

CHAPTER I

INTRODUCTION

This chapter presents five main points, such as; Background of the Study, Scope of the Study, Statement of the Problems, Purposes of the Study and the Significant of the Study.

1.1 Background of the Study

Language plays a primary role in succeeding a communication. Finegan (2014) states that language is like a wheel of thought that helps to transfer thought from one to another person. It means that language is a medium that helps humans deliver and express feelings, ideas, emotions, and desires to each other. Language is not only a medium to communicate, but also it is used to socialize in society. Wardhaugh (2006) mentions that language is actually what about the member of society speaks. It means that language has created a system in interaction and it has constructed a relationship among society. In addition, Seken (2017) states that “Language is a system of some sort with one distinct function for the human being, namely, to serve as a vehicle of communication in social interaction.” It means that language is a system which has a crucial role as a tool for succeeding human in social interaction among their society. It can be concluded that language is a media to deliver and express feelings, idea, emotion, and desire to each other in order to success human in construct relationship among society.

Language and society relate to each other. Both cannot be separated, and both support each other. The relation between language and society has

discovered a study which is called sociolinguistics. Sociolinguistics is a scientific study which investigates the language usage phenomena among the society in understanding the structure of language and the function in communication. Nowadays, mastering more than one language to be connected world widely in society is significant. The ability to master more than one language is called bilingualism or multilingualism. According to Jendra (as cited in Purnamasari, 2018), bilingualism is an ability to use more than one language equally. It means that the speaker masters more than one language besides their native language in well.

Bilingual usually speaks using more than one code. According to Wardhaugh (2006), a system of two or more parties use in a conversation is called as code. Sometimes, in the society, people tend to switch one code to another code or even mixed it. This phenomenon is called code-mixing. According to Coulmas (as cited in Mujiono et al., 2017) argues that code-mixing is communicative strategies in bilingual communities where the people occur to speak two languages comparably well in one utterance. It means that code-mixing is a communicative strategy in which people can speak two languages in one utterance alternately. It probably happens when the speakers are able or understand more than one language. Code mixing does not only happen through direct speech and written form, but it also possibly happens in social media nowadays.

Nowadays, Social Media becomes an alternative way to communicate with others since it easy to access by many people. Many Social Medias is created to help people in communication, such as Facebook, Instagram, Twitter, Line, WhatsApp, and many more. Social media has created a chance to share

information, share experiences, exchange information, discuss, make a new relationship, and do business things without meeting in person. One of the social media which people frequently use, especially in Indonesia, is Facebook. Facebook is a communication technology that allows people to connect to other people in the world widely. It can be accessed through mobile devices and computer devices. It is available for many mobile devices such as Android, IOS, and Windows phones, and it also can be accessed from the computer through the site www.facebook.com. To sign up for a new account, the user only needs to put an email address and phone number. After that, users can use the account to communicate and make new friends. The use of Facebook is addictive for many people since many features have recently improved. It makes people are comfortable to spend their entire time browse some news, replay some comments, update their new condition, and share information through Facebook.

People in Indonesia tend to use English while in communication. They prefer to use English in expressing themselves rather than use their native language. It is influenced by many westerns, books, social media, television, and tried to globalize or connect to the world wide society. Although, some people are not good enough to master the language, but they put an effort in order to be accepted in society. Sometimes, people mix two languages into one utterance instead of using one language to communicate. It might be found around us, start in daily conversation. This phenomenon is well known as code-mixing. Code mixing is commonly found in daily human life. It proved by some studies conducted about the use of code-mixing in daily life. Pratama et al. (2017) investigated the use of code-mixing and code-switching in the novel entitled *Ku*

Kejar Cinta Ke Negeri Cinas by Ninit Yunita. They researched on types and the function of code-mixing used in the novel. The result showed that code-mixing exists on the novel. Code-mixing also happened in educational field. Purnamasari et al. (2016) investigated the use of code-mixing by the teacher of SMA Bali Mandara in the academic year 2014/2015. The study focused on the types of code-mix; the reason the X grade teacher uses code-mixing and student response to the use of code-mixing in the class. The study found code-mixing existed in teaching and learning process.

This phenomenon is also found in social media. Since social media exists, many people tend to use code-mixing in social media, especially on Facebook. It is proved by some studies have conducted about the use of code-mixing in Facebook. Luke (2015) has conducted a study of the use of code-mixing in a closed Facebook group, namely Parata Ndaya. Based on her study, she found the use of code-mixing in the comment section. The topic is about political issues that happened during the Regional House Representative Election in 2014. Kurniawan (2016) also conducted a study of code-mixing in Facebook by the learners in SMP in Tangerang. There were three students used as subjects for the study and in the age range of 12- 14 years old (grade eighth and ninth) in a junior high school in Tangerang, Indonesia. Data were gained from one week of Facebook posting from the students. The research found that English is frequently used by students in social media to perform code-mixing, which showed in use of caption, status, hashtag, and comments.

Based on those phenomena, Code-mixing is discovered massively in many communication actives in society. It is showed by many code-mixing

phenomena that happened in many forms, such as social media, books, business, education, religious activity, and many more. Social media, as a new communication form, is frequently used by many people, especially adolescents, to communicate. One of them is Facebook. Facebook as a popular social media is also popularly used by students of English Language Education, Faculty of Language and Art, Undiksha. It is proved by many students of English Language Education used code-mixing on their communication, especially on Facebook. Based on the phenomena, the research conducts to discover code-mixing phenomena in social media, especially on Facebook. Facebook choose since it popularly used by many people, mainly students of English Language Education, Undiksha to share moments and experiences. The present study conducts to discover the type of code-mixing uses by the student of seventh semester student of English Language Education and the reason underlying code-mixing used by the seventh semester student of English Language Education.

1.2 Research Problem

Base on the background of the problem above, the problem can be formulated as follows:

1. What are the types of code-mixing used by 7th semester students of English Language Education on Facebook?
2. What are the reasons of using code-mixing by 7th semester students of English Language Education on Facebook?

1.3 Purpose of Study

Base on the problem, the purpose of the study can be formulated as follows:

1. To identify the type of code mixing uses by 7th semester students of English Language Education on Facebook.
2. To identify the reason of code mixing uses by 7th semester students of English Language Education on Facebook.

1.4 Scope of the study

Based on the problem above, the research focuses on the use of code-mixing on Facebook by students of English Language Education. The research focuses on the form of the code-mixing and the reason of code-mixing use on Facebook by 7th semester students of English Language Education.

1.5 Significant of the study

Based on the problem and purpose of the research, significant of the study can be formulated as follows:

1. For the researcher

The researcher wants to know the type of code-mixing and the reason behind using code-mixing on Facebook by the students of English Language Education

2. For other researcher

The result of this study is expected to give more information about the use of code-mixing on Facebook by the student of English Language

Education and inspire other researchers to conduct more information about the research.

