

**PENGARUH MODEL PEMBELAJARAN *PROJECT BASED LEARNING*
BERLUARAN VIDEO *POWTOON* DALAM PENINGKATAN MOTIVASI
DAN HASIL BELAJAR SISWA PADA MATA PELAJARAN GEOGRAFI
DI SMA NEGERI 4 SINGARAJA**

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ABSTRAK

Penelitian ini bertujuan untuk : (1) mengetahui penerapan Model Pembelajaran *Project Based Learning* Berluaran Video *Powtoon*, (2) pengaruhnya terhadap motivasi belajar siswa, (3) pengaruhnya terhadap hasil belajar siswa, (4) Penerapan Model Pembelajaran Berbasis *Project Based Learning* Berluaran Video *Powtoon* memberikan pengaruh yang signifikan dalam meningkatkan motivasi dan hasil belajar siswa. Penelitian ini dilakukan di SMA Negeri 4 Singaraja. Penelitian ini dirancang dengan rancangan eksperimen semu (*Quasi Experimental Design*). Adapun sampel dalam penelitian ini ditentukan secara random, kelas yang terpilih tersebut adalah kelas XI-E sebagai kelas eksperimen dan kelas XI-D sebagai kelas kontrol. Pengumpulan data pada penelitian ini dilakukan dengan metode observasi, tes, angket, dan dokumentasi, kemudian data tersebut dianalisis dengan menggunakan teknik deskriptif kualitatif dan analisis inferensial menggunakan uji-t. Hasil penelitian ini menunjukkan bahwa: (1) Model pembelajaran *project based learning* berluaran video *powtoon* dalam pembelajaran geografi dapat diterapkan oleh guru mata pelajaran dengan kriteria “Sangat Baik” (2) Penerapan model pembelajaran *project based learning* berluaran video *powtoon* berpengaruh signifikan terhadap motivasi belajar siswa (3) Penerapan model pembelajaran *project based learning* berluaran video *powtoon* memberikan pengaruh yang signifikan terhadap hasil belajar siswa dan (4) penerapan model pembelajaran *project based learning* berluaran video *powtoon* memberikan pengaruh yang signifikan dalam peningkatan motivasi dan hasil belajar siswa.

Kata Kunci: *project based learning*, *powtoon*, motivasi belajar, hasil belajar, pembelajaran geografi

**THE EFFECT OF PROJECT-BASED LEARNING MODEL WITH
POWTOON VIDEO IN INCREASING STUDENTS' MOTIVATION AND
LEARNING OUTCOMES IN GEOGRAPHY SUBJECTS AT SENIOR
HIGH SCHOOL 4 SINGARAJA**

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ABSTRACT

This research aims to: (1) evaluate the implementation of the Powtoon Video-based Project-Based Learning Model, (2) explore its effects on learners' enthusiasm for learning, (3) assess its impact on students' academic success, (4) establish that the utilization of the Powtoon Video-based Project-Based Learning Model significantly enhances student motivation and educational outcomes. This study was conducted at SMA Negeri 4 Singaraja. This investigation was structured employing a quasi-experimental methodology. The subjects of this research were selected randomly, with class XI-E designated as the experimental group and class XI-D identified as the control group. Data collection for this analysis was conducted through observation, testing, surveys, and documentation techniques; afterward, the data was analyzed utilizing qualitative descriptive methods and inferential statistics via the t-test. The results of this research indicate that: (1) The project-based learning model that incorporates Powtoon video in geography instruction can be effectively implemented by subject teachers, achieving a rating of "Very Good." (2) The integration of the project-based learning model with Powtoon video has a significant effect on students' learning motivation. (3) The combination of the project-based learning model with Powtoon video significantly influences students' academic performance, and (4) the integration of the project-based learning model with Powtoon video has a substantial effect on enhancing student motivation and educational achievement.

Keyword : *Project-based learning, powtoon, learning motivation, learning outcomes, geography*