

**PENGEMBANGAN MEDIA PEMBELAJARAN *FLIPBOOK* BER CERITA
BERBASIS *HEYZINE* UNTUK MENINGKATKAN KETERAMPILAN
MEMBACA PADA SISWA KELAS III SD NEGERI 1 PEJENG**

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ABSTRAK

Penelitian ini bertujuan untuk mengetahui (1) rancang bangun media *flipbook* bercerita berbasis *hezine* untuk meningkatkan keterampilan membaca pada siswa kelas III SD Negeri 1 Pejeng, (2) validitas/kelayakan media *flipbook* bercerita berbasis *hezine* untuk meningkatkan keterampilan membaca pada siswa kelas III SD Negeri 1 Pejeng yang ditinjau dari uji ahli isi/materi, desain instruksional, media, kepraktisan, uji coba perorangan, dan uji coba kelompok kecil kelas III SD Negeri 1 Pejeng, (3) efektivitas media *flipbook* bercerita berbasis *hezine* untuk meningkatkan keterampilan membaca pada siswa kelas III SD Negeri 1 Pejeng. Penelitian ini menggunakan model pengembangan ADDIE. Metode pengumpulan data dilaksanakan melalui metode tes berupa soal pilihan ganda untuk mengetahui hasil kemampuan membaca siswa terkait materi menganalisis unsur intrinsik pada cerita. Hasil penelitian pengembangan ini berupa (1) rancang bangun media pembelajaran *flipbook* bercerita berbasis *hezine* untuk meningkatkan keterampilan membaca siswa (2) *flipbook* bercerita ini dinyatakan layak berdasarkan hasil penilaian oleh 2 ahli isi yang mendapatkan hasil sama sebesar 93,75%, penilaian ahli desain sebesar 93,75%, penilaian ahli media pembelajaran sebesar 92,50%, penilaian ahli kepraktisan sebesar 96,87%, uji coba perorangan sebesar 96,20%, dan uji coba kelompok kecil sebesar 95,45%, (3) berdasarkan uji-t *sample dependent* diperoleh nilai t_{hitung} dibandingkan dengan hasil t_{tabel} pada taraf 5% dengan diketahui $dk = (n1 - 1) = (30 - 1) = 29$ adalah $= 1,699$. Hasil tersebut menunjukkan bahwa $t_{hitung} = 32,73 > t_{tabel} = 1,699$, maka dari hasil analisis tersebut dapat dibandingkan bahwa t_{hitung} lebih besar dari t_{tabel} sehingga H_0 ditolak dan H_1 diterima. Artinya terdapat peningkatan yang signifikan (5%) pemerolehan skor membaca cerita pada siswa kelas III SD Negeri 1 Pejeng. Jadi dapat disimpulkan bahwa media *flipbook* bercerita berbasis *hezine* efektif diterapkan dalam pembelajaran Bahasa Indonesia materi unsur intrinsik dan ekstrinsik pada cerita untuk siswa kelas III SD Negeri 1 Pejeng.

Kata Kunci: Pengembangan, *Flipbook* bercerita, *Heyzine*, Keterampilan Membaca.

**DEVELOPMENT OF HEYZINE-BASED FLIPBOOK STORYTELLING
LEARNING MEDIA TO IMPROVE READING SKILLS OF GRADE III
STUDENTS OF STATE ELEMENTARY SCHOOL 1 PEJENG**

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ABSTRACT

This study aims to determine (1) the design of heyzine-based storytelling flipbook media to improve reading skills in grade III students of SD Negeri 1 Pejeng, (2) the validity/feasibility of heyzine-based storytelling flipbook media to improve reading skills in grade III students of SD Negeri 1 Pejeng reviewed from expert content/material testing, instructional design, media, practicality, individual trials, and small group trials of grade III students of SD Negeri 1 Pejeng, (3) the effectiveness of heyzine-based storytelling flipbook media to improve reading skills in grade III students of SD Negeri 1 Pejeng. This study uses the ADDIE development model. The data collection method is carried out through a test method in the form of multiple choice questions to determine the results of students' reading abilities related to the material analyzing intrinsic elements in stories. The results of this development research are in the form of (1) design of storytelling flipbook learning media based on heyzine to improve students' reading skills (2) this storytelling flipbook is declared feasible based on the assessment results by 2 content experts who got the same results of 93.75%, design expert assessment of 93.75%, learning media expert assessment of 92.50%, practicality expert assessment of 96.87%, individual trials of 96.20%, and small group trials of 95.45%, (3) based on the dependent sample t-test, the calculated t value is compared with the t table results at the 5% level with $dk = (n1 - 1) = (30 - 1) = 29$ is $= 1.699$. These results show that $t \text{ count} = 32.73 > t \text{ table} = 1.699$, then from the results of the analysis it can be compared that t count is greater than t table so that H_0 is rejected and H_1 is accepted. This means that there is a significant increase (5%) in the acquisition of story reading scores in third-grade students of SD Negeri 1 Pejeng. So it can be concluded that the heyzine-based flipbook storytelling media is effectively applied in Indonesian language learning on intrinsic and extrinsic elements in stories for third-grade students of SD Negeri 1 Pejeng.

Keywords: *Development, Flipbook storytelling, Heyzine, Reading Skills.*