

ABSTRAK

Dewi, Komang Ayu Tantri Sastra (2025), *Pengembangan E-book Cerita Rakyat Bali untuk Meningkatkan Literasi Baca dan Keterampilan Berbicara*. Tesis, Pendidikan Dasar, Program Pascasarjana, Universitas Pendidikan Ganesha.

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Kata Kunci : Cerita Rakyat Bali, *E-book*, Keterampilan Berbicara, Literasi Baca, Media Pembelajaran

Tujuan penelitian ini adalah untuk menghasilkan suatu media pembelajaran berupa *E-book* Cerita Rakyat Bali yang inovatif untuk meningkatkan literasi baca dan keterampilan berbicara siswa sekolah dasar. Model pengembangan yang digunakan adalah model pengembangan ADDIE (*Analysis, Design, Development, Implementation, Evaluation*). Subjek penelitian ini adalah siswa kelas V SD Saraswati 4 Denpasar. Data validitas didapatkan melalui uji dengan para ahli materi literasi baca dan keterampilan berbicara, ahli bahasa, dan ahli media pembelajaran dikumpulkan dengan instrumen kuesioner. Data kepraktisan didapatkan melalui uji coba terbatas sebanyak 3 orang siswa, kelompok kecil sebanyak 6 orang siswa, kepraktisan dengan 10 orang siswa, dan 2 orang praktisi menggunakan instrumen kuesioner. Data uji efektivitas didapatkan melalui eksperimen semu dengan desain *Non-equivalent control group design* yang dilakukan pada kelompok eksperimen sebanyak 32 orang siswa dan kelompok kontrol 30 orang siswa kelas V sekolah dasar menggunakan instrumen tes uraian untuk literasi baca dan tes unjuk kerja untuk keterampilan berbicara. Analisis data yang digunakan adalah analisis varian multivariate satu jalur (Manova). Berdasarkan data yang dikumpulkan, maka hasil penelitian menunjukkan bahwa media *E-book* cerita rakyat Bali untuk siswa kelas V sekolah dasar dinyatakan (1) Memiliki karakteristik yang dapat mengacu pada indikator literasi baca dan keterampilan berbicara; (2) Sangat valid dari aspek materi, bahasa, dan media pembelajaran; (3) Sangat praktis yang dikaji dari pandangan siswa dan praktisi; (4) Efektif untuk meningkatkan literasi baca dan keterampilan berbicara siswa.

ABSTRACT

Dewi, Komang Ayu Tantri Sastra (2025), *The Development of Balinese Folklore E-book to Enhance Reading Literacy and Speaking Skills*. Tesis, Primary Education, Graduate Program, Ganesha University of Education.

This thesis has been approved and reviewed by Supervisor I: Prof. Dr. I Made Ardana, M.Pd. and Supervisor II: Prof. Dr. I Nyoman Jampel, M.Pd.

Keywords: Balinese Folklore, *E-book*, Speaking Skills, Reading Literacy, Learning Media.

The purpose of this study was to develop an innovative Balinese Folklore *E-book* learning media to improve the reading literacy and speaking skills of elementary school students. The development model used is the ADDIE (Analysis, Design, Development, Implementation, Evaluation) development model. The subjects of this study were fifth-grade students of Saraswati 4 Denpasar Elementary School. The results of the development of the Balinese Folklore *E-book* contain validity and practicality data collected using a questionnaire instrument, as well as effectiveness data from the developed media collected using a descriptive test instrument, and valid and reliable performance. Validity data were obtained through tests with experts in reading literacy and speaking skills, language experts, and learning media experts. Practicality data were obtained through limited trials of 3 students, small groups of 6 students, practicality with 10 students, and 2 practitioners. Data for the effectiveness test were obtained through a quasi-experiment with a Non-equivalent control group design conducted on an experimental group of 32 students and a control group of 30 fifth-grade students. The analysis used to determine the effectiveness of the developed product was a one-way multivariate analysis of variance. Based on the data collected, the research results show that the Balinese folklore *E-book* media for grade V elementary school students is stated to be (1) Has characteristics that can refer to indicators of reading literacy and speaking skills ; (2) Valid as reviewed from the aspects of material, language, and learning media; (3) Practical as reviewed from the perspective of students and practitioners; (4) Effective for improving students' reading literacy and speaking skills.