

**PENGEMBANGAN MEDIA VIDEO PEMBELAJARAN PADA MATERI
TATA HIDANG PRAKTIK *TABLE SET UP RUSSIAN SERVICE*
SEKOLAH MENENGAH KEJURUAN SWASTA PARIWISATA
TRIAMTA JAYA SINGARAJA**

Oleh

Muhammad Septa Yahnan, NIM 2015081033

Jurusan Teknologi Industri

ABSTRAK

Penelitian ini bertujuan untuk (1) mengetahui langkah-langkah pengembangan media pembelajaran pada produk berupa media video pembelajaran pada materi tata hidang praktik *table set-up russian service* SMKS Pariwisata Triatma Jaya Singaraja, (2) mengetahui kelayakan validitas pengembangan media video pembelajaran pada materi tata hidang praktik *table set-up russian service* SMKS Pariwisata Triatma Jaya Singaraja berdasarkan uji ahli materi, ahli media dan ahli desain pembelajaran, (3) mengetahui respon pendidik dan peserta didik terhadap produk pengembangan media video pembelajaran pada materi tata hidang praktik *table set-up russian service* SMKS Pariwisata Triatma Jaya Singaraja . Metode yang digunakan dalam Penelitian ini adalah metode penelitian dan pengembangan (*Research & Development*) dengan model pengembangan 4D (*Define, Disgn, Develop, Disseminate*). Subjek penelitian ini terdiri dari 2 orang ahli instrument, 2 orang ahli materi, 2 orang ahli media dan 2 orang ahli desain pembelajaran, dan 29 siswa kelas XI. Data dianalisis secara deskriptif kuantitatif. Hasil penelitian ini menunjukkan bahwa pada tahap *define* dilakukan analisis awal, analisis tugas, analisis konsep dan analisis tujuan pembelajaran pada peserta didik, selanjutnya tahap *design* video pembelajaran meliputi rancangan tahap pra-produksi, tahap produksi dan yang terakhir pasca produksi yang melibatkan tim video grafer, model video dan *voice over*, selanjutnya tahap *development* dilakukan uji validasi ahli materi, ahli media, ahli desain pembelajaran serta menilai hasil respon peserta didik terhadap video yang sudah dikembangkan, Adapun hasil uji validasi ahli materi memperoleh presentase sebesar 95% yang dikategorikan “sangat layak” digunakan sebagai video pembelajaran berdasarkan kualifikasi tingkat kelayakan, ahli media memperoleh presentase sebesar 97,7% yang dikategorikan “sangat layak”, ahli desain pembelajaran memperoleh presentase sebesar 98% yang dikategorikan “sangat layak” digunakan dalam video pembelajaran dan hasil respon peserta didik mendapatkan presentase 89,74% yang dapat diartikan peserta didik memahami video pembelajaran yang telah dibuat, selanjutnya tahap *disseminate* dilakukan penyebaran link video pembelajaran yang telah dibuat dan di berikan kepada pihak sekolah di SMKS Pariwisata Triatma Jaya Singaraja.

Kata Kunci : Media Video, *Table Set-Up*, *Russian Service*, Tata Hidang

**DEVELOPMENT OF VIDEO LEARNING MEDIA ON TABLE SET-
UP PRACTICE OF RUSSIAN SERVICE AT TRIATMA JAYA
SINGARAJA VOCATIONAL TOURISM HIGH SCHOOL**

By

Muhammad Septa Yahnan, NIM 2015081033

Department of Industrial Technology

ABSTRACT

This study aims to: (1) identify the steps involved in developing learning media in the form of video learning media on table set-up practice of Russian service at Triatma Jaya Singaraja Vocational Tourism High School, (2) determine the feasibility and validity of the developed video learning media on table set-up practice of Russian service based on evaluations by subject matter experts, media experts, and instructional design experts, and (3) assess the responses of educators and students to the developed video learning media on table set-up practice of Russian service. This research employs the Research and Development (R&D) method with the 4D development model (Define, Design, Develop, Disseminate). The research subjects include 2 instrument experts, 2 subject matter experts, 2 media experts, 2 instructional design experts, and 29 eleventh-grade students. The data were analyzed descriptively and quantitatively. The research results indicate that in the define stage, an initial analysis, task analysis, concept analysis, and learning objectives analysis were conducted on the students. In the design stage, the video learning design included pre-production, production, and post-production stages involving a videography team, video models, and voice-over artists. In the development stage, validation tests were conducted by subject matter experts, media experts, and instructional design experts, and student responses to the developed video were assessed. The validation test results from subject matter experts showed a 95% validity rate, categorizing the video as "highly feasible" based on feasibility qualifications. Media experts provided a 97.7% validity rate, categorizing the video as "highly feasible," and instructional design experts gave a 98% validity rate, also categorizing it as "highly feasible." The student response rate was 89.74%, indicating that students understood the developed video learning media. In the disseminate stage, the link to the developed video learning media was distributed to the school authorities at Triatma Jaya Singaraja Vocational Tourism High School.

Keywords: *Video Media, Table Set-Up, Russian Service, Table Arrangement*