

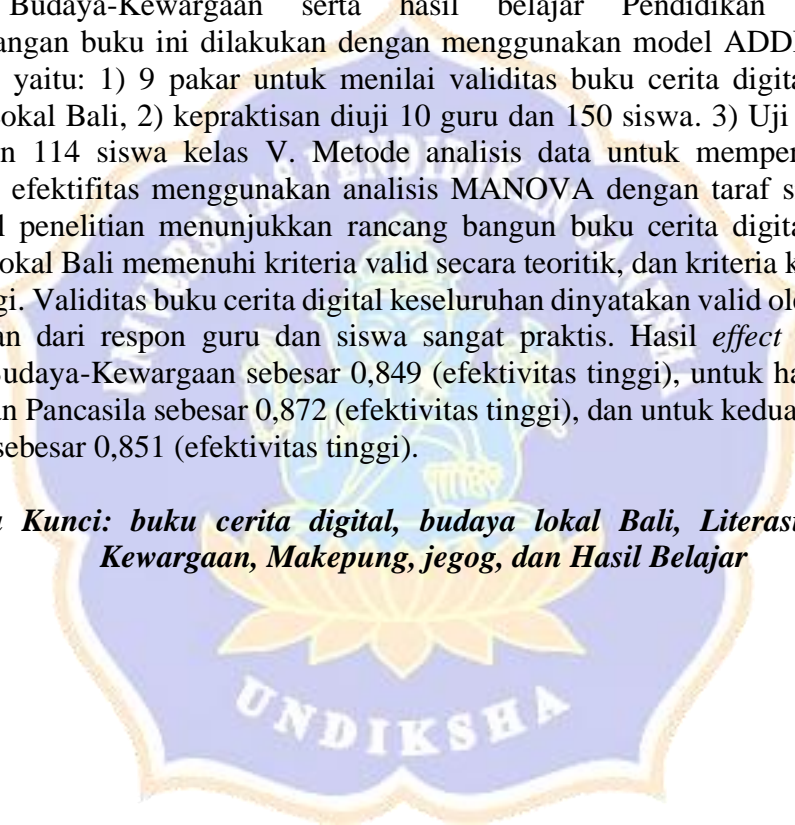
**PENGEMBANGAN BUKU CERITA DIGITAL BERBASIS BUDAYA
LOKAL BALI UNTUK MENINGKATKAN LITERASI BUDAYA-
KEWARGAAN DAN HASIL BELAJAR PENDIDIKAN PANCASILA
SISWA SEKOLAH DASAR DI KABUPATEN JEMBRANA**

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ABSTRAK

Penelitian ini bertujuan untuk mengembangkan dan menguji validitas, kepraktisan dan efektifitas buku cerita digital berbasis Budaya Lokal Bali untuk meningkatkan Literasi Budaya-Kewargaan serta hasil belajar Pendidikan Pancasila. Pengembangan buku ini dilakukan dengan menggunakan model ADDIE. Subjek penelitian yaitu: 1) 9 pakar untuk menilai validitas buku cerita digital berbasis Budaya Lokal Bali, 2) kepraktisan diuji 10 guru dan 150 siswa. 3) Uji efektifitas melibatkan 114 siswa kelas V. Metode analisis data untuk memperoleh hasil pengujian efektifitas menggunakan analisis MANOVA dengan taraf signifikansi 5%. Hasil penelitian menunjukkan rancang bangun buku cerita digital berbasis Budaya Lokal Bali memenuhi kriteria valid secara teoritik, dan kriteria kepraktisan yang tinggi. Validitas buku cerita digital keseluruhan dinyatakan valid oleh 9 pakar, kepraktisan dari respon guru dan siswa sangat praktis. Hasil *effect size* untuk Literasi Budaya-Kewargaan sebesar 0,849 (efektivitas tinggi), untuk hasil belajar Pendidikan Pancasila sebesar 0,872 (efektivitas tinggi), dan untuk keduanya secara simultan sebesar 0,851 (efektivitas tinggi).

Kata-kata Kunci: buku cerita digital, budaya lokal Bali, Literasi Budaya-Kewargaan, Makepung, jegog, dan Hasil Belajar



**DEVELOPMENT OF A DIGITAL STORYBOOK BASED ON LOCAL BALI
CULTURE TO IMPROVE CULTURAL-CITIVITY LITERACY AND
PANCASILA EDUCATIONAL LEARNING OUTCOMES FOR PRIMARY
SCHOOL STUDENTS IN JEMBRANA DISTRICT**

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ABSTRACT

This study aims to develop and test the validity, practicality, and effectiveness of a digital storybook based on Balinese local culture to enhance Civic Cultural Literacy and Pancasila Education learning outcomes. The development of this book follows the ADDIE model. The research subjects are: 1) 9 experts to assess the validity of the digital storybook based on Balinese local culture, 2) 10 teachers and 150 students to test its practicality, and 3) 114 fifth-grade students for the effectiveness test. Data analysis methods used to obtain the effectiveness test results involved MANOVA analysis with a 5% significance level. The results of the study indicate that the design of the digital storybook based on Balinese local culture meets the criteria of theoretical validity and high practicality. The overall validity of the digital storybook was confirmed by 9 experts, and the practicality as assessed by teachers and students was rated as very practical. The effect size results for Civic Cultural Literacy were 0.849 (high effectiveness), for Pancasila Education learning outcomes were 0.872 (high effectiveness), and for both simultaneously were 0.851 (high effectiveness).

Keywords: digital storybooks, local Balinese culture, Cultural-Citizen Literacy, Makepung, Jegog and Learning Outcome

