ABSTRAK

Sanjaya, I Gede Adi (2025), *Pengembangan Media Komik Digital Berorientasi Sosio-Kultural tri Hita Karana Untuk Meningkatkan Literasi Budaya Siswa Pada Topik Warisan Budaya Kelas V SD*. Tesis, Pendidikan Dasar, Pascasarjana, Universitas Pendidikan Ganesha.

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Kata-kata kunci: Media Pembelajaran, Komik Digital, Sosio-Kultural, Literasi Budaya.

Penelitian ini dilaksanakan guna mengembangkan media pembelajaran Komik Digital Berorientasi Sosio-Kultural Tri Hita Karana pada topik warisan budaya, mata pelajaran IPAS, kelas V sekolah dasar yang memiliki tingkat validitas yang baik, praktis dan efektif saat digunakan. Penelitian ini mengadaptasi model pengembangan ADDIE. Data dikumpulkan dengan instrument berupa kuisioner dan tes pilihan ganda. Data validitas media pembelajaran diperoleh dari e orang ahli yang menilai validitas media berdasarkan aspek media pembelajaran, konten materi IPAS SD dan bahasa. Data kepraktisan media diperoleh dari praktisi lapangan yang meliputi guru dan peserta didik yang terdiri atas 5 orang guru serta 9 peserta didik dalam uji coba kelompok kecil. Data uji efektivitas dilakukan dengan menggunakan desain *One Group Pre-Test Post-Test* pada 33 orang peserta didik sebagai subjek penelitian. Data dianalisis secara kualitatif dan kuantitatif untuk mendapatkan hasil yang akurat. Berdasarkan hasil penelitian media Komik digital berorientasi sosio-kultural dapat dinyatakan (1) valid ditinjau dari pendapat ahli pada aspek media pembelajaran, konten materi IPAS SD, dan bahasa. (2) praktis bila ditinjau berdasarkan perspektif praktisi sebagai pengguna media Komik digital yang meliputi guru dan peserta didik. (3) efektif dalam meningkatkan literasi bdaya peserta didik ditinjau dari hasil uji efektivitas media pembelajaran, selain itu berdasarkan uji *effect size* yang telah dilaksanakan mendapatkan hasil bahwa media ini sangat efektif untuk meningkatkan literasi budaya peserta didik. Berdasarkan hasil tersebut media pembelajaran Komik Digital Berorientasi Sosio-Kultural Tri Hita Karana pada topik warisan budaya, mata pelajaran IPAS kelas V Sekolah Dasar yang telah dikembangkan dinyatakan valid, praktis dan efektif dalam meningkatkan literasi budaya peserta didik sehingga layak bila digunakan dalam pelaksanaan kegiatan pembelajaran.

ABSTRACT

Sanjaya, I Gede Adi (2025), *Development of Socio-Cultural Oriented Digital Comic Media Based on Tri Hita Karana to Improve Students' Cultural Literacy on the Topic of Cultural Heritage in Grade 5 Elementary School*. Thesis, Elementary Education, Postgraduate Program, Universitas Pendidikan Ganesha.

This thesis has been approved and accepted by the first advisor, Prof. Dr. Ketut Suma, M.S., and the second advisor, Prof. Dr. I Wayan Widiana, S.Pd., M.Pd.

Keywords: Learning Media, Digital Comics, Socio-cultural, Cultural Literacy

This research was conducted to develop a socio-cultural Tri Hita Karana-oriented digital comic learning media on the topic of cultural heritage, for fifth-grade elementary school students' natural science subjects, which has a good level of validity, practicality, and effectiveness when used. This research adapted the ADDIE development model. Data was collected using questionnaires and multiple-choice tests. The validity data of the learning media was obtained from five experts who assessed the media's validity based on aspects of learning media, elementary school natural science material content, and language. The practicality data of the media was obtained from field practitioners, including five teachers and nine students in a small group trial. The effectiveness test data was conducted using a One Group Pre-Test Post-Test design on 33 students as research subjects. The data was analyzed both qualitatively and quantitatively to obtain accurate results. Based on the research results, the socio-cultural oriented digital comic media can be stated as (1) valid in terms of expert opinions on aspects of learning media, elementary school natural science material content, and language. (2) practical when viewed from the perspective of practitioners as users of digital comic media, including teachers and students. (3) effective in improving the cultural literacy of students as seen from the results of learning media effectiveness tests, moreover, based on the effect size test that has been carried out, it was found that this media is very effective in improving the cultural literacy of students. Based on these results, the Tri Hita Karana Socio-Cultural Oriented Digital Comic learning media on the topic of cultural heritage, grade V Elementary School IPAS subjects that have been developed are declared valid, practical and effective in improving students' cultural literacy so that it is suitable for use in the implementation of learning activities.