

**PENGEMBANGAN MEDIA VISUAL BERBASIS KEARIFAN LOKAL  
SENI *JANGER KOLOK* PADA MATERI TARI DAERAH MUATAN SBdP  
KELAS VI DI SD NEGERI 2 BENGKALA**

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**ABSTRAK**

Penelitian ini bertujuan (1) mendeskripsikan rancang bangun Media Visual Berbasis Kearifan Lokal Seni *Janger Kolok* Materi Tari Daerah Mata Pelajaran SBdP pada Siswa Kelas VI SD Negeri 2 Bengkulu. (2) mengetahui validitas Media Visual Berbasis Kearifan Lokal Seni *Janger Kolok* Materi Tari Daerah Mata Pelajaran SBdP pada Siswa Kelas VI SD Negeri 2 Bengkulu, ditinjau dari rancang bangun, isi, desain instruksional, media pembelajaran, uji kepraktisan, uji coba perorangan dan uji coba kelompok kecil. (3) Serta untuk mengetahui efektivitas Media Visual Berbasis Kearifan Lokal Seni *Janger Kolok* Materi Tari Daerah Mata Pelajaran SBdP pada Siswa Kelas VI SD Negeri 2 Bengkulu. Penelitian ini adalah penelitian pengembangan yang menggunakan model pengembangan ADDIE. Metode pengumpulan data menggunakan tes objektif pilihan ganda biasa serta kuesioner dan teknik analisis data deskriptif kuantitatif dan statistik inferensial (uji-t satu sampel). Hasil penelitian adalah (1) Media visual berbasis kearifan lokal seni *janger kolok* diproduksi menggunakan aplikasi canva, berisi materi tari daerah dari berbagai wilayah yang ada di Indonesia, berisi pemahaman tentang faktor yang mempengaruhi keunikan tari daerah dan berisi materi tentang tari daerah di lingkungan sekitar siswa SD Negeri 2 Bengkulu yaitu “janger kolok”, sehingga siswa mampu mengenal dan memahami tari daerah yang ada di lingkungan sekitarnya. (2) Kualitas media visual menunjukkan hasil uji ahli isi muatan pelajaran dengan persentase 92,86% (Sangat Baik), uji ahli desain instruksional dengan persentase 90,62% (Sangat Baik), uji ahli media pembelajaran dengan persentase 90,91 (Sangat Baik), uji coba kepraktisan dengan persentase 96,25 (sangat baik), ujicoba perorangan sebesar 94,17% (Sangat Baik) dan uji coba kelompok kecil sebesar 93,61% (Sangat Baik). (3) Efektivitas Media Visual berdasarkan hasil uji-t diperoleh  $t_{hitung} = 2,497$  dan  $t_{tabel}$  sebesar 1,753 yang artinya  $t_{hitung} > t_{tabel}$ , sehingga  $H_0$  ditolak dan  $H_1$  diterima. Dengan demikian, hasil penelitian ini menunjukkan bahwa Media Visual Berbasis Kearifan Lokal Seni *Janger Kolok* layak dan efektif digunakan di kelas VI SD Negeri 2 Bengkulu pada materi Tari Daerah mata pelajaran SBdP.

**Kata Kunci: Media Visual, Kearifan Lokal Seni *Janger Kolok*, SBdP**

**DEVELOPMENT OF VISUAL MEDIA BASED ON LOCAL WISDOM OF  
JANGER KOLOK ART IN REGIONAL DANCE MATERIAL OF CLASS VI  
ART AND SCIENCE CONTENT AT STATE ELEMENTARY SCHOOL 2  
BENGKALA**

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**ABSTRACT**

*This study aims to (1) describe the design of Visual Media Based on Local Wisdom of Janger Kolok Art as Regional Dance Material of Arts and Culture Subject for Grade VI Students of State Elementary School 2 Bengkulu. (2) determine the validity of Visual Media Based on Local Wisdom of Janger Kolok Art as Regional Dance Material of Arts and Culture Subject for Grade VI Students of State Elementary School 2 Bengkulu, reviewed from the design, content, instructional design, learning media, practicality test, individual trial and small group trial. (3) And to determine the effectiveness of Visual Media Based on Local Wisdom of Janger Kolok Art Regional Dance Material for Arts and Culture Subjects for Grade VI Students of Elementary School 2 Bengkulu. This research is a development research that uses the ADDIE development model. The data collection method uses regular multiple choice objective tests and questionnaires and quantitative descriptive data analysis techniques and inferential statistics (one sample t-test). The results of the study are (1) Visual media based on local wisdom of janger kolok art is produced using the canva application, contains regional dance material from various regions in Indonesia, contains an understanding of the factors that influence the uniqueness of regional dances and contains material about regional dances in the environment around students of Elementary School 2 Bengkulu, namely "janger kolok", so that students are able to recognize and understand regional dances in their surroundings. (2) The quality of visual media shows the results of the expert test of the content of the lesson with a percentage of 92.86% (Very Good), the expert test of instructional design with a percentage of 90.62% (Very Good), the expert test of learning media with a percentage of 90.91 (Very Good), the practicality trial with a percentage of 96.25 (very good), individual trials of 94.17% (Very Good) and small group trials of 93.61% (Very Good). (3) The effectiveness of Visual Media based on the results of the t-test obtained  $t$  count = 2.497 and  $t$  table of 1.753 which means  $t$  count >  $t$  table, so  $H_0$  is rejected and  $H_1$  is accepted. Thus, the results of this study indicate that Visual Media Based on Local Wisdom of Janger Kolok Art is feasible and effective for use in class VI of SD Negeri 2 Bengkulu on the Regional Dance material of the Arts and Crafts subject.*

**Keywords:** *Visual Media, Local Wisdom of Janger Kolok Art, Arts and Crafts*