

PENGEMBANGAN MEDIA VIDEO PEMBELAJARAN *SEQUENCE OF SERVICE* DALAM MATA KULIAH TATA HIDANG RESTORAN PADA PROGRAM STUDI PENDIDIKAN VOKASIONAL SENI KULINER

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ABSTRAK

Penelitian ini bertujuan untuk mendeskripsikan langkah-langkah dalam mengembangkan media pembelajaran khususnya berbentuk video pembelajaran *Sequence of Service* dalam Mata Kuliah Tata Hidang Restoran pada Prodi Pendidikan Vokasional Seni Kuliner. Jenis Penelitian yaitu penelitian dan Pengembangan (*Research & Development*) dengan model pengembangan 4D (*Define, Design, Develop, Disseminate*). Metode yang digunakan adalah wawancara dan kuisioner dengan instrumen pengambilan data berupa pedoman wawancara, angket validasi ahli dan uji produk. Analisis data yang digunakan dalam penelitian ini adalah analisis deskriptif kualitatif dan analisis data kuantitatif. Hasil penelitian ini mencakup beberapa tahapan yaitu tahap *Define* dilaksanakan analisis awal, analisis peserta didik, analisis tugas, analisis konsep serta analisis tujuan pembelajaran, tahap *Design* terdiri dari bagian pra produksi, produksi dan pasca produksi. Tahap *Develop* meliputi finalisasi produk, validasi ahli yang terdiri dari ahli materi, ahli media dan ahli desain pembelajaran dilanjutkan dengan uji coba produk dalam skala kecil. Hasil uji validasi oleh ahli materi yaitu sebesar 92% dengan kategori “sangat layak”, ahli media sebesar 97% dengan kategori “sangat layak”, ahli desain pembelajaran sebesar 98,5% dengan kategori “sangat layak” dan uji responden memperoleh total persentase sebesar 94% dengan kategori “sangat baik”. Tahap *Disseminate* dilaksanakan penyebaran melalui platform *YouTube* dan disebarkan secara terbatas kepada dosen dan mahasiswa di Program Studi Pendidikan Vokasional Seni Kuliner Undiksha.

Kata Kunci : Media, *Sequence of Service*, Tata Hidang, Video

**DEVELOPMENT OF SEQUENCE OF SERVICE LEARNING VIDEO
MEDIA IN FOOD AND BEVERAGE SERVICE COURSES AT THE
CULINARY ARTS VOCATIONAL EDUCATION STUDY PROGRAM**

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ABSTRACT

This study aims to describe the steps in developing learning media, especially in the form of Sequence of Service learning videos in the Restaurant Catering Course in the Culinary Arts Vocational Education Study Program. The type of research is research and development (Research & Development) with a 4D development model (Define, Design, Develop, Disseminate). The methods used were interviews and questionnaires with data collection instruments in the form of interview guidelines, expert validation questionnaires and product tests. The data analysis used in this study is qualitative descriptive analysis and quantitative data analysis. The results of this research include several stages, namely the Define stage carried out initial analysis, student analysis, task analysis, concept analysis and learning objective analysis, the Design stage consists of pre-production, production and post-production parts. The Develop stage includes product finalization, expert validation consisting of material experts, media experts and learning design experts followed by product trials on a small scale. The results of the validation test by material experts were 92% with the category "very feasible", media experts were 97% with the category "very feasible", learning design experts were 98.5% with the category "very feasible" and the respondent test obtained a total percentage of 94% with the category "very good". The Disseminate stage was disseminated through the YouTube platform and distributed on a limited basis to lecturers and students in the Undiksha Culinary Arts Vocational Education Study Program.

Keywords: *Media, Food and Beverage Service, Sequence of Service, Video*