

**PENGEMBANGAN MEDIA *FUN THINKER BOOK* UNTUK
MENINGKATKAN KEMAMPUAN MEMBACA SISWA KELAS I SD
NEGERI 20 DANGIN PURI**

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ABSTRAK

Penelitian ini bertujuan (1) mengetahui rancang bangun media *fun thinker book* untuk meningkatkan kemampuan membaca siswa kelas I SD Negeri 20 Dangin Puri pada mata pelajaran Bahasa Indonesia, (2) mengetahui kelayakan media *fun thinker book* untuk meningkatkan kemampuan membaca siswa kelas I SD Negeri 20 Dangin Puri pada Mata Pelajaran Bahasa Indonesia, (3) mengetahui efektivitas media *fun thinker book* untuk meningkatkan kemampuan membaca siswa kelas I SD Negeri 20 Dangin Puri. Penelitian ini adalah penelitian pengembangan yang menggunakan model pengembangan ADDIE. Metode yang digunakan untuk pengumpulan data adalah metode wawancara, obeservasi, dan kuesioner. Subjek yang terlibat dalam penelitian ini meliputi ahli isi materi pembelajaran, ahli desain instruksional, ahli media pembelajaran, dan siswa kelas I sebagai subjek uji coba produk. Teknik analisis data yang digunakan adalah deskriptif kuantitatif, analisis deskriptif kualitatif, dan analisis statistik inferensial. Diperoleh hasil penelitian sebagai berikut. (1) Hasil rancang bangun media *fun thinker book* berbentuk buku dengan gambar berwarna dan bingkai peraga yang dikemas untuk meningkatkan minat belajar siswa dan dikembangkan dengan model pengembangan ADDIE, (2) Hasil kelayakan media melalui uji ahli isi materi pembelajaran sebesar 96,88%, ahli desain instruksional sebesar 93,75%, ahli media pembelajaran sebesar 95%, uji perorangan 95,84%, dan uji kelompok kecil 94,1%. (3) Hasil efektivitas *fun thinker book* berdasarkan perhitungan uji-t diperoleh thitung 11,708 dan ttabel 1,714 , jika dibandingkan diperolah thitung > ttabel sehingga H₀ ditolak dan H₁ diterima. Dengan demikian penelitian ini menunjukan bahwa media *fun thinker book* efektif untuk digunakan pada siswa kelas I sekolah dasar dengan adanya peningkatan kemampuan membaca signifikan sebesar 5%.

Kata Kunci: Pengembangan, *Fun Thinker Book*, Kemampuan Membaca

**DEVELOPMENT OF FUN THINKER BOOK MEDIA TO IMPROVE
READING ABILITIES OF GRADE I STUDENTS AT ELEMENTARY
SCHOOL 20 DANGIN PURI**

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ABSTRACT

This study aims to (1) determine the design of fun thinker book media to improve reading abilities of grade I students at SD Negeri 20 Dangin Puri in Indonesian Language subjects, (2) determine the feasibility of fun thinker book media to improve reading abilities of grade I students at SD Negeri 20 Dangin Puri in Indonesian Language subjects, (3) determine the effectiveness of fun thinker book media in improving reading abilities of grade I students at SD Negeri 20 Dangin Puri. This research is a development research using the ADDIE development model. The methods used for data collection are interviews, observations, and questionnaires. The subjects involved in this study included learning material content experts, instructional design experts, learning media experts, and first grade students as product trial subjects. The data analysis techniques used were quantitative descriptive, qualitative descriptive analysis, and inferential statistical analysis. The following research results were obtained. (1) The results of the design of the fun thinker book media in the form of a book with colored pictures and display frames packaged to increase student learning interest and developed with the ADDIE development model, (2) The results of the media feasibility through the test of learning material content experts were 96.88%, instructional design experts were 93.75%, learning media experts were 95%, individual tests were 95.84%, and small group tests were 94.1%. (3) The results of the effectiveness of the fun thinker book based on the t-test calculation obtained t count 11.708 and t table 1.714, when compared obtained t count > t table so that H₀ was rejected and H₁ was accepted. Thus, this study demonstrates that the Fun Thinker Book media is effective for use with first-grade elementary school students, resulting in a significant 5% increase in reading ability.

Keywords: Development, Fun Thinker Book, Reading Ability