

**PENGEMBANGAN *FLIPBOOK* HIDANGAN *MAIN COURSE* PADA
MATA KULIAH KULINER EROPA DI PROGRAM STUDI PENDIDIKAN
VOKASIONAL SENI KULINER**

Fenty Rahayu Arinta¹⁾, Cokorda Istri Raka Marsiti²⁾, Ni Wayan Sukerti³⁾

^{1,2,3} Program Studi Pendidikan Vokasional Seni Kuliner
Fakultas Teknik dan Kejuruan
Universitas Pendidikan Ganesha
Email: fenty@undiksha.ac.id, raka.marsiti@undiksha.ac.id,
wayan.sukerti@undiksha.ac.id

ABSTRAK

Secara garis besar, tujuan penelitian ini adalah dalam rangka; 1) menghasilkan media pembelajaran *flipbook* hidangan main course pada mata kuliah Kuliner Eropa, 2) uji kelayakan *flipbook* hidangan main course, 3) mengetahui respon mahasiswa di program studi Pendidikan Vokasional Seni Kuliner terhadap media *flipbook* hidangan main course. Hasil penelitian didapatkan menggunakan jenis penelitian R & D (*Research and Development*) dan model pengembangan 4D (*define, design, development, disseminate*). Responden dalam penelitian ini yaitu 30 mahasiswa semester 6 yang telah lulus di mata kuliah Kuliner Eropa pada Program Studi Pendidikan Vokasional Seni Kuliner. Dengan menggunakan metode penilaian skala Likert, kuesioner didistribusikan kepada para ahli dan responden untuk pengumpulan data. Hasil yang diperoleh kemudian diolah dan dianalisis menggunakan teknik analisis deskriptif kualitatif dan kuantitatif. Dari temuan tersebut, *flipbook* hidangan main course dengan menggunakan model 4D dinilai “sangat layak” baik dari ahli isi, ahli desain, ahli media pembelajaran dan perolehan responden khususnya mahasiswa dalam kategori "sangat baik". Penelitian ini berkontribusi bahwa penggunaan media belajar khususnya *flipbook* dapat meningkatkan kualitas pembelajaran pada pendidikan vokasi khususnya bidang kuliner.

Kata kunci: Media Pembelajaran, *Flipbook*, Kuliner Eropa

ABSTRACT

In general, the purpose of this research is in order to; 1) produce a learning media flipbook of main course dishes in the European Culinary course, 2) test the feasibility of the main course dish flipbook, 3) find out the response of students in the Culinary Arts Vocational Education study program to the main course dish flipbook media. The results of the study were obtained using the type of research R & D (Research and Development) and the 4D development model (define, design, develop, disseminate). Respondents in this study were 30 6th semester students who had passed the European Culinary course in the Culinary Arts Vocational Education Study Program. Using the Likert scale assessment method, questionnaires were distributed to experts and respondents for data collection. The results obtained were then processed and analyzed using qualitative and quantitative descriptive analysis techniques. From the findings, the flipbook of main course dishes using the 4D model is considered "very feasible" both from content experts, design experts, learning media experts and the acquisition of respondents, especially students in the "very good" category. This research contributes that the use of learning media, especially flipbooks, can improve the quality of learning in vocational education, especially the culinary field.

Keywords : *Learning Media, Flipbooks, European Culinary*

