

Lampiran 01. Kuesioner Penelitian



**KUESIONER PENELITIAN
UNIVERSITAS PENDIDIKAN GANESHA
FAKULTAS EKONOMI PROGRAM
STUDI S1MANAJEMEN**

Kepada

Yth. Saudara/i

Hal : Pengisian Kuesioner

Dengan Hormat,

Dalam rangka menyelesaikan studi di Undiksha pada Jurusan Manajemen, dengan ini saya mengadakan penelitian yang berjudul “*Pengaruh Perceived Usefulness, Perceived Easy of Use dan Perceived Value Terhadap Repurchase Intention Pengguna Shopee pada Mahasiswa Prodi Manajemen Undiksha.*”

Maka dengan ini, saya mohon kesediaan Saudara/i untuk berkenan mengisi kuesioner ini. Atas kesediaan Saudara/i untuk berkenan mengisi kuesioner ini. Atas kesediaan dan bantuan Saudara/i yang turut berpartisipasi dalam mengisi kuesioner penelitian ini, saya ucapkan terimakasih.

Singaraja, April 2022

Peneliti

Kadek Dwiki Kumara Astawa

NIM 1817041252

A. Identitas Responden

(Beri tanda ✓ pada kotak jawaban)

1. Nama :
2. Semester :
3. Usia : tahun
4. Jenis Kelamin : Laki-laki Perempuan

B. Petunjuk Pengisian Kuesioner

Silakan anda pilih jawaban yang menurut anda paling sesuai dengan kondisi yang ada dengan memberikan tanda centang (✓) pada pilihan jawaban yang tersedia.

Keterangan :

- SS : Sangat Setuju
 S : Setuju
 N : Netral
 TS : Tidak Setuju
 STS : Sangat Tidak Setuju

C. Draft Pernyataan

Perceived Usefulness

No	Pernyataan <i>Percived Usefulness</i>	SS	S	N	TS	STS
		5	4	3	2	1
1	Penggunaan aplikasi Shopee memberikan kesan yang positif karena dilakukan filterisasi yang baik terhadap <i>seller</i> dari segi kualitas produk dan pelayanan					
2	Aplikasi Shopee efektif digunakan untuk berbelanja karena dapat memilih barang sesuai dengan keinginan dan kebutuhan					
3	Berbelanja dengan aplikasi Shopee bermanfaat karena memberikan berbagai pilihan metode pembayaran dan diskon dan promo					

Perceived Easy of Use

No	Pernyataan <i>Perceived Ease of Use</i>	SS	S	N	TS	STS
		5	4	3	2	1
1	Menu pilihan yang tersedia pada aplikasi Shopee sangat jelas dengan desain yang menarik					
2	Aplikasi Shopee tampilannya lebih jelas dan mudah dipahami, khususnya pada menu jasa pengiriman, alamat penerima, dan voucher					
3	Fitur aplikasi Shopee dapat diakses dalam satu halaman tampilan sehingga tidak memerlukan banyak usaha dalam penggunaannya.					
4	Aplikasi Shopee mudah digunakan saat berbelanja sesuai dengan kebutuhan konsumen					
5	Pencarian produk aplikasi Shopee mudah didapatkan mulai dari harga yang paling murah dengan kualitas yang terbaik					

Perceived Value

No	Pernyataan <i>Perceived Value</i>	SS	S	N	TS	STS
		5	4	3	2	1
1	Pelayanan berbelanja di Shopee sangat responsif sehingga saya nyaman untuk terus menggunakannya					
2	Saya menggunakan aplikasi Shopee karena mengikuti trend berbelanja saat ini					
3	Kualitas produk yang ditawarkan pada aplikasi Shopee sangat baik dengan harga yang terjangkau					

Repurchase Intention

No	Pernyataan <i>Repurchase Intention</i>	SS	S	N	TS	STS
		5	4	3	2	1
1	Saya berminat melakukan <i>repeat order</i> berbelanja menggunakan aplikasi Shopee karena dapat memenuhi kebutuhan					
2	Saya berminat berbelanja menggunakan aplikasi Shopee atas rekomendasi dari sahabat					
3	Saya berminat mencari informasi terbaru mengenai produk yang akan saya beli di aplikasi Shopee					

Lampiran 02. Ketentuan Rentang Skor Kuesioner

1. Ketentuan Skor Tertinggi, Skor Terendah dan Interval Rentangan Skor Kuesioner Variabel *Perceived Usefulness* (X_1), *Perceived Value* (X_3) dan *Repurchase Intention* (Y)

Ketentuan Skor Tertinggi, Skor Terendah dan Interval Rentangan Skor Kuesioner Awal

- a. Apabila jawaban SS diberikan skor 5
- b. Apabila jawaban S diberikan skor 4
- c. Apabila jawaban N diberikan skor 3
- d. Apabila jawaban TS diberikan skor 2
- e. Apabila jawaban STS diberikan skor 1

Skor Tertinggi = nilai tertinggi x jumlah pernyataan x jumlah responden

Skor Terendah = nilai terendah x jumlah pernyataan x jumlah responden

Nilai tertinggi	= 5
Nilai terendah	= 1
Jumlah pernyataan	= 3
Jumlah responden	= 100
Skor Tertinggi	= $5 \times 3 \times 100 = 1500$
Skor Terendah	= $1 \times 3 \times 100 = 300$

Interval = Skor Tertinggi - Skor Terendah = $1500 - 300 = 1200$

Interval 5

Rentangan Skor

Rentang skor variabel

Keterangan Responden

1260-1500	Sangat Tinggi
1019-1259	Tinggi
779-1018	Sedang
539-778	Rendah
300-538	Sangat Rendah

2. Ketentuan Skor Tertinggi, Skor Terendah dan Interval Rentangan Skor Kuesioner Variabel *Perceived Easy of Use* (X_2)

Ketentuan Skor Tertinggi, Skor Terendah dan Interval Rentangan Skor Kuesioner Awal

- a. Apabila jawaban SS diberikan skor 5
- b. Apabila jawaban S diberikan skor 4
- c. Apabila jawaban diberikan skor 3
- d. Apabila jawaban TS diberikan skor 2
- e. Apabila jawaban STS diberikan skor 1

Skor Tertinggi = nilai tertinggi x jumlah pernyataan x jumlah responden

Skor Terendah = nilai terendah x jumlah pernyataan x jumlah responden

Nilai tertinggi = 5

Nilai terendah = 1

Jumlah pernyataan = 5

Jumlah responden = 100

Skor Tertinggi = $5 \times 5 \times 100 = 2500$

Skor Terendah = $1 \times 5 \times 100 = 500$

Interval = Skor Tertinggi - Skor Terendah = $2500 - 500 = 400$

Interval 5

Rentangan Skor

Rentang skor variabel	Keterangan Responden
2100-2500	Sangat Tinggi
1699-2099	Tinggi
1299-1698	Sedang
899-1298	Rendah
500-898	Sangat Rendah

Lampiran 03. Tabulasi Data

1. Hasil Kuesioner Untuk Uji Validitas dan Reliabilitas Variabel *Perceived Usefulness*

Data Ordinal

No.	X1.1	X1.2	X1.3	Total X1
1	4	5	4	13
2	5	4	5	14
3	5	5	5	15
4	4	4	4	12
5	4	4	4	12
6	3	4	4	11
7	4	4	4	12
8	4	4	4	12
9	4	4	4	12
10	4	4	4	12
11	4	4	4	12
12	4	4	4	12
13	4	4	4	12
14	4	4	4	12
15	4	4	4	12
16	4	4	4	12
17	4	4	4	12
18	4	4	4	12
19	4	4	4	12
20	3	3	3	9
21	3	3	3	9
22	4	4	3	11
23	3	3	3	9
24	5	4	4	13
25	4	4	4	12
26	4	4	4	12
27	4	4	4	12
28	4	3	4	11
29	4	4	4	12
30	5	4	5	14

Data Interval

No.	X1.1	X1.2	X1.3	Total X1
1	2.615	4.554	2.666	9.835
2	4.229	2.722	4.370	11.321
3	4.229	4.554	4.370	13.153
4	2.615	2.722	2.666	8.003
5	2.615	2.722	2.666	8.003
6	1.000	2.722	2.666	6.388
7	2.615	2.722	2.666	8.003
8	2.615	2.722	2.666	8.003
9	2.615	2.722	2.666	8.003
10	2.615	2.722	2.666	8.003
11	2.615	2.722	2.666	8.003
12	2.615	2.722	2.666	8.003
13	2.615	2.722	2.666	8.003
14	2.615	2.722	2.666	8.003
15	2.615	2.722	2.666	8.003
16	2.615	2.722	2.666	8.003
17	2.615	2.722	2.666	8.003
18	2.615	2.722	2.666	8.003
19	2.615	2.722	2.666	8.003
20	1.000	1.000	1.000	3.000
21	1.000	1.000	1.000	3.000
22	2.615	2.722	1.000	6.337
23	1.000	1.000	1.000	3.000
24	4.229	2.722	2.666	9.618
25	2.615	2.722	2.666	8.003
26	2.615	2.722	2.666	8.003
27	2.615	2.722	2.666	8.003
28	2.615	1.000	2.666	6.281
29	2.615	2.722	2.666	8.003
30	4.229	2.722	4.370	11.321

2. Hasil Kuesioner Untuk Uji Validitas dan Reliabilitas Variabel *Perceived Easy of Use*

Data Ordinal

No.	X2.1	X2.2	X2.3	X2.4	X2.5	Total X2
1	4	4	4	4	4	20
2	4	4	4	4	4	20
3	4	4	4	4	4	20

4	4	4	4	4	4	20
5	5	5	5	5	5	25
6	4	4	4	4	4	20
7	4	4	4	4	4	20
8	4	4	4	4	4	20
9	5	5	4	5	5	24
10	4	4	4	4	4	20
11	4	4	4	4	4	20
12	3	4	3	4	4	18
13	3	4	4	3	4	18
14	4	3	4	4	3	18
15	4	4	5	5	5	23
16	3	3	3	3	4	16
17	4	4	4	4	4	20
18	4	3	4	4	3	18
19	4	4	4	4	4	20
20	3	3	3	3	3	15
21	5	4	4	5	4	22
22	4	4	3	3	3	17
23	4	4	4	4	4	20
24	4	4	4	4	4	20
25	4	4	4	4	3	19
26	4	4	4	4	4	20
27	4	4	3	3	4	18
28	3	4	4	3	4	18
29	4	4	4	4	4	20
30	3	4	3	4	3	17

Data Interval

No.	X2.1	X2.2	X2.3	X2.4	X2.5	Total X2
1	2.549	2.722	2.605	2.497	2.549	12.922
2	2.549	2.722	2.605	2.497	2.549	12.922
3	2.549	2.722	2.605	2.497	2.549	12.922
4	2.549	2.722	2.605	2.497	2.549	12.922
5	4.155	4.554	4.339	4.014	4.155	21.218
6	2.549	2.722	2.605	2.497	2.549	12.922
7	2.549	2.722	2.605	2.497	2.549	12.922
8	2.549	2.722	2.605	2.497	2.549	12.922
9	4.155	4.554	2.605	4.014	4.155	19.483
10	2.549	2.722	2.605	2.497	2.549	12.922
11	2.549	2.722	2.605	2.497	2.549	12.922
12	1.000	2.722	1.000	2.497	2.549	9.768

13	1.000	2.722	2.605	1.000	2.549	9.876
14	2.549	1.000	2.605	2.497	1.000	9.651
15	2.549	2.722	4.339	4.014	4.155	17.780
16	1.000	1.000	1.000	1.000	2.549	6.549
17	2.549	2.722	2.605	2.497	2.549	12.922
18	2.549	1.000	2.605	2.497	1.000	9.651
19	2.549	2.722	2.605	2.497	2.549	12.922
20	1.000	1.000	1.000	1.000	1.000	5.000
21	4.155	2.722	2.605	4.014	2.549	16.045
22	2.549	2.722	1.000	1.000	1.000	8.271
23	2.549	2.722	2.605	2.497	2.549	12.922
24	2.549	2.722	2.605	2.497	2.549	12.922
25	2.549	2.722	2.605	2.497	1.000	11.373
26	2.549	2.722	2.605	2.497	2.549	12.922
27	2.549	2.722	1.000	1.000	2.549	9.820
28	1.000	2.722	2.605	1.000	2.549	9.876
29	2.549	2.722	2.605	2.497	2.549	12.922
30	1.000	2.722	1.000	2.497	1.000	8.219

3. Hasil Kuesioner Untuk Uji Validitas dan Reliabilitas Variabel *Perceived Value*

Data Ordinal

No.	X3.1	X3.2	X3.3	Total X3
1	4	4	4	12
2	4	4	4	12
3	5	5	5	15
4	5	5	5	15
5	4	4	4	12
6	4	3	3	10
7	4	4	3	11
8	5	5	5	15
9	4	4	4	12
10	4	3	4	11
11	4	5	4	13
12	4	4	4	12
13	4	4	4	12
14	4	4	3	11
15	3	4	3	10
16	4	3	3	10
17	5	4	5	14

18	4	4	4	12
19	3	3	4	10
20	4	4	4	12
21	3	3	4	10
22	3	3	4	10
23	4	4	4	12
24	4	4	4	12
25	3	3	4	10
26	4	4	4	12
27	4	4	4	12
28	4	4	4	12
29	5	5	5	15
30	4	3	3	10

Data Interval

No.	X3.1	X3.2	X3.3	Total X3
1	2.499	2.371	2.447	7.318
2	2.499	2.371	2.447	7.318
3	3.998	3.731	3.899	11.628
4	3.998	3.731	3.899	11.628
5	2.499	2.371	2.447	7.318
6	2.499	1.000	1.000	4.499
7	2.499	2.371	1.000	5.870
8	3.998	3.731	3.899	11.628
9	2.499	2.371	2.447	7.318
10	2.499	1.000	2.447	5.946
11	2.499	3.731	2.447	8.678
12	2.499	2.371	2.447	7.318
13	2.499	2.371	2.447	7.318
14	2.499	2.371	1.000	5.870
15	1.000	2.371	1.000	4.371
16	2.499	1.000	1.000	4.499
17	3.998	2.371	3.899	10.268
18	2.499	2.371	2.447	7.318
19	1.000	1.000	2.447	4.447
20	2.499	2.371	2.447	7.318
21	1.000	1.000	2.447	4.447
22	1.000	1.000	2.447	4.447
23	2.499	2.371	2.447	7.318
24	2.499	2.371	2.447	7.318
25	1.000	1.000	2.447	4.447
26	2.499	2.371	2.447	7.318

27	2.499	2.371	2.447	7.318
28	2.499	2.371	2.447	7.318
29	3.998	3.731	3.899	11.628
30	2.499	1.000	1.000	4.499

4. Hasil Kuesioner Untuk Uji Validitas dan Reliabilitas Variabel *Repurchase Intention*

Data Ordinal

No.	Y1	Y2	Y3	Total Y
1	4	4	4	12
2	4	4	4	12
3	4	5	5	14
4	5	4	5	14
5	4	4	4	12
6	4	4	4	12
7	5	5	5	15
8	4	4	4	12
9	4	5	5	14
10	4	3	4	11
11	4	4	4	12
12	4	4	4	12
13	3	4	3	10
14	4	4	4	12
15	4	4	4	12
16	4	4	4	12
17	4	5	5	14
18	4	4	4	12
19	4	4	4	12
20	4	3	4	11
21	4	4	4	12
22	4	4	4	12
23	4	4	4	12
24	3	4	3	10
25	4	4	4	12
26	4	4	4	12
27	4	3	4	11
28	4	4	4	12
29	3	4	3	10
30	4	4	4	12

Data Interval

No.	Y1	Y2	Y3	Total Y
1	2.810	2.703	2.654	8.167
2	2.810	2.703	2.654	8.167
3	2.810	4.370	4.254	11.434
4	4.695	2.703	4.254	11.652
5	2.810	2.703	2.654	8.167
6	2.810	2.703	2.654	8.167
7	4.695	4.370	4.254	13.318
8	2.810	2.703	2.654	8.167
9	2.810	4.370	4.254	11.434
10	2.810	1.000	2.654	6.464
11	2.810	2.703	2.654	8.167
12	2.810	2.703	2.654	8.167
13	1.000	2.703	1.000	4.703
14	2.810	2.703	2.654	8.167
15	2.810	2.703	2.654	8.167
16	2.810	2.703	2.654	8.167
17	2.810	4.370	4.254	11.434
18	2.810	2.703	2.654	8.167
19	2.810	2.703	2.654	8.167
20	2.810	1.000	2.654	6.464
21	2.810	2.703	2.654	8.167
22	2.810	2.703	2.654	8.167
23	2.810	2.703	2.654	8.167
24	1.000	2.703	1.000	4.703
25	2.810	2.703	2.654	8.167
26	2.810	2.703	2.654	8.167
27	2.810	1.000	2.654	6.464
28	2.810	2.703	2.654	8.167
29	1.000	2.703	1.000	4.703
30	2.810	2.703	2.654	8.167

5. Hasil Kuesioner Untuk Analisis Regresi Linier Berganda Variabel *Perceived Usefulness*

Data Ordinal

No.	X1.1	X1.2	X1.3	Total X1
1	5	4	4	13
2	4	4	4	12
3	5	5	5	15

4	4	4	3	11
5	3	4	3	10
6	4	4	4	12
7	5	5	5	15
8	3	3	4	10
9	4	4	4	12
10	4	3	4	11
11	5	4	5	14
12	4	4	4	12
13	4	3	4	11
14	4	4	4	12
15	4	4	4	12
16	4	3	4	11
17	3	3	3	9
18	4	4	4	12
19	3	3	4	10
20	4	4	3	11
21	4	4	4	12
22	4	4	4	12
23	4	3	4	11
24	4	4	4	12
25	4	4	4	12
26	4	4	4	12
27	4	4	4	12
28	4	4	4	12
29	3	4	3	10
30	3	3	3	9
31	5	5	5	15
32	4	3	4	11
33	5	5	5	15
34	3	4	3	10
35	4	3	3	10
36	3	4	4	11
37	3	4	3	10
38	5	5	5	15
39	3	4	3	10
40	4	4	4	12
41	4	3	4	11
42	4	3	4	11
43	4	4	4	12
44	4	4	4	12
45	4	4	4	12
46	4	4	4	12
47	4	3	3	10
48	3	3	4	10
49	3	4	4	11

50	4	4	4	12
51	4	4	4	12
52	4	4	3	11
53	3	4	3	10
54	4	4	4	12
55	4	4	4	12
56	4	4	4	12
57	4	4	4	12
58	3	3	4	10
59	4	4	4	12
60	4	3	4	11
61	4	4	4	12
62	4	3	3	10
63	3	3	4	10
64	4	3	3	10
65	4	4	4	12
66	4	4	4	12
67	3	4	3	10
68	5	5	5	15
69	5	5	5	15
70	5	5	5	15
71	3	3	4	10
72	4	3	4	11
73	3	3	4	10
74	4	3	4	11
75	3	4	4	11
76	4	4	4	12
77	3	4	4	11
78	4	4	4	12
79	5	5	5	15
80	4	4	4	12
81	4	4	4	12
82	3	4	3	10
83	4	4	3	11
84	3	4	3	10
85	4	3	3	10
86	4	4	4	12
87	5	5	5	15
88	4	3	4	11
89	4	3	4	11
90	3	4	3	10
91	3	4	4	11
92	4	4	4	12
93	3	4	3	10
94	5	4	5	14
95	4	3	4	11

96	4	4	4	12
97	4	3	3	10
98	4	4	4	12
99	3	3	4	10
100	5	4	5	14
Jumlah Skor Total X1				1159

Data Interval

No.	X1.1	X1.2	X1.3	Total X1
1	3.837	2.454	2.464	8.755
2	2.417	2.454	2.464	7.335
3	3.837	3.935	3.947	11.720
4	2.417	2.454	1.000	5.871
5	1.000	2.454	1.000	4.454
6	2.417	2.454	2.464	7.335
7	3.837	3.935	3.947	11.720
8	1.000	1.000	2.464	4.464
9	2.417	2.454	2.464	7.335
10	2.417	1.000	2.464	5.881
11	3.837	2.454	3.947	10.239
12	2.417	2.454	2.464	7.335
13	2.417	1.000	2.464	5.881
14	2.417	2.454	2.464	7.335
15	2.417	2.454	2.464	7.335
16	2.417	1.000	2.464	5.881
17	1.000	1.000	1.000	3.000
18	2.417	2.454	2.464	7.335
19	1.000	1.000	2.464	4.464
20	2.417	2.454	1.000	5.871
21	2.417	2.454	2.464	7.335
22	2.417	2.454	2.464	7.335
23	2.417	1.000	2.464	5.881
24	2.417	2.454	2.464	7.335
25	2.417	2.454	2.464	7.335
26	2.417	2.454	2.464	7.335
27	2.417	2.454	2.464	7.335
28	2.417	2.454	2.464	7.335
29	1.000	2.454	1.000	4.454
30	1.000	1.000	1.000	3.000
31	3.837	3.935	3.947	11.720
32	2.417	1.000	2.464	5.881
33	3.837	3.935	3.947	11.720
34	1.000	2.454	1.000	4.454
35	2.417	1.000	1.000	4.417
36	1.000	2.454	2.464	5.918

37	1.000	2.454	1.000	4.454
38	3.837	3.935	3.947	11.720
39	1.000	2.454	1.000	4.454
40	2.417	2.454	2.464	7.335
41	2.417	1.000	2.464	5.881
42	2.417	1.000	2.464	5.881
43	2.417	2.454	2.464	7.335
44	2.417	2.454	2.464	7.335
45	2.417	2.454	2.464	7.335
45	2.417	2.454	2.464	7.335
46	2.417	2.454	2.464	7.335
47	2.417	1.000	1.000	4.417
48	1.000	1.000	2.464	4.464
49	1.000	2.454	2.464	5.918
50	2.417	2.454	2.464	7.335
51	2.417	2.454	2.464	7.335
52	2.417	2.454	1.000	5.871
53	1.000	2.454	1.000	4.454
54	2.417	2.454	2.464	7.335
55	2.417	2.454	2.464	7.335
56	2.417	2.454	2.464	7.335
57	2.417	2.454	2.464	7.335
58	1.000	1.000	2.464	4.464
59	2.417	2.454	2.464	7.335
60	2.417	1.000	2.464	5.881
61	2.417	2.454	2.464	7.335
62	2.417	1.000	1.000	4.417
63	1.000	1.000	2.464	4.464
64	2.417	1.000	1.000	4.417
65	2.417	2.454	2.464	7.335
66	2.417	2.454	2.464	7.335
67	1.000	2.454	1.000	4.454
68	3.837	3.935	3.947	11.720
69	3.837	3.935	3.947	11.720
70	3.837	3.935	3.947	11.720
71	1.000	1.000	2.464	4.464
72	2.417	1.000	2.464	5.881
73	1.000	1.000	2.464	4.464
74	2.417	1.000	2.464	5.881
75	1.000	2.454	2.464	5.918
76	2.417	2.454	2.464	7.335
77	1.000	2.454	2.464	5.918
78	2.417	2.454	2.464	7.335
79	3.837	3.935	3.947	11.720
80	2.417	2.454	2.464	7.335
81	2.417	2.454	2.464	7.335
82	1.000	2.454	1.000	4.454

83	2.417	2.454	1.000	5.871
84	1.000	2.454	1.000	4.454
85	2.417	1.000	1.000	4.417
86	2.417	2.454	2.464	7.335
87	3.837	3.935	3.947	11.720
88	2.417	1.000	2.464	5.881
89	2.417	1.000	2.464	5.881
90	1.000	2.454	1.000	4.454
91	1.000	2.454	2.464	5.918
92	2.417	2.454	2.464	7.335
93	1.000	2.454	1.000	4.454
94	3.837	2.454	3.947	10.239
95	2.417	1.000	2.464	5.881
96	2.417	2.454	2.464	7.335
97	2.417	1.000	1.000	4.417
98	2.417	2.454	2.464	7.335
99	1.000	1.000	2.464	4.464
100	3.837	2.454	3.947	10.239

6. Hasil Kuesioner Untuk Analisis Regresi Linier Berganda Variabel *Perceived Easy of Use*

Data Ordinal

No.	X2.1	X2.2	X2.3	X2.4	X2.5	Total X2
1	4	5	5	5	4	23
2	4	4	4	4	3	19
3	5	5	5	5	5	25
4	4	3	4	4	3	18
5	4	4	4	4	3	19
6	4	5	4	4	5	22
7	5	5	5	5	5	25
8	3	4	4	4	3	18
9	3	4	4	4	3	18
10	4	4	4	4	3	19
11	4	5	4	4	5	22
12	4	4	4	4	3	19
13	4	4	4	4	3	19
14	5	5	5	5	5	25
15	4	4	4	4	3	19
16	3	4	4	4	3	18
17	4	4	4	4	3	19
18	4	4	4	4	3	19
19	5	4	4	4	5	22
20	5	5	4	4	4	22

21	5	5	5	5	5	25
22	5	5	5	5	4	24
23	4	4	4	4	3	19
24	5	5	5	5	5	25
25	5	5	5	5	5	25
26	3	4	4	4	3	18
27	5	5	5	5	4	24
28	4	4	4	4	3	19
29	4	4	3	3	4	18
30	4	3	3	3	3	16
31	4	4	5	5	4	22
32	3	4	4	4	3	18
33	5	5	4	4	4	22
34	4	4	3	3	4	18
35	4	4	5	5	4	22
36	5	5	5	5	4	24
37	4	3	3	3	4	17
38	5	5	5	5	5	25
39	4	5	4	4	4	21
40	5	5	5	5	5	25
41	4	3	3	3	4	17
42	5	4	5	5	5	24
43	4	3	3	3	4	17
44	5	4	4	4	4	21
45	5	5	5	5	5	25
46	5	4	4	4	4	21
47	4	3	3	3	4	17
48	4	4	4	4	4	20
49	4	3	3	3	4	17
50	4	3	3	3	4	17
51	4	4	4	4	4	20
52	4	3	3	3	4	17
53	4	4	4	4	4	20
54	5	5	5	5	4	24
55	4	3	3	3	4	17
56	4	4	4	4	5	21
57	5	5	5	5	5	25
58	4	3	3	3	4	17
59	4	4	4	4	4	20
60	4	3	3	3	4	17
61	5	5	4	4	5	23
62	4	3	3	3	4	17
63	4	3	3	3	4	17
64	4	4	4	4	4	20
65	5	5	4	4	5	23
66	5	5	5	5	5	25

67	4	3	3	3	4	17
68	4	4	4	4	4	20
69	5	5	5	5	5	25
70	5	4	5	5	5	24
71	4	4	4	4	4	20
72	4	4	4	4	4	20
73	4	3	3	3	4	17
74	4	4	4	4	4	20
75	4	3	3	3	4	17
76	5	4	5	5	5	24
77	5	5	4	4	5	23
78	4	3	3	3	4	17
79	5	4	5	5	5	24
80	4	4	4	4	4	20
81	5	4	5	5	5	24
82	4	3	3	3	4	17
83	4	3	3	3	4	17
84	4	4	4	4	4	20
85	4	4	4	4	4	20
86	4	4	4	4	4	20
87	5	4	5	5	5	24
88	4	4	4	4	4	20
89	5	5	4	4	5	23
90	4	4	4	4	4	20
91	4	3	3	3	3	16
92	5	5	4	4	5	23
93	4	3	3	3	4	17
94	4	4	4	4	4	20
95	4	4	4	4	4	20
96	4	4	4	4	4	20
97	4	3	3	3	4	17
98	4	5	4	4	4	21
99	4	3	3	3	4	17
100	5	5	4	4	5	23
Jumlah Skor Total X2						2043

Data Interval

No.	X2.1	X2.2	X2.3	X2.4	X2.5	Total X2
1	2.645	3.476	3.542	3.542	2.320	15.525
2	2.645	2.228	2.271	2.271	1.000	10.416
3	4.160	3.476	3.542	3.542	3.660	18.380
4	2.645	1.000	2.271	2.271	1.000	9.187
5	2.645	2.228	2.271	2.271	1.000	10.416
6	2.645	3.476	2.271	2.271	3.660	14.323
7	4.160	3.476	3.542	3.542	3.660	18.380

8	1.000	2.228	2.271	2.271	1.000	8.771
9	1.000	2.228	2.271	2.271	1.000	8.771
10	2.645	2.228	2.271	2.271	1.000	10.416
11	2.645	3.476	2.271	2.271	3.660	14.323
12	2.645	2.228	2.271	2.271	1.000	10.416
13	2.645	2.228	2.271	2.271	1.000	10.416
14	4.160	3.476	3.542	3.542	3.660	18.380
15	2.645	2.228	2.271	2.271	1.000	10.416
16	1.000	2.228	2.271	2.271	1.000	8.771
17	2.645	2.228	2.271	2.271	1.000	10.416
18	2.645	2.228	2.271	2.271	1.000	10.416
19	4.160	2.228	2.271	2.271	3.660	14.591
20	4.160	3.476	2.271	2.271	2.320	14.498
21	4.160	3.476	3.542	3.542	3.660	18.380
22	4.160	3.476	3.542	3.542	2.320	17.041
23	2.645	2.228	2.271	2.271	1.000	10.416
24	4.160	3.476	3.542	3.542	3.660	18.380
25	4.160	3.476	3.542	3.542	3.660	18.380
26	1.000	2.228	2.271	2.271	1.000	8.771
27	4.160	3.476	3.542	3.542	2.320	17.041
28	2.645	2.228	2.271	2.271	1.000	10.416
29	2.645	2.228	1.000	1.000	2.320	9.194
30	2.645	1.000	1.000	1.000	1.000	6.645
31	2.645	2.228	3.542	3.542	2.320	14.278
32	1.000	2.228	2.271	2.271	1.000	8.771
33	4.160	3.476	2.271	2.271	2.320	14.498
34	2.645	2.228	1.000	1.000	2.320	9.194
35	2.645	2.228	3.542	3.542	2.320	14.278
36	4.160	3.476	3.542	3.542	2.320	17.041
37	2.645	1.000	1.000	1.000	2.320	7.965
38	4.160	3.476	3.542	3.542	3.660	18.380
39	2.645	3.476	2.271	2.271	2.320	12.983
40	4.160	3.476	3.542	3.542	3.660	18.380
41	2.645	1.000	1.000	1.000	2.320	7.965
42	4.160	2.228	3.542	3.542	3.660	17.133
43	2.645	1.000	1.000	1.000	2.320	7.965
44	4.160	2.228	2.271	2.271	2.320	13.251
45	4.160	3.476	3.542	3.542	3.660	18.380
46	4.160	2.228	2.271	2.271	2.320	13.251
47	2.645	1.000	1.000	1.000	2.320	7.965
48	2.645	2.228	2.271	2.271	2.320	11.736
49	2.645	1.000	1.000	1.000	2.320	7.965
50	2.645	1.000	1.000	1.000	2.320	7.965
51	2.645	2.228	2.271	2.271	2.320	11.736
52	2.645	1.000	1.000	1.000	2.320	7.965
53	2.645	2.228	2.271	2.271	2.320	11.736

54	4.160	3.476	3.542	3.542	2.320	17.041
55	2.645	1.000	1.000	1.000	2.320	7.965
56	2.645	2.228	2.271	2.271	3.660	13.076
57	4.160	3.476	3.542	3.542	3.660	18.380
58	2.645	1.000	1.000	1.000	2.320	7.965
59	2.645	2.228	2.271	2.271	2.320	11.736
60	2.645	1.000	1.000	1.000	2.320	7.965
61	4.160	3.476	2.271	2.271	3.660	15.838
62	2.645	1.000	1.000	1.000	2.320	7.965
63	2.645	1.000	1.000	1.000	2.320	7.965
64	2.645	2.228	2.271	2.271	2.320	11.736
65	4.160	3.476	2.271	2.271	3.660	15.838
66	4.160	3.476	3.542	3.542	3.660	18.380
67	2.645	1.000	1.000	1.000	2.320	7.965
68	2.645	2.228	2.271	2.271	2.320	11.736
69	4.160	3.476	3.542	3.542	3.660	18.380
70	4.160	2.228	3.542	3.542	3.660	17.133
71	2.645	2.228	2.271	2.271	2.320	11.736
72	2.645	2.228	2.271	2.271	2.320	11.736
73	2.645	1.000	1.000	1.000	2.320	7.965
74	2.645	2.228	2.271	2.271	2.320	11.736
75	2.645	1.000	1.000	1.000	2.320	7.965
76	4.160	2.228	3.542	3.542	3.660	17.133
77	4.160	3.476	2.271	2.271	3.660	15.838
78	2.645	1.000	1.000	1.000	2.320	7.965
79	4.160	2.228	3.542	3.542	3.660	17.133
80	2.645	2.228	2.271	2.271	2.320	11.736
81	4.160	2.228	3.542	3.542	3.660	17.133
82	2.645	1.000	1.000	1.000	2.320	7.965
83	2.645	1.000	1.000	1.000	2.320	7.965
84	2.645	2.228	2.271	2.271	2.320	11.736
85	2.645	2.228	2.271	2.271	2.320	11.736
86	2.645	2.228	2.271	2.271	2.320	11.736
87	4.160	2.228	3.542	3.542	3.660	17.133
88	2.645	2.228	2.271	2.271	2.320	11.736
89	4.160	3.476	2.271	2.271	3.660	15.838
90	2.645	2.228	2.271	2.271	2.320	11.736
91	2.645	1.000	1.000	1.000	1.000	6.645
92	4.160	3.476	2.271	2.271	3.660	15.838
93	2.645	1.000	1.000	1.000	2.320	7.965
94	2.645	2.228	2.271	2.271	2.320	11.736
95	2.645	2.228	2.271	2.271	2.320	11.736
96	2.645	2.228	2.271	2.271	2.320	11.736
97	2.645	1.000	1.000	1.000	2.320	7.965
98	2.645	3.476	2.271	2.271	2.320	12.983
99	2.645	1.000	1.000	1.000	2.320	7.965

100	4.160	3.476	2.271	2.271	3.660	15.838
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7. Hasil Kuesioner Untuk Analisis Regresi Linier Berganda Variabel *Perceived Value*

Data Ordinal

No.	X3.1	X3.2	X3.3	Total X3
1	5	5	5	15
2	3	4	4	11
3	5	5	5	15
4	3	4	4	11
5	4	5	5	14
6	3	4	4	11
7	5	5	5	15
8	3	4	4	11
9	3	4	4	11
10	3	4	4	11
11	5	4	4	13
12	5	4	4	13
13	4	4	4	12
14	5	5	5	15
15	3	4	4	11
16	3	4	4	11
17	4	4	4	12
18	3	4	4	11
19	3	4	4	11
20	3	4	4	11
21	3	4	4	11
22	3	4	4	11
23	3	4	4	11
24	3	4	4	11
25	4	4	4	12
26	4	4	4	12
27	3	4	4	11
28	3	4	4	11
29	3	4	4	11
30	4	4	4	12
31	4	4	4	12
32	4	4	4	12
33	4	4	4	12
34	3	4	4	11
35	3	4	4	11
36	5	5	5	15
37	3	4	4	11

38	5	5	5	15
39	4	3	3	10
40	5	5	5	15
41	3	3	3	9
42	5	5	5	15
43	4	4	4	12
44	4	4	4	12
45	4	4	4	12
46	3	3	3	9
47	4	4	4	12
48	4	3	3	10
49	3	3	3	9
50	4	4	4	12
51	3	3	3	9
52	4	4	4	12
53	4	3	3	10
54	4	4	4	12
55	4	3	3	10
56	5	5	5	15
57	4	4	4	12
58	4	4	4	12
59	3	3	3	9
60	3	3	3	9
61	4	4	4	12
62	4	3	3	10
63	3	3	3	9
64	5	4	4	13
65	4	4	4	12
66	5	5	5	15
67	3	3	3	9
68	4	4	4	12
69	5	5	5	15
70	5	5	5	15
71	4	3	3	10
72	4	4	4	12
73	3	3	3	9
74	4	4	4	12
75	3	3	3	9
76	4	4	4	12
77	4	4	4	12
78	4	4	4	12
79	4	4	4	12
80	4	4	4	12
81	4	4	4	12
82	3	3	3	9
83	4	3	3	10

84	4	4	4	12
85	4	3	3	10
86	4	3	3	10
87	5	5	5	15
88	4	3	3	10
89	3	3	3	9
90	4	4	4	12
91	4	4	4	12
92	5	5	5	15
93	4	3	3	10
94	5	5	5	15
95	4	4	4	12
96	4	4	4	12
97	4	3	3	10
98	5	5	5	15
99	4	3	3	10
100	5	5	5	15
Jumlah Skor Total X3				1173

Data Interval

No.	X3.1	X3.2	X3.3	Total X3
1	3.497	3.729	3.729	10.955
2	1.000	2.368	2.368	5.737
3	3.497	3.729	3.729	10.955
4	1.000	2.368	2.368	5.737
5	2.272	3.729	3.729	9.730
6	1.000	2.368	2.368	5.737
7	3.497	3.729	3.729	10.955
8	1.000	2.368	2.368	5.737
9	1.000	2.368	2.368	5.737
10	1.000	2.368	2.368	5.737
11	3.497	2.368	2.368	8.234
12	3.497	2.368	2.368	8.234
13	2.272	2.368	2.368	7.009
14	3.497	3.729	3.729	10.955
15	1.000	2.368	2.368	5.737
16	1.000	2.368	2.368	5.737
17	2.272	2.368	2.368	7.009
18	1.000	2.368	2.368	5.737
19	1.000	2.368	2.368	5.737
20	1.000	2.368	2.368	5.737
21	1.000	2.368	2.368	5.737
22	1.000	2.368	2.368	5.737
23	1.000	2.368	2.368	5.737
24	1.000	2.368	2.368	5.737

25	2.272	2.368	2.368	7.009
26	2.272	2.368	2.368	7.009
27	1.000	2.368	2.368	5.737
28	1.000	2.368	2.368	5.737
29	1.000	2.368	2.368	5.737
30	2.272	2.368	2.368	7.009
31	2.272	2.368	2.368	7.009
32	2.272	2.368	2.368	7.009
33	2.272	2.368	2.368	7.009
34	1.000	2.368	2.368	5.737
35	1.000	2.368	2.368	5.737
36	3.497	3.729	3.729	10.955
37	1.000	2.368	2.368	5.737
38	3.497	3.729	3.729	10.955
39	2.272	1.000	1.000	4.272
40	3.497	3.729	3.729	10.955
41	1.000	1.000	1.000	3.000
42	3.497	3.729	3.729	10.955
43	2.272	2.368	2.368	7.009
44	2.272	2.368	2.368	7.009
45	2.272	2.368	2.368	7.009
46	1.000	1.000	1.000	3.000
47	2.272	2.368	2.368	7.009
48	2.272	1.000	1.000	4.272
49	1.000	1.000	1.000	3.000
50	2.272	2.368	2.368	7.009
51	1.000	1.000	1.000	3.000
52	2.272	2.368	2.368	7.009
53	2.272	1.000	1.000	4.272
54	2.272	2.368	2.368	7.009
55	2.272	1.000	1.000	4.272
56	3.497	3.729	3.729	10.955
57	2.272	2.368	2.368	7.009
58	2.272	2.368	2.368	7.009
59	1.000	1.000	1.000	3.000
60	1.000	1.000	1.000	3.000
61	2.272	2.368	2.368	7.009
62	2.272	1.000	1.000	4.272
63	1.000	1.000	1.000	3.000
64	3.497	2.368	2.368	8.234
65	2.272	2.368	2.368	7.009
66	3.497	3.729	3.729	10.955
67	1.000	1.000	1.000	3.000
68	2.272	2.368	2.368	7.009
69	3.497	3.729	3.729	10.955
70	3.497	3.729	3.729	10.955

71	2.272	1.000	1.000	4.272
72	2.272	2.368	2.368	7.009
73	1.000	1.000	1.000	3.000
74	2.272	2.368	2.368	7.009
75	1.000	1.000	1.000	3.000
76	2.272	2.368	2.368	7.009
77	2.272	2.368	2.368	7.009
78	2.272	2.368	2.368	7.009
79	2.272	2.368	2.368	7.009
80	2.272	2.368	2.368	7.009
81	2.272	2.368	2.368	7.009
82	1.000	1.000	1.000	3.000
83	2.272	1.000	1.000	4.272
84	2.272	2.368	2.368	7.009
85	2.272	1.000	1.000	4.272
86	2.272	1.000	1.000	4.272
87	3.497	3.729	3.729	10.955
88	2.272	1.000	1.000	4.272
89	1.000	1.000	1.000	3.000
90	2.272	2.368	2.368	7.009
91	2.272	2.368	2.368	7.009
92	3.497	3.729	3.729	10.955
93	2.272	1.000	1.000	4.272
94	3.497	3.729	3.729	10.955
95	2.272	2.368	2.368	7.009
96	2.272	2.368	2.368	7.009
97	2.272	1.000	1.000	4.272
98	3.497	3.729	3.729	10.955
99	2.272	1.000	1.000	4.272
100	3.497	3.729	3.729	10.955

8. Hasil Kuesioner Untuk Analisis Regresi Linier Berganda Variabel
Repurchase Intention

Data Ordinal

No.	Y1	Y2	Y3	Total Y
1	4	5	5	14
2	4	3	4	11
3	5	5	5	15
4	4	3	4	11
5	4	4	3	11
6	4	4	4	12
7	5	5	4	14
8	4	3	4	11

9	4	4	4	12
10	4	3	4	11
11	5	5	4	14
12	4	5	4	13
13	4	3	4	11
14	5	4	5	14
15	4	4	4	12
16	4	4	3	11
17	4	4	3	11
18	4	4	4	12
19	4	4	4	12
20	4	4	4	12
21	4	4	4	12
22	4	4	4	12
23	3	4	4	11
24	4	4	4	12
25	4	5	5	14
26	4	3	4	11
27	4	4	4	12
28	4	4	3	11
29	3	4	4	11
30	3	4	4	11
31	5	4	4	13
32	4	3	4	11
33	5	4	4	13
34	4	4	4	12
35	4	4	4	12
36	4	4	4	12
37	4	3	4	11
38	4	4	5	13
39	4	4	4	12
40	4	5	4	13
41	4	3	3	10
42	4	4	4	12
43	4	5	4	13
44	4	4	4	12
45	4	5	5	14
46	4	4	4	12
47	4	4	4	12
48	3	4	4	11
49	4	3	3	10
50	5	4	4	13
51	4	4	4	12
52	4	3	4	11
53	4	4	4	12
54	5	4	5	14

55	4	4	4	12
56	4	4	5	13
57	5	5	4	14
58	4	4	3	11
59	4	3	4	11
60	3	4	4	11
61	4	4	4	12
62	4	3	3	10
63	4	3	3	10
64	3	4	4	11
65	4	5	4	13
66	4	5	4	13
67	3	4	3	10
68	4	4	4	12
69	5	5	4	14
70	5	4	5	14
71	4	3	4	11
72	4	4	4	12
73	4	3	3	10
74	4	4	4	12
75	3	4	3	10
76	4	4	4	12
77	4	4	5	13
78	4	4	4	12
79	5	5	4	14
80	4	4	4	12
81	5	5	4	14
82	3	4	3	10
83	4	3	4	11
84	3	4	4	11
85	4	3	4	11
86	3	4	4	11
87	5	5	5	15
88	3	4	3	10
89	4	4	4	12
90	4	4	4	12
91	3	3	3	9
92	5	4	5	14
93	3	3	3	9
94	5	4	4	13
95	4	4	4	12
96	5	4	4	13
97	4	4	3	11
98	5	4	4	13
99	4	4	4	12
100	5	4	4	13

Jumlah Skor Total Y	1196
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Data Interval

No.	Y1	Y2	Y3	Total Y
1	2.517	3.921	4.156	10.593
2	2.517	1.000	2.563	6.080
3	4.018	3.921	4.156	12.094
4	2.517	1.000	2.563	6.080
5	2.517	2.457	1.000	5.974
6	2.517	2.457	2.563	7.537
7	4.018	3.921	2.563	10.502
8	2.517	1.000	2.563	6.080
9	2.517	2.457	2.563	7.537
10	2.517	1.000	2.563	6.080
11	4.018	3.921	2.563	10.502
12	2.517	3.921	2.563	9.001
13	2.517	1.000	2.563	6.080
14	4.018	2.457	4.156	10.631
15	2.517	2.457	2.563	7.537
16	2.517	2.457	1.000	5.974
17	2.517	2.457	1.000	5.974
18	2.517	2.457	2.563	7.537
19	2.517	2.457	2.563	7.537
20	2.517	2.457	2.563	7.537
21	2.517	2.457	2.563	7.537
22	2.517	2.457	2.563	7.537
23	1.000	2.457	2.563	6.020
24	2.517	2.457	2.563	7.537
25	2.517	3.921	4.156	10.593
26	2.517	1.000	2.563	6.080
27	2.517	2.457	2.563	7.537
28	2.517	2.457	1.000	5.974
29	1.000	2.457	2.563	6.020
30	1.000	2.457	2.563	6.020
31	4.018	2.457	2.563	9.038
32	2.517	1.000	2.563	6.080
33	4.018	2.457	2.563	9.038
34	2.517	2.457	2.563	7.537
35	2.517	2.457	2.563	7.537
36	2.517	2.457	2.563	7.537
37	2.517	1.000	2.563	6.080
38	2.517	2.457	4.156	9.130
39	2.517	2.457	2.563	7.537
40	2.517	3.921	2.563	9.001
41	2.517	1.000	1.000	4.517

42	2.517	2.457	2.563	7.537
43	2.517	3.921	2.563	9.001
44	2.517	2.457	2.563	7.537
45	2.517	3.921	4.156	10.593
46	2.517	2.457	2.563	7.537
47	2.517	2.457	2.563	7.537
48	1.000	2.457	2.563	6.020
49	2.517	1.000	1.000	4.517
50	4.018	2.457	2.563	9.038
51	2.517	2.457	2.563	7.537
52	2.517	1.000	2.563	6.080
53	2.517	2.457	2.563	7.537
54	4.018	2.457	4.156	10.631
55	2.517	2.457	2.563	7.537
56	2.517	2.457	4.156	9.130
57	4.018	3.921	2.563	10.502
58	2.517	2.457	1.000	5.974
59	2.517	1.000	2.563	6.080
60	1.000	2.457	2.563	6.020
61	2.517	2.457	2.563	7.537
62	2.517	1.000	1.000	4.517
63	2.517	1.000	1.000	4.517
64	1.000	2.457	2.563	6.020
65	2.517	3.921	2.563	9.001
66	2.517	3.921	2.563	9.001
67	1.000	2.457	1.000	4.457
68	2.517	2.457	2.563	7.537
69	4.018	3.921	2.563	10.502
70	4.018	2.457	4.156	10.631
71	2.517	1.000	2.563	6.080
72	2.517	2.457	2.563	7.537
73	2.517	1.000	1.000	4.517
74	2.517	2.457	2.563	7.537
75	1.000	2.457	1.000	4.457
76	2.517	2.457	2.563	7.537
77	2.517	2.457	4.156	9.130
78	2.517	2.457	2.563	7.537
79	4.018	3.921	2.563	10.502
80	2.517	2.457	2.563	7.537
81	4.018	3.921	2.563	10.502
82	1.000	2.457	1.000	4.457
83	2.517	1.000	2.563	6.080
84	1.000	2.457	2.563	6.020
85	2.517	1.000	2.563	6.080
86	1.000	2.457	2.563	6.020
87	4.018	3.921	4.156	12.094

88	1.000	2.457	1.000	4.457
89	2.517	2.457	2.563	7.537
90	2.517	2.457	2.563	7.537
91	1.000	1.000	1.000	3.000
92	4.018	2.457	4.156	10.631
93	1.000	1.000	1.000	3.000
94	4.018	2.457	2.563	9.038
95	2.517	2.457	2.563	7.537
96	4.018	2.457	2.563	9.038
97	2.517	2.457	1.000	5.974
98	4.018	2.457	2.563	9.038
99	2.517	2.457	2.563	7.537
100	4.018	2.457	2.563	9.038

9. Tabulasi Data Analisis Jalur

No.	X ₁	X ₂	X ₃	Y
1	8.755	15.525	10.955	10.593
2	7.335	10.416	5.737	6.080
3	11.720	18.380	10.955	12.094
4	5.871	9.187	5.737	6.080
5	4.454	10.416	9.730	5.974
6	7.335	14.323	5.737	7.537
7	11.720	18.380	10.955	10.502
8	4.464	8.771	5.737	6.080
9	7.335	8.771	5.737	7.537
10	5.881	10.416	5.737	6.080
11	10.239	14.323	8.234	10.502
12	7.335	10.416	8.234	9.001
13	5.881	10.416	7.009	6.080
14	7.335	18.380	10.955	10.631
15	7.335	10.416	5.737	7.537
16	5.881	8.771	5.737	5.974
17	3.000	10.416	7.009	5.974
18	7.335	10.416	5.737	7.537
19	4.464	14.591	5.737	7.537
20	5.871	14.498	5.737	7.537
21	7.335	18.380	5.737	7.537
22	7.335	17.041	5.737	7.537
23	5.881	10.416	5.737	6.020
24	7.335	18.380	5.737	7.537
25	7.335	18.380	7.009	10.593
26	7.335	8.771	7.009	6.080
27	7.335	17.041	5.737	7.537
28	7.335	10.416	5.737	5.974
29	4.454	9.194	5.737	6.020

30	3.000	6.645	7.009	6.020
31	11.720	14.278	7.009	9.038
32	5.881	8.771	7.009	6.080
33	11.720	14.498	7.009	9.038
34	4.454	9.194	5.737	7.537
35	4.417	14.278	5.737	7.537
36	5.918	17.041	10.955	7.537
37	4.454	7.965	5.737	6.080
38	11.720	18.380	10.955	9.130
39	4.454	12.983	4.272	7.537
40	7.335	18.380	10.955	9.001
41	5.881	7.965	3.000	4.517
42	5.881	17.133	10.955	7.537
43	7.335	7.965	7.009	9.001
44	7.335	13.251	7.009	7.537
45	7.335	18.380	7.009	10.593
46	7.335	13.251	3.000	7.537
47	4.417	7.965	7.009	7.537
48	4.464	11.736	4.272	6.020
49	5.918	7.965	3.000	4.517
50	7.335	7.965	7.009	9.038
51	7.335	11.736	3.000	7.537
52	5.871	7.965	7.009	6.080
53	4.454	11.736	4.272	7.537
54	7.335	17.041	7.009	10.631
55	7.335	7.965	4.272	7.537
56	7.335	13.076	10.955	9.130
57	7.335	18.380	7.009	10.502
58	4.464	7.965	7.009	5.974
59	7.335	11.736	3.000	6.080
60	5.881	7.965	3.000	6.020
61	7.335	15.838	7.009	7.537
62	4.417	7.965	4.272	4.517
63	4.464	7.965	3.000	4.517
64	4.417	11.736	8.234	6.020
65	7.335	15.838	7.009	9.001
66	7.335	18.380	10.955	9.001
67	4.454	7.965	3.000	4.457
68	11.720	11.736	7.009	7.537
69	11.720	18.380	10.955	10.502
70	11.720	17.133	10.955	10.631
71	4.464	11.736	4.272	6.080
72	5.881	11.736	7.009	7.537
73	4.464	7.965	3.000	4.517
74	5.881	11.736	7.009	7.537
75	5.918	7.965	3.000	4.457

76	7.335	17.133	7.009	7.537
77	5.918	15.838	7.009	9.130
78	7.335	7.965	7.009	7.537
79	11.720	17.133	7.009	10.502
80	7.335	11.736	7.009	7.537
81	7.335	17.133	7.009	10.502
82	4.454	7.965	3.000	4.457
83	5.871	7.965	4.272	6.080
84	4.454	11.736	7.009	6.020
85	4.417	11.736	4.272	6.080
86	7.335	11.736	4.272	6.020
87	11.720	17.133	10.955	12.094
88	5.881	11.736	4.272	4.457
89	5.881	15.838	3.000	7.537
90	4.454	11.736	7.009	7.537
91	5.918	6.645	7.009	3.000
92	7.335	15.838	10.955	10.631
93	4.454	7.965	4.272	3.000
94	10.239	11.736	10.955	9.038
95	5.881	11.736	7.009	7.537
96	7.335	11.736	7.009	9.038
97	4.417	7.965	4.272	5.974
98	7.335	12.983	10.955	9.038
99	4.464	7.965	4.272	7.537
100	10.239	15.838	10.955	9.038



Lampiran 04. Hasil *Output* SPSS1. *Output* SPSS Uji Validitas dan Reliabilitas Kuesioner *Perceived Usefulness**Output* SPSS Uji Validitas Kuesioner *Perceived Usefulness***Correlations**

		X1.1	X1.2	X1.3	Total_X1
X1.1	Pearson Correlation	1	.580**	.805**	.906**
	Sig. (2-tailed)		.001	.000	.000
	N	30	30	30	30
X1.2	Pearson Correlation	.580**	1	.610**	.822**
	Sig. (2-tailed)	.001		.000	.000
	N	30	30	30	30
X1.3	Pearson Correlation	.805**	.610**	1	.915**
	Sig. (2-tailed)	.000	.000		.000
	N	30	30	30	30
Total_X1	Pearson Correlation	.906**	.822**	.915**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed)

Output SPSS Uji Reliabilitas Kuesioner *Perceived Usefulness***Reliability Statistics**

Cronbach's	
Alpha	N of Items
.857	3

2. *Output* SPSS Uji Validitas dan Reliabilitas Kuesioner *Perceived Easy of Use**Output* SPSS Uji Validitas Kuesioner *Perceived Easy of Use***Correlations**

		X2.1	X2.2	X2.3	X2.4	X2.5	Total_X2
X2.1	Pearson Correlation	1	.543**	.567**	.737**	.433*	.814**
	Sig. (2-tailed)		.002	.001	.000	.017	.000
	N	30	30	30	30	30	30
X2.2	Pearson Correlation	.543**	1	.419*	.515**	.678**	.773**
	Sig. (2-tailed)	.002		.021	.004	.000	.000

	N	30	30	30	30	30	30
X2.3	Pearson Correlation	.567**	.419*	1	.671**	.581**	.803**
	Sig. (2-tailed)	.001	.021		.000	.001	.000
	N	30	30	30	30	30	30
X2.4	Pearson Correlation	.737**	.515**	.671**	1	.525**	.858**
	Sig. (2-tailed)	.000	.004	.000		.003	.000
	N	30	30	30	30	30	30
X2.5	Pearson Correlation	.433*	.678**	.581**	.525**	1	.794**
	Sig. (2-tailed)	.017	.000	.001	.003		.000
	N	30	30	30	30	30	30
Total_X2	Pearson Correlation	.814**	.773**	.803**	.858**	.794**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	30	30	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Output SPSS Uji Reliabilitas Kuesioner *Perceived Easy of Use*

Reliability Statistics

Cronbach's	
Alpha	N of Items
.868	5

3. Output SPSS Uji Validitas dan Reliabilitas Kuesioner *Perceived Value*

Output SPSS Uji Validitas Kuesioner *Perceived Value*

Correlations

		X3.1	X3.2	X3.3	Total_X3
X3.1	Pearson Correlation	1	.709**	.574**	.878**
	Sig. (2-tailed)		.000	.001	.000
	N	30	30	30	30
X3.2	Pearson Correlation	.709**	1	.584**	.885**
	Sig. (2-tailed)	.000		.001	.000
	N	30	30	30	30
X3.3	Pearson Correlation	.574**	.584**	1	.831**
	Sig. (2-tailed)	.001	.001		.000
	N	30	30	30	30

Total_X3	Pearson Correlation	.878**	.885**	.831**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

Output SPSS Uji Reliabilitas Kuesioner *Perceived Value*

Reliability Statistics

Cronbach's	
Alpha	N of Items
.832	3

4. Output SPSS Uji Validitas dan Reliabilitas Kuesioner *Repurchase Intention*

Output SPSS Uji Validitas Kuesioner *Repurchase Intention*

Correlations

		Y.1	Y.2	Y.3	Total_Y
Y.1	Pearson Correlation	1	.177	.813**	.801**
	Sig. (2-tailed)		.349	.000	.000
	N	30	30	30	30
Y.2	Pearson Correlation	.177	1	.520**	.702**
	Sig. (2-tailed)	.349		.003	.000
	N	30	30	30	30
Y.3	Pearson Correlation	.813**	.520**	1	.950**
	Sig. (2-tailed)	.000	.003		.000
	N	30	30	30	30
Total_Y	Pearson Correlation	.801**	.702**	.950**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).

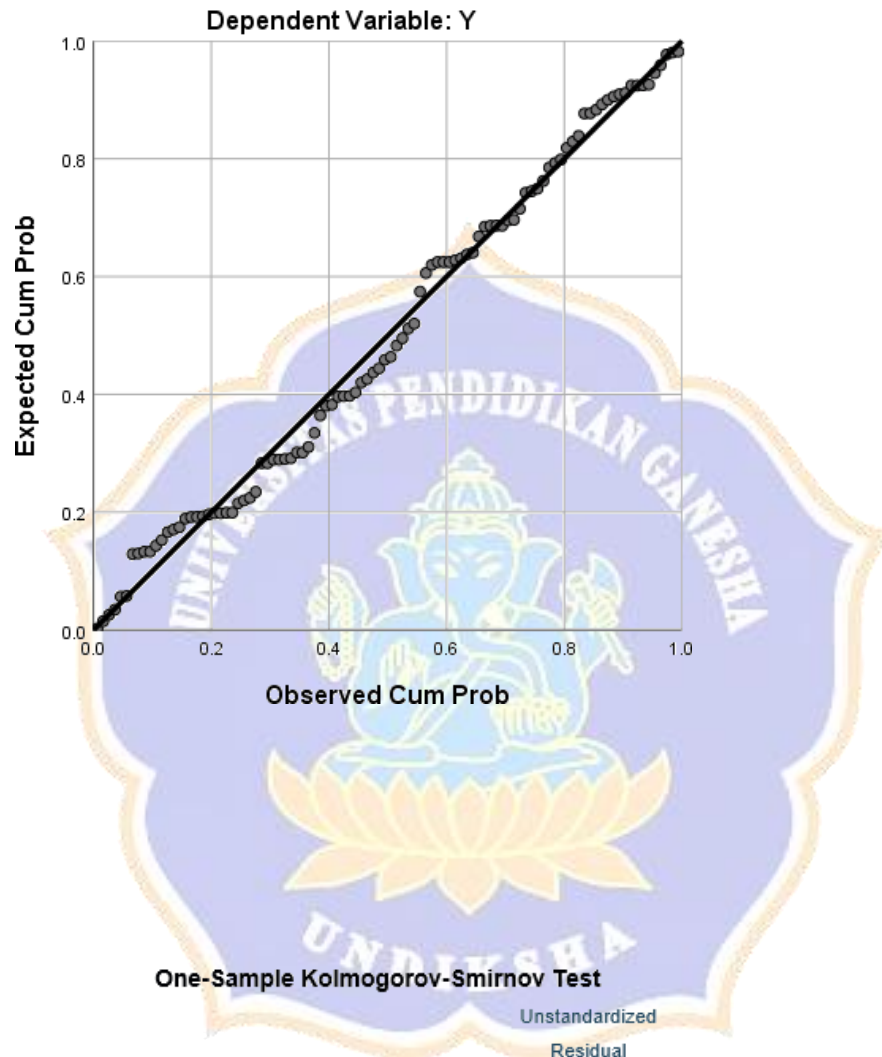
Output SPSS Uji Reliabilitas Kuesioner *Repurchase Intention*

Reliability Statistics

Cronbach's	
Alpha	N of Items
.754	3

5. *Output SPSS Uji Asumsi Klasik*
Uji Normalitas

Normal P-P Plot of Regression Standardized Residual



		Residual
N		100
Normal Parameters^{a,b}	Mean	.0000000
	Std. Deviation	1.07003506
Most Extreme Differences	Absolute	.065
	Positive	.062
	Negative	-.065
Test Statistic		.065
Asymp. Sig. (2-tailed)		.200 ^{c,d}

a. Test distribution is Normal.

b. Calculated from data.

c. Lilliefors Significance Correction.

d. This is a lower bound of the true significance.

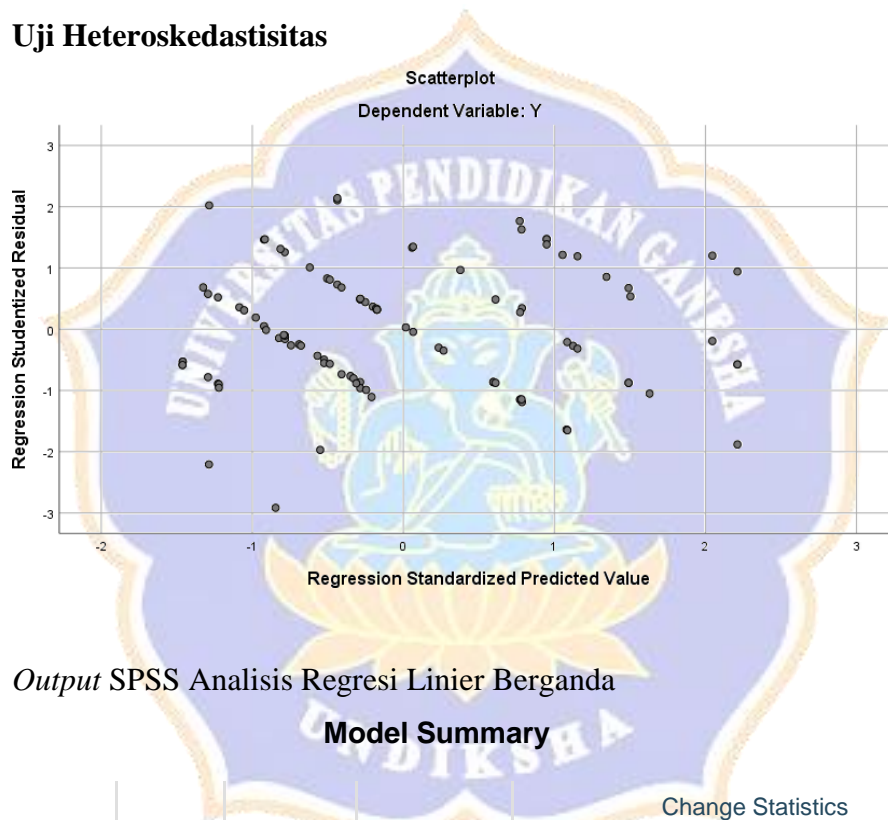
Uji Multikolinieritas

Coefficients^a

		Collinearity Statistics	
Model		Tolerance	VIF
1	X1	.621	1.611
	X2	.596	1.677
	X3	.630	1.587

a. Dependent Variable: Y

Uji Heteroskedastisitas



6. *Output SPSS Analisis Regresi Linier Berganda*

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Change Statistics				
					R Square Change	F Change	df1	df2	Sig. F Change
1	.838 ^a	.701	.692	1.086626	.701	75.198	3	96	.000

a. Predictors: (Constant), X3, X1, X2

ANOVA^a

Model	Sum of Squares	df	Mean Square	F	Sig.
Regression	266.370	3	88.790	75.19	.000

1				8	b
	Residual	113.353	96	1.181	
	Total	379.723	99		

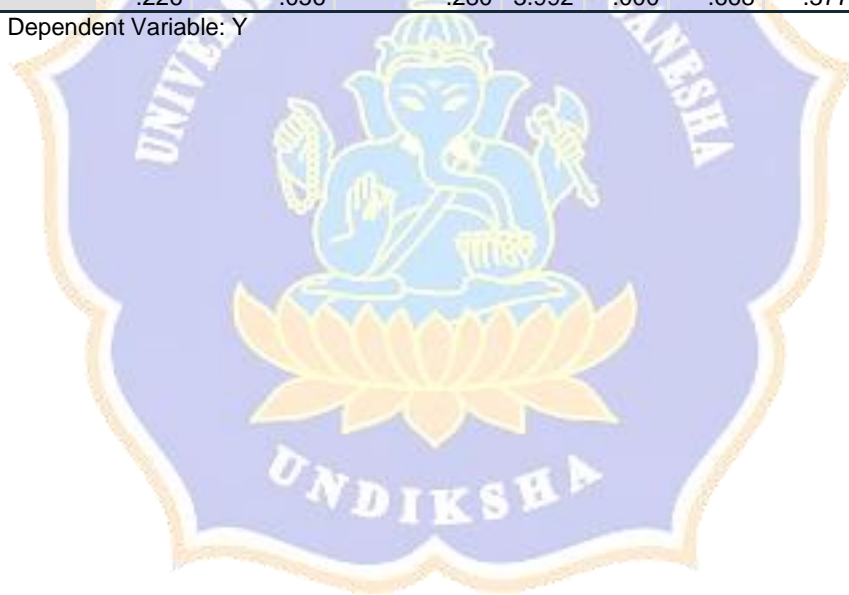
a. Dependent Variable: Y

b. Predictors: (Constant), X3, X1, X2

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients		Correlations			
		B	Std. Error	Beta	t	Sig.	Zero-order	Partial	Part
1	(Constant)	1.465	.416		3.517	.001			
	X1	.270	.063	.302	4.270	.000	.682	.400	.238
	X2	.218	.038	.417	5.770	.000	.740	.507	.322
	X3	.226	.056	.280	3.992	.000	.668	.377	.223

a. Dependent Variable: Y



RIWAYAT HIDUP



Kadek Dwiki Kumara Astawa lahir di Pancasari pada tanggal 16 Februari 2000. Penulis lahir sebagai anak pertama dari pasangan Ketut Rawa dan Ni Luh Reciani. Penulis berkebangsaan Indonesia dan beragama Hindu. Penulis beralamat di Desa Pancasari, Kecamatan Sukasada, Kabupaten Buleleng, Provinsi Bali. Penulis menyelesaikan pendidikan dasar di SD Negeri 3 Pancasari dan lulus pada tahun 2012. Kemudian penulis melanjutkan pendidikan di SMP Negeri 2 Sukasada dan lulus pada tahun 2015. Setelah itu penulis melanjutkan pendidikan di SMA Negeri 1 Sukasada dengan mengambil jurusan IPS dan lulus pada tahun 2018. Setelah lulus penulis melanjutkan pendidikan ke jenjang perguruan tinggi di Universitas Pendidikan Ganesha dengan mengambil program studi Manajemen hingga penulisan skripsi ini penulis masih terdaftar sebagai mahasiswa Universitas Pendidikan Ganesha.