

**EVALUATIVE LANGUAGE USED BY
GUESTS IN MERUSAKA NUSA DUA
INSTAGRAM AND FACEBOOK ACCOUNTS**

SKRIPSI

Diajukan kepada

Universitas Pendidikan Ganesha

Untuk memenuhi salah satu persyaratan

Dalam Menyelesaikan Program Diploma Empat

Program Studi Bahasa Inggris

Komunikasi Bisnis Profesional

By

Ni Nyoman Padma Swetari

NIM 2252015008

ENGLISH FOR BUSINESS AND PROFESIONAL COMMUNICATION

STUDY PROGRAM

FOREIGN LANGUAGE DEPARTMENT

FACULTY OF LANGUAGES AND ARTS

GANESHA UNIVERSITY OF EDUCATION

SINGARAJA

2024

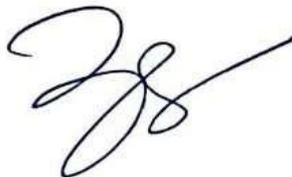
SKRIPSI

**DIAJUKAN UNTUK MELENGKAPI TUGAS
DAN MEMENUHI SYARAT-SYARAT
UNTUK MENCAPAI GELAR SARJANA TERAPAN**

Menyetujui

Pembimbing I,

Pembimbing II,



Dr. Ni Putu Era Marsakawati, S.Pd., M.Pd.

NIP. 198303142008122002



Made Dharma Susena Suyasa, S.S., M.Hum.

NIP. 197607142008121002

Skripsi oleh Ni Nyoman Padma Swetari

Telah dipertahankan di depan Dewan Penguji

Pada tanggal 29 Juli 2024

Dewan Penguji,



Dr. Ni Luh Putu Eka Sulistia Dewi, S.Pd., M.Pd.

(Ketua)

NIP.198104192006042002



Dr. Ni Pufu Era Marsakawati, S.Pd., M.Pd.

(Anggota)

NIP. 198303142008122002



Made Dharma Susena Suyasa S.S., M.Hum.

(Anggota)

NIP.197607142008121002



I Ketut Armawan S.Pd., M.Pd.

(Penguji 1)

NIP. 197510092001121001

Diterima oleh Panitia Ujian Fakultas Bahasa dan Seni
Universitas Pendidikan Ganesha
guna memenuhi syarat-syarat untuk mencapai gelar sarjana terapan

Pada:

Hari : Senin
Tanggal : 29 Juli 2024

Menyetujui.

Ketua Ujian,



Dr. Ni Luh Eka Sulistia Dewi, S.Pd., M.Pd
NIP. 198104192006042002

Sekretaris Ujian,



I Made Arsyawan Adijaya, S.Pd., M.Pd.
NIP. 197712162002121002

Mengesahkan,

Dekan Fakultas Bahasa dan Seni



Drs. I Gede Nurjaya, M.Pd
NIP. 196503201990031002

PERNYATAAN

Dengan ini saya menyatakan bahwa karya tulis yang berjudul "Evaluative Language Used By Guests in Merusaka Nusa Dua Instagram and Facebook Accounts" beserta seluruh isinya, merupakan benar-benar karya sendiri dan saya tidak melakukan penjiplakan dan pengutipan dengan cara-cara yang tidak sesuai dengan etika yang berlaku dalam masyarakat keilmuan. Atas pernyataan ini, saya siap menanggung resiko/sanksi yang dijatuhkan kepada saya apabila kemudian ditemukan adanya pelanggaran atas etika keilmuan dalam karya saya ini atau ada klaim terhadap keaslian karya saya ini.

Singaraja, 29 Juli 2024

Yang membuat pernyataan,



Ni Nyoman Padma Swetari

ACKNOWLEDGEMENTS

Praise to the almighty Ida Sang Hyang Widhi Wasa because of His blessing the writer can finally finish this thesis with the title “Evaluative Language Used by Guests in Merusaka Nusa Dua Instagram and Facebook Accounts”. This thesis was prepared as one of the requirements for completing the Diploma Four (4) Program or Applied Bachelor majoring in Foreign Language, Ganesha University of Education.

As for the preparation of this thesis, the writer would like to express her sincere gratitude to the honorable:

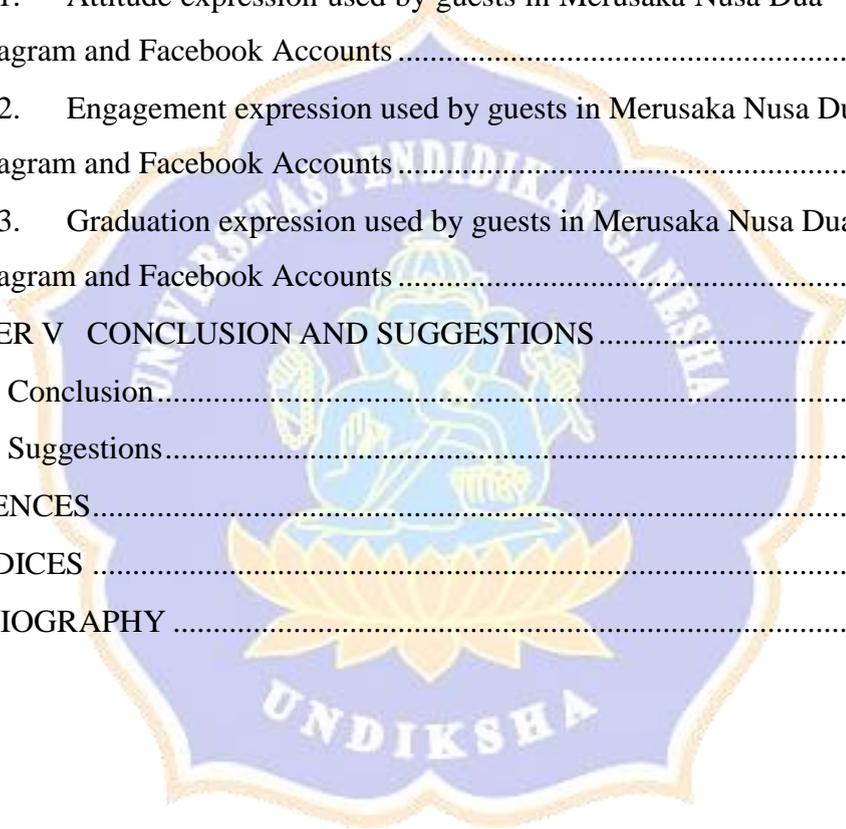
1. Dr. Ni Putu Era Marsakawati, S.Pd., M.Pd., and Made Dharma Susena Suyasa S.S., M.Hum., as the advisors. Thank you for your kind guidance, patience, and various suggestions that have been given for the improvement of this thesis.
2. I Ketut Armawan, S.Pd, M.Pd., as the examining lecturer. Thank you for the judgement and valuable suggestions.
3. Nyoman Sudaging and Ni Luh Ayu, my beloved parents. Thank you for never give up in providing prayers, support, and the positive vibes. So all the processes that the writer has gone through are doing well and smoothness.
4. My entire classmate, thank you for fighting together before.
5. Last but not least, I want to thank me. I want to thank me for believing in me, for doing all this hard work, for having no days off, for never quitting, for always being a giver and trying to give more than I receive, for trying to do more, right, wrong. I want to thank me for just being me at all times.

After concluding this final project, the writer realize that this investigate is still prone to imperfections. Therefore, the writer glad to accept constructive criticism and valuable suggestions for the improvement of this research.

TABLE OF CONTENTS

ABSTRACT	i
ABSTRAK	ii
ACKNOWLEDGEMENTS	iii
TABLE OF CONTENTS.....	iv
LIST OF FIGURES.....	vi
LIST OF TABLES	vii
LIST OF APPENDICES.....	viii
CHAPTER I INTRODUCTION	1
1.1 Background of the Study	1
1.2 Scope of the Study.....	2
1.3 Research Questions	3
1.4 Purposes of Study	3
1.5 Significance of the Study.....	3
1.5.1 For student.....	3
1.5.2 For institution	3
CHAPTER II REVIEW OF RELATED LITERATURE	4
2.1 Theoretical Review	4
2.1.1 Appraisal Language.....	4
2.1.2 Attitude	5
2.1.3 Engagement	6
2.1.4 Graduation.....	7
2.1.5 Social Media.....	8
2.2 Empirical Review	8
CHAPTER III RESEARCH METHOD	11
3.1 Research Design	11
3.2 Method of Data Collection	11
3.3 Instruments of the Data Collection	12
3.4 Method of Data Analysis	13
3.4.1 Data Condensation	13

3.4.2	Data Display	13
3.4.3	Conclusion Drawing	13
CHAPTER IV FINDINGS AND DISCUSSION		14
4.1	Findings	14
4.1.1.	Observation sheet of Attitude Resources	14
4.1.2.	Observation sheet of Engagement Resources	16
4.1.3.	Observation sheet of Graduation Resources	17
4.2	Discussion	19
4.2.1.	Attitude expression used by guests in Merusaka Nusa Dua Instagram and Facebook Accounts	19
4.2.2.	Engagement expression used by guests in Merusaka Nusa Dua Instagram and Facebook Accounts	22
4.2.3.	Graduation expression used by guests in Merusaka Nusa Dua Instagram and Facebook Accounts	23
CHAPTER V CONCLUSION AND SUGGESTIONS		26
5.1	Conclusion	26
5.2	Suggestions	26
REFERENCES		27
APPENDICES		29
AUTOBIOGRAPHY		31



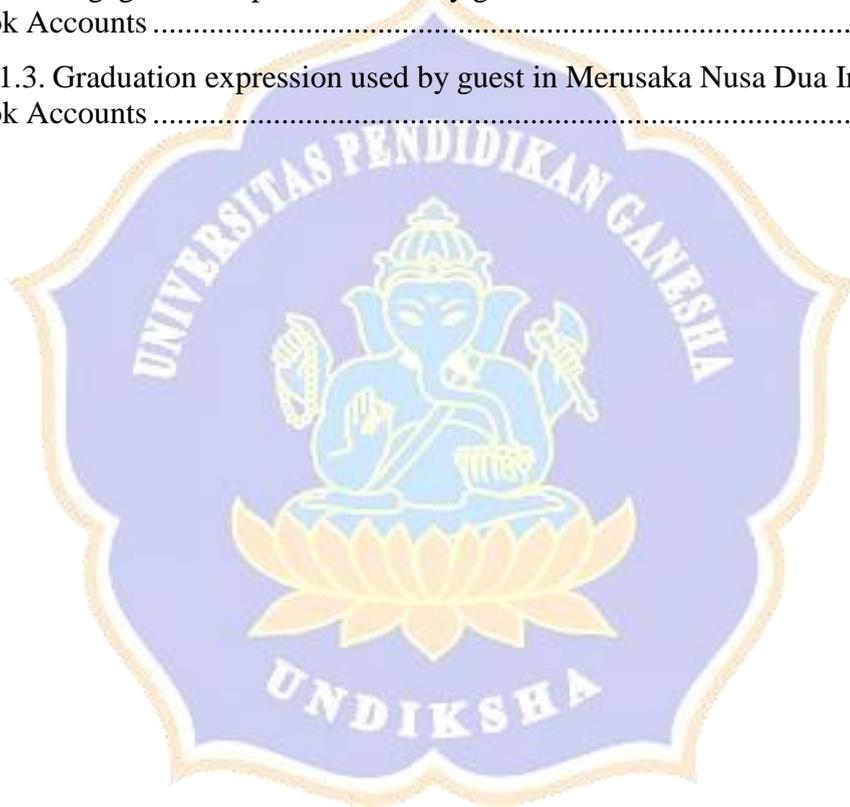
LIST OF FIGURES

Figure 2.1 Flowchart of Appraisal System	4
Figure 3.2 Flowchart of Data Collection	11



LIST OF TABLES

Table 2.2 of Attitude Resources	5
Table 2.4 of Graduation Resources	7
Table 3.3.1 Observation sheet of attitude resources.....	12
Table 3.3.2 Observation sheet of engagement resources	12
Table 3.3.3 Observation sheet of graduation resources.....	12
Table 4.1.1. Attitude expression used by guest in Merusaka Nusa Dua Instagram and Facebook Accounts	14
Table 4.1.2. Engagement expression used by guest in Merusaka Nusa Dua Instagram and Facebook Accounts	16
Table 4.1.3. Graduation expression used by guest in Merusaka Nusa Dua Instagram and Facebook Accounts	18



LIST OF APPENDICES

Appendix 1. Guests review in Instagram and Facebook accounts.....	29
Appendix 2. Documentation during observation.....	30

