

PENGEMBANGAN *E-STORYBOOK* BERMUATAN TRI HITA KARANA UNTUK MENINGKATKAN KESANTUNAN BERBAHASA SISWA KELAS IV SD N 2 PNEBEL

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ABSTRAK

Studi ini dilatarbelakangi oleh degradasi kesantunan berbahasa siswa sekolah dasar. Penelitian pengembangan ini memiliki empat tujuan, yaitu: (1) menghasilkan rancang bangun media *e-storybook* bermuatan Tri Hita Karana, (2) menganalisis validitas isi media *e-storybook* bermuatan Tri Hita Karana, (3) menguji kepraktisan *e-storybook* bermuatan Tri Hita Karana, (4) menguji keefektifan *e-storybook* bermuatan Tri Hita Karana dalam meningkatkan kesantunan berbahasa siswa kelas IV Sekolah Dasar. Penelitian pengembangan ini menggunakan model ADDIE, yang tersusun atas lima tahapan, yaitu: (1) *analyze*, (2) *design*, (3) *development*, (4) *implementation*, dan (5) *evaluation*. Subjek dalam penelitian ini yaitu 2 orang ahli media, 2 orang ahli isi mata pelajaran, 5 orang praktisi, dan 15 orang siswa kelas IV SD. Hasil penelitian: (1) media *e-storybook* bermuatan Tri Hita Karana yang telah dihasilkan memperoleh indeks validitas sebesar 0,9625 dengan predikat atau kualifikasi validitas isi sangat tinggi, (2) kepraktisan media *e-storybook* bermuatan Tri Hita Karana dari penarikan respon praktisi yaitu sebesar 98% dengan predikat atau kualifikasi sangat baik, (3) nilai signifikansi (2-tailed) pada uji-t berkorelasi memperoleh skor sebesar 0,000 atau $p < 0,05$ (taraf signifikansi 5%). Hasil analisis yang dilakukan menunjukkan pengembangan *e-storybook* bermuatan Tri Hita Karana valid, praktis, dan efektif untuk meningkatkan kesantunan berbahasa siswa kelas IV SD N 2 Penebel. Penelitian ini mengindikasikan bahwa pengintegrasian nilai-nilai Tri Hita Karana dalam bahan ajar digital dapat menjadi strategi inovatif dalam menanamkan konsep kesantunan berbahasa melalui proses pembelajaran.

Kata Kunci: Pengembangan, Media, *E-storybook*, Tri Hita Karana, Kesantunan Berbahasa

DEVELOPMENT OF A LOADED E-STORYBOOK TRI HITA KARANA TO IMPROVE STUDENTS' LANGUAGE POLITENESS GRADE IV SD N 2 PENEDEL

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ABSTRACT

This study was motivated by the degradation of language politeness of elementary school students. This development research has four objectives, namely: (1) produce the design of e-storybook media containing Tri Hita Karana, (2) analyze the validity of the content of e-storybook media containing Tri Hita Karana, (3) test the practicality of e-storybooks containing Tri Hita Karana, (4) test the effectiveness of e-storybooks contains Tri Hita Karana in improving the language politeness of grade IV elementary school students. This development research uses the ADDIE model, which is composed of five stages, namely: (1) analyze, (2) design, (3) development, (4) implementation, and (5) evaluation. The subjects in this study are 2 media experts, 2 subject content experts, 5 practitioners, and 15 grade IV elementary school students. The results of the study: (1) the e-storybook media containing Tri Hita Karana that has been produced obtained a validity index of 0.9625 with a very high predicate or qualification of content validity, (2) the practicality of the e-storybook media containing Tri Hita Karana from the withdrawal of practitioner responses is 98% with a very good predicate or qualification, (3) the significance value (2-tailed) on the correlated t-test obtained a score of 0.000 or $p < 0.05$ (significance level 5%). The results of the analysis showed that the development of an e-storybook containing Tri Hita Karana was valid, practical, and effective to improve the language politeness of grade IV students of SD N 2 Penedel. This research indicates that integrating Tri Hita Karana values in digital teaching materials can be an innovative strategy in instilling the concept of language politeness through the learning process.

Keywords: Development, Media, E-storybook, Tri Hita Karana, Politeness

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