

**PENGARUH *SELF-EFFICACY* DAN *SELF-ESTEEM*
TERHADAP *CAREER READINESS* PENGURUS
ORGANISASI MAHASISWA FAKULTAS
EKONOMI UNIVERSITAS
PENDIDIKAN GANESHA**

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ABSTRAK

Penelitian ini bertujuan untuk menguji pengaruh *Self-efficacy* dan *Self-esteem* terhadap *Career Readiness* pada organisasi mahasiswa Fakultas Ekonomi Universitas Pendidikan Ganehsa. Subjek dari penelitian yaitu mahasiswa pengurus organisasi Fakultas Ekonomi Universitas Pendidikan Ganesha. Sedangkan objek dari penelitian ini adalah *Self-efficacy*, *Self-esteem*, dan *Career Readines*. Metode penelitian ini menggunakan pendekatan kuantitatif dengan kuesioner yang disebarakan kepada 43 mahasiswa pengurus organisasi Fakultas Ekonomi Universitas Pendidikan Ganesha. Analisis data menggunakan regresi linier berganda dengan SPSS. Hasil penelitian berdasarkan analisis linier berganda menunjukkan bahwa (1) Variabel *Self-efficacy* berpengaruh positif dan signifikan terhadap variabel *Career Readines*. (2) Variabel *Self-esteem* berpengaruh positif dan signifikan terhadap variabel *Career Readines*. (3) *Self-efficacy* dan *Self-esteem* memiliki pengaruh signifikan terhadap *Career Readines*.

Kata-kata Kunci : *self-efficacy*, *self-esteem*, dan *career readines*.

ABSTRACT

This research aims to examine the influence of Self-efficacy and Self-esteem on Career Readiness in student organizations at the Faculty of Economics, Ganehsa University of Education. The subjects of the research were student management organizations at the Faculty of Economics, Ganesha Education University. Meanwhile, the objects of this research are Self-efficacy, Self-esteem, and Career Readiness. This research method uses a quantitative approach with a questionnaire distributed to 43 student organization administrators at the Faculty of Economics, Ganesha Education University. Data analysis used multiple linear regression with SPSS. The research results based on multiple linear analysis show that (1) the Self-efficacy variable has a positive and significant effect on the Career Readiness variable. (2) The Self-esteem variable has a positive and significant effect on the Career Readiness variable. (3) Self-efficacy and Self-esteem have a positive and significant influence on Career Readiness.

Keywords : *Self-efficacy, Self-esteem, and Career Readiness*