

ABSTRAK

Wulandari, I Gusti Ayu Agung Manik Wulandari (2024), *Pengembangan Media Pembelajaran Berbasis Adaptive Mobile learning Untuk Menstimulasi Sosial-Emosional Pada Anak Usia Dini.* Tesis, Pendidikan Anak Usia Dini, Program Pascasarjana, Universitas Pendidikan Ganesha.

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Kata-kata kunci: Media Pembelajaran, *Adaptive Mobile Learning*, Sosial Emosional, Anak Usia Dini

Penelitian ini bertujuan untuk mengetahui: (1) Mendeskripsikan proses pengembangan media pembelajaran berbasis *Adaptive mobile learning* Pada Anak Usia Dini di TK Rare Bali School. (2) Mendeskripsikan validitas rancangan media pembelajaran berbasis *Adaptive mobile learning* yang dikembangkan meliputi tanggapan ahli isi pelajaran, ahli desain pembelajaran, ahli media pembelajaran, dan tanggapan anak di TK Rare Bali School. (3) Menguji efektivitas penggunaan media pembelajaran berbasis *Adaptive mobile learning* terhadap sosial-emosional anak di TK Rare Bali School. Penelitian ini menggunakan metode penelitian pengembangan. Model pengembangan yang digunakan sebagai acuan dalam pengembangan produk pembelajaran yaitu ADDIE. Subjek penelitian yaitu 2 ahli isi pelajaran dan 2 ahli media pembelajaran. Subjek uji coba terdiri atas 3 anak untuk subjek uji coba perorangan dan 6 anak untuk uji coba kelompok kecil. Subjek uji coba efektifitas produk berjumlah 19 orang anak. Metode pengumpulan data menggunakan observasi, wawancara, pencatatan dokumen, dan kuesioner. Instrumen pengumpulan data menggunakan lembar kuesioner dan lembar observasi. Teknik analisis data menggunakan analisis deskriptif kualitatif, kuantitatif, dan statistik inferensial. Hasil penelitian menunjukkan: (1) Proses pengembangan media pembelajaran berbasis *adaptive mobile learning* menggunakan model ADDIE yang meliputi lima tahapan yaitu analisis, desain, pengembangan, implementasi dan evaluasi; (2) Rancangan media pembelajaran berbasis *adaptive mobile learning* valid dengan 1) hasil review ahli isi pembelajaran dengan kualifikasi sangat baik (93,15%) 2) hasil review ahli media pembelajaran dengan kualifikasi sangat baik (95,25%). 3) hasil uji coba perorangan 96% dan uji coba kelompok kecil (96,6%) sehingga mendapat kualifikasi sangat baik; (3) nilai signifikansi sebesar 0.000 maka $0.000 < 0.05$, sehingga bahwa H_0 ditolak dan H_1 diterima. Dengan demikian, dapat disimpulkan bahwa terdapat perbedaan kemampuan sosial-emosional anak sebelum dan setelah mengikuti kegiatan pembelajaran dengan media pembelajaran berbasis *adaptive mobile learning* pada anak TK B Rare Bali School Singaraja.

ABSTRACT

Wulandari, I Gusti Ayu Agung Manik Wulandari (2024), *Development of Learning Media Based on Adaptive Mobile learning to Stimulate Social-Emotionality in Early Childhood*. Thesis, Early Childhood Education, Postgraduate Program, Universitas Pendidikan Ganesha.

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Key words: Learning Media, Adaptive Mobile Learning, Social Emotional, Early Childhood

This research aims to discover: (1) Describe the process of developing learning media based on Adaptive *Mobile learning* for Early Childhood at Kindergarten Rare Bali School. (2) Describe the validity of the developed Adaptive Mobile Learning-based learning media design, including responses from lesson content experts, learning design experts, learning media experts, and children at Rare Bali School Kindergarten. (3) Testing the effectiveness of Adaptive Mobile Learning-based learning media on the social-emotional aspects of children at the Rare Bali School Kindergarten. This research uses development research methods. The development model used as a reference in developing learning products is ADDIE. The research subjects were 2 subject matter experts and 2 learning media experts. The test subjects consisted of 3 children for individual test subjects and 6 children for small group trials. The product effectiveness test subjects were 19 children. Data collection methods use observation, interviews, document recording, and questionnaires. Data collection instruments used questionnaire sheets and observation sheets. Data analysis techniques use descriptive qualitative, quantitative and inferential statistical analysis. The research results show: (1) The process of developing learning media based on adaptive *mobile learning* uses the ADDIE model, which includes five stages, namely analysis, design, development, implementation and evaluation; (2) The learning media design based on adaptive *mobile learning* is valid with 1) the results of the review of learning content experts with very good qualifications (93.15%) 2) the results of the review of learning media experts with very good qualifications (95.25%). 3) the results of individual trials were 96% and small group trials (96.6%), resulting in very good qualifications; (3) the significance value is 0.000, so $0.000 < 0.05$, so that H_0 is rejected and H_1 is accepted. It was concluded that there were differences in children's social-emotional abilities before and after participating in learning activities using learning media based on adaptive *mobile learning* in Kindergarten B Rare Bali School Singaraja children.