

AN IDENTIFICATION OF TECHNICAL TERMS USED IN TEMANI COFFEE SHOP

By:

Gede Ardiyasa (2252015021)

D4 English For Business And Professional Communication, Faculty of Languages
and Arts, Ganesha University of Education

Email: ardiyasa@undiksha.ac.id

ABSTRACT

This study aims to determine the knowing the technical terms used at Temani Coffee Shop and the definition of each term used at Temani Coffee Shop. This research was designed in the form of a research method using qualitative data. This research was conducted in Temani Coffee Shop. Data obtained was done by recipe book and menu at Temani Coffee Shop. The research instruments used were checklist on the menu and recipe book at Temani Coffee Shop. The data were analyzed using qualitative data analysis. This research has three (3) steps, namely Deconstruction, Interpretation, Reconstruction. The results showed that; (51) fifty-one terms are used at Temani Coffee Shop. The terms are categorized into three parts, namely technical terms regarding coffee ingredients and equipment used at Temani Coffee Shop as many as (16) sixteen terms, technical terms regarding brewing techniques used at Temani Coffee Shop as many as (20) twenty terms, and technical terms regarding coffee products used at Temani Coffee Shop as many as (15) fifteen terms. This result shows that term is a word used to convey a meaning, making it easier to communicate or briefly convey.

Keywords: terms, brewing techniques, coffee, temani coffee shop.

AN IDENTIFICATION OF TECHNICAL TERMS USED IN TEMANI COFFEE SHOP

By:

Gede Ardiyasa (2252015021)

D4 English For Business And Professional Communication, Faculty of Languages
and Arts, Ganesha University of Education

Email: ardiyasa@undiksha.ac.id

ABSTRAK

Penelitian ini bertujuan untuk mengetahui mengetahui istilah-istilah teknis yang digunakan di Kedai Kopi Temani dan definisi dari setiap istilah yang digunakan di Kedai Kopi Temani. Penelitian ini dirancang dalam bentuk metode penelitian dengan menggunakan data kualitatif. Penelitian ini dilakukan di Kedai Kopi Temani. Data yang diperoleh melalui buku resep dan menu yang ada di Kedai Kopi Temani. Instrumen penelitian yang digunakan adalah checklist pada menu dan buku resep di Kedai Kopi Temani. Data dianalisis dengan menggunakan analisis data kualitatif. Penelitian ini memiliki tiga (3) langkah, yaitu Dekonstruksi, Interpretasi, Rekonstruksi. Hasil penelitian menunjukkan bahwa; (51) lima puluh satu istilah yang digunakan di Kedai Kopi Temani. Istilah-istilah tersebut dikategorikan menjadi tiga bagian, yaitu istilah teknis mengenai bahan dan peralatan kopi yang digunakan di Kedai Kopi Temani sebanyak (16) enam belas istilah, istilah teknis mengenai teknik penyeduhan yang digunakan di Kedai Kopi Temani sebanyak (20) dua puluh istilah, dan istilah teknis mengenai produk kopi yang digunakan di Kedai Kopi Temani sebanyak (15) lima belas istilah. Hasil ini menunjukkan bahwa istilah merupakan kata yang digunakan untuk menyampaikan suatu makna, sehingga memudahkan dalam berkomunikasi atau menyampaikan secara singkat.

Kata kunci: istilah, teknik penyeduhan, kopi, kedai kopi temani.