

**PENGEMBANGAN MEDIA PEMBELAJARAN AUDIOVISUAL
BUDAYA SIAT TIPAT BANTAL
BERBASIS PROFIL PELAJAR PANCASILA
MATERI BUDAYA DAERAH KU MUATAN IPAS SISWA KELAS V
DI SD NO. 3 TIBUBENENG**

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ABSTRAK

Penelitian ini bertujuan (1) mendeskripsikan rancang bangun media pembelajaran audiovisual budaya Siat Tipat Bantal berbasis profil pelajar Pancasila materi budaya daerahku, (2) mengetahui validitas media pembelajaran audiovisual budaya Siat Tipat Bantal berbasis profil pelajar Pancasila materi budaya daerahku, (3) dan mengetahui efektivitas media pembelajaran audiovisual budaya Siat Tipat Bantal berbasis profil pelajar Pancasila materi budaya daerahku. Penelitian ini adalah penelitian pengembangan yang menggunakan model pengembangan ADDIE. Metode pengumpulan data yang digunakan adalah tes dan non-tes. Teknik analisis data menggunakan teknik analisis deskriptif kuantitatif, kualitatif, dan analisis statistik inferensial (uji-t sampel *dependent*). Hasil penelitian ini berupa (1) Media pembelajaran audiovisual berisi materi budaya Siat Tipat Bantal berbasis profil pelajar Pancasila yang membantu siswa dalam memahami materi IPAS terkait budaya daerah, serta menanamkan nilai karakter yang sesuai dengan nilai-nilai Pancasila. (2) Validitas media pembelajaran audiovisual ditunjukkan dari hasil uji isi/materi pembelajaran dengan persentase 92,85% (sangat baik), uji ahli desain instruksional dengan persentase 91,66% (sangat baik), uji ahli media pembelajaran dengan persentase 91,07% (sangat baik), uji praktisi dengan persentase 91,25 (sangat baik), uji coba perorangan dengan persentase 93,33% (sangat baik), dan uji coba kelompok kecil dengan persentase 92,22% (sangat baik). (3) Efektivitas media pembelajaran audiovisual berdasarkan uji-t diperoleh $t_{hitung} = 10,540$ dan $t_{tabel} = 2,101$ yang artinya $t_{hitung} > t_{tabel}$, sehingga H_0 ditolak dan H_1 diterima. Dengan demikian, hasil penelitian ini menunjukkan bahwa media pembelajaran audiovisual layak dan efektif digunakan pada muatan IPAS materi budaya daerahku di kelas V SD No. 3 Tibubeneng.

Kata Kunci: Media Pembelajaran Audiovisual, Siat Tipat Bantal, Profil Pelajar Pancasila, IPAS

**DEVELOPMENT OF AUDIOVISUAL LEARNING MEDIA
SIAT TIPAT BANTAL CULTURE
BASED ON PANCASILA STUDENT PROFILE
MY REGIONAL CULTURE MATERIAL, CLASS V STUDENTS' SCIENCE
CONTENT
IN ELEMENTARY SCHOOL NO. 3 TIBUBENENG**

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ABSTRACT

This study aims to (1) describe the design of audiovisual learning media of Siat Tipat Bantal culture based on Pancasila student profile of my regional culture material, (2) determine the validity of audiovisual learning media of Siat Tipat Bantal culture based on Pancasila student profile of my regional culture material, (3) and determine the effectiveness of audiovisual learning media of Siat Tipat Bantal culture based on Pancasila student profile of my regional culture material. This research is a development research that uses the ADDIE development model. The data collection methods used were tests and non-tests. The data analysis techniques used quantitative descriptive analysis techniques, qualitative, and inferential statistical analysis (dependent sample t-test). The results of this study are (1) Audiovisual learning media containing cultural material Siat Tipat Bantal based on the Pancasila student profile that helps students understand the IPAS material related to regional culture, as well as instilling character values in accordance with Pancasila values. (2) The validity of the audiovisual learning media is shown from the results of the content/learning material test with a percentage of 92.85% (very good), instructional design expert test with a percentage of 91.66% (very good), learning media expert test with a percentage of 91.07% (very good), practitioner test with a percentage of 91.25 (very good), individual trials with a percentage of 93.33% (very good), and small group trials with a percentage of 92.22% (very good). (3) The effectiveness of audiovisual learning media based on the t-test obtained $t_{count} = 10.540$ and $t_{table} = 2.101$ which means $t_{count} > t_{table}$, so H_0 is rejected and H_1 is accepted. Thus, the results of this study indicate that audiovisual learning media is feasible and effective for use in the content of the regional culture material in class V of SD No. 3 Tibubeneng.

Keywords: *Audiovisual Learning Media, Siat Tipat Bantal, Profile Pancasila Students, IPAS*