

**PENGEMBANGAN FILM ANIMASI BERBASIS 3 D EDUKASI  
KEKERASAN SEKSUAL PADA ANAK**

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**ABSTRAK**

Pengembangan film Animasi berbasis 3 D edukasi kekerasan seksual pada anak yang berjudul “Rayuan Maut” menceritakan tentang seorang anak yang hampir mengalami kekerasan seksual, kekerasan tersebut dilakukan oleh pacarnya. Namun hal tersebut dapat dicegah dengan adanya edukasi kekerasan seksual yang di dapatkan oleh anak tersebut. Penelitian ini bertujuan untuk (1) mengembangkan film animasi 3 dimensi edukasi kekerasan seksual pada anak, (2) mengetahui respon penonton terhadap film animasi 3 dimensi edukasi kekerasan seksual pada anak.

Pengembangan film Animasi berbasis 3 D edukasi kekerasan seksual pada anak dikembangkan dengan Metode Multimedia Development Life Cycle (MDLC) tahapannya terdiri dari *concept* (pegonsepan), *design* (peraancangan), *material collecting* (pengumpulan bahan), *assembly* (pembuatan), *testing* (pengujian), dan *distribution* (pendistribusian). Dengan dibuatnya Film Animasi 3 Dimensi Edukasi Kekerasan Seksual Pada Anak, yang berjudul “Rayuan Maut”, anak-anak dan masyarakat diharapkan mampu mengetahui edukasi kekerasan seksual. Beberapa pengujian telah dilakukan yaitu pengujian ahli isi yang mendapat hasil 100%, pengujian ahli media mendapat hasil 100% dan pengujian respon pengguna mendapat respon 85% sangat positif, 15% positif sehingga film animasi ini dikatakan dalam kategori sangat baik.

**Kata Kunci :** Edukasi, Animasi 3 Dimensi, kekerasan seksual

*DEVELOPMENT OF ANIMATED FILM BASED ON 3D EDUCATION ON SEXUAL  
VIOLENCE IN CHILDREN*

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## ABSTRACT

*The development of a 3D-based animated film educating about sexual violence against children entitled "Rayuan Maut" tells the story of a child who almost experienced sexual violence, the violence was carried out by his girlfriend. However, this can be prevented by providing education about sexual violence that the child receives. This research aims to (1) develop an educational 3-dimensional animated film about sexual violence against children, (2) determine the audience's response to a 3-dimensional animated film educating about sexual violence against children.*

*The development of a 3D-based animation film on sexual violence education on children was developed using the Multimedia Development Life Cycle (MDLC) method, the stages consisted of concept, design, material collecting, assembly, manufacturing, testing, and distribution. By making a 3-Dimensional animated film for education on sexual violence in children, entitled "Seduction of Death", it is hoped that children and the public will be able to know about sexual violence education. Several tests have been carried out, namely content expert testing which got 100% results, media expert testing got 100% results and user response testing got a very positive response of 85%, 15% positive so this animated film is said to be in the very good category.*

*Keywords: Education, 3 D Animation, sexual violence*