

# CHAPTER I

## INTRODUCTION

### 1.1 Research Background

The learning process is a life long journey (Simonds, 2012). Similarly, Simonds (2012) states that the learning process is conducted from the moment a person is born until the advanced years. Moreover, the learning process in people's life is continual. In the learning process, there are several supporting factors. Some of these supporting factors are related to teacher and parent. Here, parents can be defined as educators for the students. Moreover, Hill and Taylor (2004) state that parents are considered to be children's first educators. As the first educator, parents give affection in the learning process where the children feel safe to learn. Here, Parents are a caregiver that provides a learning environment where the children feel comfortable in the learning process (Simonds, 2012). Furthermore, Malkawi and Smandi (2016) state that parents as a big role to involve in children's learning process.

Parental involvement refers to the situation where parents are directly involved in the children's learning process. Involving parents in children's learning process is important because parents have a chance to teach the children and know the progress in the learning process. Involving parents help to build a positive relationship between children, parents, and teachers by giving the students a positive environment that can be used to introduce the students about school and generally supports the students about social life, academic development, and the facilitator in the learning process (Alnord, Zeljo, & Doctoroff, 2008). Furthermore, Involving parents in children's education is crucial because parents make children improve their academic performance. Having cooperation between children and parents in education help the

students to develop strong educational programs (Fittion & Gredler, 1996). Thus, parents' involvement leads the students to have a successful education. Iswanto (2017) mentions that parenting is one of the best techniques for educating children to give a good influence on children's learning process. Hence, one thing that can be taught by parents is literacy. Literacy is one of the important things that leads the students to have more ability in the learning process. Simonds (2012) argues that literacy can be defined as the ability to read and write as well as speak and listen but all of those will be looked at a different perspective. Here, parents can be considered to develop students' literacy. Moreover, involving parents in students' learning process is very useful to give a good impact on students' literacy development. Meanwhile, Simonds (2012) argues that parental involvement has a good impact on children's literacy development.

Literacy development is important to lead the students to have more ability in the learning process. Goldstein and Naglieri (2011) state that literacy development is on-going development of skills needed to successfully develop in education. Gates (1996) mentions that literacy development can be developed both at home and school. Parental involvement is a way to develop literacy at home. Parents' and students' literacy is significantly related to each other (Gates, 1996). Likewise, Simonds (2012) argues that parental involvement greatly affects towards child's learning and literacy experiences. Moreover, Aroson (1996) states that parents' involvement can affect students' achievement and lead the students to have a better performance from a child until higher education. Furthermore, parents' involvement can affect the students in elementary school and also in middle school.

Parents must able to behave with their children to affect their children and make their children have a good ability, especially in reading. Following this matter,

parents must behave their child in a good way to make them show a good result from their parents, especially in the reading activity. There are so many ways can be done by the parents to involve in the children reading activity.

This research had been conducted preliminary research in Sekolah Dasar Negeri 1 Banjar. In Sekolah Dasar Negeri 1 Banjar, there were 6 classes. Moreover, the result showed that there were 152 parents. Specifically, based on preliminary research, the researcher conducted this study with 27 parents who had a low-educational attainment. In this study, the students' parents came from grade one until grade six in Sekolah Dasar Negeri 1 Banjar. After the researcher conducted preliminary research by giving the parents preliminary sheets, the researcher knew that 22 parents had accompanied their children during a reading activity at home. While 5 parents said that they never accompanied their children in the reading activity because they were busy.

This study analyzed about the way parents support their child's literacy development and the barriers to parental involvement in supporting their child's literacy development. The subjects of this study were students' parents. This study was conducted in Sekolah Dasar Negeri 1 Banjar. This study was a descriptive qualitative study. The data were collected by using questionnaire and interview guide. Here, parents were given a questionnaire. Here, parents must answer the questions based on the fact. On the other hand, this study had conducted the further analysis. Parents were interviewed by giving some questions related to the barriers to parental involvement in supporting their child's literacy development.

This study was conducted because the researcher wanted to know about how parents with low educational attainment behave their child in developing literacy development. Besides that, this study was focused on reading because as we knew

that reading is an important skill to be developed for the children to get the whole information from the text. Reading is a kind of activity that can be done by the students to get the information from the text. (Nazhari, Delfi, Syafri, 2016). Not only that, in order to support the explanation about the way parents support their child's literacy development, this study also analyzed about the relationship between the parents and the children. This study provided 3 options namely mother, father, and caretaker. Besides that, there was also the language used by the parents involvement. As we knew that, this study analyzed about parents involvement and students' literacy development. Literacy not only developed in english but also can be developed in *balinese and indonesian*. However, this study also tried to get the information about the barriers to the parental involvement.

To support this study, Empirically, there were some researchers who had conducted the same study about reading and parental involvement such as Yanthi, Nitiasih, and Mahayanti (2007). This study aimed to analyze parental involvement in developing children reading readiness through story reading at TK Tri Amerta Anturan. The purpose of this study to analyze the type of story books that commonly reads by the parents, the way parents behave their children during reading storybooks and the barriers faced by the parents. The result of this study showed that the type of story books that commonly read by the parents was fairytale with *Bahasa Indonesia*. Here, parental involvement can be categorized as moderate because parents just read the storybooks without any explanation. Besides that, this study found that there were 5 common obstacles faced by the parents involvement.

## 1.2 Research Identification

Parents are the first place for students to develop knowledge. For this reason, it can be done both at home and school. At home, parents act as a tutor for the children in developing knowledge. Juwariah, Slamet, and Kustiono (2019) state that as a tutor in the learning process at home, parents should make the children have a high-quality and grow up with good quality. It is because children will learn more at home. Following this matter, literacy is a part of knowledge. Likewise, there is one thing that is done by the parents in the learning activity at home is developing students' literacy. This study was focused on literacy especially in reading literacy.

However, most of the parents do not realize that parental involvement is crucial for children's development, especially for children's literacy development in reading. According to Prieto (2018), parents who involve in the children education formally or informally in early childhood education, it can be used to improve students' educational success.

This study analyzed about the way parents support their child's literacy development and what are the barriers to parental involvement in supporting their child's literacy development. This study was conducted in Sekolah Dasar Negeri 1 Banjar in the academic year 2019/2020. This study was crucial to give new information to the parents that parents' involvement in the teaching and learning process at home was important to develop children's literacy development. Furthermore, to get the data from the students' parents this study used two instruments namely questionnaire and interview guide.

### **1.3 Research Limitation**

This research has potential limitation. Here, this study was analyzed about the way parents support their child's literacy development and the barriers faced by the parents in developing students' literacy. This study was limited to the students in Sekolah Dasar Negeri 1 Banjar in the academic year 2019/2020. Besides that, this study only focuses on reading literacy.

### **1.4 Research Questions :**

Based on the background of the study above, there are two research questions as follows :

- 1) How do parents support their child's literacy development?
- 2) What are the barriers to parental involvement in supporting their child's literacy development?

### **1.5 Research Objectives**

Based on the research questions above, there are two objectives in this study as follows :

- 1) To analyze how do parents support their child's literacy development
- 2) To identify what are the barriers to parental involvement in supporting their child's literacy development.

### **1.6 Research Significances**

#### **1. Theoretical Significance**

This study provided information about the way parents support their child's literacy development and what are the barriers to parental involvement in supporting their child's literacy development. Hence, the researcher wants to provide information about parents involvement and literacy development.

## 2. Practical Significance

### 1) For the parents

This research is expected to give improvement and positive contributions to the parents. Hopefully, this study provides information for the parents that parents' involvement is important for students' literacy development.

### 2) For the teachers

This study is can be used as the consideration to make a good material or a suitable homework which can involve parents in the reading activity

### 3) For the schools

The result of this study provides an input for the school about the important of parents involvement in developing students' literacy development. Besides that, parental involvement must be linked with the school polices to include parents in various school activity that are likely to be followed.

### 4) For the other researchers

This study is expected to use as a reference for the other researchers in conducting a further study about parental involvement and students' literacy development. Here, other researchers can conduct the same study includes students' literacy development in writing.