PENGEMBANGAN MEDIA VIDEO PEMBELAJARAN USAHA KULINER SERANGAN BERBASIS *TRI HITA KARANA* MATERI KONDISI PEREKONOMIAN DI DAERAHKU MUATAN IPS SISWA KELAS V SD NO. 1 LUKLUK BADUNG

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ABSTRAK

Penelitian ini bertujuan untuk (1) mendeskripsikan rancang bangun Media Video Pembelajaran Usaha Kuliner Serangan Berbasis *Tri Hita Karana* Materi Kondisi Perekonomian di Daerahku Muatan IPS Siswa Kelas V SD No. 1 Lukluk Badung, (2) untuk mengetahui kualitas Media Video Pembelajaran Usaha Kuliner Serangan Berbasis *Tri Hita Karana* Materi Kondisi Perekonomian di Daerahku Muatan IPS Siswa Kelas V SD No. 1 Lukluk Badung, (3) mengetahui efektivitas Media Video Pembelajaran Usaha Kuliner Serangan Berbasis *Tri Hita Karana* Materi Kondisi Perekonomian di Daerahku Muatan IPS Siswa Kelas V SD No. 1 Lukluk Badung. Penelitian ini menggunakan model pengembangan ADDIE. Metode pengumpulan data dilaksanakan melalui metode angket/kuesioner, dan metode tes berupa soal pilihan ganda. Hasil penelitian ini adalah (1) rancang bangun media video pembelajaran berdasarkan hasil penilaian dari ahli rancang bangun bangun sebesar 90,90% dengan kualifikasi sangat baik, (2) media video pembelajaran dinyatakan layak berdasarkan hasil penilaian dari ahli isi mata pelajaran sebesar 91,07% dengan kualifikasi sangat baik, hasil penilaian dari ahli desain intruksional sebesar 92,5% dengan kualifikasi sangat baik, hasil penilaian dari ahli media pembelajaran sebesar 91,66% dengan kualifikasi sangat baik, hasil penilaian uji coba perorangan sebesar 98% dengan kualifikasi sangat baik, dan hasil penilaian uji coba kelompok kecil sebesar 93,88% dengan kualifikasi sangat baik. (3) efektivitas media video pembelajaran berdasarkan uji-t *sample dependent* diperoleh nilai t_{hitung} = 17, 901 sedangkan nilai t_{tabel} dengan dk = n-1 = 24-1 = 23 pada taraf signifikasi 5% diperoleh sebesar 1,713. Hasil tersebut menunjukkan $t_{hitung} > t_{tabel}$ sehingga H0 ditolak dan H1 diterima. Maka dapat disimpulkan bahwa media video pembelajaran usaha kuliner Serangan berbasis *Tri Hita Karana* efektif diterapkan pada materi kondisi perekonomian di daerahku muatan IPS siswa kelas V SD No. 1 Lukluk Badung.

Kata Kunci: pengembangan, video pembelajaran, *Tri Hita Karana*, IPS

DEVELOPMENT OF LEARNING VIDEO MEDIA FOR SERANG CULINARY BUSINESS BASED ON TRI HITA KARANA ON THE MATERIAL OF ECONOMIC CONDITIONS IN MY REGION SOCIAL STUDENTS' CONTENT OF GRADE V ELEMENTARY SCHOOL NO. 1 LUKLUK BADUNG

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ABSTRACT

This study aims to (1) describe the design of Culinary Business Learning Video Media Serangan Based on Tri Hita Karana on the Material of Economic Conditions in My Region for Grade V Students of Elementary School No. 1 Lukluk Badung, (2) to determine the quality of Culinary Business Learning Video Media Serangan Based on Tri Hita Karana on the Material of Economic Conditions in My Region for Grade V Students of Elementary School No. 1 Lukluk Badung, (3) to find out the effectiveness of Culinary Business Learning Video Media Serangan Based on Tri Hita Karana Material Economic Conditions in My Area Social Studies Content for Grade V Students of Elementary School No. 1 Lukluk Badung. This study uses the ADDIE development model. The data collection method is carried out through the questionnaire method, and the test method is in the form of multiple choice questions. The results of this study are (1) the design of learning video media based on the assessment results of design experts is 90.90% with very good qualifications, (2) learning video media is declared feasible based on the assessment results of subject content experts of 91.07% with very good qualifications, the assessment results of instructional design experts are 92.5% with very good qualifications, the assessment results of learning media experts are 91.66% with very good qualifications, the results of individual trial assessments are 98% with very good qualifications, and the results of small group trial assessments are 93.88% with very good qualifications. (3) the effectiveness of learning video media based on the dependent sample t-test obtained a calculated t value = 17.901 while the t table value with dk = n-1 = 24-1 = 23 at a significance level of 5% was obtained at 1.713. These results indicate that t count > t table so that H0 is rejected and H1 is accepted. So it can be concluded that the learning video media for the Serangan culinary business based on Tri Hita Karana is effective in being applied to the material on economic conditions in my area for the social studies content of grade V students of SD No. 1 Lukluk Badung.

Keywords: development, learning videos, Tri Hita Karana, social studies