

**PENGEMBANGAN MEDIA VIDEO PEMBELAJARAN MUATAN
PELAJARAN IPS KELAS V DI SD NEGERI 4 PANJI TAHUN
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ABSTRAK

Penelitian ini bertujuan untuk (1) untuk mendeskripsikan proses pengembangan media video pembelajaran, (2) untuk mendeskripsi hasil validitas media video pembelajaran. Subjek penelitian ini yaitu, 1 ahli isi pembelajaran, 1 ahli desain pembelajaran, 1 ahli media pembelajaran, 3 orang siswa sebagai responden uji coba perorangan dan 9 orang siswa sebagai responden uji coba kelompok kecil. Proses pengembangan media video pembelajaran menggunakan model pengembangan Hannafin and Peck yang terdiri dari 3 fase utama diantaranya, fase penilaian kebutuhan, fase desain, fase pengembangan dan implementasi diikuti fase evaluasi dan revisi disetiap fase utamanya. Metode yang digunakan untuk pengumpulan data adalah kuesioner/angket. Media video pembelajaran yang dikembangkan sudah dikatakan valid berdasarkan (a) hasil validitas ahli isi pembelajaran menunjukkan skor 93% (sangat baik), (b) hasil validitas ahli desain pembelajaran menunjukkan skor 88% (baik), (c) hasil validitas ahli media pembelajaran menunjukkan skor 93% (sangat baik), (d) hasil validitas uji coba perorangan menunjukkan skor 92,7% (sangat baik), dan (e) hasil validitas uji coba kelompok kecil menunjukkan skor 93,8% (sangat baik). Berdasarkan hasil uji ahli dan uji coba perorangan serta uji coba kelompok kecil tersebut, media video pembelajaran “Interaksi Manusia dengan Lingkungan” diharapkan dapat meningkatkan minat belajar siswa dan memberikan pengalaman belajar yang bermakna bagi siswa dalam proses pembelajaran pada muatan pelajaran Ilmu Pengetahuan Sosial (IPS).

Kata kunci: video pembelajaran, IPS, hannafin and peck, pengembangan

**DEVELOPMENT OF LEARNING VIDEO MEDIA FOR CLASS V
SOCIAL STUDIES COURSES AT STATE ELEMENTARY SCHOOL 4
PANJI IN THE 2023/2024 ACADEMIC YEAR**

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ABSTRACT

This study aims to (1) describe the process of developing learning video media, (2) describe the results of the validity of learning video media. The subjects of this study were 1 learning content expert, 1 learning design expert, 1 learning media expert, 3 students as individual trial respondents and 9 students as small group trial respondents. The process of developing learning video media used the Hannafin and Peck development model which consists of 3 main phases including the needs assessment phase, design phase, development and implementation phase followed by the evaluation and revision phase in each main phase. The method used for data collection was a questionnaire. The developed learning video media has been said to be valid based on (a) the results of the learning content expert's validity showed a score of 93% (very good), (b) the results of the learning design expert's validity showed a score of 88% (good), (c) the results of the learning media expert's validity showed a score of 93% (very good), (d) the results of the individual trial validity showed a score of 92.7% (very good), and (e) the results of the small group trial validity showed a score of 93.8% (very good). Based on the results of expert tests and individual trials as well as small group trials, the learning video media "Human Interaction with the Environment" is expected to increase students' interest in learning and provide meaningful learning experiences for students in the learning process in the Social Sciences (IPS) subject matter.

Keywords: *learning videos, social studies, hannafin and peck, development*