

**PENGARUH PENDIDIKAN VOKASI, KOMPETENSI DOSEN,
KETERAMPILAN TATA BOGA DAN MOTIVASI KERJA
TERHADAP NIAT WIRAUSAHA MAHASISWA SENI KULINER
POLITEKNIK PARIWISATA BALI**

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ABSTRAK

Tujuan penelitian untuk mengetahui pengaruh pendidikan vokasi, kompetensi dosen, keterampilan tata boga dan motivasi kerja terhadap niat wirausaha pada mahasiswa Program Studi Seni Kuliner Politeknik Pariwisata Bali. Penelitian ini merupakan penelitian survei pada sampel 108 dari populasi 114 responden (Morgann & Krejci dan Warwich & Lininger). Metode pengumpulan data menggunakan kuesioner dan data hasil penelitian dianalisis dengan teknik statistik deskriptif dan statistik inferensial multivariat *Structural Equation Modeling and Partial Least Squares* (SEM-PLS). Hasil penelitian menunjukkan bahwa: (1) deskripsi kuantitatif variabel pendidikan vokasi, kompetensi dosen, keterampilan tata boga, motivasi kerja dan niat wirausaha pada kategori sangat tinggi, (2) model hubungan antar variabel yang berpengaruh terhadap niat wirausaha terbukti secara empiris Q^2 (*Stone-Geiser Q Squqre Test*) 0,968 sangat tinggi, (3) pendidikan vokasi tidak berpengaruh signifikan secara langsung terhadap motivasi kerja, (4) kompetensi dosen tidak berpengaruh secara langsung terhadap motivasi kerja, (5) keterampilan tata boga berpengaruh secara langsung positif dan signifikan terhadap motivasi kerja, (6) pendidikan vokasi berpengaruh secara langsung positif dan signifikan terhadap niat wirausaha, (7) kompetensi dosen tidak berpengaruh secara langsung terhadap niat wirausaha, (8) keterampilan tata boga berpengaruh secara langsung positif dan signifikan terhadap niat wirausaha, (9) motivasi kerja berpengaruh secara langsung positif dan signifikan terhadap niat wirausaha, (10) pendidikan vokasi berpengaruh secara tidak langsung terhadap niat wirausaha melalui motivasi kerja, (11) kompetensi dosen tidak berpengaruh secara tidak langsung terhadap niat wirausaha melalui motivasi kerja, (12) keterampilan tata boga berpengaruh signifikan secara tidak langsung terhadap niat wirausaha melalui motivasi kerja. Berdasarkan hasil dan temuan pada penelitian ini disarankan untuk menguatkan keterampilan tata boga dalam meningkatkan niat wirausaha dan kompetensi dosen pada penyelenggaraan pendidikan tinggi vokasi.

Kata-kata kunci: *pendidikan vokasi; kompetensi dosen, keterampilan tata boga, motivasi kerja, niat wirausaha*

**THE INFLUENCE OF VOCATIONAL EDUCATION, LECTURER COMPETENCE,
CULINARY SKILLS AND WORK MOTIVATION ON ENTREPRENEURIAL
INTENTIONS OF CULINARY ARTS STUDENTS
OF THE TOURISM POLYTECHNIC IN BALI**

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ABSTRACT

The aim of the research is to determine the influence of vocational education, lecturer competency, culinary skills and work motivation on entrepreneurial intentions. The research was carried out for students of Culinary Art Program on Bali Tourism Polytechnic applying survey techniques using questionnaires to 108 respondents according to the Morgan formula which was corrected by the Warwich and Lininger formula. Data were analyzed using Structural Equation Modeling and Partial Least Squares (SEM-PLS) techniques. The research results show that; (1) quantitative description of vocational education variables, lecturer competence, culinary skills, work motivation and entrepreneurial intentions in the very high category, (2) model of the relationship between variables that influence entrepreneurial intentions, empirically proven Q^2 (Stone-Geiser Q Square Test) 0.968 is very high, (3) Vocational education has no direct effect on work motivation, (4) lecturer competency has no direct effect on work motivation, (5) Cooking skills have a direct positive and significant effect on work motivation, (6) Vocational education has a direct positive and significant effect on entrepreneurial intentions, (7) Lecturer competency has no direct effect on entrepreneurial intentions, (8) Cooking skills have a direct positive and significant effect on entrepreneurial intentions, (9) Work motivation has a direct positive and significant effect on entrepreneurial intentions, (10) Vocational education has an indirect effect on entrepreneurial intentions through work motivation, (11) Lecturer competency has no indirect effect on entrepreneurial intentions through work motivation, (12) Cooking skills have an indirect effect on entrepreneurial intentions through work motivation. The findings of this research are that lecturer competence has no direct or indirect influence on entrepreneurial intentions through work motivation. Based on the results and findings of this research, it is recommended to strengthen culinary skills to increase students' entrepreneurial intentions and increase lecturer competence in the provision of vocational higher education.

Key words: *vocational education, lecturer competency, culinary skill, work motivation, entrepreneurial intentions*