menghasilkan media berupa buku cerita bergambar yang berjudul “I Lutung dan I Kekua” sebagai cerita lokal yang terkait dengan materi “Membaca Dongeng”. Buku cerita bergambar yang dikembangkan kemudian divalidasi oleh tim ahli dan praktisi atas kelayakan isi, kelayakan kebahasaan, dan kelayakan kegrafikan. Kelayakan buku cerita bergambar diukur oleh dua orang pakar media dan dua orang pakar materi. Kepraktisan buku cerita dinilai oleh 3 orang guru dan 5 orang peserta didik. Uji keefektifan dilakukan melalui angket minat baca yang diberikan kepada 23 peserta didik kelas III sekolah dasar. Data yang dikumpulkan berupa validitas, kepraktisan, dan efektivitas. Instrumen penelitian yang digunakan yaitu: lembar validasi dan angket (kuesioner). Lembar validasi digunakan untuk mengumpulkan data validitas buku. Angket respon guru dan angket respon peserta didik digunakan untuk mengetahui kepraktisan buku. Angket minat baca digunakan untuk mengukur efektivitas buku. Data yang telah terkumpul kemudian dianalisis dengan teknik analisis deskriptif kualitatif dan kuantitatif. Hasil penelitian menunjukkan bahwa: 1) rata-rata keseluruhan hasil uji validasi buku cerita bergambar oleh para ahli mencapai skor 4,73 dan termasuk dalam kriteria sangat valid; 2) rata-rata keseluruhan uji kepraktisan mencapai skor 4,81 dan termasuk kriteria sangat praktis; 3) uji keefektifan buku cerita mencapai 0,72 dan berada pada tingkat pencapaian (g) \geq 0,70 sehingga dapat dinyatakan efektif. Kesimpulannya bahwa buku cerita bergambar “I Lutung dan I Kekua” dapat dinyatakan valid, praktis dan efektif untuk pembelajaran serta layak untuk digunakan.

ABSTRACT

Budiasa, Ida Bagus Made (2023), *Development of Picture Storybook Media with Local Balinese Wisdom to Increase Interest in Reading for Class III Elementary Schools. Thesis, Basic Education, Postgraduate Program, Ganesha University of Education.*

This thesis has been approved and examined by Supervisor I: Prof. Dr. Ketut Suma, M.S. and Supervisor II: Prof. Dr. I Wayan Suastra, M.Pd.

Key words: reading interest, media, picture story books, validity, practicality, and effectiveness.

This development research is based on the need for picture story book media to increase students' reading interest. This research aims to determine the characteristics, validity, practicality and effectiveness of picture storybook media with local Balinese wisdom to increase reading interest in third grade elementary schools. The research method used is development and research (R&D) with an ADDIE model design that uses five stages, namely: Analysis, Design, Development, Implementation, Evaluation. This research produced media in the form of a picture story book entitled "I Lutung and I Kekua" as a local story related to the material "Reading Fairy Tales". The picture story book that was developed was then validated by a team of experts and practitioners for the appropriateness of the content, appropriateness of the language, and appropriateness of the graphics. The suitability of picture story books was measured by two media experts and two material experts. The practicality of story books was assessed by 3 teachers and 5 students. The effectiveness test was carried out through a reading interest questionnaire given to 23 grade III elementary school students. The data collected is in the form of validity, practicality and effectiveness. The research instruments used were: validation sheets and questionnaires. Validation sheets are used to collect book validity data. Teacher response questionnaires and student response questionnaires are used to determine the practicality of the book. A reading interest questionnaire is used to measure the effectiveness of books. The data that has been collected is then analyzed using qualitative and quantitative descriptive analysis techniques. The research results show that: 1) the overall average of the picture story book validation test results by experts reached a score of 4,73 and is included in the very valid criteria; 2) the overall average of the practicality test reached a score of 4,81 and included very practical criteria; 3) the storybook effectiveness test reached 0.72 and was at an achievement level (g) ≥ 0.70 so it could be declared effective. The conclusion is that the picture story book "I Lutung and I Kekua" can be declared valid, practical and effective for learning and suitable for use.