PENGEMBANGAN VIDEO PEMBELAJARAN INTERAKTIF MENGGUNAKAN *EDPUZZLE* PADA TEMA 3 SUBTEMA 1 ANEKA BENDA DI SEKITARKU KELAS III SD NEGERI 1 PANJI ANOM TAHUN PELAJARAN 2023/2024

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ABSTRAK

Penelitian ini bertujuan untuk mengetahui rancang bangun, kelayakan dan mengetahui efektivitas media video pembelajaran interaktif menggunakan *edpuzzle* pada tema 3 subtema 1 aneka benda di sekitarku kelas III SD Negeri 1 Panji Anom. Penelitian pengembangan ini menggunakan rancangan model pengembangan ADDIE. Subjek uji coba penelitian ini adalah ahli isi materi pembelajaran, ahli media pembelajaran, ahli desain, siswa kelas III SD Negeri 1 Panji Anom. Metode pengumpulan data menggunakan metode kuesioner dan angket. Teknik analisis yang digunakan deskriptif kuantitatif – kualitatif. Berdasarkan hasil penelitian pengembangan video pembelajaran meliputi : (1) rancang bangun pengembangan video pembelajaran menggunakan *edpuzzle* pada tema 3 subtema 1 aneka benda di sekitarku yaitu tahap analisis, perancangan, pengembangan, implementasi, evaluasi; (2) hasil uji coba produk meliputi: (a) hasil penilaian ahli isi materi memperoleh persentase sebesar 86,66% dengan kualifikasi baik. (b) Hasil penilaian ahli desain pembelajaran memperoleh penilaian sebesar 89,09% dengan kualifikasi baik. (c) Hasil penilaian ahli media memperoleh penilaian sebesar 93,68% dengan kualifikasi sangat baik. (d) Hasil penilaian uji coba perorangan memperoleh persentase sebesar 89% dengan kualifikasi baik, (e) Hasil evaluasi uji coba kelompok kecil memperoleh persentase sebesar 97,2% dengan kualifikasi sangat baik; (3) efektivitas pengembangan video pembelajaran interaktif menggunakan *edpuzzle* dihitung berdasarkan hasil perhitungan u*ji paired sampel t-test* menunjukkan terdapat perbedaan yang signifikan motivasi belajar siswa sebelum menggunakan dan sesudah menggunakan media video pembelajaran interaktif menggunakan *edpuzzle* tema 3 subtema 1 aneka benda di sekitarku kelas III SD Negeri 1 Panji Anom tahun pelajaran 2023/2024

Kata kunci: Video Pembelajaran Interaktif, *Edpuzzle*, Tematik, ADDIE

DEVELOPMENT OF INTERACTIVE LEARNING VIDEOS USING *EDPUZZLE* ON THEME 3 SUBTHEME 1 VARIOUS OBJECTS AROUND ME GRADE III SD NEGERI 1 PANJI ANOM FOR THE 2023/2024 SCHOOL YEAR

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ABSTRACT

This research aims to determine the design, feasibility and effectiveness of interactive learning video media using *edpuzzle* on theme 3 subtheme 1 various objects around me grade III SD Negeri 1 Panji Anom. This development research uses the design of the ADDIE development model. The subjects of this research trial are learning material content experts, learning media experts, design experts, grade III students of SD Negeri 1 Panji Anom. The data collection method uses questionnaire and questionnaire methods. The analysis technique used is descriptive quantitative – qualitative. Based on the results of the research on the development of learning videos including: (1) design and development of learning videos using *edpuzzle* on theme 3 subtheme 1 various objects around me, namely the stages of analysis, design, development, implementation, evaluation; (2) The results of the product trial include: (a) the results of the assessment of the material content expert obtained a percentage of 86.66% with good qualifications. (b) The results of the assessment of learning design experts obtained an assessment of 89.09% with good qualifications. (c) The results of the assessment of media experts obtained an assessment of 93.68% with very good qualifications. (d) The results of the individual trial assessment obtained a percentage of 89% with good qualifications, (e) The results of the evaluation of the small group trial obtained a percentage of 97.2% with very good qualifications; (3) The effectiveness of the development of interactive learning videos using *edpuzzle* was calculated based on the results of the paired test *of the t-test sample* showed that there was a significant difference in student learning motivation before and after using interactive learning video media using *edpuzzle* theme 3 subtheme 1 various objects around me grade III SD Negeri 1 Panji Anom for the 2023/2024 school year

Keywords: Interactive Learning Videos, *Edpuzzle*, Thematic, ADDIE