

UBUD DAN LOVINA DALAM CERPEN:KAJIAN PARIWISATA SASTRA

Oleh

Kadek Denya Chandra Pramudhita, NIM 2012011032

Jurusan Bahasa Sastra Indonesia dan Daerah

ABSTRAK

Penelitian ini bertujuan untuk mendeskripsikan representasi alam dan budaya Ubud dan Lovina serta informasi-informasi pariwisata Ubud dan Lovina dalam kumpulan cerpen *Bulan di Atas Lovina* karya Yvonne De Fretes dan dalam buku *Proses Kreatif* dan *Cerpen Saya* karya I Wayan Artika. Penelitian ini merupakan penelitian deskriptif kualitatif. Metode yang digunakan untuk mengumpulkan data adalah metode simak dengan teknik catat. Teknik analisis data yang digunakan, yaitu reduksi data, evaluasi data, penyajian data, dan penarikan kesimpulan. Subjek penelitian adalah kumpulan cerpen *Bulan di Atas Lovina* tahun 1995 karya Yvonne De Fretes sebanyak enam cerpen dan kumpulan cerita pendek dalam buku *Proses Kreatif* dan *Cerpen Saya* tahun 2022 karya I Wayan Artika sebanyak dua cerpen, sedangkan objek dalam penelitian ini adalah representasi alam dan budaya serta informasi-informasi pariwisata Ubud dan Lovina. Hasil penelitian ini menunjukkan kumpulan cerpen *Bulan di Atas Lovina* karya Yvonne De Fretes terdapat representasi alam, budaya, serta informasi-informasi pariwisata Ubud dan Lovina, sedangkan dalam buku *Proses Kreatif* dan *Cerpen Saya* karya I Wayan Artika hanya terdapat representasi alam, budaya, serta informasi-informasi pariwisata di Lovina saja.

Kata kunci: *Ubud, Lovina, Cerpen, Pariwisata Sastra.*

***UBUD AND LOVINA IN SHORT STORIES: A STUDY OF LITERARY
TOURISM***

By

Kadek Denya Chandra Pramudhita, NIM 2012011032

Department of Indonesian Language and Regional Literature

ABSTRACT

*This study aims to describe the representation of natural and cultural tourism in Ubud and Lovina as well as tourism information in Ubud and Lovina in the short story collection *Bulan di Atas Lovina* by Yvonne De Fretes and in the book *Proses Kreatif and Cerpen Saya* by I Wayan Artika. This study is a qualitative descriptive study. The method used to collect data is the observation method with note-taking techniques. The data analysis techniques used are data reduction, data evaluation, data presentation, and drawing conclusions. The subjects of the study were the short story collection *Bulan di Atas Lovina* in 1995 by Yvonne De Fretes totaling six short stories and the short story collection in the book *Proses Kreatif and Cerpen Saya* in 2022 by I Wayan Artika totaling two short stories. While the objects in this study are the representation of natural and cultural tourism as well as tourism information in Ubud and Lovina. The results of this study indicate that the short story collection *Bulan Di Atas Lovina* by Yvonne De Fretes contains representations of natural and cultural tourism, as well as tourism information in Ubud and Lovina. Meanwhile, in the book *My Creative Process and Short Stories* by I Wayan Artika, there are only representations of natural tourism, culture, and tourism information in Lovina.*

Keywords: *Ubud, Lovina, Short Stories, Literary Tourism.*