

**PENGARUH KOMPENSASI DAN ADOBSI TEKNOLOGI
TERHADAP PRODUKTIVITAS BURUH TANI BAWANG DI DESA
SONGAN B KECAMATAN KINTAMANI KABUPATEN BANGLI**

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ABSTRAK

Penelitian ini memiliki tujuan mengujikan pengaruh variabel kompensasi dan adopsi teknologi pada produktivitas buruh tani bawang di Desa Songan B Kecamatan Kintamani Kabupaten Bangli. Populasi dalam penelitian ini adalah buruh tani bawang. Sampel penelitian ini mengambil 190 informan melalui penggunaan rumus slovin. Teknik pengambilan sampel dilaksanakan melalui penggunaan teknik *proportional random sampling*. Data pada studi ini didapat melalui hasil penyebaran kuesioner. Pengolahan data dalam penelitian ini menggunakan bantuan program *Statistical Package for The Sosial Science (SPSS)* versi 25. Teknik analisis yang dipergunakan yakni analisis regresi linier berganda dengan uji hipotesis secara parsial (uji t) dan simultan (uji f). studi inipun telah membuktikan: (1) Kompensasi berpengaruh positif serta signifikan terhadap produktivitas buruh tani, (2) Adopsi teknologi berpengaruh positif serta signifikan terhadap produktivitas buruh tani, (3) Kompensasi dan adopsi teknologi berpengaruh secara simultan terhadap produktivitas buruh tani bawang di Desa Songan B Kecamatan Kintamani Kabupaten Bangli.

Kata Kunci : Kompensasi, Adopsi Teknologi dan Produktivitas

***THE INFLUENCE OF COMPENSATION AND TECHNOLOGY
ADOPTION ON THE PRODUCTIVITY OF ONION FARM WORKERS
IN SOGAN B VILLAGE, KINTAMANI DISTRICT, BANGLI REGENCY***

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ABSTRACT

This research aims to test the influence of compensation variables and technology adoption on the productivity of onion farm workers in Sogan B Village, Kintamani District, Bangli Regency. The population in this study were onion farm workers. This research sample took 190 informants using the Slovin formula. The sampling technique was carried out through the use of proportional random sampling technique. The data in this study was obtained through the results of distributing questionnaires. Data processing in this research uses the help of the Statistical Package for The Social Science (SPSS) version 25 program. The analysis technique used is multiple linear regression analysis with partial (t test) and simultaneous (f test) hypothesis testing. This study has proven: (1) Compensation has a positive and significant effect on the productivity of farm workers, (2) Adoption of technology has a positive and significant effect on the productivity of farm workers, (3) Compensation and adoption of technology have a simultaneous effect on the productivity of onion farm workers in Sogan Village B Kintamani District, Bangli Regency.

Keywords: *Compensation, Technology Adoption and Productivity*

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