

PENGEMBANGAN BAHAN AJAR *FLIPBOOK* BERBASIS *TRI HITA KARANA* PADA MATA PELAJARAN BAHASA INDONESIA UNTUK MENINGKATKAN LITERASI SISWA KELAS III SEKOLAH DASAR

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ABSTRAK

Penelitian ini bertujuan untuk merancang bangun, menguji validitas, kepraktisan, dan efektivitas bahan ajar berbentuk *Flipbook* interaktif berbasis *Tri Hita Karana* guna meningkatkan literasi siswa dalam pembelajaran Bahasa Indonesia kelas III Sekolah Dasar. Pengembangan dilakukan menggunakan model ADDIE yang terdiri atas lima tahapan: *Analysis, Design, Development, Implementation, dan Evaluation*. Subjek penelitian adalah siswa kelas III SD Negeri 2 Penglatan dengan metode pengumpulan data berupa observasi, wawancara, angket validasi, angket kepraktisan, serta *pretest* dan *posttest*. Instrumen yang digunakan meliputi lembar validasi ahli, lembar kepraktisan guru dan siswa, serta soal tes literasi. Hasil penelitian menunjukkan bahwa bahan ajar sangat valid, praktis, dan efektif. Validasi dari ahli isi mencapai 97,30%, ahli desain 88,00%, dan ahli media 96,00%. Uji kepraktisan menunjukkan skor rata-rata 90,22% (perorangan), 93,11% (kelompok kecil), dan 96,00% (respon guru). Hasil uji efektivitas melalui *paired sample t-test* menunjukkan nilai signifikansi $0,000 < 0,05$ dan *t* hitung -13,315, yang berarti terdapat peningkatan signifikan literasi setelah menggunakan *Flipbook*. Implikasi dari penelitian ini menunjukkan bahwa media ajar digital yang mengangkat kearifan lokal seperti *Tri Hita Karana* mampu menjembatani pembelajaran literasi secara bermakna, tidak hanya secara kognitif tetapi juga afektif. *Flipbook* interaktif ini dapat digunakan sebagai alternatif pembelajaran yang mengintegrasikan nilai budaya, teknologi, dan pembentukan karakter. Pengembangan media digital serupa sangat direkomendasikan untuk memperkaya pembelajaran Bahasa Indonesia di tingkat sekolah dasar.

Kata Kunci: *Flipbook, Tri Hita Karana, Literasi, Bahasa Indonesia, Bahan Ajar*

**DEVELOPMENT OF *TRI HITA KARANA*-BASED FLIPBOOK
TEACHING MATERIALS IN INDONESIAN LANGUAGE SUBJECT TO
IMPROVE LITERACY OF THIRD GRADE ELEMENTARY STUDENTS**

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ABSTRACT

This study aims to design, validate, and test the practicality and effectiveness of an interactive Flipbook-based teaching material grounded in *Tri Hita Karana* values to enhance the literacy skills of third-grade elementary school students in Indonesian language learning. The development employed the ADDIE model, which includes five stages: Analysis, Design, Development, Implementation, and Evaluation. The research subjects were third-grade students of SD Negeri 2 Penglatan. Data collection methods included observation, interviews, expert validation questionnaires, practicality questionnaires, and pretest-posttest assessments. Instruments used were expert validation sheets, teacher and student practicality sheets, and student learning outcome tests. The results showed that the developed teaching material was highly valid, practical, and effective. Content expert validation reached 97.30%, design expert 88.00%, and media expert 96.00%. Practicality testing showed average scores of 90.22% (individual trials), 93.11% (small group trials), and 96.00% (teacher responses). The effectiveness test using a paired sample t-test showed a significance value of $0.000 < 0.05$ and a t-value of -13.315, indicating a significant improvement in students' learning outcomes after using the Flipbook. The implications of this study suggest that digital teaching media incorporating local wisdom such as *Tri Hita Karana* can meaningfully bridge literacy learning, not only cognitively but also affectively. This interactive Flipbook can serve as an alternative learning media that integrates cultural values, technology, and character development. The development of similar digital media is strongly recommended to enrich Indonesian language learning at the elementary level.

Keywords: Flipbook, *Tri Hita Karana*, Literacy, Indonesian Language, Teaching Materials