

**PENGEMBANGAN MEDIA VIDEO PEMBELAJARAN *BROWN STOCK*
DAN *ESPAGNOLE SAUCE* DENGAN MODEL PENGEMBANGAN 4D
PADA MATA KULIAH KULINER EROPA**

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ABSTRAK

Penelitian ini bertujuan untuk mengetahui (1) prosedur pengembangan media video pembelajaran *brown stock* dan *espagnole sauce* dengan model pengembangan 4D pada mata kuliah Kuliner Eropa, dan (2) tingkat validitas media video pembelajaran *brown stock* dan *espagnole sauce* dengan model pengembangan 4D pada mata kuliah Kuliner Eropa. Metode penelitian yang digunakan adalah penelitian pengembangan R&D (*Research and Development*) dengan mempergunakan model pengembangan 4D, yang terdiri dari tahapan *Define*, *Design*, *Development*, *Disseminate*. Metode pengumpulan data penelitian ini menggunakan instrumen berupa angket untuk validasi ahli materi, ahli media, ahli desain pembelajaran, respons mahasiswa dan dosen. Hasil penelitian menunjukkan prosedur pengembangan media dilakukan melalui empat tahapan, (1) yaitu: tahap *Define*, dengan melakukan analisis awal, analisis tugas, konsep dan tujuan pembelajaran berdasarkan kurikulum serta kebutuhan mahasiswa; tahap *Design*, mencakup perancangan materi dan naskah video; tahap *Development*, meliputi produksi video, editing, mixing, serta validasi oleh validator yaitu ahli materi, ahli media dan desain pembelajaran; dan tahap *Disseminate*, yaitu uji coba terbatas kepada mahasiswa dan dosen Program Studi Pendidikan Vokasional Seni Kuliner, kemudian disebarluaskan ke platform YouTube. (2) Berdasarkan hasil validasi ahli materi, ahli media dan desain pembelajaran terhadap media video pembelajaran *brown stock* dan *espagnole sauce* dengan model pengembangan 4D pada mata kuliah Kuliner Eropa dinyatakan sangat valid. Selain itu, respons mahasiswa dan dosen sebagai pengguna menunjukkan bahwa media video *brown stock* dan *espagnole sauce* dinyatakan sangat baik, sehingga media video layak digunakan sebagai sarana dalam pembelajaran mata kuliah Kuliner Eropa.

Kata-kata kunci: Pengembangan, Media, Video Pembelajaran, Model 4D, *Brown Stock*, *Espagnole Sauce*

***DEVELOPMENT OF LEARNING VIDEO MEDIA FOR BROWN
STOCK AND ESPAGNOLE SAUCE USING THE 4D
DEVELOPMENT MODEL IN EUROPEAN CULINARY COURSES***

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ABSTRACT

This study aims to determine (1) the steps for developing Brown Stock and Espagnole Sauce learning video media with the 4D development model in the European Culinary course, and (2) the feasibility of Brown Stock and Espagnole Sauce learning video media with the 4D development model in the European Culinary course. The type of research used is R&D (Research and Development) development research using the 4D development model, which consists of the stages Define, Design, Development, Disseminate. Data collection techniques were carried out by interviewing and distributing questionnaires to experts and students. The results of the study showed that the steps for developing the media were carried out through four stages, (1) namely: Define, by conducting initial analysis, task analysis, concepts and learning objectives based on the curriculum and student needs; Design stage, including designing video materials and scripts; Development stage, including video production, editing, mixing, and validation by material experts, media experts and learning design; and Disseminate stage, namely limited trials to students and distribution of learning videos to lecturers in charge of European Culinary courses and through the researcher's personal YouTube account. (2) Based on the validation results of the Brown Stock and Espagnole Sauce learning video media with the 4D Development Model in the European Culinary course, it was declared very valid/feasible by material experts, media experts and learning design experts. In addition, the response of students as users showed that the Brown Stock and Espagnole Sauce video media was declared very good to be used as learning media in the European Culinary course.

Keywords : Development; Media; Learning Videos; 4D Models; Brown Stock; Espagnole Sauce