



LAMPIRAN

Lampiran 01. Kuisisioner Pengetahuan Investasi, *Return* Investasi dan Pendapatan

Daftar pertanyaan ini terdiri dari pertanyaan pilihan. Dengan keterangan sebagai berikut:

SS : Sangat Setuju = 1

S : Setuju = 2

RR : Ragu-Ragu = 3

TS : Tidak Setuju = 4

STS : Sangat Tidak Setuju = 5

Tabel 1
Pertanyaan atas Variabel Pengetahuan Investasi (X_1)

No	Pertanyaan	SS	S	RR	TS	STS
1	Sebagai calon investor, pengetahuan dasar tentang investasi sangat penting.					
2	Sebagai calon investor, saya pikir pemberian edukasi tentang investasi sangat penting.					
3	Pemahaman tentang pengetahuan dasar investasi wajib dikuasai sebelum melakukan investasi.					
4	Saya memilih investasi dengan tingkat resiko yang rendah.					

Table 2
Pertanyaan atas Variabel *Return* Investasi (X_2)

No	Pertanyaan	SS	S	RR	TS	STS
1	Saya memilih investasi dengan tingkat resiko yang rendah.					
2	Jumlah keuntungan yang diperoleh dari investasi menjadi pertimbangan saya melakukan investasi.					

3	Saya melakukan investasi dengan harapan mendapatkan keuntungan yang berlipatan.					
4	Dengan berinvestasi dapat menambah pendapatan saya.					

Tabel 3
Pertanyaan atas Variabel Pendapatan (X_3)

No	Pertanyaan	SS	S	RR	TS	STS
1	Pendapatan berfluktuasi membuat anda dapat mengatur sistem pendapatan keuangan					
2	resiko pendapatan investasi sangat berpengaruh terhadap keputusan anda dalam berinvestasi emas					
3	Jangka waktu pendapatan anda dalam berinvestasi emas sangat memiliki keuntungan besar seiring berjalannya waktu					
4	Besaran pendapatan anda Sebagian akan digunakan untuk berinvestasi emas					

Tabel 4
Pertanyaan atas Minat Investasi (Y)

No	Pertanyaan	SS	S	RR	TS	STS
1	kecenderungan (minat) anda dalam membeli ulang produk emas					
2	Kecenderungan (minat) anda dalam merefrensikan atau memberi ulasan terhadap produk emas					
3	Kecenderungan (minat) anda menempatkan produk emas sebagai pilihan utama					
4	Kecenderungan (minat) anda untuk mencari informasi tentang produk emas					

Lampiran 2. Tabulasi Data

	Pengetahuan Investasi (X1)					Return Investasi (X2)					Pendapatan (X3)					Minat Investasi (Y)					Total Skor
Responden	1	2	3	4	Total X1	1	2	3	4	Total X2	1	2	3	4	Total X3	1	2	3	4	Total Y	
1	1	1	1	2	5	2	2	2	2	8	2	2	2	3	9	2	2	3	3	10	32
2	1	1	1	2	5	2	2	1	2	7	1	1	2	3	7	2	2	2	2	8	27
3	1	1	1	2	5	2	1	2	2	7	1	1	1	1	4	1	2	1	1	5	21
4	1	1	1	2	5	2	2	2	2	8	2	2	2	2	8	4	2	2	2	10	31
5	1	2	2	2	7	2	2	2	2	8	2	2	2	2	8	2	2	3	3	10	33
6	1	1	1	1	4	1	1	1	1	4	3	1	2	2	8	2	2	3	2	9	25
7	1	1	2	2	6	2	2	1	1	6	1	2	2	1	6	1	1	2	2	6	24
8	1	2	2	1	6	3	1	2	2	8	3	1	2	3	9	1	2	2	3	8	31
9	1	1	1	1	4	2	1	1	1	5	1	1	1	1	4	1	2	2	2	7	20
10	1	1	1	1	4	3	2	3	2	10	2	1	5	5	13	3	3	3	3	12	39
11	1	1	2	2	6	2	1	1	1	5	2	2	2	2	8	2	2	2	2	8	27
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14	1	2	1	2	6	1	1	3	3	8	5	3	5	1	14	1	3	1	2	7	35
15	1	1	2	2	6	2	2	2	2	8	3	2	2	3	10	2	3	4	2	11	35
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19	1	2	2	2	7	2	2	2	2	8	3	2	2	2	9	2	3	2	2	9	33
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21	1	1	1	1	4	1	1	1	1	4	2	1	1	1	5	2	2	1	1	6	19

22	1	1	2	1	5	1	1	1	1	4	2	1	1	2	6	2	1	2	1	6	21
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163	1	1	1	1	4	2	1	1	1	5	1	2	1	2	6	1	1	1	1	4	19
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165	1	1	2	1	5	1	2	1	2	6	2	1	2	1	6	1	2	1	1	5	22
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167	1	1	1	1	4	1	1	1	2	5	2	2	2	2	8	1	2	1	1	5	22
168	1	2	1	2	6	2	1	1	5	9	2	2	1	2	7	2	2	1	2	7	29
169	2	1	1	1	5	2	1	1	2	6	2	2	2	2	8	3	4	2	2	11	30
170	1	2	1	2	6	1	1	1	1	4	1	2	2	1	6	2	2	1	1	6	22
171	1	2	1	1	5	1	3	2	2	8	1	1	2	1	5	1	2	2	1	6	24

172	2	1	1	1	5	2	2	2	1	7	2	1	1	1	5	1	2	2	2	7	24
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176	2	2	1	2	7	3	1	2	2	8	2	1	1	2	6	1	1	1	1	4	25
177	2	2	1	2	7	2	1	1	2	6	2	2	2	1	7	2	2	1	1	6	26
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195	2	1	1	2	6	1	2	2	2	7	2	2	1	2	7	2	1	1	2	6	26
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231	2	2	1	1	6	4	4	4	4	16	2	1	2	1	6	2	1	1	1	5	33
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270	1	1	2	1	5	2	1	2	1	6	1	2	1	1	5	1	1	2	1	5	21
271	1	2	2	2	7	2	1	2	2	7	2	1	2	1	6	1	1	2	1	5	25

272	1	2	1	1	5	1	2	1	1	5	2	1	2	2	7	2	1	1	1	5	22
273	2	1	2	1	6	1	1	1	2	5	1	1	1	1	4	2	2	1	1	6	21
274	4	3	2	2	11	2	1	1	2	6	1	1	1	1	4	1	1	2	2	6	27
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279	2	1	1	1	5	2	2	1	1	6	1	2	2	1	6	4	1	5	3	13	30
280	2	1	2	1	6	3	3	5	4	15	2	2	1	2	7	1	2	1	1	5	33



Lampiran 3. Hasil Uji Kualitas Data

Uji Validitas

		Correlations				Pengetahuan
		X1.1	X1.2	X1.3	X1.4	
X1.1	Pearson Correlation	1	.398**	.412**	.372**	.741**
	Sig. (2-tailed)		<.001	<.001	<.001	<.001
	N	280	280	280	280	280
X1.2	Pearson Correlation	.398**	1	.443**	.370**	.755**
	Sig. (2-tailed)	<.001		<.001	<.001	<.001
	N	280	280	280	280	280
X1.3	Pearson Correlation	.412**	.443**	1	.323**	.742**
	Sig. (2-tailed)	<.001	<.001		<.001	<.001
	N	280	280	280	280	280
X1.4	Pearson Correlation	.372**	.370**	.323**	1	.701**
	Sig. (2-tailed)	<.001	<.001	<.001		<.001
	N	280	280	280	280	280
Pengetahuan	Pearson Correlation	.741**	.755**	.742**	.701**	1
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	
	N	280	280	280	280	280

** . Correlation is significant at the 0.01 level (2-tailed).

		Correlations				
		X2.1	X2.2	X2.3	X2.4	Return
X2.1	Pearson Correlation	1	.419**	.495**	.431**	.742**
	Sig. (2-tailed)		<.001	<.001	<.001	<.001
	N	280	280	280	280	280
X2.2	Pearson Correlation	.419**	1	.467**	.414**	.733**
	Sig. (2-tailed)	<.001		<.001	<.001	<.001
	N	280	280	280	280	280
X2.3	Pearson Correlation	.495**	.467**	1	.473**	.809**
	Sig. (2-tailed)	<.001	<.001		<.001	<.001
	N	280	280	280	280	280
X2.4	Pearson Correlation	.431**	.414**	.473**	1	.778**
	Sig. (2-tailed)	<.001	<.001	<.001		<.001
	N	280	280	280	280	280
Return	Pearson Correlation	.742**	.733**	.809**	.778**	1
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	
	N	280	280	280	280	280

**, Correlation is significant at the 0.01 level (2-tailed).

		Correlations				
		X3.1	X3.2	X3.3	X3.4	Pendapatan
X3.1	Pearson Correlation	1	.413**	.511**	.437**	.781**
	Sig. (2-tailed)		<.001	<.001	<.001	<.001
	N	280	280	280	280	280
X3.2	Pearson Correlation	.413**	1	.290**	.415**	.679**
	Sig. (2-tailed)	<.001		<.001	<.001	<.001
	N	280	280	280	280	280
X3.3	Pearson Correlation	.511**	.290**	1	.490**	.767**
	Sig. (2-tailed)	<.001	<.001		<.001	<.001
	N	280	280	280	280	280
X3.4	Pearson Correlation	.437**	.415**	.490**	1	.790**
	Sig. (2-tailed)	<.001	<.001	<.001		<.001
	N	280	280	280	280	280
Pendapatan	Pearson Correlation	.781**	.679**	.767**	.790**	1
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	
	N	280	280	280	280	280

** . Correlation is significant at the 0.01 level (2-tailed).

		Correlations				
		Y1	Y2	Y3	Y4	MINAT
Y1	Pearson Correlation	1	.282**	.510**	.357**	.727**
	Sig. (2-tailed)		<.001	<.001	<.001	<.001
	N	280	280	280	280	280
Y2	Pearson Correlation	.282**	1	.301**	.416**	.688**
	Sig. (2-tailed)	<.001		<.001	<.001	<.001
	N	280	280	280	280	280
Y3	Pearson Correlation	.510**	.301**	1	.435**	.771**
	Sig. (2-tailed)	<.001	<.001		<.001	<.001
	N	280	280	280	280	280
Y4	Pearson Correlation	.357**	.416**	.435**	1	.747**
	Sig. (2-tailed)	<.001	<.001	<.001		<.001
	N	280	280	280	280	280
MINAT	Pearson Correlation	.727**	.688**	.771**	.747**	1
	Sig. (2-tailed)	<.001	<.001	<.001	<.001	
	N	280	280	280	280	280

** . Correlation is significant at the 0.01 level (2-tailed).

Uji Reabilitas

Reliability Statistics

Cronbach's Alpha	N of Items
.716	4

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X1.1	4.6250	2.221	.515	.647
X1.2	4.6286	2.170	.531	.637
X1.3	4.6500	2.207	.513	.648
X1.4	4.6429	2.316	.453	.683

Reliability Statistics

Cronbach's Alpha	N of Items
.762	4

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X2.1	5.4000	5.166	.564	.708
X2.2	5.3964	5.122	.540	.718
X2.3	5.3393	4.297	.608	.679
X2.4	5.2929	4.430	.550	.715

Reliability Statistics

Cronbach's Alpha	N of Items
.749	4

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Cronbach's Alpha if Item Deleted
X3.1	4.9964	3.151	.586	.667
X3.2	5.0500	3.639	.462	.733
X3.3	5.0464	3.170	.556	.684
X3.4	4.9750	2.992	.576	.673

Reliability Statistics

Cronbach's Alpha	N of Items
.712	4

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Cronbach's Alpha if Item Deleted
Y1	5.0536	3.341	.500	.649
Y2	4.9929	3.398	.421	.698
Y3	5.0071	3.082	.548	.619
Y4	5.0571	3.280	.532	.630

Lampiran 4. Hasil Uji Asumsi Klasik

Uji Normalitas

One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		280
Normal Parameters ^{a,b}	Mean	.0000000
	Std. Deviation	3.03793635
Most Extreme Differences	Absolute	.045
	Positive	.045
	Negative	-.035
Test Statistic		.045
Asymp. Sig. (2-tailed) ^c		.200 ^d
Monte Carlo Sig. (2-tailed) ^e	Sig.	.176
	99% Confidence Interval Lower Bound	.166
	Upper Bound	.186

a. Test distribution is Normal.

b. Calculated from data.

c. Lilliefors Significance Correction.

d. This is a lower bound of the true significance.

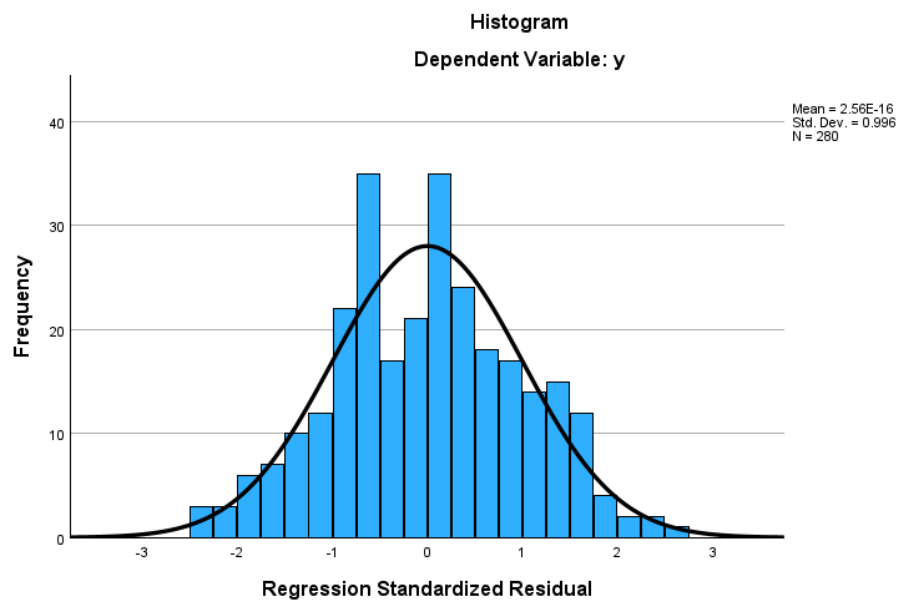
e. Lilliefors' method based on 10000 Monte Carlo samples with starting seed 2000000.

Uji Multikolinearitas

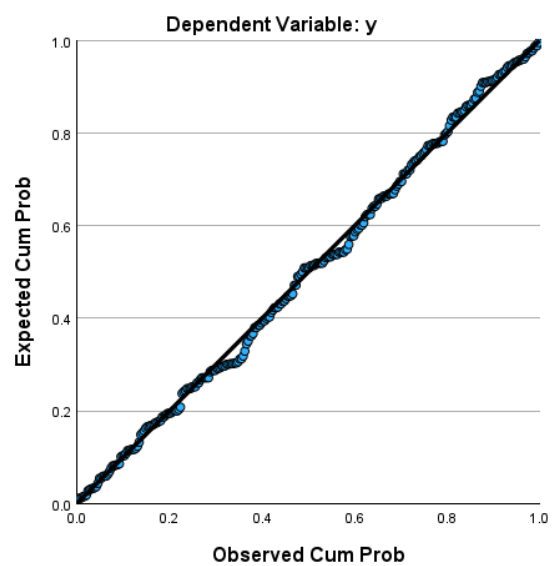
		Coefficients^a					Collinearity Statistics	
		Unstandardized Coefficients		Standardized Coefficients				
Model		B	Std. Error	Beta	t	Sig.	Tolerance	VIF
1	(Constant)	3.241	.790		4.103	<.001		
	Pengetahuan	-.018	.221	-.016	-.082	.936	.178	5.610
	Return	.532	.184	.686	2.896	.007	.125	8.022
	Pendapatan	.242	.125	.269	1.934	.064	.360	2.778

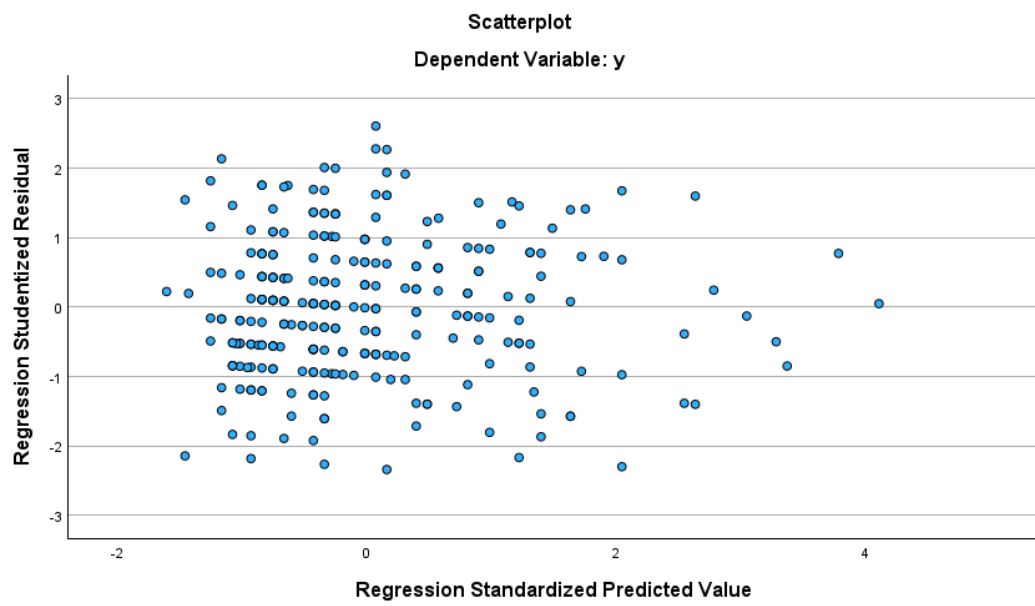
a. Dependent Variable: MINAT

Uji Heteroskedastisitas



Normal P-P Plot of Regression Standardized Residual





Lampiran 5. Analisa Linear Berganda

Variables Entered/Removed ^a			
Model	Variables Entered	Variables Removed	Method
1	PENDAPATAN, PENGETAHUAN, RETURN ^b		Enter

a. Dependent Variable: MINAT

b. All requested variables entered.

Model Summary ^b				
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.901 ^a	.811	.790	1.47212

a. Predictors: (Constant), PENDAPATAN, PENGETAHUAN, RETURN

b. Dependent Variable: MINAT

ANOVA ^a						
Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	251.681	3	83.894	38.712	<.001 ^b
	Residual	58.513	27	2.167		
	Total	310.194	30			

a. Dependent Variable: MINAT

b. Predictors: (Constant), PENDAPATAN, PENGETAHUAN, RETURN

Coefficients ^a							
Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
	B	Std. Error	Beta			Tolerance	VIF
1 (Constant)	3.394	.576		4.103	<.001		
PENGETAHUAN	.161	.055	.176	.082	.036	.178	5.610

RETURN	.269	.058	.287	2.896	.007	.125	8.022
PENDAPATAN	.245	.056	.256	1.934	.064	.360	2.778

a. Dependent Variable: MINAT

Collinearity Diagnostics^a

Model	Dimension	Eigenvalue	Condition Index	(Constant)	Variance Proportions		
					PENGETAHUAN	RETUR	PENDAPATAN
1	1	3.825	1.000	.01	.00	.00	.00
	2	.118	5.693	.64	.03	.04	.00
	3	.043	9.388	.15	.19	.00	.71
	4	.013	16.970	.20	.78	.96	.29

a. Dependent Variable: MINAT

Uji T (Parsial)

Coefficients ^a						
Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	4.366	.812		5.379	<.001
	TOTALX1	.828	.111	.810	7.444	<.001

Coefficients ^a						
Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	4.033	.627		6.428	<.001
	TOTALX2	.687	.067	.886	10.277	<.001

Coefficients ^a						
Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		

1	(Constant)	3.230	.997		3.240	.003
	TOTALX3	.721	.102	.796	7.094	<.001

a. Dependent Variable: TOTALY

Uji F (Simultan)

ANOVA ^a						
Model		Sum of Squares	Df	Mean Square	F	Sig.
1	Regression	250.176	3	83.392	37.515	<.001 ^b
	Residual	60.018	27	2.223		
	Total	310.194	30			



PRODI	TH ANGKT	AKTIF		NON AKTIF		DO	L		P	BERHENTI	PINDAH	JMH MHS TERDAFTAR
		2019	2020	2021	2022	2023	2024	Jumlah				
Manajemen	2019	14	6	12	12	2						20
	2020	71	9	38	32						1	80
	2021	304	1	117	187						1	305
	2022	313	11	119	194	3						324
	2023	282	15	87	195							579
Jumlah		1312	42	29	482	829	3	3				1354

Akuntansi	TH ANGKT	AKTIF		NON AKTIF		DO	L		P	BERHENTI	PINDAH	JMH MHS TERDAFTAR
		2018	2019	2020	2021	2022	2023	2024				
Akuntansi	2018	28	5	28	14	14						33
	2019	27	1	16	12	15						28
	2020	73	10	12	17	56						83
	2021	277	3	11	77	200	2					280
	2022	262	6	9	73	189	2					265
Jumlah		1128	261	76	288	840	4					1163

Ekonomi	TH ANGKT	AKTIF		NON AKTIF		DO	L		P	BERHENTI	PINDAH	JMH MHS TERDAFTAR
		2018	2019	2020	2021	2022	2023	2024				
Ekonomi	2018	7	8	3	4	3					1	7
	2019	25	3	6	13	12						11
	2020	77	3	6	12	65						28
	2021	80	3	6	27	53						80
	2022	63	4		19	44						83
Jumlah		355	16	33	98	257	0	1				371

Akuntansi D4 Sektor Publik	TH ANGKT	AKTIF		NON AKTIF		DO	L		P	BERHENTI	PINDAH	JMH MHS TERDAFTAR
		2022	2023	2024	Jumlah	2022	2023	2024				
Akuntansi D4 Sektor Publik	2022	44				5	11	33				44
	2023	10				4	6					10
	2024	24				5	19					24
	Jumlah	78	0	5	20	58	0	0				78

5	Pengelola D4 Perhotelan	TH ANGKT		AKTIF	NON AKTIF	DO	L	P	BERHENTI	PINDAH	JMH MHS TERDAFTAR
		2022	64	5	3	40	24				64
		2023	21	1	0	12	9				21
		2024	48	0	0	20	28				48
		Jumlah total	133	6	3	72	61	0	0		139