

ABSTRAK

PENGEMBANGAN FILM ANIMASI 3 DIMENSI SEJARAH BARONG BRUTUK DI DESA TRUNYAN

Oleh

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ABSTRAK

Barong Brutuk merupakan tarian sakral yang melambangkan turunnya dewa-dewa Desa Trunyan dalam rangka memberikan anugerah kesuburan dan kerahayuan bagi seluruh masyarakatnya. Penelitian ini bertujuan (1) Untuk mengembangkan film animasi 3 dimensi Sejarah Barong Brutuk di Desa Trunyan, (2) Untuk mengetahui pemahaman terhadap generasi muda dan sebagai penerus yang ada di kecamatan Kintamani terhadap film animasi 3 dimensi Sejarah Barong Brutuk di desa Trunyan.

Film Animasi 3 Dimensi Sejarah Barong Brutuk di Desa Trunyan dikembangkan menggunakan metode *Multimedia Development Life Cycle* (MDLC). Tahapan terdiri dari *Multimedia Development Life Cycle* (MDLC) yaitu *concept* (pengonsepan), *design* (perancangan), *material collecting* (pengumpulan bahan), *assembly* (pembuatan), *testing* (pengujian), dan *distribution* (pendistribusian). Dengan dibuatnya Film Animasi 3 Dimensi Sejarah Barong Brutuk di Desa Trunyan. Penguji telah dilakukan oleh pengujian uji ahli isi yang mendapatkan persentase 100%, pengujian ahli media mendapatkan hasil persentasi 100%, dan pengujian respon pengguna yang di lakukan oleh 104 responden Masyarakat Desa Songan dan Trunyan persentase sebesar 84% dengan kualifikasi sangat positif yang dikatagorikan sangat baik. Berdasarkan hal tersebut pengembangan film animasi ini diterima sangat baik oleh responden.

Kata Kunci: Film, Animasi 3 Dimensi, Sejarah Barong Brutuk

ABSTRACT

DEVELOPMENT OF A 3-DIMENSIONAL ANIMATED FILM HISTORY OF BARONG BRUTUK IN TRUNYAN VILLAGE

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ABSTRACT

Barong Brutuk is a sacred dance that symbolizes the descent of the gods of Trunyan Village in order to give the gift of fertility and serenity to the entire community. This research aims (1) To develop a 3-dimensional animated film History of Barong Brutuk in Trunyan Village, (2) To find out the understanding of the younger generation and as successors in Kintamani sub-district regarding the 3-dimensional animated film History of Barong Brutuk in Trunyan village.

The 3-Dimensional Animated Film History of Barong Brutuk in Trunyan Village was developed using the *Multimedia Development Life Cycle* (MDLC) method. The stages consist of the *Multimedia Development Life Cycle* (MDLC), namely *concept, design, material collecting, assembly, testing* and *distribution*. By making a 3-dimensional animated film about the history of Barong Brutuk in Trunyan Village. Testing was carried out by content expert testing which got a percentage of 100%, media expert testing got a percentage result of 100%, and user response testing was carried out by 104 respondents from the Songan and Trunyan Village Community with a percentage of 84% with very positive qualifications which were categorized as very good. Based on this, the development of this animated film was very well received by respondents.

Keywords: Film, 3 Dimensional Animation, History of Barong Brutuk