

# DOKUMENTASI TRADISI NGINGU PENGANGON DI DESA BANGBANG, TEMBUKU, BANGLI BERBASIS VIDEO ANIMASI 3D LIVESHOOT

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## ABSTRAK

Dokumentasi Tadisi Ngingu Pengangon di Desa Bangbang, Tembuku, Bangli Berbasis Video Animasi 3D Liveshoot merupakan Tradisi yang bertujuan untuk mengimplementasikan wujud rasa terimakasih kepada para pengangon, dengan melaksanakan upacara persembahan kepada dewa siwa dan melakukan prosesi megibung yang mencerminkan keharmonisan dalam bermasyarakat. Meskipun Tradisi Ngingu Pengangon di Desa Bangbang ini tetap dilaksanakan. Terdapat perubahan proses pelaksanaan tradisi yang menyebabkan hilangnya pengetahuan masyarakat tentang proses tradisi tersebut. Kurangnya media informasi yang membahas Tradisi Ngingu Pengangon dan pengetahuan masyarakat yang minim tentang Tradisi ini dibuktikan dengan angket yang disebar oleh peneliti. Oleh karena itu, diperlukan media yang efektif dan mudah diterima oleh masyarakat untuk menjelaskan Tradisi Ngingu Pengangon dan perubahan alur tradisi dengan jelas. Penelitian ini bertujuan untuk: (1) Mengembangkan Dokumentasi Video Animasi 3D Liveshoot Tradisi Ngingu Pengangon di Desa Bangbang, dan (2) Mengetahui respon penonton terhadap Dokumentasi Video Animasi 3D Liveshoot Tradisi Ngingu Pengangon di Desa Bangbang. Metode penelitian yang digunakan adalah R&D (Research & Development) dengan model MDLC (Multimedia Development Life Cycle), yang terdiri dari 6 tahapan: Concept, Design, Material Collecting, Assembly, Testing, dan Distribution. Peneliti telah melakukan beberapa pengujian, di antaranya Pengujian Ahli Isi yang memperoleh hasil 100%, Pengujian Ahli Media dengan hasil 100%, dan pengujian respon penonton yang menunjukkan 93% responden tergolong dalam kategori “Sangat Positif”, 5% dalam kategori “Positif”, serta 2% dalam kategori “Cukup Positif”. Dengan demikian, Dokumentasi Video Animasi 3D Liveshoot ini dapat dikatakan “Sangat Baik”.

Kata Kunci : Tradisi Ngingu Pengangon, Video Animasi 3D Liveshoot, Dokumentasi

DOCUMENTATION OF THE NGINGU PENGANGON TRADITION IN  
BANGBANG VILLAGE, TEMBUKU, BANGLI, THROUGH 3D ANIMATION  
LIVE-SHOOT VIDEO

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ABSTRACT

The documentation of the Ngingu Pengangon tradition in Bangbang Village, Tembuku, Bangli, through 3D animation live-shoot video represents an effort to express gratitude toward shepherds by conducting a ceremonial offering to Lord Shiva and performing the *megibung* procession, which reflects social harmony. Despite the continuous practice of the Ngingu Pengangon tradition in Bangbang Village, changes in its implementation process have led to a loss of community knowledge about the tradition. Surveys conducted by the researcher evidences the lack of informational media and limited public awareness of this tradition. Therefore, an effective and easily accessible medium is needed to explain the Ngingu Pengangon tradition and its evolving practices. The objectives of this study are: (1) to develop a 3D animation live-shoot video documenting the Ngingu Pengangon tradition in Bangbang Village, and (2) to analyze audience responses to this documentation. The research employs the R&D (Research and Development) method using the MDLC (Multimedia Development Life Cycle) model, which comprises six stages: Concept, Design, Material Collection, Assembly, Testing, and Distribution. Several tests were conducted, including Content Expert Validation, which yielded a result of 100%, Media Expert Validation, which also scored 100%, and audience response testing, with 93% categorized as "Very Positive," 5% as "Positive," and 2% as "Fairly Positive." Based on these results, the 3D animation live-shoot video documentation is considered "Excellent".

**Keywords:** Ngingu Pengangon Tradition, 3D Animation Live-Shoot Video, Documentation