

REFERENCES

- Abdullah, C. U., & Shandra Rama Panji Wulung. (2023). Lanskap Linguistik Daya Tarik Wisata: Aspek Multilingualisme di Kawasan Pariwisata Nasional Lembang dan Tangkubanparahu. *Khasanah Ilmu: Jurnal Pariwisata Dan Budaya*, 14(1), 43–49. <https://doi.org/10.31294/khi.v14i1.14350>
- Aiello. (1981). Human spatial behavior. In D. Stokols and I. Altman (Eds.), *Handbook of environmental psychology*. In New York: John Wiley & Sons.
- Backhaus, P. (2006). *Linguistic landscapes: A comparative study of urban multilingualism in Tokyo*. Multilingual Matters.
- Badan Pusat Statistik Kabupaten Karangasem (2020). Data Kunjungan Wisatawan
- Baker, M. C. (1988). *Incorporation: A theory of grammatical function changing*. Chicago, IL: University of Chicago Press.
- Crystal, D. (1997). English as a Global Language. Cambridge: Cambridge University Press.
- Chaer, & Agustina. (2010). Sosiolinguistik Perkenalan Awal. In Jakarta: Rineka Cipta.
- Creswell, J. W., & Creswell, J. D. (2023). Research design: Qualitative, quantitative, and mixed methods approaches (6th ed.). Sage.
- Li, C., & Wei, L. (2022). Language attitudes: construct, measurement, and associations with language achievements. *Journal of Multilingual and Multicultural Development*, 1-26.
- Edelman, L. (2008). What's in a name? Classification of proper names by language. In *Linguistic landscape* (pp. 181-194). Routledge.
- Fakhiroh, Z., & Rohmah, Z. (2018). Linguistic Landscape in Sidoarjo City. NOBEL: Journal of Literature and Language Teaching, 9(2), 96–116. <https://doi.org/10.15642/nobel.2018.9.2.96-116>
- Garvin, P.L. & Mathiot M. 1968. The urbaization of guarani language. problem in language and culture, dalam fishman, j.a. (ed) reading in tes sosiology of language. Mounton. Paris: The Hague, 1986 : 149.
- Landry, Rodrigue, & Bourhis, R. Y. (1997). Linguistic Landscape and Ethnolinguistic Vitality An Empirical Study. *Journal of Language*.

- Ivkovic, D., & Lotheerington, H. (2009). Multilingualism in cyberspace: Conceptualising the virtual linguistic landscape. *International Journal of Multilingualism*, 6(1), 17-36.
- Malini, N. L. N. S., Yadnya, I. B. P., Laksmiy, N. L. P., & Sulibra, I. G. N. K. (2013). Sikap Generasi Muda Terhadap Bahasa Bali di Destinasi Wisata Internasional Bali. *Bahasa dan Seni: Jurnal Bahasa, Sastra, Seni, dan Pengajarannya*, 41(2).
- Manalastas, N. E. (2023). Linguistic Policies, Ideologies, and Inequalities: Contextualizing and Resisting Sociolinguistic Inequalities in Philippine Museum Linguistic Landscapes. *Linguistic Landscape*, Available at SSRN: <https://ssrn.com/abstract=4579454> or <http://dx.doi.org/10.2139/ssrn.4579454>
- Moloeng, J. Lexy. 1994. *Metodologi Penelitian Kualitatif*.
- Mulyawan, I. W. (2021). Impact of tourism on vernacular outdoor signs in Ubud, Bali, Indonesia. *ISVS e-journal*, 6(1), 42-49.
- Muysken. (2000). Bilingual Speech: A Typology of Code Mixing. In Cambridge: Cambridge University.
- Nababan. (1993). Sosiolinguistik Suatu Pengantar. In Jakarta: PT Gramedia Pustaka Utama.
- Noufidali, V. M., Jose, F. A., & Thomas, J. S. Triangulation Detecting Techniques.
- Paramarta, I. M. S. (2022). Kontestasi Bahasa Pada Tanda Luar Ruang di Daerah Pariwisata (Language Contestation on the Public Signs in A Touristic Area). *SAWERIGADING*, 28(1), 63-79.
- Paramarta, I. M. S. (2022). Balinese language on the street signs in Singaraja Town, Bali: A linguistic landscape analysis. *Ranah: Jurnal Kajian Bahasa*, 11(1), 120-129.
- Peraturan Gubernur Bali Nomor 80 Tahun 2018 Tentang Perlindungan dan Penggunaan Bahasa, Aksara dan sastra Bali Serta Penyelenggaraan Bulan Bahasa Bali
- Peraturan paresiden Nomor 63 Tahun 2019 Tentang Penggunaan Bahasa Indonesia
- Pidada, I. A. P. (2021). Penggunaan Tanda Luar Ruang Dan Fungsinya Di Kecamatan Denpasar Barat. *Widyadari*, 22(1), 241-251.

- Rastitiati, N. K. J. (2023). The Linguistic Landscape at I Gusti Ngurah Rai International Airport, Bali: Users' Attitudes. *LACULTOUR: Journal of Language and Cultural Tourism*, 2(1), 18-26.
- Sari, R. N., & Savitri, A. D. (2021). Penamaan Toko di Sidoarjo Kota: Kajian Lanskap Linguistik. *Surabaya: Unersitas Negeri Surabaya*.
- Shohamy, E. (2006). *Language policy: Hidden agendas and new approaches*. Routledge.
- Sholikhah, I. M., Kholifah, A. N., & Wardani, E. (2020). Multilingualism Through Linguistic Landscapes in Baturraden Tourism Resorts. 509(Icollite), 321–326. <https://doi.org/10.2991/assehr.k.201215.050>
- Soegiyono. (2020). Metode Penelitian Kuantitatif, Kualitatif dan R&D. In Bandung: Alfabeta.
- Sugiyono. (2018). Metode Penelitian Kuantitatif, dan Kualitatif jilid 2. In Bandung: Alfabeta.
- Sundari, W. (2020). Javanese Language Maintenance Through Javanese Traditional and Modern (Folk) Songs. *Culturalistics: Journal of Cultural, Literary, and Linguistic Studies*
- Sumpah Pemuda Indonesia. 27-28 Oktober 1928.
<https://museumsumpahpemuda.kemdikbud.go.id/sejarah-sumpah-pemuda/>
- Tangkas, M. R. U. (2020). Aksara Bali dalam Penulisan Papan Nama Berbahasa Asing; Sekilas Tinjauan Implementasi Pergub Bali No. 80 Tahun 2018. *Subasita: Jurnal Sastra Agama dan Pendidikan Bahasa Bali*, 1(1), 31-40.
- Walija. (1996). Bahasa Indonesia dalam Perbincangan. In Jakarta: IKIP Muhammadiyah Jakarta Press.
- Wardhaugh. (2006). An Introduction to Sociolinguistics. In Oxford: Blackwell Publishing.
- Wibowo, W. (2001). *Manajemen bahasa: pengorganisasian karangan pragmatik dalam bahasa Indonesia untuk mahasiswa dan praktisi bisnis*. Gramedia Pustaka Utama.
- Wijayanti, A. (2022). Linguistic Landscape of Hotels Names In Municipality And Regency of Magelang. Mabasan: Masyarakat Bahasa & Sastra Nusantara, 16(2), 197–210.

Wulansari, D. W. (2020). Linguistik lanskap di Bali: Tanda multilingual dalam papan nama ruang publik. *KREDO: Jurnal Ilmiah Bahasa dan Sastra*, 3(2), 420-429.

