

**EFEKTIVITAS METODE OUTDOOR STUDY BERMUATAN KEARIFAN
LOKAL BERBANTUAN MEDIA QUIZIZZ TERHADAP MINAT
BELAJAR SISWA PADA PEMBELAJARAN GEOGRAFI DI SMA
NEGERI 1 BUSUNGBIU**

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ABSTRAK

Penelitian ini bertujuan untuk menganalisis: (1) penerapan metode *outdoor study* bermuatan kearifan lokal berbantuan media *quizizz* dalam pembelajaran geografi, (2) efektivitas penerapan metode *outdoor study* bermuatan kearifan lokal berbantuan media *Quizizz* dalam meningkatkan minat belajar geografi siswa, dan (3) pengaruh metode *outdoor study* bermuatan kearifan lokal berbantuan media *Quizizz* terhadap minat belajar siswa. Penelitian ini termasuk kedalam penelitian eksperimen semu dengan *non equivalent control group design*. Sampel kelas yang digunakan ditentukan secara random sederhana pada pasangan kelas yang setara, dan kelas yang digunakan kelas X1 sebagai kelas eksperimen, dan kelas X6 sebagai kelas kontrol. Data yang dikumpulkan dengan menggunakan metode observasi, tes, dan dokumentasi, selanjutnya data yang sudah dikumpulkan dianalisis dengan teknik deskriptif kuantitatif dan analisis inferensial menggunakan uji-t. Hasil penelitian yang sudah dilakukan menunjukkan bahwa: (1) Nilai rata-rata penerapan metode *outdoor study* berbantuan media *quizizz* bermuatan kearifan lokal pada kelas eksperimen yaitu 96,87 (2) metode pembelajaran *outdoor study* berbantuan media *quizizz* bermuatan kearifan lokal sebanyak 53% atau 16 responden mendapatkan nilai Gain Score lebih besar dari 70 yang termasuk kategori “tinggi/efektif” dan (3) Berdasarkan data yang di uji menghasilkan bahwa nilai Sig, (2-tailed) hasil minat belajar siswa mendapatkan hasil $0,003 < 0,05$. Berdasarkan hasil penelitian yang sudah dilakukan, penerapan metode *outdoor study* berbantuan media *quizizz* bermuatan kearifan lokal dapat dijadikan sebagai referensi yang lebih interaktif bagi guru geografi SMA dalam upaya meningkatkan minat belajar siswa.

Kata Kunci : *outdoor study* berbantuan media *quizizz* bermuatan kearifan lokal, minat belajar siswa

**THE EFFECTIVENESS OF THE OUTDOOR STUDY METHOD
INTEGRATED WITH LOCAL WISDOM ASSISTED BY QUIZIZZ MEDIA
ON STUDENTS' LEARNING INTEREST IN GEOGRAPHY LEARNING
AT SMA NEGERI 1 BUSUNGBIU**

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ABSTRACT

This study aims to analyze: (1) the implementation of the outdoor study method integrated with local wisdom and assisted by Quizizz media in geography learning, (2) the effectiveness of implementing the outdoor study method integrated with local wisdom and assisted by Quizizz media in increasing students' interest in learning geography, and (3) the influence of the outdoor study method integrated with local wisdom and assisted by Quizizz media on students' learning interest. This research is classified as a quasi-experimental study using a non-equivalent control group design. The sample classes were determined by simple random sampling from pairs of equivalent classes, with class X1 used as the experimental group and class X6 as the control group. Data were collected through observation, tests, and documentation, and then analyzed using quantitative descriptive techniques and inferential analysis with a t-test. The results of the study showed that: (1) the average score of the implementation of the outdoor study method assisted by Quizizz media integrated with local wisdom in the experimental class was 96.87, (2) 53% or 16 respondents achieved a gain score greater than 70, which falls into the "high/effective" category, and (3) based on data testing, the Sig. (2-tailed) value for students' learning interest was $0.003 < 0.05$. Based on the results of this study, the implementation of the outdoor study method assisted by Quizizz media and integrated with local wisdom can serve as a more interactive reference for high school geography teachers in efforts to increase students' learning interest.

Keywords : *outdoor study, Quizizz media, local wisdom, students' learning interest*