

## **CHAPTER I**

### **INTRODUCTION**

This chapter discusses research background, problem identification, research limitation, research question, objective of the study.

#### **1.1 BACKGROUND**

The term swear words refers to words or phrases that are considered rude, impolite, or contain rudeness. The use of swear words can vary depending on culture, social norms, and communication context. It is important to remember that perceptions of offensive language can differ between individuals and cultural groups (Holmes, 1992). Some swear words may be considered highly inappropriate and avoided in most situations, while others may be taken less seriously or even considered a casual form of expression in some contexts. However, the use of swear words can also be considered impolite, disrespectful, or can even violate certain social norms. Society's culture and values play an important role in determining whether words are considered rude or not. Many societies teach communication etiquette that involves using polite language and respecting others. However, there are also cultures or subgroups where swear words may be more accepted or considered part of everyday language. Note that norms and views regarding verbal abuse may change over time and may vary across social and cultural contexts.

Allan and Burridge (2006) define swear words as something for insulting and denouncing the object of insult, as well as using other types of dysphemism. According to Jay (2000) swearing is the use of swear words with the purpose of expressing the speaker's emotional state and communicating that information to listeners. The "Swear words" are an important thing to research because for most people swear words are associated with something negative and wrong because swear words contain bad words that are not appropriate to say, especially in formal conversations. On the other hand, some people use swear words not only to vent emotions, but also to express pain, surprise, as a joke and as a friendly greeting between people they know closely (Pinker, 2007). Apart from the controversy about whether swear words are good or not, analyzing swear words can provide a deeper understanding of the uniqueness of swear words and how swear words can

communicate the emotions or feelings of the speaker. The use of swear words in society is influenced by cultural variations and contextual factors, highlighting the need for further research in this field (Kapoor 2014). Gender differences emerge in the use of swearing language, serving as behavioral fulfillments within certain societies (Akhter 2023). Swearing behavior is also influenced by individuals' linguistic attitudes, social status, and the context in which the words are used (Khalil & Saleem 2021). Swearing in society is a complex phenomenon with various influences and functions, reflecting societal values, gender differences, and evolving with social norms.

Swear words is the various form of language used by speakers of languages to express displeasure, hatred, or dissatisfaction with something or the situation. Swearing is an attempt to convey feelings and thoughts in the form of certain language units that are considered the most appropriate and most striking (Putra, 2013). Swearwords are swearwords, swearing, coarse language, coarse language, foul language, swear words, vulgarisms, or vulgar words, which involve the use of offensive words for various purposes, including to show disrespect or negative attitudes and can be used against those who know each other (Voiteleva, 2022). In many formal or polite social situations, this is considered rude (violation of social norms), and in some religious groups it is considered a sin and there are also those who pay great attention to vocabulary and meaning in their language. Dirty words are indeed insults, but there are also many insults that do not use curse words.

Use has deep historical roots and can be a strong emotional expression, although it is still regulated by social norms and strict contexts of use (Prastiawan, 2019). Therefore, this study is not only important but must be done immediately to find words that can be offensive. That is why this study is entitled "Russian Swear Words Used by Russian" with the hope of increasing understanding of swear words and providing new insights in the field of linguistics and intercultural communication.

In Bali itself, we often hear a lot of curse words. Swear words are common language in Bali. Many Balinese people are fluent in swear words. These words are not used to express unpleasant feelings but are always used in every conversation

among people in northern Bali according to types of swearwords which stated by (Hughes, 2006). even though in Russia we can only see a few of them interacting in public, unless they interact with family and people they know, this is due to the culture that exists in Russia namely the culture of not smiling at strangers in public. (Allan and Burridge 2006) define swearing as something to insult and denounce the object of insult, as well as using other types of dysphemism.

The use of these words can make people offended each other. This does not happen in Bali. That's because people are familiar with these languages. Moreover, the use of swear words in Bali is permitted in order to maintain good relationships with many friends. This can be seen in the use of the word "*cicing*". The word "*cicing*" is usually used to greet someone to attract their interest. The sentence could be something like. The word "*cicing*" means dog. In other words, we refer to our friends the same way we refer to dogs. and in Russian there is the word *Жона* — "*Arse/Brat*" This originally came from a swear word for donkey (*Жóна*), but was slightly adapted (see the change from ó to o) to become one of the funnier Russian slurs. Nowadays, *Oona* is actually used as a term of endearment among family members, close friends, and loved ones. It is used in a joking (albeit affectionate) manner. Unfortunately the use of such words is not acceptable anywhere else except Bali. The use of swear words in Bali cannot be separated from the history of Bali itself. Mat is a specific domain of Russian obscene vocabulary including words related to sexuality. The first sociolinguistic studies on mat emerged after the fall of the Soviet Union, concomitantly with the formation of Russian gender studies in the early 1990s (Tëmkina & Zdravomyslova 2003), They rebelled against the king who used his power to harm the people under his rule. Among close friends, mat is often used to express emotion or closeness, but in formal situations or in public places, its use is considered impolite and can be subject to sanctions.

From a linguistic perspective, several studies have identified that swear words can have certain social functions. They can be used to express emotions, provide emphasis, or create social bonds within a particular group. and also Some linguistic experts also highlight that swear words tend to be more emotionally powerful and can affect the listener or reader in a unique way, Wardhaugh (2006). In Psychology

From a psychological perspective, the use of swear words is sometimes associated with the expression of emotions, such as anger or frustration. Some research shows that using swear words can serve as a form of emotional release and reduce tension. Sociology: Sociologists study rude words in the context of society and culture. They can identify the social norms that govern the use of abusive language and how these norms have evolved over time. and also in the field of sociological studies it can also involve analysis of how the use of swear words can reflect social hierarchy or power in society. It is important to remember that views on rude language can vary between individuals and groups, and what is considered rude language in one culture may not be considered so in another culture (Hudson, 1996). As culture and social norms change, views on offensive language may also shift.

People need an instrument to convey their message or thought. Therefore, language is made as a communication instrument. Through communication, people can share and receive information, feelings, thoughts, and ideas (Arafah & Hasyim, 2019) (Pandiangan et al., 2021). Language roles significantly process the interaction or delivery of messages/ information in society. Words that are designed as a foundation to create phrases and sentences have to be applied in enhancing the language. Moreover, how people deliver and respond to the message depends on their understanding of the word's meaning. Swearing serves various social functions, including affirming identity, surprising, being humorous, insulting, and marking social distance or solidarity. Although not recommended in many formal situations and generally considered offensive, swearing has become commonplace in modern society (Widyanti et al. 2023).

Literature suggests that swearing is more characteristic of men's language, while women often avoid swearing (Love 2021). However, some studies suggest that the relationship between gender and swearing is more complex, with swearing contributing to the construction of certain versions of femininity in specific contexts (Coats 2021).

This study aims to provide a deeper understanding of the differences in swear word usage in different cultural contexts, and suggests the need for better education on taboo language usage among students. Research on swear word usage may not



take into account the social context that influences how words are used. With this study, it is hoped that it can provide a broader contribution to linguistic studies, especially in understanding the use of swear words used by Russians and the diversity of character backgrounds. Interestingly, this study found how metaphors and stereotypes describe social personality slurs. The formation of this slur enriches the research on slurs using Thurlow's taxonomy. In addition, this latest study contributes to the research on slurs and swear words, and increases opportunities for future researchers who can refer to previous identifications in conducting further research on slurs and swear words.

In previous studies, of course there is still a lack of research on Russian swear words that used by Russian, such as most studies on swear words focus on English, while research on Russian swear words used by Russian has not been done much and also the limitations of research on the context of using Russian swear words used by Russian such as social, cultural and historical situations, and also in previous studies the lack of analysis of the role of Russian swear words in Russian language communication such as research on Russian swear words used by Russian still has not analyzed much the role of swear words in communication, such as the function of swear words in building solidarity or expressing emotions. so there are still many opportunities to conduct research on Russian swear words used by Russian, especially in terms of analyzing the context of use and the role of swear words in communication, which is expected to help further research

## **1.2 PROBLEM IDENTIFICATION**

The phenomenon underlying this research is the way language is used in everyday life. Interaction between Balinese and international visitors is inevitable due to Bali's status as a tourist destination. Many offensive terms are used in contact between Russians and Balinese in this case due to the excitement of Russia being one of the countries that sends the most international tourists to Bali. Rude statements themselves are frowned upon as they can lead to unwanted confrontations. A thorough knowledge of Russian swear words is needed to reduce miscommunication. This research aims to reduce future misunderstandings and

misinterpretations between different countries, especially Russia, by examining the Russian swear words.

### **1.3 RESEARCH LIMITATION**

The limitation of this study is that swear words are used by native Russian speakers in certain regions and raise the problem of Russian swear words used by Russians. This study focuses on Russian tourists who are on holiday in Bali. This study aims to improve knowledge and understanding of swear words that appear in Russian.

### **1.4 STATEMENT OF RESEARCH PROBLEM**

Based on the background has described, the research question of this study as follows:

1. What Russian swear words are used by native Russian speaker?
2. What are the forms of the Russian Swear Words used by native Russian speaker?
3. What are the functions of Russian Swear Words used by native Russian speaker?
4. What are the references of Russian Swear Words found in Russian?

### **1.5 RESEARCH OBJECTIVES**

Based on the research questions, the objective of the study as follows:

1. To identify the Russian Swear Words that used by Russian
2. To analyse the forms of Russian Swear Words that used by Russian
3. To investigate the function of Russian Swear Words that used by Russian
4. To identify the references of Russian Swear Words used by Russian

### **1.6 RESEARCH SIGNIFICANCE**

The study findings are predicted to be useful in positive output for:

#### **1.6.1 Theoretical Significance**

Researchers hope to provide positive information and knowledge to readers and the public, especially in the field of linguistics. This study reveals in depth the

use of Russian swear words that used by Russian for further research in linguistic aspects, especially to find out the various languages and Russian swear words used by Russian and other places as their culture and everyday language.

### **1.6.2 Practical Significance**

#### **A. For readers**

This study explains that while swear words may be considered taboo or offensive in some contexts, they have practical meanings in terms of emotional regulation, social interaction, cultural commentary, and legal considerations. Understanding the role of swear words in communication can provide valuable insights into human behavior, social dynamics, and linguistic expression. and this study explains about Russian swear words used by Russian to provide knowledge to readers about swear words that used by Russian to provide knowledge to readers who feel unfamiliar with the foreign territory discussed here.

#### **B. For another researcher**

This research can be used as a reference by future researchers in conducting research that remains related to this research topic.

#### **C. For Balinese**

The result of this research for Balinese are to make them more careful in communicating with Russian so that misunderstanding between Balinese and Russian when holiday in Bali to avoid the swear words misunderstanding