

Data Coding of Textual Data

(Data taken from English Textbook entitled "Bright an English" for seventh grade of Junior High School)

No.	Unit	Code
1.	1	PT/P.17/TC
2.	1	PD/P.18/ITC
3.	1	PD/P.18/TC
4.	1	PD/P.20/SC
5.	2	PD/P.27/ITC
6.	2	PD/P.30/SC
7.	2	PD/P.30/ITC
8.	2	PD/P.30/ITC
9.	2	PS/P.31/ITC
10.	2	PD/P.31/TC
11.	2	PD/P.32/ITC
12.	2	PP/P.32/TC
13.	2	CM/P.33/TC
14.	2	CM/P.33/ITC
15.	2	PS/P.33/TC
16.	3	PD/P.43/SC
17.	3	PS/P.44/SC
18.	3	PS/P.47/SC
19.	3	PS/P.47/SC
20.	3	PS/P.49/SC
21.	3	PD/P.49/SC
22.	3	PS/P.50/TC
23.	3	PD/P.50/TC

No.	Unit	Code		
24.	3	PD/P.54/TC		
25.	4	PD/P.60/SC		
26.	4	PD/P.62/ITC		
27.	4	PD/P.63/SC		
28.	4	PD/P.63/SC		
29.	4	PS/P.63/TC		
30.	4	PD/P.63/ITC		
31.	4	PT/P.63/TC		
32.	4	PD/P.63/TC		
33.	4	PD/P.63/ITC		
34.	4	CM/P.69/SC		
35.	4	PD/P.70/TC		
36.	4	PS/P.73/TC		
37.	4	PD/P.73/TC		
38.	4	PD/P.73/TC		
39.	5	PD/P.80/SC		
40.	5	PD/P.80/SC		
41.	5	PT/P.89/SC		
42.	5	PD/P.92/SC		
43.	5	PD/P.93/SC		
44.	5	PD/P.93/SC		
45.	5	PD/P.93/SC		
46.	5	PD/P.93/SC		

No.	Unit	Code
110.	Cint	Code
47.	5	PT/P.97/SC
48.	6	PD/109/SC
49.	6	PP/P.112/ITC
The same of		
50.	7	PD/P.118/TC
	1	
51.	7	PD/P.118/ITC
<i>X</i>		
52.	7	PD/P.130/ITC
220	117	R
53.	7	PD/P.132/SC
100		
54.	8	PD/P.145/SC
55.	8	PT/P.146/SC
55.		1 1/1 11 10/15 0
56.	8	PD/P.147/TC
	A ST	
57.	8	PD/P.148/SC
58.	8	PT/P.149/ITC
1.7	100	

Data Coding of Image Data

(Data taken from English Textbook entitled "Bright an English" for seventh grade of Junior High School)

No.	Unit	Code
1.	1	CM/P.03/SC
2.	1	PT/P.05/SC
3.	1	PS/P.09/SC
4.	1	PP/P.15/SC
5.	2	PD/P.27/ITC
6.	2	PD/P.30/ITC
7.	2	PD/P.30/ITC
8.	2	PS/P.31/ITC
9.	2	PD/P.31/TC
10.	2	PD/P.32/ITC
11.	2	PS/P.33/TC
12.	3	PD/P.45/TC
13.	3	PD/P.50/TC
14.	3	PT/P.54/TC
15.	4	PD/P.67/TC
16.	5	PD/P.80/SC
17.	5	CM/P.89/ITC
18.	6	PD/P.104/ITC
19.	8	PD/P.138/SC
20.	8	PD/P.138/SC
21.	8	PD/P.138/SC

No.	Unit	Code
22.	8	PD/P.138/SC
23.	8	PD/P.150/TC
Record		
24.	8	PD/P.150/TC
	1	
25.	8	PD/P.151/ITC
112		
26.	8	PD/P.151/ITC
	MA	
27.	8	PD/P.151/ITC

TABLE SHEET OF ANALYSIS OF TEXTUAL DATA

(Data taken from English Textbook entitled "Bright an English" for seventh grade of Junior High School)

1. SOURCE CULTURE

A. REPRESENTATION OF CULTURAL PRODUCTS

No	Unit	Theme	Textual Data	Code	Interpretation
1.	1	Nice to Meet	If you exceed the due date to	PD/P.20/SC	Rupiah is the official currency of Indonesia and is used
		You!	return the book, you have to pay	VAIN	in daily transactions. Therefore, in the given sentence,
			a fee of Rp3000 per day for each	(William)	rupiah represents local culture in the aspect of products.
			book.	VYYYY	
2.	2	It's Judy	Jose: "Where is Prambanan	PD/P.30/SC	Prambanan Temple is a rich and magnificent example
		Spark!	Temple from?"		of traditional Javanese architecture. The temple's
			Dinar: "It is from Indonesia"	TESE	structure, reliefs, and intricate stone carvings reflect the
					richness of traditional Javanese art and beauty. This
			,	The second second	creates a cultural product that is an important symbol of
					Indonesia's cultural heritage. Therefore, in the given

					dialogue, Prambanan temple represent local culture in
					the aspect of products.
3.	3	They're a New	Lola: " you from	PD/P.43/SC	Rote Island is the southernmost island in Indonesia. One
		Band	Kalimantan?		of the features of Rote Island is that the zero point of
			Anita: "No, we We		Indonesia in the South is on this island. Thus, this region
			from Rote Island"	NULDIRA	is known as one of the outermost islands in Indonesia.
			ath.	<u>A</u>	Rote Island is known for its palm cultivation, sasando
					music, and Ti'i Langga Traditional hat. Therefore, in the
				37/d	given dialogue, Rote Island represents local culture in
				100	the aspect of products.
4.	3	They're a New	Weird Genius consists of Reza	PD/P.49/SC	The "Lathi" music video also features elements of
		Band	Oktovian, Eka Gustiwana, and		Indonesian culture. For example, traditional Balinese
			Gerald Liu. My favourite song	MYYYY	dancers and a backdrop depicting Indonesia's natural
			of this group is 'Lathi'. What	\\ \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	beauty. These visualizations not only add authenticity to
			about you?		the song, but also promote Indonesia's rich culture to the
			NI	IKSE!	world. Therefore, in the given sentence, Lathi represents
					local culture in the aspect of products.

5.	4	They are My	Right now, Akeyla is focusing	PD/P.60/SC	Ciparage Chicken Batik is a type of batik originating
		Family	on the batik patterns, namely		from Indonesia, precisely from the Ciparage area, West
			Batik Ayam Ciparage.		Java. As an authentic Indonesian product, this batik
					directly represents the local culture. Ciparage Chicken
					Batik has distinctive and traditional motifs and designs,
			ALS P.	NDIDIR	which are inspired by the surrounding nature and local
			All la	<u>A</u>	culture. The chicken motif that often appears in this
					batik symbolizes luck, courage, and natural beauty. The
				377 d	process of making Ayam Ciparage batik still uses
					traditional techniques, such as canting and malam,
			70	MALL	which have been passed down for generations. This
				VIIII	shows the sustainability and authenticity of batik-
			7 6666	MYTYY	making culture in Indonesia. Therefore, in the given
				\\\\\\	sentence, Batik Ayam Ciparage represents local culture
					in the aspect of products.
6.	4	They are My	Do you like Karimun Jawa	PD/P.63/SC	Karimunjawa Island has a unique natural beauty,
		Family	island?		including white sandy beaches, clear sea water, and
					amazing underwater biodiversity. This natural beauty is
					part of the local culture and is the main attraction for

7.	4	They are My	No. I dika Kambuan Sarihu	NDID	tourists visiting the island. The people of Karimunjawa also produce a variety of traditional arts and crafts, such as ikat weaving, bamboo plaiting and handicrafts from other natural materials. These products reflect the craftsmanship and creativity of the local culture. Therefore, in the given sentence, Karimunjawa island represents local culture in the aspect of products.
7.	4	They are My Family	No, I like <u>Kepulauan Seribu</u> more.	PD/P.63/SC	Kepulauan Seribu is an archipelago located in the Kepulauan Seribu administrative Regency, Special Capital Region of Jakarta, Indonesia. The Kepulauan Seribu are located in the northern part of Jakarta Bay. The Kepulauan Seribu area is utilized for settlements, fishing, seaweed farming, tourism and national parks. Therefore, in the given sentence, Kepulauan Seribu represents local culture in the aspect of products.
8.	5	I Hardly Ever Watch TV	Hi! I am Dessy. I live in Agam, West Sumatra. I spend most of my time in the market. My mother owns a food stall in the	PD/P.80/SC	Bukittinggi is characterized by its distinctive geography, located in the highlands with mountains surrounding it. Traditional Minangkabau architecture, with its distinctive gadang houses, is an attraction in

			Pasar Atas market in		itself. Products such as miniature gadang houses, wood
			Bukittinggi.		carvings and other handicrafts reflect the distinctive
					nature of the local culture. Traditional Minangkabau
					clothing, such as baju kurung with songket cloth, is an
					important part of Bukittinggi's local culture. Therefore,
			A S P	NDIDIR	products such as songket cloth, baju kurung, and
			ALTA.	<u></u>	traditional accessories can also be considered local
					cultural products. Therefore, in the given sentence,
				377 d	Bukittinggi represents local culture in the aspect of
					products.
9.	5	I Hardly Ever	She sells Nasi Kapau, the	PD/P.80/SC	Nasi kapau originated in the Minangkabau region of
		Watch TV	traditional food of West	S THEY	West Sumatra, Indonesia. Nasi kapau has a wide variety
			Sumatera. The market is usually	VYYYY	of dishes, from beef rendang, chicken pop, jengkol
			crowded during the weekends.		balado, to fish curry. Each dish has its own flavor and
			A lot of people visit Bukittinggi		characteristics that reflect the richness of Minangkabau
			and try Nasi Kapau at her stall.	IKSE	cuisine. Nasi kapau is also part of the Minangkabau
					cultural heritage that has been passed down from
					generation to generation. The dish is not only considered
					a meal, but also an important part of cultural identity and

			AS P.	NDIDIKA	local pride. The way kapau rice is served and consumed is also influenced by local customs and religion. For example, in traditional events or ceremonies, kapau rice is often the main dish served to guests. Therefore, in the given sentence, Nasi Kapau represents local culture in the aspect of products.
10.	5	I Hardly Ever Watch TV	Reza was born in <u>Pontianak</u> in 1975.	PD/P.92/SC	Pontianak is the capital city and the center of government and economy of West Kalimantan
			1 5 2	37 Pel	province, Indonesia. Pontianak is famous for its
					production of beautiful songket fabrics. Songket is a
			7,52		traditional Indonesian fabric decorated with gold or
					silver threads. Pontianak songket fabrics often have
			7 (000)	(YYYYY)	distinctive motifs and colors, reflecting the uniqueness
					of the local culture. Leather crafts, such as bags, wallets
			7		and belts, are another product produced in Pontianak.
			NI	IKSH	Leather raw materials from local animals such as cows
					or crocodiles are often used, creating products that are
					unique and true to the local culture. Pontianak is also
					famous for its rattan handicrafts, such as chairs, tables

					and woven baskets. These crafts are the result of centuries of local tradition, and are an integral part of the daily lives of the people of Pontianak. Therefore, in the given sentence, Pontianak represents local culture in the aspect of products.
11.	5	I Hardly Ever	Customers can enjoy soto,	PD/P.93/SC	Soto is one of Indonesia's traditional foods that is very
		Watch TV	lontong sayur, nasi kuning, and	A	popular and widespread throughout the archipelago.
			many other dishes, even satay.		Soto has many variations depending on the region, such
				37/d	as Soto Betawi, Soto Lamongan, Soto Padang, and
				100	many more. Each type of soto has different ingredients
			7.17	MOTAL.	and cooking methods, using local spices and seasonings.
				S THEY	Soto is served in a bowl with warm soup and other
			7 (1)	VYYYY	ingredients such as meat, chicken, or seafood that have
				\\ \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	usually been cooked beforehand. The addition of fried
					onions, celery and lime juice is often a typical
			NI	TKSE	accompaniment. Soto is often served as a family meal
					or a meal served during social occasions. This reflects
					the strong tradition of eating together in Indonesian

					culture. Therefore, in the given sentence, Soto
					represents local culture in the aspect of products.
12.	5	I Hardly Ever	Customers can enjoy soto,	PD/P.93/SC	Lontong sayur is an Indonesian food originating from
		Watch TV	lontong sayur, nasi kuning, and		Minangkabau, West Sumatra. This rice cake is identical
			many other dishes, even satay.		to coconut milk sauce which has thick spices typical of
			18 P	NULDIRA	Minang cuisine. Lontong sayur is served in a large bowl
			081112	魚	with hearty gravy and vegetable ingredients and other
					accompaniments, such as boiled eggs, fried tofu, or fried
			1 5 2	37/ch	tempeh. This creates a distinctive image of lontong
			1 5 V/	JOE 18	sayur that makes it recognizable as part of Indonesia's
			732		food culture. Lontong sayur is often served as breakfast
					or a meal for everyday meals. This tradition reflects the
			7 (100)	MYYYY	culture of family meals in Indonesia, where food
				\\ \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	becomes a moment to gather and share stories.
					Therefore, in the given sentence, Lontong sayur
			VI	IKSE	represents local culture in the aspect of products.
13.	5	I Hardly Ever	Customers can enjoy soto,	PD/P.93/SC	Yellow rice is a very popular traditional food in
		Watch TV	lontong sayur, nasi kuning, and		Indonesia, especially as part of the meal on important
			many other dishes, even satay.		occasions such as weddings, birthdays, or other big

					days. Yellow rice is made from local ingredients that are
					common in Indonesia, such as rice, turmeric, coconut
					milk, pandan leaves and other spices. The use of
					turmeric gives yellow rice its distinctive yellow color,
					while other spices add a distinctive flavor. Yellow rice
			ASPI	NULDIRA	is often considered a symbol of luck and prosperity in
			ath.	<u>A</u>	Indonesian culture. The bright yellow color is
					considered a color that depicts joy and happiness, so it
				37/20	is often served in various celebrations and religious
					events. Therefore, in the given sentence, Nasi Kuning
			71	MALL	represents local culture in the aspect of products.
14.	5	I Hardly Ever	Customers can enjoy soto,	PD/P.93/SC	Satay is one of the most popular traditional foods in
		Watch TV	lontong sayur, nasi kuning, and	MYYYY	Indonesia. There are various types of satay throughout
			many other dishes, even satay.		the archipelago, such as chicken satay, goat satay, beef
					satay, and others, which reflect the richness of
			NI	IKSE	Indonesian cuisine. Each region in Indonesia has its own
					way of cooking and serving satay. For example, Padang
					satay is served with typical Padang gravy, or Madura
					satay is drier and served with thick peanut sauce. This

			ALS P.	NDIDIK	shows the rich variety of satay in Indonesia's culinary culture. Satay is known to originate from Java, Indonesia, and can be found anywhere in Indonesia and has been considered as one of Indonesia's national cuisines. Therefore, in the given sentence, Satay represents local culture in the aspect of products.
15.	6	Where's the	Visit the Gili Meno in Lombok.	PD/P.109/SC	Gili Meno is one of three small islands, in addition to
		Monument?	It is one of the turtle capitals of		Gili Trawangan and Gili Air, which are marine tourism
			the world. You can find turtles	89/60	areas. This place can be reached from Mataram City in
			swimming around this island.	100	about 45 minutes by road, traveling through Senggigi
			7.0	MALY'	Beach, which is set with stunning coastal scenery and
				STILLS	protected forests. Here there is a bird park that has a
			7 6666	MYYY	collection of rare birds from Indonesia and abroad.
				<i>></i>	Therefore, in the given sentence, Gili Meno represents
					local culture in the aspect of products.
16.	7	They've Got	Amelia Anggraeni is a four-	PD/P.132/SC	Bandung is a city and the provincial capital of West Java
		Thick	year old kid from Bandung.		Province, Indonesia. Bandung is also the fourth largest
		Eyebrows			city in Indonesia, after Jakarta, Surabaya, and Medan.
					The city has recorded many important historical events

					in Indonesia, including the founding of the first
					engineering college in Indonesia (Technische
					Hoogeschoolt e Bandoeng-TH Bandung, now Bandung
					Institute of Technology-ITB); the site of many battles
					during the independence period; and the 1955 Asia-
			ARP	NUIDIR	Afrika Conference. Bandung is famous for its diverse
			ATT BY	<u></u>	and delicious culinary specialties. Food products such
					as traditional snacks (for example, maicih chips, tempeh
				39/60	chips, or cassava chips), traditional Sundanese food (for
			B (1/2)		example, nasi timbel, sate maranggi, or lalapan), as well
			7.17	MOTAL.	as specialty snacks such as cilok or batagor, are all an
				S III III Y	important part of Bandung's local culinary culture.
			7 6666	MALLA	Therefore, in the given sentence, Bandung represents
				+	local culture in the aspect of products.
17.	8	It is Delicious!	Tina tries Juwita's <u>bakwan</u> and	PD/P.145/SC	Bakwan is one of Indonesia's traditional foods that is
			she likes it.	IKSE	popular in many regions. It consists of a dough made
					from wheat flour and vegetables such as carrots,
					cabbage, and bamboo shoots, which is then fried until
					crisp. Bakwan is often served with chili sauce or peanut

			AND	NDIDIKA	sauce. Bakwan is often served in various events and occasions, ranging from family events, celebrations, to formal occasions. Its presence in Indonesian food culture shows that bakwan is an important part of the eating habits and dining culture of the local people. Bakwan is also an attraction for tourists visiting Bandung and Indonesia in general. Travelers often look for authentic local food and bakwan is one of them. This shows that bakwan is not only an everyday food, but also a symbol of culture and regional identity. Therefore, in the given sentence, Bakwan represents local culture in the aspect of products.
18.	8	It is Delicious!	If you love eating durians and happen to be in Semarang, you should visit this place.	PD/P.148/SC	Semarang is the capital of Central Java province, Indonesia. Semarang has a variety of culinary specialties that are well-known in Indonesia. Culinary products such as Semarang spring rolls, tofu pong, mie kopyok, soto Semarang and nasi goreng Babat are an important part of the city's culinary identity. They reflect Semarang's rich culinary heritage. As a coastal

		city, Semarang has a variety of distinctive seafood
		products such as shrimp paste, sambal petai, or salted
		fish. These products reflect the diversity of Semarang's
		seafood and coastal culture. Therefore, in the given
		sentence, Semarang represents local culture in the
	RINDIDIA	aspect of products.

B. REPRESENTATION OF CULTURAL PRACTICES

No	Unit	Theme		Textual Data		2	Code	Interpretation
1.	5	I Hardly Ever	Katy:	Good morning, N	Nabila!	You	PT/P.89/SC	Time perception varies across cultures. In the
		Watch TV		_at school earlier tod	lay.	Till		dialogue, a student arriving early at school
			Nabila	: Yes, I go to sch	hool ear	rlier.		high <mark>li</mark> ghts Indonesia's approach to time.
			What's the time, please?			7/2	44	Schools in Indonesia start around 6:30 to 7:00
			Katy: 1	t's a quarter past six.	1-1	\nearrow		AM, reflecting values of discipline and
			Nabila	: You'r <mark>e r</mark> ight. It's sti	ill early		E A	punctuality in education. However, the concept
						F.		of "rubber time" shows flexibility in social and
						-		informal settings. Nabila's early arrival reflects
								school discipline, but broader Indonesian

					culture often embraces a more flexible approach to time compared to the stricter punctuality seen in some Western cultures.
2.	5	I Hardly Ever	The students have a flag-raising	PT/P.97/SC	A flag-raising ceremony is a practice that
		Watch TV	ceremony every Monday.		occurs regularly and is followed by
			" S BRUDIT	IRAD -	Indonesians, especially in school and
			A LITER	6	government settings. It is an action performed
					by individuals or groups within a particular
				(a) =	culture. This practice has rules and procedures
					that are followed, such as standing at attention,
				110	singing the national anthem, honoring the flag,
					and so on.
3.	8	It is Delicious!	Woman: Would you like a bag?	PT/P.146/SC	This practice reflects a custom that has been
			Man: No, thanks. I've got my own.	$\prec \sim$	prevalent in Indonesia, especially in store
					shopping interactions. In many stores in
			NDIK!	II.	Indonesia, sellers often offer bags to customers
					to carry their purchases. However, many
					customers in Indonesia also have the habit of

	bringing their own bags when shopping
	especially cloth bags or reusable bags.

C. REPRESENTATION OF CULTURAL COMMUNITIES

No	Unit	Theme Textual Data		Code	Interpretation
1.	4	They are My	Hello, my name is Udin. I live with	CM/P.69/SC	In Indonesia, living with big family is still
		Family	big family in a big house downtown.	7.5	common. Homes shared by parents, children,
				478	grandchildren, siblings, and sometimes more
			W Chr.		distant relatives are the norm in many
					Indonesian families. This reflects a sense of
					togetherness, solidarity, and support between
				\mathcal{U}	family members.

D. REPRESENTATION OF CULTURAL PERSONS

No	Unit	Theme	Textual Data	Code	Interpretation

1.	3	They're a New	Is <u>Iqbaal Ramadhan</u> popular	in	PS/P.44/SC	Iqbaal Ramadhan is an Indonesian artist and
		Band	Malaysia?			musician who was born and raised in
						Indonesia. Iqbaal uses Indonesian in his daily
						communication and also in his works, both in
						song lyrics, interviews, and social media. He
			I S PEN	11)11	$l_{K_{I}}$	often conveys messages that reflect Indonesian
			Stille		TO C	cultural values. Therefore, in the given
					1	sentence, Iqbaal Ramadhan represents local
					700 E	culture in the aspect of persons.
2.	3	They're a New	Tulus has got a new album. Do you	like	PS/P.47/SC	Tulus is an Indonesian musician who was born
		Band	him?		Ma	and raised in Indonesia. Tulus' music often
						features elements of traditional Indonesian
			7 (1)	MY	YYY)	music, such as gamelan, angklung, or other
					\leftarrow	traditional musical instruments. In addition, the
						lyrics of his songs often raise the themes of
			VNDI	778	I A	everyday life of Indonesian people. Therefore,
						in the given sentence, Tulus represents local
						culture in the aspect of persons.

3.	3	They're a New	He's OK. My favourite singer is <u>Tiara.</u>	PS/P.47/SC	Tiara Andini is an Indonesian singer who was
		Band			born and raised in Indonesia. Tiara is often
			_		considered a role model for the younger
				Service Control of the Control of th	generation of Indonesia. Through her songs,
					she inspires many people to appreciate
			AS PENDIL	IR.	Indonesian culture and be proud of their
			A SILLA	C	identity as Indonesians. Aside from being a
				1	singer, Tiara is also active in charity and social
				7 (d) 2	activities that aim to help the people of
			5		Indonesia. This reflects her active role in
				ILa	preserving and promoting the goodness of local
					culture. Therefore, in the given sentence, Tiara
			7 0000000	$\gamma\gamma\gamma$	represents local culture in the aspect of
				\leftarrow	persons.
4.	3	They're a New	Hello! My favourite band is 'Weird	PS/P.49/SC	Weird Genius is an electronic music trio from
		Band	Genius'. They're fantastic. I really like	IE A	Indonesia, consisting of three members: Reza
			their music. They are from Indonesia.		Oktovian, Billy Taner, and Eka Gustiwana.
					Weird Genius often incorporates elements of
					traditional Indonesian music, such as gamelan

		or other traditional musical instruments, into
		their electronic music. This not only adds a
		local element to their work, but also brings
		Indonesia's cultural heritage into the realm of
		modern music. Therefore, in the given
	Q PENDILIA.	sentence, Weird Genius represents local
	SITAL A C	culture in the aspect of persons.

2. TARGET CULTURE

A. REPRESENTATION OF CULTURAL PRODUCTS

No	Unit	Theme	1	Textual Da	ta	Code	Interpretation
1.	1	Nice to Meet	All about T	he Warren <mark>Sib</mark>	lings	PD/P.18/TC	English-speaking countries often have
		You!	Name	Ray Warren	Ronald		distinctive sandwich variants. For example,
					Warren		in the UK, there is the "English breakfast
			Favourite	Spaghetti	Sandwich	I P	sandwich" which consists of eggs, bacon,
			Food				and sausage in bread. In the United States,
							the "club sandwich" is popular, consisting of
							layers of meat, cheese, vegetables, and sauce,

					usually served in a three-layer bun. In
					Canada, the "poutine sandwich" may be an
					interesting option, where grilled meat and
					cheese are combined with fries and gravy
					sauce in a bun.
2.	2	It's Judy	Rania: "So, are you an American?"	PD/P.31/TC	The Statue of Liberty is one of the most
		Spark!	Alex: "Yes, but my family is Mexican too.	C	famous symbols of the United States,
			What do you love from America?"		representing the values of freedom,
			Rania: "I love the <u>liberty statue</u> . It's so		democracy, and human rights. The Statue of
			iconic and wonderful."		Liberty is a symbol of national pride for the
				Y S	United States, demonstrating a strong spirit
					of patriotism and national identity. It
			7	999	symbolizes the beliefs and values upheld by
					the American people. Therefore, in the given
					dialogue, liberty statue represents target
			NDIKS	H P	culture in the aspect of products.
3.	3	They're a New	The first film, Harry Potter and the	PD/P.50/TC	The Harry Potter stories are full of references
		Band	Philosopher's Stone, was released in 2001.		to British culture, including the setting at
					Hogwarts which resembles traditional

			The whole series consists of eight fantasy		British schools, such as boarding houses, the
			films.		dormitory system, and the game Quidditch
					which resembles a traditional British sport.
					In addition, the novel also features British
					terms and phrases. Therefore, in the given
			A PENDIDI		sentence, Harry Potter and the Philosopher's
			SITE S	TO S	Stone represents target culture in the aspect
					of products.
4.	3	They're a New	I started my street performing at Santa	PD/P.54/TC	Santa Monica is a city in the state of
		Band	Monica, and did some random gigs here		Calif <mark>or</mark> nia, United States. Santa Monica is
			and there.	10	famous for its beautiful beaches and laid-
					back lifestyle. It reflects the American
				$\gamma\gamma$	cultural image associated with freedom,
				\leq	adventure, and beachside living. Santa
					Monica is often used as a backdrop for
			NDIKS	I P	Hollywood movies and television shows.
					This creates a strong image of life in the US
					which is then exported to the rest of the world
					through the media. Therefore, in the given

					sentence, Santa Monica represents target
					culture in the aspect of products.
5.	4	They are My	Does Dion like SpongeBob?	PD/P.63/TC	SpongeBob SquarePants is an animated
		Family	Yes, he likes all kinds of cartoons.		series produced in the United States by
					Stephen Hillenburg. The language used in
			N & BENDID!	Ela T	dialog and narration is English, reflecting the
			A STILL	C	target culture. SpongeBob SquarePants is
					known for its slapstick humor and universal
				an E	use of humor, which appeals to viewers from
					various cultural backgrounds. In addition,
				Y .	the series often portrays values such as
					friendship, honesty, and courage, which are
			7 (0000000	999	values often found in American culture.
					Therefore, in the given sentence, SpongeBob
					represents target culture in the aspect of
			NDIKS	H P	products.
6.	4	They are My	My favourite novel is <u>Percy Jackson and</u>	PD/P.70/TC	The novel was written by American author,
		Family	the Lightning Thief.		Rick Riordan, and was first published in the
					United States. Like most American fiction

					novels, "Percy Jackson and the Lightning Thief" is written in English. The novel is also
					full of references to American culture,
				Market Committee of the	including Greek mythology, places in the
					United States, and cultural values often
			S SENDIDIE		found in American society. This creates a
			- SILE -	C	strong bond with the target culture.
					Therefore, in the given sentence, Percy
					Jackson and the Lightning Thief represents
				K -	target culture in the aspect of products.
7.	4	They are My	Emma Watson has starred in many other Pl	PD/P.73/TC	The movie was produced by the American
		Family	movies besides <i>Harry Potter</i> , for example,	51	film company, Walt Disney Pictures.
			Disney's story-based, <u>Beauty and the Beast</u>	YY)	Although the movie was produced by an
			and The Bling Ring.		American company, the story is based on a
					very famous classic European fairy tale. The
			ADIKSE		story of "Beauty and the Beast" has deep
				-	roots in European culture, but the movie adds
					new elements and adaptations for the
					American and global market. The movie is

			SITAS PENDIDIA	ZANG,	produced in English and is aimed primarily at English-speaking audiences. The language used in dialog, songs, and narration is English, reflecting the target culture. Therefore, in the given sentence, Beauty and the Beast represents target culture in the aspect of products.
8.	4	They are My Family	Emma Watson has starred in many other movies besides <i>Harry Potter</i> , for example, Disney's story-based, Beauty and the Beast and The Bling Ring.	PD/P.73/TC	The movie was produced in the United States by director Sofia Coppola. The movie is based on true events that occurred in the United States, namely a series of thefts committed by a group of teenagers in Los Angeles. The story reflects the culture of consumerism that prevailed among teenagers in America at that time. The movie depicts the glamorous and consumptive lifestyle of the upper class in America. The characters in the movie pursue wealth, fame, and material fulfillment in a way that reflects the

					American culture that is often obsessed with image and luxury. Therefore, in the given sentence, The Bling Ring represents target culture in the aspect of products.
9.	7	They've Got Thick Eyebrows	She can speak English, Mandarin, and Cantonese.	PD/P.118/TC	English is one of the most widely spoken languages in the world as a means of international communication. As the official language of many countries and the language of instruction in business, education, technology and popular culture, English is becoming an important cultural product in the age of globalization. English is influenced by the popular culture of English-speaking countries such as the United States, the United Kingdom, Canada and Australia. Phrases, slang, and expressions derived from English movies, music, and television shows become part of popular culture that spreads around the world. Therefore, in the given

					sentence, English represents target culture in
					the aspect of products.
10.	7	They've Got	Hello, I'm Rey. I am from London.	PD/P.130/TC	London is the capital of England and the
		Thick			United Kingdom and the largest
		Eyebrows			metropolitan area in the United Kingdom.
			S PENDID!	KIN TO	London has iconic landmarks such as Big
			A III A	C	Ben, Tower Bridge, and Buckingham Palace
					that are often used in movies, pictures, and
				(d) =	memorabilia, reflecting the city's
					architectural culture and history. Therefore,
					in the given sentence, London represents
				S	target culture in the aspect of products.
11.	8	It is Delicious!	Oh, Newcastle is cold at the moment, so we	PD/P.147/TC	Newcastle is a city and metropolitan district
			suggest that you bring some thick clothes		in Tyne and Wear, England. Historically,
			with you.		people from Newcastle were referred to
			NDIKS	I P	formally, mainly by outsiders as
				and the same of th	Novocastrians. However, the term Geordie is
					more widely used today as an informal and
					familiar term for Newcastle residents.

		Newcastle is known for its famous beer
		industry. Beer brands such as Newcastle
		Brown Ale or The Newcastle Brewing
		Company are famous beer products
		originating from the city. Newcastle beer has
	S BENDID!	become a cultural icon of the city and is often
	STILL SE	considered a distinctive symbol of Newcastle
		around the world. Therefore, in the given
		sentence, Newcastle represents target culture
		in the aspect of products.

B. REPRESENTATION OF CULTURAL PRACTICES

No	Unit	Theme	Textual Data	Code	Interpretation
1.	1	Nice to Meet	Now, I am 15 years old, and I am happy	PT/P.17/TC	The "sweet 16 th birthday" tradition is a practice
		You!	to welcome my sweet 16th birthday next	E A	that includes a series of activities and
			year in this country.		celebrations associated with a person's 16th
					birthday. It reflects the accepted norms and
					values in English-speaking societies related to

					the importance of celebrating important
					moments in life, such as the 16 th birthday that
					marks the beginning of adulthood.
2.	4	They are My	Yes, we eat pizza again this morning.	PT/P.63/TC	Eating heavy food such as pizza in the morning
		Family			for breakfast is a common practice for most
			& BENDIT	IR.	people in western countries such as the United
			A STILE	C	States and the United Kingdom, and others.

C. REPRESENTATION OF CULTURAL PERSPECTIVES

No	Unit	Theme	Textual Data	Code	Interpretation
1.	2	It's Judy	Naufal: "I'm sorry, but I bought this when	PP/P.32/TC	The dialogue is included in the perspectives
		Spark!	I was in America last week with my		aspect because it reflects Naufal's view of
			family"	u	Americans as friendly people, and is classified
			Renzy: "That's amazing. Tell me about		as a target culture because of its focus on
			the people"	EA	experiences in an English-speaking country
			Naufal: ""		(America) in their conversation. Although
			Renzy: "How helpful are they?"		Naufal and Renzy are Indonesians, their views

	Naufal: "We got lost finding a halal		and experiences in the dialog are still related to
	restaurant downtown, they helped us find		the target culture.
	one"		
	Renzy: "Interesting. It must be nice"		
	Naufal: "Yes, I miss America, especially		
	the Americans."	IKAN -	

D. REPRESENTATION OF CULTURAL COMMUNITIES

No	Unit	Theme	Textual Data	Code	Interpretation
1.	2	It's Judy	Bobby: "What is your favourite football	CM/P.33/TC	Manchester United can be categorized as a
		Spark!	team?"		cultural representation of the target community
			Father: "Manchester United"		due to its strong English cultural identity,
			Bobby: "My friends love them too.	44	dedicated local fan base, and influence on the
			?	7	local community. The club reflects the values,
			ONDIE	AB.	traditions and spirit of English football. With
					local players and staff, the Old Trafford
				and the second	stadium as a cultural symbol, and influence in
					the English Premier League, Manchester

	United is a strong reflection of English football
	culture. The club's presence and activity in the
	global media also reinforces its position as a
	key representation of British culture on the
	international stage.

E. REPRESENTATION OF CULTURAL PERSONS

No	Unit	Theme	Textual Data	Code	Interpretation
1.	2	It's Judy	Bobby: "I love Gareth Bale, he plays	PS/P.33/TC	As a prominent British athlete, Bale reflects
		Spark!	really nice. Where is he from, Dad?		British sporting values and culture, such as
			Father: "I think,"		competitive spirit, dedication, and excellence.
			Bobby: "He is English then. That's why		His success in achieving high achievements in
			he loves English food so much"	44	his football career reflects the target culture
					that England aspires to in sport. Therefore, in
			ONDERS	E A	the given dialogue, Gareth Bale represents
					target culture in the aspect of persons.
2.	3	They're a New	Many people from all over the world	PS/P.50/TC	Rowling's work has had a significant impact
		Band	know about The Harry Potter film series.		around the world, whether in literature, film, or

			It is really popular and loved by many		popular culture as a whole. Her influence spans
			people, from children to adults. The		not only British culture, but also global culture,
			series are based on the books by J. K.		making her one of the most powerful
			Rowling.		representations of target culture in modern
					literature. Therefore, in the given sentence,
			S S S S S S S S S S S S S S S S S S S	IRAN -	J.K. Rowling represents target culture in the
			A TIES	C	aspect of persons.
3.	4	They are My	Does Ariana sing melodiously?	PS/P.63/TC	Ariana or Ariana Grande is an American
		Family	Yes, Ariana sings very melodiously.	(a) =	singer, songwriter, and actress. Ariana
					Grande's music and lifestyle reflect American
				T.	pop and hip-hop culture. Her vocal style, the
					type of music she creates, as well as her visual
			7 6000000	YYY)	aesthetic in music videos and stage
				\leftarrow	performances, are all part of American popular
					culture exported around the world. Therefore,
			NDIKS	HA	in the given sentence, Ariana represents target
					culture in the aspect of persons.
4.	4	They are My	Have you ever heard the name Emma	PS/P.73/TC	Emma Watson was born and raised in England.
		Family	<u>Watson</u> ? Emma Charlotte Duerre		Most of her work, be it movies, interviews, or

Watson or known as Emma Watson is an	other projects, is in English. It is an integral
English actress and model. She is	part of her identity as a movie star and activist.
famously known for starring in J.K.	Therefore, in the given sentence, Emma
Rowling's Harry Potter movie series as	Watson represents target culture in the aspect
Hermione Granger.	of persons.

3. INTERNATIONAL CULTURE

A. REPRESENTATION OF CULTURAL PRODUCTS

No	Unit	Theme	Textual Data			Code	Interpretation
1.	1	Nice to Meet	All about The Warren Siblings			PD/P.18/ITC	Although pasta, including spaghetti,
		You!	Name	Ray Warren	Ronald	5	originated in Italy, it has become a very
					Warren	99)	popular food around the world. Spaghetti is
			Favourite	<u>Spaghetti</u>	Sandwich	\leq	al <mark>r</mark> eady a food product available in the global
			Food	\\ 5			market. Spaghetti can be easily found in
					NDIKS	H >	supermarkets and food stores in almost all
				Section 1			countries in the world. This wide availability
							shows that spaghetti is part of a widely
							recognized international food culture.

2.	2	It's	Judy	Cappadocia is a favourite destination for	PD/P.27/ITC	Cappadocia has become a globally renowned
		Spark!		traveling in Turkey.		tourist destination. Its main product is the
						unique tourist experience offered by its
						bizarre landscape, including limestone
						formations called "fairy chimneys",
				SPENDIDA	Els.	inhabited caves and spectacular hot air
				A ITTE	C	balloon views. These products attract tourists
						from all over the world, creating a significant
					a E	economic impact in the region. Therefore, in
						the given sentence, Cappadocia represent
					100	international culture in the aspect of
					S	products.
3.	2	It's	Judy	Donna: "Wow, the statue is so wonderful"	PD/P.30/ITC	The Merlion, an 8.6-meter-tall statue
		Spark!		Agnes: "Yes, it is. What is it called?"		depicting a combination of a lion and a fish,
				Donna: "It is Merlion statue"		is Singapore's official mascot. This colossal
				Agnes: "?"	H P	statue is not only a tourist attraction, but also
				Donna: "It is located in Singapore"	- The state of the	a cultural symbol that embraces Singapore's
				Agnes: "?"	and the second	long history. Therefore, in the given
				Donna: "I don't know exactly how old it is"		dialogue, Merlion statue represent

						international culture in the aspect of
						products.
4.	2	It's	Judy	Ade: "What is it?"	PD/P.30/ITC	The Petronas Twin Towers is one of
		Spark!		Habib: "It's <u>Petronas Tower</u> "		Malaysia's internationally recognized icons.
				Ade: "Where is it from?"		The building is a symbol of progress and
				Habib: "It is from Malaysia. The	E.	prestige for Malaysia, reflecting the
				Malaysians are very proud of it"	C	country's technological and economic
						capabilities. As one of the tallest skyscrapers
					al E	in the world, the towers represent national
						pride and global appeal. Therefore, in the
					Y	given dialogue, Petronas Towers represent
						international culture in the aspect of
				7 (0000000	999	products.
5.	2	It's	Judy	Yuriko: "My name is Yuriko, but you can	PD/P.32/ITC	Mount Fuji is one of the most famous
		Spark!		call me Yuri. What is your name?"		symbols of Japan. It is historically and
				Zakya: "My name is Zakya. Are you from	I P	culturally an important symbol of Japan that
				Korea?"		symbolizes natural beauty, the power of
				Yuriko: " I'm Japanese"		nature, and spirituality. Mount Fuji has been
						a frequent subject in Japanese art, literature,

			Zakya: "Ahaa! Your country is famous for		and culture. Images of Mount Fuji can be
			Fuji Mountain right?"		found in many Japanese paintings, poems,
			Yuriko: "You're right"		and artworks, reflecting the awe and
				Control of the Contro	inspiration inspired by the mountain.
					Therefore, in the given dialogue, Mount Fuji
			LS PENDID	R.	represents international culture in the aspect
			astile A	C	of products.
6.	4	They are My	Emily studies Mandarin with her sister.	PD/P.62/ITC	Mandarin, as one of the most widely spoken
		Family		ied E	languages in the world, represents a vast
			B ()		cultural connection between different
				V.	countries. It is spoken by more than one
					billion people worldwide, primarily in
				999	China, but also in Chinese communities in
				\prec	various countries and as a foreign language
					around the world. Mandarin is used to
			NDIKS	H A	convey various aspects of Chinese culture,
					including classical literature, traditional
				C. C	performing arts such as Beijing opera,
					kungfu, and also Chinese folklore. These

					cultural products have a wide impact around
					the world and are symbolic of Chinese
					culture. Therefore, in the given sentence,
				Control of the Contro	Mandarin represents international culture in
			- TANDAD		the aspect of products.
7.	4	They are My	Do we have <u>pizza</u> for breakfast?	PD/P.63/ITC	Pizza is a savory Italian dish of flat, round
		Family	A III A	C	dough baked in the oven and usually topped
					with tomato sause and cheese, with other
				an E	add-ons to choose from. Therefore, in the
					given sentence, Pizza represents
				Y	international culture in the aspect of
				S	products.
8.	4	They are My	Do you watch K-drama series?	PD/P.63/ITC	Korean dramas have gained huge popularity
		Family	Yes, I love the actors from South Korea.		all over the world, not only in South Korea,
					but also in various countries in Asia, Europe,
			NDIKS	H P	America, and even Africa. Korean dramas
				- The state of the	have influenced popular culture in various
					countries. For example, fashion trends and
					hairstyles shown by actors and actresses in

			NS PENDID!	RA J	dramas are often followed by fans around the world. Music from drama soundtracks are also often hits on international charts. Therefore, in the given sentence, K-drama represents international culture in the aspect of products.
9.	7	They've Got Thick Eyebrows	She can speak English, Mandarin, and Cantonese.	PD/P.118/ITC	Cantonese is one of the dialects of Yue Chinese spoken in Guangdong and surrounding areas of southern China, Hong Kong, Macau, Chinese-descended communities in Southeast Asia and also Chinese communities in other parts of the world. Cantonese is often used in Hong Kong's entertainment industry, which is famous for its high-quality movies. Cantonese movies, television series and popular music in Hong Kong reflect the culture and daily life there. Cantonese phrases, slang and expressions are often used

		in Hong Kong movies, popular music and
		social media. They reflect the popular culture
		and lifestyle of the Cantonese region.
		Therefore, in the given sentence, Cantonese
		represents international culture in the aspect
	S PENDID A	of products.

B. REPRESENTATION OF CULTURAL PRACTICES

No	Unit	Theme	Textual Data	Code	Interpretation
1.	8	It is Delicious!	Marge Kaplan, the school lunch director	PT/P.149/ITC	School lunch programs are a widespread
			said that the children are making a big		practice in countries around the world, not
			effort to think in a sensible way about the		limited to one particular region or culture. This
			food they put on their plates.		shows that the program is internationally
				7	recognized and adopted by many countries in
			ONDIK	E A	different parts of the world.

C. REPRESENTATION OF CULTURAL PERSPECTIVES

No	Unit	Theme	Textual Data	Code	Interpretation
1.	6	Where's the	I always adore gigantic buildings and	PP/P.112/ITC	The statement reflects the individual's
		Monument?	wonder how smart the people are who		perspective on giant buildings such as
			build such interesting buildings.		skyscrapers or hotels with 35 floors. By saying
			AS PERDIL	KAN	that he has "always admired" large buildings
			A VEC		and wondered about the intelligence of the
					people who build them, the individual is
				(g) E	showing an attitude of awe and wonder
					towards the technological advancements and
					expertise of people in the construction field.

D. REPRESENTATION OF CULTURAL COMMUNITIES

No	Unit	Theme	Textual Data	Code	Interpretation
1.	2	It's Judy	Father: "They are from England, Son. Do	CM/P.33/ITC	Real Madrid can be categorized as an
		Spark!	you have a favourite team?"		international cultural representation in terms of
			Bobby: "No, Dad. I love Spanish league.		communities due to its global fan base,
			My favourite team is Real Madrid"		international supporters club, diversity of

Father: "It's a very good team"	players, and involvement in international
	matches. A strong presence on social media,
	social responsibility, and a symbol of global
	identity all contribute to the creation of a solid
	and diverse international community. Real
S PENDLIA.	Madrid helps build cultural bridges between
Silla a Mc	different countries and communities, showing
	how soccer can be a unifying force that
S 20 (53) 7.00 \$	transcends geographical and cultural
	boundaries.

E. REPRESENTATION OF CULTURAL PERSONS

No	Unit	Theme	Textual Data	Code	Interpretation
1.	2	It's Judy	Naufal: "What is your favourite band?"	PS/P.31/ITC	The members of 5 Seconds of Summer hail
		Spark!	Rey: "I love <u>5 Seconds of Summer</u> . They	E A	from Australia, but their popularity has
			are really cool."		transcended national borders and reached the
			Naufal: "?"	The state of the s	global market. The members of 5SOS have a
					great influence among teenagers and young

Rey: "They are from Australia. Do you want to listen to the song?"

adults in many countries, whether in terms of their dressing style, hairstyle, or even the values they teach through their songs and interviews. Their influence reflects an international pop culture that is recognized by many people in different parts of the world.

Therefore, in the given dialogue, 5 Seconds of Summer represent international culture in the aspect of persons.

Appendix IV Table Sheet of Analysis of Image Data

TABLE SHEET OF ANALYSIS OF IMAGE DATA

(Data taken from English Textbook entitled "Bright an English" for seventh grade of Junior High School)

1. SOURCE CULTURE

A. REPRESENTATION OF CULTURAL PRODUCTS

No	Unit	Theme	Image Data	Code	Interpretation
1.	5	I Hardly Ever		PD/P.80/SC	Markets are often the place where local cultural
		Watch TV	The Wall		products are introduced and sold to locals and
				YYYYYY	tourists alike. Therefore, markets are often a
					representation of the cultural identity of a
					community or region. They can reflect the
			MDI	KSB /	history, values, and cultural traditions of the
					area.

2.	8	It is delicious!	PD	D/P.138/SC	Garang asem is a traditional Indonesian dish
				ST CAN BOWL	originating from Central Java. Passed down from generation to generation, it is part of the culinary identity of the people of Central Java. Garang asem has a unique and distinctive taste, combining sour, spicy and savory flavors. Garang asem is often served on special occasions and traditional celebrations in Central Java, such as weddings, celebrations, and other family events. This shows that this dish has an important role in the cultural and social context of the local community.
3.	8	It is delicious!	PD	D/P.138/SC	Coto Makassar is a traditional Indonesian dish originating from Makassar, South Sulawesi. Coto Makassar is an important part of Makassar's culinary heritage and has been enjoyed by the local community for centuries. It is one of the dishes that is often served on big occasions, celebrations, and family gatherings.

				Eating coto Makassar is often a social experience, where family and friends gather to enjoy a meal together. This reflects the strong values of togetherness and family in the local
4.	8	It is delicious!	PD/P.138/SC	Sate lilit is one of the Indonesian food made from minced meat (usually fish, chicken, or beef) mixed with traditional Indonesian spices such as candlenut, galangal, lemongrass, shallots, and other seasonings. sate lilit' not only represents the local culture in general, but also reinforces the cultural identity of the region where the dish originated. The dish has also become a popular tourist attraction in Bali, strengthening Bali's cultural identity in the eyes of both domestic and international tourists.

5.	8	It is delicious!		PD/P.138/SC	Baubar patin is a specialty dish from					
				IKAN CAMBO	Kalimantan that uses catfish as the main ingredient. This dish is one of the culinary icons synonymous with Kalimantan. Baubar patin reflects the cultural identity and pride of the local community. Baubar patin is an example of Indonesia's culinary diversity, which has various types of fish soup across the archipelago. Each region has its own unique version, and baubar patin is a typical representation of Kalimantan.					
	representation of Kalimantan.									

B. REPRESENTATION OF CULTURAL PRACTICES

No	Unit	Theme	Image Data	Code	Interpretation
1.	1	Nice to Meet		PT/P.05/SC	The act of covering both hands in front of the
		You!	3 Procedure		chest can represent Indonesian local culture in the aspect of practices because it reflects cultural
				DIKANGAN	values such as manners, respect, religion, and traditional artistic expressions.

C. REPRESENTATION OF CULTURAL PERSPECTIVES

No	Unit	Theme	Image Data	Code	Interpretation
1.	1	Nice to Meet	NATIONAL PROPERTY OF THE PROPE	PP/P.15/SC	Eating together at recess reflects the importance
		You!			of social interaction and togetherness in
					Indonesian culture. It shows that students value
				40.	their break time not only as a time to eat, but
				,,,	also as an opportunity to interact, share stories
		The Part of the Pa	and strengthen social relationships with		
					classmates.

D. REPRESENTATION OF CULTURAL COMMUNITIES

No	Unit	Theme	Image Data	Code	Interpretation
1.	1	Nice to Meet		CM/P.03/SC	Teacher and student are wearing Jilbab. In
		You!		DIR.	Indonesia, the majority of the population is
				No.	Muslim, and the jilbab has become an integral
				1	part of Muslim culture and identity in the
				72	country. Therefore, people who wear the jilbab
				728	are directly connected to the Indonesian Muslim
					community

E. REPRESENTATION OF CULTURAL PERSONS

No	Unit	Theme	Image Data	Code	Interpretation
1.	1	Nice to Meet	I'm Mike My narr	PS/P.09/SC	Three people with different looks that portrays
		You!	o How d		the ethnic diversity in Indonesia. Thus, the three of them can be the representation of persons of source culture.

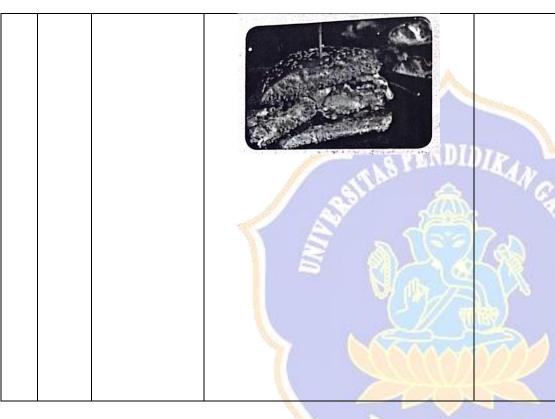
2. TARGET CULTURE

A. REPRESENTATION OF CULTURAL PRODUCTS

No	Unit	Theme	Image Data	Code	Interpretation
1.	2	It's Judi Spark!		PD/P.31/TC	The Statue of Liberty is one of the most famous symbols of the United States, representing the values of freedom, democracy, and human rights. The Statue of Liberty is a symbol of national pride for the United States, demonstrating a strong spirit of patriotism and national identity. It symbolizes the beliefs and values upheld by the American people. Therefore, in the given dialogue, liberty statue represents target culture in the aspect of products.
2.	3	They're a New		PD/P.45/TC	Pancake is one of the western foods that is made
		Band			from floor, eggs, milk, baking powder, sugar,
					and little bit of salt. Pancakes are a common

			ADI.	DIKAN GA	breakfast dish in several western countries such as the UK, USA and Canada. Pancakes are also often associated with cultural traditions and celebrations in western countries. This tradition shows how pancakes are part of the cultural heritage and an important celebration in the cultural calendar in western countries.
3.	3	They're a New Band		PD/P.50/TC	The architecture of Hogwarts School is prominently inspired by traditional British architecture, particularly the distinctive Gothic architecture. The buildings reflect the architectural style often found in castles and historic buildings in England. The construction and use of Hogwarts School architecture in the entertainment and tourism industry is one way in which it represents British target culture as a popular and iconic product.
4.	4	They are my Family		PD/P.67/TC	Dollar is the official currency of the United States and is widely used around the world as

5.	8	It is delicious!	PD/P.150/TC	one of the main currencies in international trade. The dollar is often used in everyday life in countries around the world as a means of payment for international trade transactions, tourism, and more. The use of the dollar in everyday life reflects the widespread influence of American culture on a global level. Haggis is a traditional Scottish dish that is very
	Ç	Te is deficious.	KSHA	famous and has an important role in Scottish culture, which is part of the western country. Haggis is known as Scotland's national dish and is often associated with Scotland's national poet, Robert Burns. Every year on January 25, Burns Night is celebrated by reading Burns' poetry and enjoying haggis. This emphasizes the role of haggis in Scotland's national identity and culture.
6.	8	It is delicious!	PD/P.150/TC	Brain sandwiches are a unique and distinctive dish from the Midwest of the United States,



especially popular in areas like Indiana. Brain sandwiches use cow or pig brains as the main ingredient. This is an uncommon ingredient in many dishes, indicating a unique culinary tradition. The dish is also influenced by the culinary traditions of the German immigrants who settled in the Midwest. The use of brains as an ingredient reflects the adaptation of European culinary traditions into the American context. Eating brain sandwiches is often a unique experience that creates conversation and social interaction. It shows how food can be part of a community's identity and local traditions.



B. REPRESENTATION OF CULTURAL PRACTICES

No	Unit	Theme	Image Data	Code	Interpretation
1.	3	They're a New	0.	PT/P.54/TC	Juggling is an art that involves throwing and
		Band			catching objects, usually balls, sticks, or other
			DA DVNDI	111	objects in a continuous sequence with the hands
				MAN	or other body parts. The practice reflects the way
				- Ga	people in English-speaking countries engage in
					arts and entertainment activities, and how
				(48)	jonglirs are an integral part of cultural identity in
			13.12		a variety of contexts.



C. REPRESENTATION OF CULTURAL PERSONS

footballer who played as a wide midfielde success in achieving high achievements	No	Unit	Theme	Image Data	Code	Interpretation
England aspires to in sport.	1.	2	It's Judi Spark!		PS/P.33/TC	Gareth Bale is a Welsh former professional footballer who played as a wide midfielder. His success in achieving high achievements in his football career reflects the target culture that England aspires to in sport.

3. INTERNATIONAL CULTURE

A. REPRESENTATION OF CULTURAL PRODUCTS

No	Unit	Theme	Image Data	Code	Interpretation
1.	2	It's Judi Spark!		PD/P.27/ITC	Cappadocia has become a globally renowned
			•		tourist destination. Its main product is the
				HA	unique tourist experience offered by its bizarre
					landscape, including limestone formations
			The state of the s		called "fairy chimneys", inhabited caves and
					spectacular hot air balloon views. These

				products attract tourists from all over the world, creating a significant economic impact
2.	2	It's Judi Spark!	PD/P.30/ITC	in the region. The Petronas Twin Towers is one of Malaysia's internationally recognized icons. The building is a symbol of progress and prestige for Malaysia, reflecting the country's technological and economic capabilities. As one of the tallest skyscrapers in the world, the towers represent national pride and global appeal.
3.	2	It's Judi Spark!	PD/P.30/ITC	The Merlion, an 8.6-meter-tall statue depicting a combination of a lion and a fish, is Singapore's official mascot. This colossal statue is not only a tourist attraction, but also a cultural symbol that embraces Singapore's long history. Therefore, in the given dialogue, Merlion statue represent international culture in the aspect of products

4.	2	It's Judi Spark!		PD/P.32/ITC	Mount Fuji is one of the most famous symbols
				IKAN CAR	of Japan. It is historically and culturally an important symbol of Japan that symbolizes
					natural beauty, the power of nature, and spirituality. Mount Fuji has been a frequent
					subject in Japanese art, literature, and culture.
					Images of Mount Fuji can be found in many Japanese paintings, poems, and artworks,
			T & all	7d0 7	reflecting the awe and inspiration inspired by
					the mo <mark>u</mark> ntain.
5.	6	Where's the	(197/2	PD/P.104/ITC	Japanese school uniforms can represent
		Monument?	Yes, there are. Is there a library in our town?		international culture in the aspect of products
			yes, there is. ②	BA	because of their role as global icons in popular
					culture, symbolization of a respected education
					system, influence in global fashion trends,
					appeal to tourists and culture enthusiasts, and
					adaptation in an international context.
6.	8	It is delicious!		PD/P.151/ITC	Hakarl is a traditional Icelandic dish consisting
					of fermented shark. For Icelanders, hakarl is an

				important symbol of their cultural identity. International recognition of hakarl also helps raise awareness and appreciation of Icelandic culture on the global stage. It shows how local products can take on broader cultural significance when introduced to the international community.
7.	8	It is delicious!	PD/P.151/ITC	Sannakji is a traditional Korean dish consisting of live octopus (nakji) served raw. Sannakji is an example of fresh seafood that is popular in Korean culinary culture. The dish is often found in restaurants that specialize in seafood or at traditional fish markets.
8.	8	It is delicious!	PD/P.151/ITC	Casu Marzu, or "rotten cheese," is a traditional cheese from Sardinia, Italy, known for containing cheese fly larvae. Casu Marzu is an extreme example of the culinary diversity that exists in the world. It shows how unusual and

		unique culinary practices can attract global attention. It reflects the rich culinary traditions that exist across cultures.
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B. REPRESENTATION OF CULTURAL COMMUNITIES

No	Unit	Theme	Image Data	Code	Interpretation
1.	5	I Hardly Ever	THE PARTY	CM/P.89/ITC	Cycling together is an activity undertaken
		Watch TV			collectively by a group of people, reflecting
					how individuals come together to share
					common interests and activities. This creates
				7	strong social bonds and forms a community.
				- T >	

C. REPRESENTATION OF CULTURAL PERSONS

No	Unit	Them	ne	Image Data	Code	Interpretation
1.	2	It's	Judi		PS/P.31/ITC	The members of 5 Seconds of Summer hail
		Spark!		5 seconds of summer		from Australia, but their popularity has
						transcended national borders and reached the
					MAN	global market. The members of 5SOS have a
					4	great influence among teenagers and young
						adults in many countries, whether in terms of
					(90)	their dressing style, hairstyle, or even the
						values they teach through their songs and
						interviews.



RIWAYAT HIDUP



Ni Made Meyra Reditya Devi lahir di Negara, 05 Mei 2002. Penulis merupakan anak kedua dari pasangan I Made Supartha dan Made Piantini. Penulis menyelesaikan pendidikan dasar di SD Negeri 4 Pendem. Kemudian melanjutkan ke jenjang menengah pertama di SMP Negeri 1 Negara, serta ke jenjang menengah atas di SMA Negeri 1

Negara. Penulis memutuskan untuk memilih Universitas Pendidikan Ganesha sebagai tempat menempuh gelar Sarjana Pendidikan dengan memilih prodi Pendidikan Bahasa Inggris. Pada tahun 2024, penulis telah menyelesaikan Skripsi yang berjudul "CULTURAL CONTENTS OF THE BRIGHT AN ENGLISH TEXTBOOK FOR JUNIOR HIGH SCHOOL GRADE VII".