

SIKAP BERBAHASA INDONESIA SISWA SMK NEGERI 1 PRAYA YANG TERCERMIN PADA CAPTION FACEBOOK

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ABSTRAK

Penelitian ini memiliki empat tujuan utama, yakni (1) mendeskripsikan kesetiaan berbahasa Indonesia siswa di SMK Negeri 1 Praya yang tercermin pada *caption Facebook*, (2) mendeskripsikan kesadaran siswa di SMK Negeri 1 Praya terhadap norma berbahasa Indonesia yang tercermin pada *caption Facebook*, (3) mendeskripsikan kebanggaan kebanggaan siswa di SMK Negeri 1 Praya dalam berbahasa Indonesia yang tercermin pada *caption Facebook*, dan (4) mendeskripsikan faktor-faktor yang memengaruhi sikap berbahasa Indonesia siswa di SMK Negeri 1 Praya. Penelitian ini menggunakan metode deskriptif kualitatif. Tahap pengumpulan data yang digunakan dalam penelitian ini yaitu, observasi, dokumentasi, dan wawancara. Hasil penelitian menunjukkan sikap bahasa siswa dominan tergolong negative, yaitu sebanyak 63 *caption* menunjukkan sikap bahasa yang negatif mengenai kesetiaan terhadap bahasa. Terkait kesadaran akan adanya norma bahasa, dari 39 *caption* yang penulis kaji, terdapat 9 *caption* sikap positif dan 30 sikap negatif. Sedangkan, mengenai kebanggaan terhadap bahasa Indonesia, dari 15 responden terdapat 6 siswa yang memiliki sikap positif dan 9 siswa yang bersikap negatif.

Kata kunci: *caption facebook, sikap bahasa*

THE INDONESIAN LANGUAGE ATTITUDES OF STUDENTS OF

VOCATIONAL SCHOOL 1 PRAYA REFLECTED IN FACEBOOK

CAPTIONS

by

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ABSTRACT

This research has four main objectives, namely (1) describing students' loyalty to the Indonesian language at SMK Negeri 1 Praya which is reflected in the Facebook caption, (2) describing the awareness of students at SMK Negeri 1 Praya towards Indonesian language norms which is reflected in the Facebook caption, (3) describe the pride of students at SMK Negeri 1 Praya in speaking Indonesian which is reflected in the Facebook caption, and (4) describe the factors that influence the Indonesian language attitudes of students at SMK Negeri 1 Praya. This study used descriptive qualitative method. The data collection stages used in this research are observation, documentation and interviews. The results of the research showed that students' dominant language attitudes were classified as negative, namely 63 captions showed negative language attitudes regarding loyalty to language. Regarding awareness of language norms, of the 39 captions that the author studied, there were 9 captions with positive attitudes and 30 with negative attitudes. Meanwhile, regarding pride in the Indonesian language, of the 15 respondents there were 6 students who had a positive attitude and 9 students who had a negative attitude.

Keywords: Facebook caption, language attitude