

LAMPIRAN

Lampiran 1 Tabulasi Variabel Penelitian

No	Nama Lengkap	Jenis Kelamin	Program Studi	Semester yang sedang ditempuh
1	Komang Kristina Ismayanti	Perempuan	S2 Ilmu Manajemen	4
2	Kadek Deni Darmayani	Perempuan	S2 Ilmu Manajemen	4
3	I Putu Wahyu Santana Putra	Laki - Laki	S2 Management	4
4	Putu Eka Kusumayani	Perempuan	Ilmu Manajemen	4
5	Ida Ayu Eka Arta Rinjani	Perempuan	S2 Ilmu Manajemen	4
6	Ibnu S Amrin	Laki - Laki	S2 Manajemen	4
7	Gede Agus Juniarta	Laki - Laki	S2 Ilmu Manajemen	4
8	Made Budi Ugiantara	Laki - Laki	Magister Ilmu Manajemen	4
9	I Gusti Lanang Prayura Putra	Laki - Laki	S2 Manajemen	4
10	Desak Suastini	Perempuan	S2 Manajemen	4
11	Ni Putu Intan Bidari	Perempuan	S2 Ilmu Manajemen	4
12	I Bagus Raka Dirgayusa	Laki - Laki	S2 Manajemen	4
13	Ni Made Nur Ayu Andiani	Perempuan	S2 manajemen	4
14	Nyoman Adi Pramarta	Laki - Laki	Ilmu Manajemen	4
15	I Luh Putu Asti Santihari	Perempuan	Magister manajemen	4
16	Bagus Made Arisudana	Laki - Laki	S2 Ilmu Manajemen	4
17	Putu Dede Kurniawan	Laki - Laki	S2 Ilmu manajemen	4
18	Made Risky Adimahendra	Laki - Laki	Ilmu manajemen S2	4
19	Maria Yosefina Monika Sandar	Perempuan	IMagister ilmu Manajemen	4
20	Ary Asta	Perempuan	S2 Manajemen	4
21	Juni Yastiti	Perempuan	Magister Manajemen	4

No	Nama Lengkap	Jenis Kelamin	Program Studi	Semester yang sedang ditempuh
22	Ni kadek nora utarini	Perempuan	Ilmu manajemen	4
23	FIRMAN ADHITHARA	Laki - Laki	Ilmu Manajemen	4
24	I Dewa Ayu Bintang Cahyani	Perempuan	S2 Ilmu Manajemen	4
25	I Gede Alit Tri Guna	Laki - Laki	Pasca Sarjana, Manajemen	4
26	Dina Isana	Perempuan	Manajemen	4
27	Ni Luh Ardi	Perempuan	Ilmu Manajemen	4
28	Ni Nyoman Primantika Dewi Yudha	Perempuan	S2 Ilmu Manajemen Universitas Pendidikan Ganesha	4
29	Made Sujana Dibya	Laki - Laki	Ilmu Manajemen	4
30	Putu Kartika Udayani	Perempuan	S-2 Ilmu Manajemen	4
31	Pattama Putta	Laki - Laki	Magister Ilmu Manajemen	4
32	i gede widana	Laki - Laki	manajemen	4
33	Kadek Indayani	Perempuan	Ilmu manajemen	4
34	Wayan Devin Amabel Sangging	Laki - Laki	S2 Ilmu Manajemen	4
35	Windya Dewi AM	Perempuan	S2 Ilmu Manajemen	4
36	Ni Putu Adnyaswari	Perempuan	S2	4
37	DS	Perempuan	Ilmu Manajemen	4
38	Ni Putu Ayu Liana Waisnayanti	Perempuan	Manajemen	4
39	I Dewa Gede Ngurah Mastika Putra	Laki - Laki	S2 Ilmu Manajemen	4
40	Eddy Susanto	Laki - Laki	S2 Ilmu Manajemen	4
41	Rika Persada Jati	Laki - Laki	S2 Ilmu Manajemen	4
42	IB Komang Darma Yudanta	Laki - Laki	S2 Ilmu Manajemen	4
43	I Gusti Agung Made Widiantera	Laki - Laki	S2 Ilmu Manajemen	4
44	Ketut Krisna Prasetya	Laki - Laki	S2 Ilmu Manajemen	4
45	I Made Suparsana	Laki - Laki	S2 Ilmu Manajemen	4

No	Nama Lengkap	Jenis Kelamin	Program Studi	Semester yang sedang ditempuh
46	Nyoman Mariadi	Laki - Laki	S2 Ilmu Manajemen	4
47	I G A Made Ari	Laki - Laki	S2 Ilmu Manajemen	4
48	Nur Riska	Perempuan	S2 Ilmu Manajemen	4
49	Aden Winangun Luthfi	Laki - Laki	S2 Ilmu Manajemen	4
50	Kadek Wiwik Wirayuni	Perempuan	S2 Ilmu Manajemen	4
51	Luh Pt Savitri Karina Anandasari	Perempuan	S2 Ilmu Manajemen	4
52	Ida Wayan Mahendra	Laki - Laki	S2 Ilmu Manajemen	4
53	I Ketut Putra Indrawan	Laki - Laki	S2 Ilmu Manajemen	4
54	Kadek Gita Puspita S	Perempuan	S2 Ilmu Manajemen	4
55	Ni Nyoman Sri Yuniari	Perempuan	S2 Ilmu Manajemen	4
56	Luky Handianto Adi P	Laki - Laki	S2 Ilmu Manajemen	4
57	Dek Sintya Adinda Sari	Perempuan	S2 Ilmu Manajemen	4
58	Putu Wina Febriyanti	Perempuan	S2 Ilmu Manajemen	4
59	Luh Nyoman Fajar Nur Ayu	Perempuan	S2 Ilmu Manajemen	4
60	Luky Handianto Adi Pamungkas	Laki - Laki	Magister Manajemen	4
61	Wiwik Wirayuni	Perempuan	S2 Ilmu manajemen	4

Lampiran 2 Tabulasi Variabel Penelitian

	Keputusan pembelian					Kepercayaan			
No	Y2.1	Y2.2	Y2.3	Y2.4	Y2	Y1.1	Y1.2	Y1.3	Y1
1	5	4	5	5	19	4	5	4	13
2	5	5	5	5	20	5	5	5	15
3	3	4	5	4	16	4	3	3	10
4	4	4	5	5	18	4	4	5	13
5	5	5	5	5	20	5	5	5	15
6	3	5	5	3	16	4	3	4	11
7	3	4	4	3	14	4	3	4	11
8	5	5	5	5	20	5	5	4	14
9	5	4	4	5	18	5	4	4	13
10	4	5	4	4	17	5	5	4	14
11	4	4	5	4	17	5	5	5	15
12	4	5	5	4	18	5	5	5	15
13	5	4	5	5	19	5	4	5	14
14	5	4	5	5	19	5	4	5	14
15	5	5	5	5	20	4	5	5	14
16	5	4	5	5	19	5	4	5	14
17	4	4	4	4	16	4	5	4	13
18	5	5	5	5	20	5	5	5	15
19	4	4	4	4	16	4	4	4	12
20	4	4	5	4	17	4	4	4	12
21	5	4	5	5	19	4	4	4	12
22	5	4	5	5	19	5	4	5	14
23	4	4	4	4	16	5	4	4	13
24	5	5	5	5	20	5	5	5	15
25	4	4	4	4	16	5	4	4	13
26	5	5	5	5	20	5	5	5	15
27	4	4	4	4	16	4	4	4	12
28	4	5	5	4	18	4	4	5	13
29	5	5	5	5	20	4	5	5	14
30	4	4	5	4	17	5	4	4	13
31	5	4	5	5	19	4	5	4	13
32	4	4	4	4	16	4	4	4	12
33	3	3	3	3	12	3	3	3	9
34	5	5	5	5	20	5	5	5	15

No	Keputusan pembelian				Y2	Kepercayaan			Y1
	Y2.1	Y2.2	Y2.3	Y2.4		Y1.1	Y1.2	Y1.3	
35	3	3	3	3	12	3	4	3	10
36	5	5	5	5	20	5	4	5	14
37	4	4	4	4	16	3	3	4	10
38	4	3	3	4	14	4	3	4	11
39	5	5	4	5	19	5	4	5	14
40	4	4	4	4	16	4	4	4	12
41	4	4	4	4	16	4	4	4	12
42	5	5	5	5	20	5	5	5	15
43	4	5	5	4	18	5	5	5	15
44	5	3	3	5	16	3	3	3	9
45	4	5	4	5	18	5	4	5	14
46	4	4	4	4	16	4	4	4	12
47	4	4	4	4	16	4	4	4	12
48	4	4	3	3	14	3	3	3	9
49	4	4	4	4	16	4	4	4	12
50	4	4	4	4	16	4	4	4	12
51	4	4	4	4	16	4	4	4	12
52	4	4	4	4	16	4	4	4	12
53	5	4	4	4	17	5	5	5	15
54	4	4	4	4	16	4	4	4	12
55	5	4	4	4	17	5	5	5	15
56	4	4	5	4	17	5	4	5	14
57	4	5	5	5	19	4	4	4	12
58	5	5	4	4	18	5	4	5	14
59	4	5	4	5	18	5	4	4	13
60	4	4	4	4	16	4	4	4	12
61	4	5	5	5	19	4	4	4	12

Lanjutan Lampiran 2 Tabulasi Variabel Penelitian

	Kualitas Produk									Kemudahan Penggunaan			
No	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1	X2.1	X2.2	X2.3	X2
1	5	5	4	5	5	5	5	4	38	5	4	5	14
2	5	5	5	5	4	5	5	5	39	5	4	5	14
3	4	3	3	4	4	4	4	3	29	5	5	5	15
4	5	4	4	5	5	5	4	5	37	4	4	4	12
5	5	5	5	5	5	5	5	5	40	5	5	5	15
6	4	5	4	3	3	3	5	5	32	5	5	5	15
7	4	4	4	4	3	3	4	4	30	4	4	4	12
8	5	5	5	5	5	5	5	5	40	5	5	5	15
9	4	4	5	4	5	5	4	4	35	4	4	5	13
10	4	4	5	4	4	4	5	4	34	5	4	5	14
11	5	5	5	5	4	4	5	5	38	5	5	4	14
12	5	5	5	5	4	4	5	5	38	5	5	5	15
13	5	4	5	5	5	4	5	5	38	4	5	4	13
14	5	4	4	5	5	5	5	5	38	4	5	4	13
15	4	5	5	5	5	5	4	5	38	5	5	5	15
16	5	4	4	5	5	5	5	5	38	4	5	4	13
17	5	5	5	4	4	4	5	4	36	5	4	5	14
18	5	5	5	5	5	5	5	5	40	5	5	5	15
19	4	4	4	4	4	4	4	4	32	4	4	4	12
20	4	4	4	5	4	4	5	5	35	4	4	4	12
21	5	4	5	5	5	5	4	5	38	4	4	4	12
22	5	5	5	5	5	5	5	5	40	4	4	4	12
23	5	4	5	4	4	5	4	4	35	4	4	4	12
24	5	5	5	5	5	5	4	5	39	5	5	5	15
25	5	4	5	4	4	5	5	4	36	4	4	4	12
26	5	5	5	5	5	5	5	5	40	5	5	5	15
27	3	3	4	4	4	4	4	4	30	5	5	5	15
28	4	4	4	4	4	4	4	4	32	5	5	5	15
29	5	5	4	5	5	5	5	5	39	5	5	4	14
30	4	5	4	4	4	4	5	4	34	5	5	5	15
31	5	5	5	5	5	4	5	5	39	5	4	5	14
32	4	4	4	4	4	4	4	4	32	4	4	4	12
33	3	3	3	3	3	3	3	3	24	3	3	3	9
34	5	5	5	5	5	5	5	5	40	5	5	5	15
35	3	3	3	5	3	3	3	5	28	5	3	3	11

	Kualitas Produk									Kemudahan Penggunaan				
No	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1	X2.1	X2.2	X2.3	X2	
36	3	4	4	5	5	5	4	3	33	4	5	4	13	
37	4	3	3	4	4	3	4	3	28	4	3	3	10	
38	4	4	5	4	4	4	5	5	35	5	4	3	12	
39	5	4	5	5	5	4	5	5	38	5	4	4	13	
40	5	4	5	5	4	5	5	5	38	5	4	5	14	
41	5	4	5	5	4	5	5	5	38	4	4	4	12	
42	5	5	5	5	5	5	5	5	40	5	5	5	15	
43	3	4	4	3	4	4	5	4	31	5	5	4	14	
44	4	5	4	4	5	5	5	4	36	5	4	4	13	
45	5	5	5	4	5	5	5	4	38	5	5	4	14	
46	4	4	4	4	4	4	4	4	32	4	4	4	12	
47	4	4	4	4	4	4	4	4	32	4	4	4	12	
48	4	4	4	4	4	4	4	4	32	4	3	3	10	
49	4	4	4	4	4	4	4	4	32	4	4	4	12	
50	4	4	4	4	4	4	4	4	32	4	4	4	12	
51	4	4	4	4	4	4	4	4	32	4	4	4	12	
52	4	4	4	4	4	4	4	4	32	4	4	4	12	
53	5	5	5	5	4	4	4	5	37	4	4	4	12	
54	4	4	4	4	4	4	4	4	32	4	4	4	12	
55	5	4	4	5	4	5	5	5	37	4	4	4	12	
56	5	4	4	5	4	5	5	5	37	4	5	4	13	
57	4	4	4	4	5	4	4	4	33	5	5	5	15	
58	5	5	5	5	5	5	5	5	40	5	4	4	13	
59	5	4	5	5	5	5	5	4	38	5	4	4	13	
60	4	4	4	4	4	4	4	4	32	4	4	4	12	
61	4	4	4	4	5	4	4	4	33	5	5	5	15	

Lampiran 3 Hasil Uji Frekuensi Data Responden

Frequency Table

		Jenis Kelamin			Cumulative Percent
		Frequency	Percent	Valid Percent	
Valid	Laki - Laki	30	49.2	49.2	49.2
	Perempuan	31	50.8	50.8	100.0
	Total	61	100.0	100.0	

		Program Studi			Cumulative Percent
		Frequency	Percent	Valid Percent	
Valid	Magister manajemen	1	1.6	1.6	1.6
	Ilmu manajemen	2	3.3	3.3	4.9
	Ilmu Manajemen	6	9.8	9.8	14.8
	Ilmu manajemen S2	1	1.6	1.6	16.4
	IMagister ilmu Manajemen	1	1.6	1.6	18.0
	Magister Ilmu Manajemen	2	3.3	3.3	21.3
	Magister Manajemen	2	3.3	3.3	24.6
	manajemen	1	1.6	1.6	26.2
	Manajemen	2	3.3	3.3	29.5
	Pasca Sarjana, Manajemen	1	1.6	1.6	31.1
	S-2 Ilmu Manajemen	1	1.6	1.6	32.8
	S2	1	1.6	1.6	34.4
	S2 Ilmu manajemen	2	3.3	3.3	37.7
	S2 Ilmu Manajemen	30	49.2	49.2	86.9
	S2 Ilmu Manajemen	1	1.6	1.6	88.5
	Universitas Pendidikan Ganesha				
	S2 Management	1	1.6	1.6	90.2
	S2 manajemen	1	1.6	1.6	91.8
	S2 Manajemen	5	8.2	8.2	100.0
	Total	61	100.0	100.0	

Semester yang sedang ditempuh

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	2	3.3	3.3	3.3
	3.00	2	3.3	3.3	6.6
	4.00	57	93.4	93.4	100.0
Total		61	100.0	100.0	



Lampiran 4 Hasil Uji Instrumen Penelitian : Uji Validitas

Correlations

		Y2.1	Y2.2	Y2.3	Y2.4	Keputusan pembelian
Y2.1	Pearson Correlation	1	.226	.364*	.927**	.890**
	Sig. (2-tailed)		.231	.048	.000	.000
	N	30	30	30	30	30
Y2.2	Pearson Correlation	.226	1	.339	.154	.522**
	Sig. (2-tailed)	.231		.067	.416	.003
	N	30	30	30	30	30
Y2.3	Pearson Correlation	.364*	.339	1	.455*	.668**
	Sig. (2-tailed)	.048	.067		.011	.000
	N	30	30	30	30	30
Y2.4	Pearson Correlation	.927**	.154	.455*	1	.892**
	Sig. (2-tailed)	.000	.416	.011		.000
	N	30	30	30	30	30
Keputusan pembelian	Pearson Correlation	.890**	.522**	.668**	.892**	1
	Sig. (2-tailed)	.000	.003	.000	.000	
	N	30	30	30	30	30

*. Correlation is significant at the 0.05 level (2-tailed).

**. Correlation is significant at the 0.01 level (2-tailed).

Correlations

		Y1.1	Y1.2	Y1.3	Kepercayaan
Y1.1	Pearson Correlation	1	.345	.367*	.697**
	Sig. (2-tailed)		.062	.046	.000
	N	30	30	30	30
Y1.2	Pearson Correlation	.345	1	.487**	.824**
	Sig. (2-tailed)	.062		.006	.000
	N	30	30	30	30
Y1.3	Pearson Correlation	.367*	.487**	1	.798**
	Sig. (2-tailed)	.046	.006		.000
	N	30	30	30	30
Kepercayaan	Pearson Correlation	.697**	.824**	.798**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	30	30	30	30

*. Correlation is significant at the 0.05 level (2-tailed).

**. Correlation is significant at the 0.01 level (2-tailed).

Correlations

		X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	Kualitas Produk
X1.1	Pearson Correlation	1	.509**	.471**	.625**	.509**	.583**	.450*	.517**	.817**
	Sig. (2-tailed)		.004	.009	.000	.004	.001	.013	.003	.000
	N	30	30	30	30	30	30	30	30	30
X1.2	Pearson Correlation	.509**	1	.488**	.352	.208	.219	.536**	.546**	.674**
	Sig. (2-tailed)	.004		.006	.056	.270	.246	.002	.002	.000
	N	30	30	30	30	30	30	30	30	30
X1.3	Pearson Correlation	.471**	.488**	1	.312	.296	.383*	.230	.418*	.633**
	Sig. (2-tailed)	.009	.006		.094	.113	.037	.222	.022	.000
	N	30	30	30	30	30	30	30	30	30
X1.4	Pearson Correlation	.625**	.352	.312	1	.740**	.626**	.276	.680**	.815**
	Sig. (2-tailed)	.000	.056	.094		.000	.000	.139	.000	.000
	N	30	30	30	30	30	30	30	30	30
X1.5	Pearson Correlation	.509**	.208	.296	.740**	1	.831**	.086	.449*	.741**
	Sig. (2-tailed)	.004	.270	.113	.000		.000	.651	.013	.000
	N	30	30	30	30	30	30	30	30	30
X1.6	Pearson Correlation	.583**	.219	.383*	.626**	.831**	1	.056	.337	.728**
	Sig. (2-tailed)	.001	.246	.037	.000	.000		.769	.068	.000
	N	30	30	30	30	30	30	30	30	30
X1.7	Pearson Correlation	.450*	.536**	.230	.276	.086	.056	1	.400*	.509**
	Sig. (2-tailed)	.013	.002	.222	.139	.651	.769		.028	.004
	N	30	30	30	30	30	30	30	30	30
X1.8	Pearson Correlation	.517**	.546**	.418*	.680**	.449*	.337	.400*	1	.760**
	Sig. (2-tailed)	.003	.002	.022	.000	.013	.068	.028		.000
	N	30	30	30	30	30	30	30	30	30
Kualitas Produk	Pearson Correlation	.817**	.674**	.633**	.815**	.741**	.728**	.509**	.760**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.004	.000	
	N	30	30	30	30	30	30	30	30	30

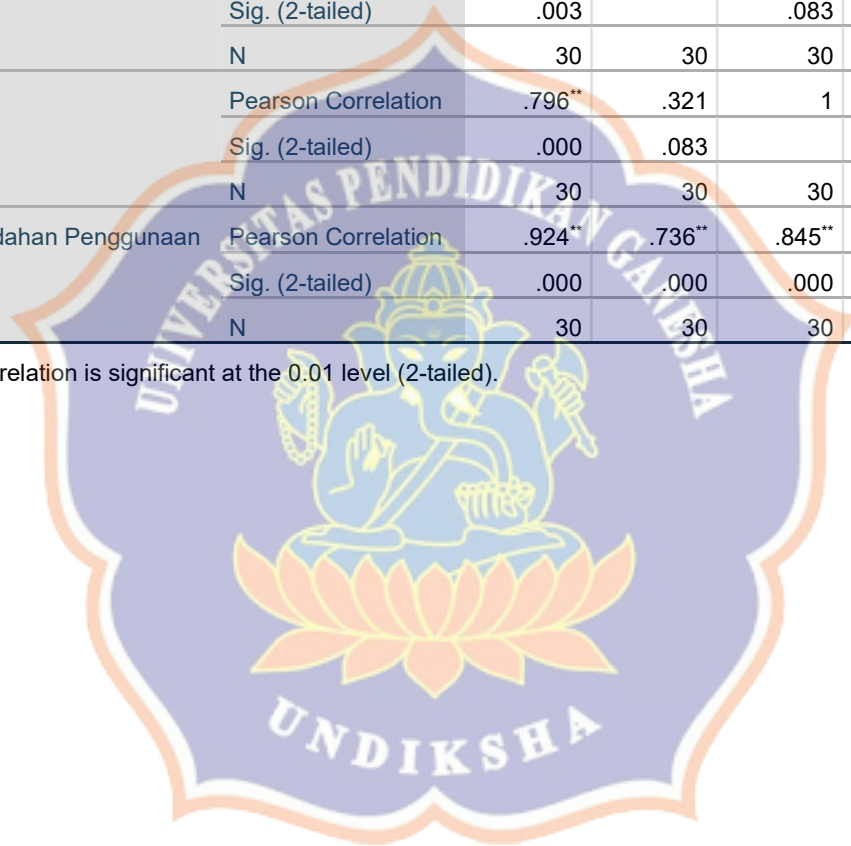
** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Correlations

		X2.1	X2.2	X2.3	Kemudahan Penggunaan
X2.1	Pearson Correlation	1	.522**	.796**	.924**
	Sig. (2-tailed)		.003	.000	.000
	N	30	30	30	30
X2.2	Pearson Correlation	.522**	1	.321	.736**
	Sig. (2-tailed)	.003		.083	.000
	N	30	30	30	30
X2.3	Pearson Correlation	.796**	.321	1	.845**
	Sig. (2-tailed)	.000	.083		.000
	N	30	30	30	30
Kemudahan Penggunaan	Pearson Correlation	.924**	.736**	.845**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	30	30	30	30

** . Correlation is significant at the 0.01 level (2-tailed).



Lampiran 5 Hasil Uji Instrumen Penelitian : Uji Reliabilitas

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.800	5

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Y2.1	31.6000	8.179	.836	.712
Y2.2	31.6000	10.317	.405	.814
Y2.3	31.2667	9.995	.585	.791
Y2.4	31.5333	8.395	.843	.719
Keputusan pembelian	18.0000	2.966	1.000	.748

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.814	4

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Y1.1	22.1667	5.661	.580	.814
Y1.2	22.4000	4.800	.714	.748
Y1.3	22.2667	5.168	.697	.769
Kepercayaan	13.3667	1.826	1.000	.665

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.774	9

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X1.1	67.9333	38.064	.786	.742
X1.2	68.1000	38.645	.618	.750
X1.3	68.0000	39.379	.577	.756
X1.4	67.9667	38.033	.783	.742
X1.5	68.1000	38.093	.693	.744
X1.6	68.0333	38.171	.678	.745
X1.7	67.9000	40.783	.451	.766
X1.8	67.9667	38.447	.720	.746
Kualitas Produk	36.2667	10.961	1.000	.860

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.841	4

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X2.1	22.8667	4.257	.885	.764
X2.2	22.9000	4.714	.621	.837
X2.3	22.9000	4.438	.770	.796
Kemudahan Penggunaan	13.7333	1.582	1.000	.783

Lampiran 6 Hasil Uji Statistik Deskriptif

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
Y2.1	30	3.00	5.00	4.4000	.67466
Y2.2	30	4.00	5.00	4.4000	.49827
Y2.3	30	4.00	5.00	4.7333	.44978
Y2.4	30	3.00	5.00	4.4667	.62881
Keputusan pembelian	30	14.00	20.00	18.0000	1.72207
Y1.1	30	4.00	5.00	4.5667	.50401
Y1.2	30	3.00	5.00	4.3333	.66089
Y1.3	30	3.00	5.00	4.4667	.57135
Kepercayaan	30	10.00	15.00	13.3667	1.35146
X1.1	30	3.00	5.00	4.6000	.56324
X1.2	30	3.00	5.00	4.4333	.62606
X1.3	30	3.00	5.00	4.5333	.57135
X1.4	30	3.00	5.00	4.5667	.56832
X1.5	30	3.00	5.00	4.4333	.62606
X1.6	30	3.00	5.00	4.5000	.62972
X1.7	30	4.00	5.00	4.6333	.49013
X1.8	30	3.00	5.00	4.5667	.56832
Kualitas Produk	30	29.00	40.00	36.2667	3.31073
X2.1	30	4.00	5.00	4.6000	.49827
X2.2	30	4.00	5.00	4.5667	.50401
X2.3	30	4.00	5.00	4.5667	.50401
Kemudahan Penggunaan	30	12.00	15.00	13.7333	1.25762
Valid N (listwise)	30				

Frequency Table

Y2.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	3	10.0	10.0	10.0
	4.00	12	40.0	40.0	50.0
	5.00	15	50.0	50.0	100.0
	Total	30	100.0	100.0	

Y2.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4.00	18	60.0	60.0	60.0
	5.00	12	40.0	40.0	100.0
	Total	30	100.0	100.0	

Y2.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4.00	8	26.7	26.7	26.7
	5.00	22	73.3	73.3	100.0
	Total	30	100.0	100.0	

Y2.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	2	6.7	6.7	6.7
	4.00	12	40.0	40.0	46.7
	5.00	16	53.3	53.3	100.0
	Total	30	100.0	100.0	

Y1.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4.00	13	43.3	43.3	43.3
	5.00	17	56.7	56.7	100.0
	Total	30	100.0	100.0	

Y1.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	3	10.0	10.0	10.0
	4.00	14	46.7	46.7	56.7
	5.00	13	43.3	43.3	100.0
	Total	30	100.0	100.0	

Y1.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	1	3.3	3.3	3.3
	4.00	14	46.7	46.7	50.0
	5.00	15	50.0	50.0	100.0
	Total	30	100.0	100.0	

X1.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	1	3.3	3.3	3.3
	4.00	10	33.3	33.3	36.7
	5.00	19	63.3	63.3	100.0
	Total	30	100.0	100.0	

X1.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	2	6.7	6.7	6.7
	4.00	13	43.3	43.3	50.0
	5.00	15	50.0	50.0	100.0
	Total	30	100.0	100.0	

X1.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	1	3.3	3.3	3.3
	4.00	12	40.0	40.0	43.3
	5.00	17	56.7	56.7	100.0
	Total	30	100.0	100.0	

X1.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	1	3.3	3.3	3.3
	4.00	11	36.7	36.7	40.0
	5.00	18	60.0	60.0	100.0
	Total	30	100.0	100.0	

X1.5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	2	6.7	6.7	6.7
	4.00	13	43.3	43.3	50.0
	5.00	15	50.0	50.0	100.0
	Total	30	100.0	100.0	

X1.6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	2	6.7	6.7	6.7
	4.00	11	36.7	36.7	43.3
	5.00	17	56.7	56.7	100.0
	Total	30	100.0	100.0	

X1.7

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4.00	11	36.7	36.7	36.7
	5.00	19	63.3	63.3	100.0
	Total	30	100.0	100.0	

X1.8

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	1	3.3	3.3	3.3
	4.00	11	36.7	36.7	40.0
	5.00	18	60.0	60.0	100.0
	Total	30	100.0	100.0	

X2.1

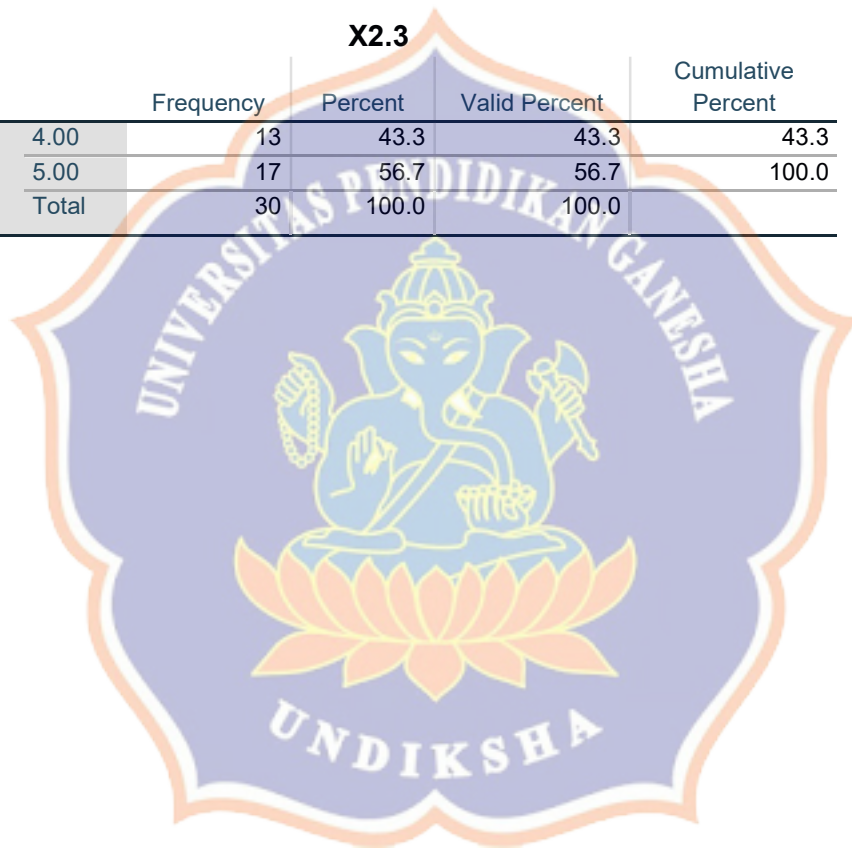
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4.00	12	40.0	40.0	40.0
	5.00	18	60.0	60.0	100.0
	Total	30	100.0	100.0	

X2.2

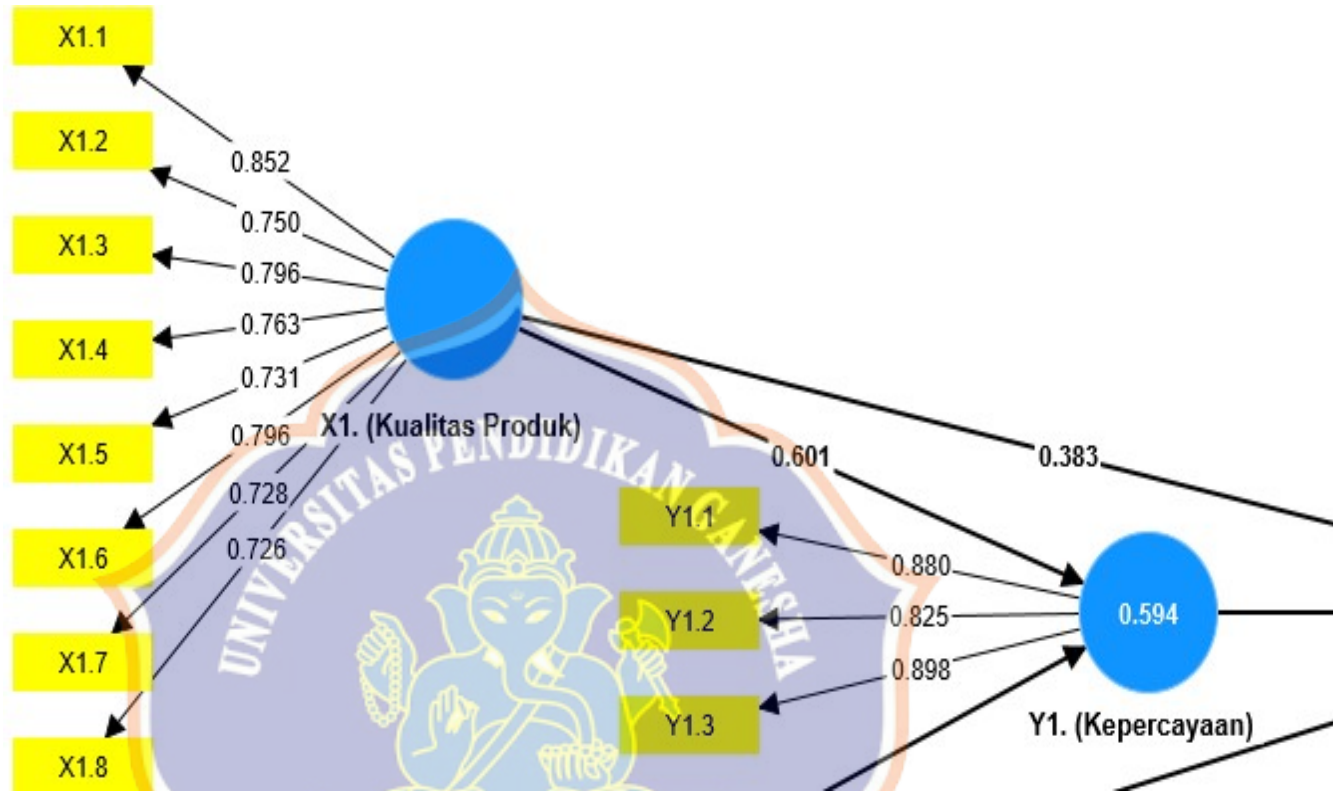
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4.00	13	43.3	43.3	43.3
	5.00	17	56.7	56.7	100.0
	Total	30	100.0	100.0	

X2.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4.00	13	43.3	43.3	43.3
	5.00	17	56.7	56.7	100.0
	Total	30	100.0	100.0	



Lampiran 7 Hasil Uji PLS Algorithm



Outer loadings

	X1. (Kualitas Produk)	X2. (Kemudahan Penggunaan)	Y1. (Kepercayaan)	Y2. (Keputusan Pembelian)
X1.1	0.852			
X1.2	0.750			
X1.3	0.796			
X1.4	0.763			
X1.5	0.731			
X1.6	0.796			
X1.7	0.728			
X1.8	0.726			
X2.1		0.760		
X2.2		0.876		
X2.3		0.880		
Y1.1			0.880	
Y1.2			0.825	
Y1.3			0.898	

	X1. (Kualitas Produk)	X2. (Kemudahan Penggunaan)	Y1. (Kepercayaan)	Y2. (Keputusan Pembelian)
Y2.1				0.785
Y2.2				0.743
Y2.3				0.797
Y2.4				0.871

Outer weights

	X1. (Kualitas Produk)	X2. (Kemudahan Penggunaan)	Y1. (Kepercayaan)	Y2. (Keputusan Pembelian)
X1.1	0.158			
X1.2	0.169			
X1.3	0.164			
X1.4	0.163			
X1.5	0.190			
X1.6	0.174			
X1.7	0.147			
X1.8	0.136			
X2.1		0.279		
X2.2		0.487		
X2.3		0.410		
Y1.1			0.377	
Y1.2			0.375	
Y1.3			0.399	
Y2.1				0.310
Y2.2				0.307
Y2.3				0.318
Y2.4				0.316

Correlations

	X1. (Kualitas Produk)	X2. (Kemudahan Penggunaan)	Y1. (Kepercayaan)	Y2. (Keputusan Pembelian)
X1. (Kualitas Produk)	1.000	0.481	0.733	0.761
X2. (Kemudahan Penggunaan)	0.481	1.000	0.562	0.681
Y1. (Kepercayaan)	0.733	0.562	1.000	0.766
Y2. (Keputusan Pembelian)	0.761	0.681	0.766	1.000

R-square

	R-square	R-square adjusted
Y1. (Kepercayaan)	0.594	0.580
Y2. (Keputusan Pembelian)	0.746	0.732

f-square

	X1. (Kualitas Produk)	X2. (Kemudahan Penggunaan)	Y1. (Kepercayaan)	Y2. (Keputusan Pembelian)
X1. (Kualitas Produk)			0.684	0.263
X2. (Kemudahan Penggunaan)			0.141	0.284
Y1. (Kepercayaan)				0.146
Y2. (Keputusan Pembelian)				

Construct reliability and validity

	Cronbach's alpha	Composite reliability (rho_a)	Composite reliability (rho_c)	Average variance extracted (AVE)
X1. (Kualitas Produk)	0.901	0.903	0.920	0.591
X2. (Kemudahan Penggunaan)	0.797	0.844	0.878	0.706
Y1. (Kepercayaan)	0.836	0.837	0.902	0.754
Y2. (Keputusan Pembelian)	0.811	0.812	0.877	0.641

Discriminant validity

Heterotrait-monotrait ratio (HTMT) - Matrix

	X1. (Kualitas Produk)	X2. (Kemudahan Penggunaan)	Y1. (Kepercayaan)	Y2. (Keputusan Pembelian)
X1. (Kualitas Produk)				
X2. (Kemudahan Penggunaan)	0.564			
Y1. (Kepercayaan)	0.845	0.659		
Y2. (Keputusan Pembelian)	0.875	0.819	0.931	

Fornell-Larcker criterion

	X1. (Kualitas Produk)	X2. (Kemudahan Penggunaan)	Y1. (Kepercayaan)	Y2. (Keputusan Pembelian)
X1. (Kualitas Produk)	0.769			
X2. (Kemudahan Penggunaan)	0.481	0.841		
Y1. (Kepercayaan)	0.733	0.562	0.868	
Y2. (Keputusan Pembelian)	0.761	0.681	0.766	0.800

Cross loadings

	X1. (Kualitas Produk)	X2. (Kemudahan Penggunaan)	Y1. (Kepercayaan)	Y2. (Keputusan Pembelian)
X1.1	0.852	0.266	0.578	0.528
X1.2	0.750	0.536	0.593	0.592
X1.3	0.796	0.384	0.634	0.513
X1.4	0.763	0.224	0.564	0.576
X1.5	0.731	0.430	0.492	0.831
X1.6	0.796	0.342	0.563	0.654
X1.7	0.728	0.459	0.543	0.487
X1.8	0.726	0.291	0.539	0.415
X2.1	0.389	0.760	0.308	0.408
X2.2	0.420	0.876	0.594	0.662
X2.3	0.409	0.880	0.454	0.596
Y1.1	0.646	0.496	0.880	0.630
Y1.2	0.614	0.525	0.825	0.639
Y1.3	0.647	0.444	0.898	0.724
Y2.1	0.781	0.302	0.637	0.785
Y2.2	0.445	0.680	0.637	0.743
Y2.3	0.489	0.703	0.627	0.797
Y2.4	0.719	0.491	0.551	0.871

Collinearity statistics (VIF)

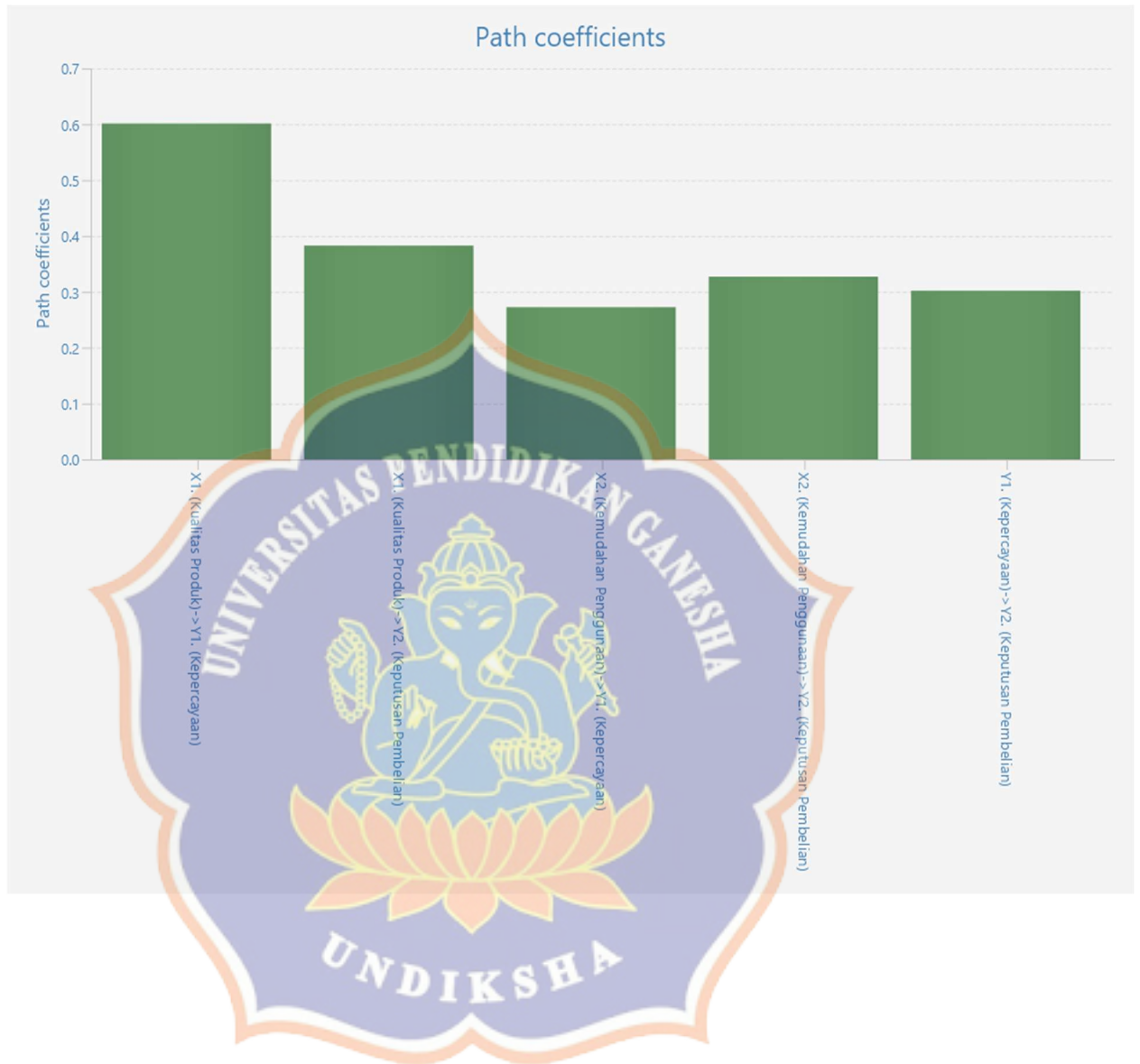
	VIF
X1.1	3.073
X1.2	2.151
X1.3	2.394
X1.4	3.106
X1.5	2.403
X1.6	2.754
X1.7	2.029
X1.8	2.759
X2.1	1.609
X2.2	1.679
X2.3	2.012
Y1.1	2.270
Y1.2	1.634
Y1.3	2.403
Y2.1	2.666
Y2.2	1.614
Y2.3	1.885
Y2.4	3.287

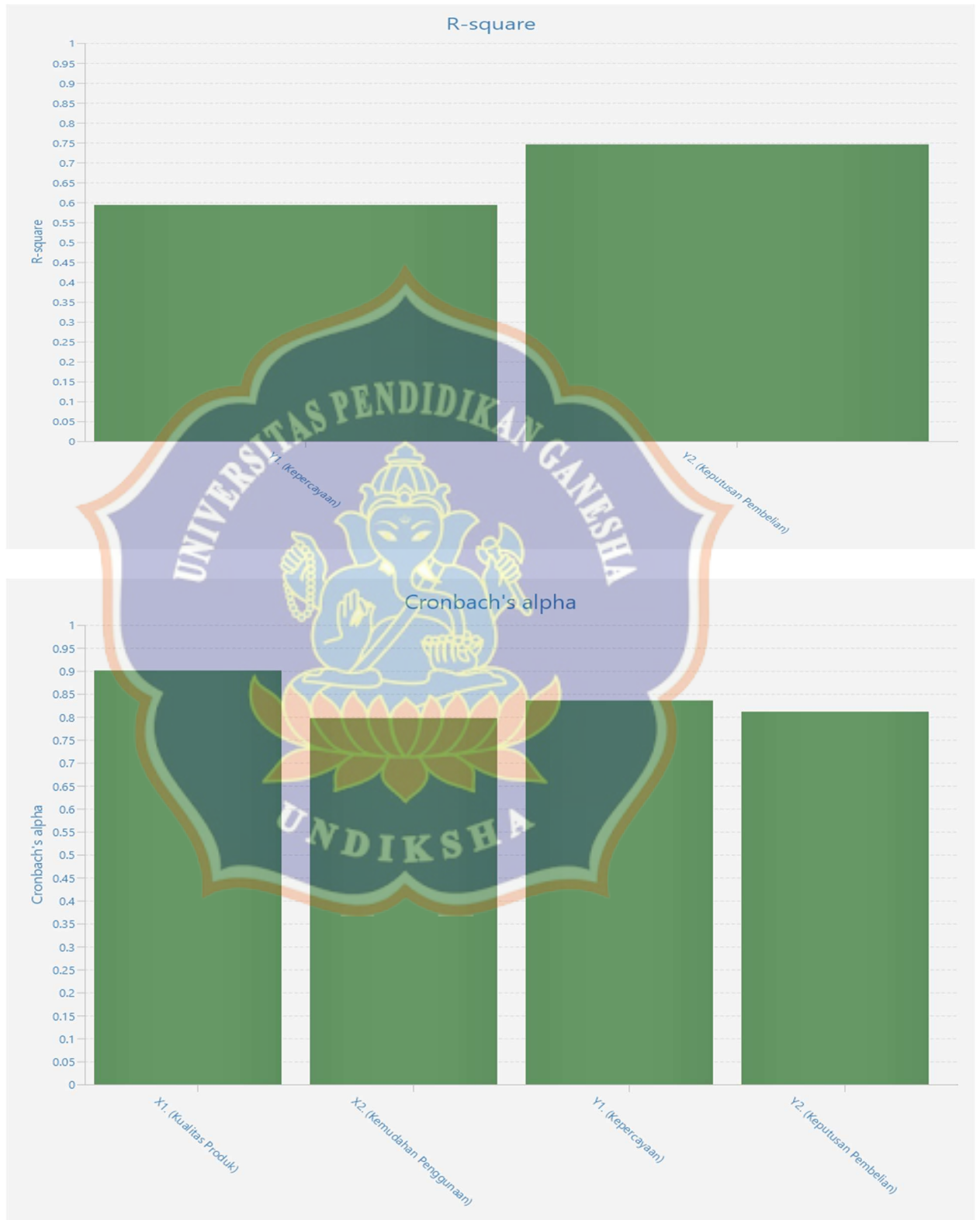
Model fit

	Saturated model	Estimated model
SRMR	0.117	0.117
d_ULS	2.357	2.357
d_G	1.970	1.970
Chi-square	494.266	494.266
NFI	0.525	0.525

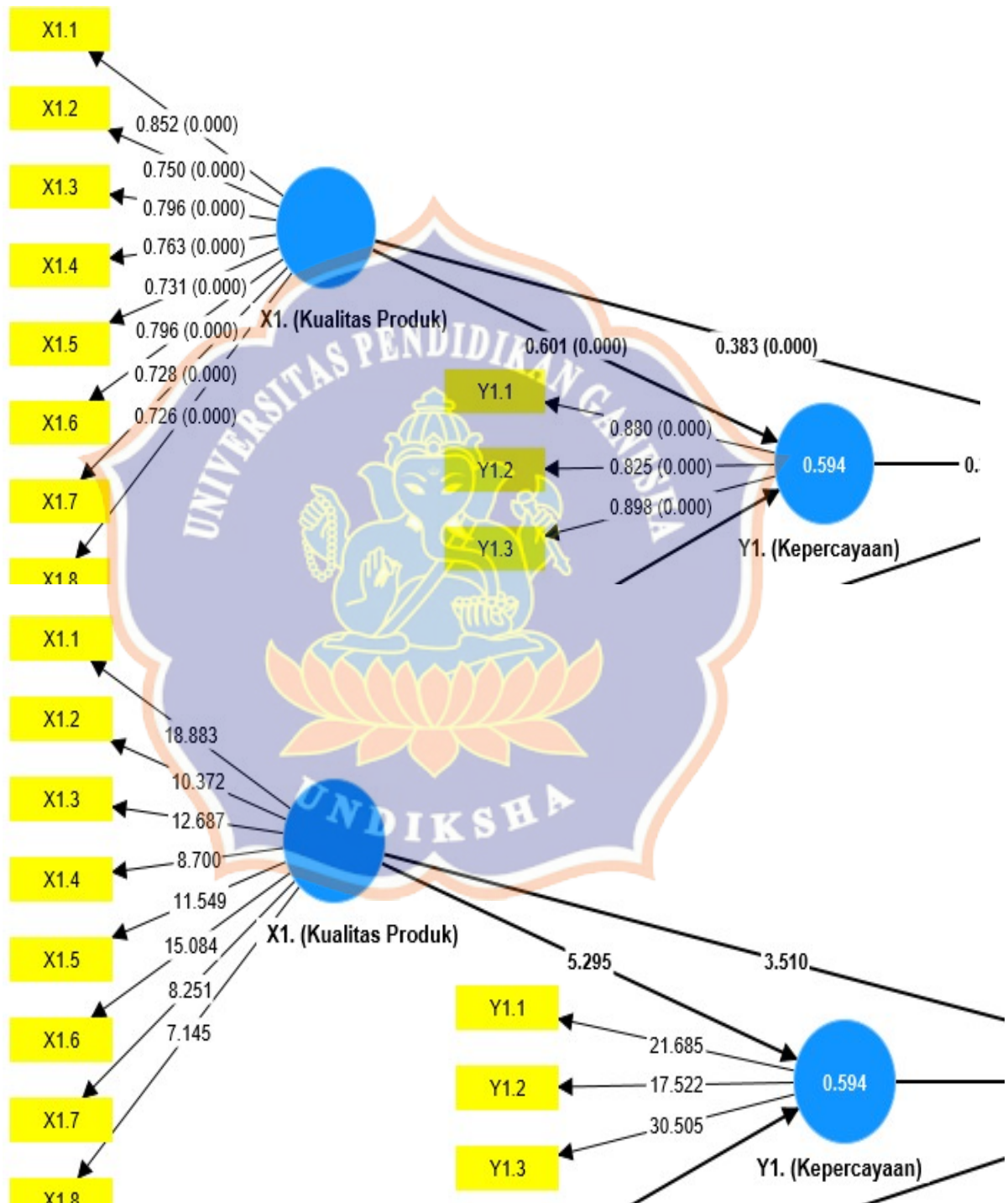
Construct cross-validated redundancy

	SSO	SSE	Q ² (=1-SSE/SSO)
X1. (Kualitas Produk)	488.000	488.000	0.000
X2. (Kemudahan Penggunaan)	183.000	183.000	0.000
Y1. (Kepercayaan)	183.000	103.158	0.436
Y2. (Keputusan Pembelian)	244.000	134.918	0.447





Lampiran 8 Hasil Uji PLS Bootstrapping



Path coefficients

	Original sample (O)	Sample mean (M)	Standard deviation (STDEV)	T statistics (O/STDEV)	P values
X1. (Kualitas Produk) -> Y1. (Kepercayaan)	0.601	0.605	0.114	5.295	0.000
X1. (Kualitas Produk) -> Y2. (Keputusan Pembelian)	0.383	0.399	0.109	3.510	0.000
X2. (Kemudahan Penggunaan) -> Y1. (Kepercayaan)	0.273	0.276	0.109	2.500	0.012
X2. (Kemudahan Penggunaan) -> Y2. (Keputusan Pembelian)	0.327	0.333	0.091	3.604	0.000
Y1. (Kepercayaan) -> Y2. (Keputusan Pembelian)	0.302	0.286	0.110	2.736	0.006

Total indirect effects

	Original sample (O)	Sample mean (M)	Standard deviation (STDEV)	T statistics (O/STDEV)	P values
X1. (Kualitas Produk) -> Y2. (Keputusan Pembelian)	0.182	0.170	0.071	2.541	0.011
X2. (Kemudahan Penggunaan) -> Y2. (Keputusan Pembelian)	0.082	0.081	0.049	1.678	0.093

Specific indirect effects

	Original sample (O)	Sample mean (M)	Standard deviation (STDEV)	T statistics (O/STDEV)	P values
X1. (Kualitas Produk) -> Y1. (Kepercayaan) -> Y2. (Keputusan Pembelian)	0.182	0.170	0.071	2.541	0.011
X2. (Kemudahan Penggunaan) -> Y1. (Kepercayaan) -> Y2. (Keputusan Pembelian)	0.082	0.081	0.049	1.678	0.093

Total effects

	Original sample (O)	Sample mean (M)	Standard deviation (STDEV)	T statistics (O/STDEV)	P values
X1. (Kualitas Produk) -> Y1. (Kepercayaan)	0.601	0.605	0.114	5.295	0.000
X1. (Kualitas Produk) -> Y2. (Keputusan Pembelian)	0.565	0.569	0.082	6.898	0.000
X2. (Kemudahan Penggunaan) -> Y1. (Kepercayaan)	0.273	0.276	0.109	2.500	0.012
X2. (Kemudahan Penggunaan) -> Y2. (Keputusan Pembelian)	0.410	0.414	0.081	5.077	0.000
Y1. (Kepercayaan) -> Y2. (Keputusan Pembelian)	0.302	0.286	0.110	2.736	0.006

Outer loadings

	Original sample (O)	Sample mean (M)	Standard deviation (STDEV)	T statistics (O/STDEV)	P values
X1.1 <- X1. (Kualitas Produk)	0.852	0.849	0.045	18.883	0.000
X1.2 <- X1. (Kualitas Produk)	0.750	0.743	0.072	10.372	0.000
X1.3 <- X1. (Kualitas Produk)	0.796	0.789	0.063	12.687	0.000
X1.4 <- X1. (Kualitas Produk)	0.763	0.768	0.088	8.700	0.000
X1.5 <- X1. (Kualitas Produk)	0.731	0.732	0.063	11.549	0.000
X1.6 <- X1. (Kualitas Produk)	0.796	0.795	0.053	15.084	0.000
X1.7 <- X1. (Kualitas Produk)	0.728	0.720	0.088	8.251	0.000
X1.8 <- X1. (Kualitas Produk)	0.726	0.719	0.102	7.145	0.000
X2.1 <- X2. (Kemudahan Penggunaan)	0.760	0.748	0.109	6.938	0.000
X2.2 <- X2. (Kemudahan Penggunaan)	0.876	0.878	0.033	26.626	0.000
X2.3 <- X2. (Kemudahan Penggunaan)	0.880	0.874	0.043	20.243	0.000
Y1.1 <- Y1. (Kepercayaan)	0.880	0.876	0.041	21.685	0.000
Y1.2 <- Y1. (Kepercayaan)	0.825	0.823	0.047	17.522	0.000
Y1.3 <- Y1. (Kepercayaan)	0.898	0.897	0.029	30.505	0.000
Y2.1 <- Y2. (Keputusan Pembelian)	0.785	0.780	0.067	11.707	0.000
Y2.2 <- Y2. (Keputusan Pembelian)	0.743	0.738	0.074	10.035	0.000
Y2.3 <- Y2. (Keputusan Pembelian)	0.797	0.795	0.058	13.703	0.000
Y2.4 <- Y2. (Keputusan Pembelian)	0.871	0.869	0.047	18.504	0.000

Outer weights

	Original sample (O)	Sample mean (M)	Standard deviation (STDEV)	T statistics (O/STDEV)	P values
X1.1 <- X1. (Kualitas Produk)	0.158	0.157	0.022	7.146	0.000
X1.2 <- X1. (Kualitas Produk)	0.169	0.169	0.020	8.332	0.000
X1.3 <- X1. (Kualitas Produk)	0.164	0.161	0.019	8.497	0.000
X1.4 <- X1. (Kualitas Produk)	0.163	0.166	0.032	5.040	0.000
X1.5 <- X1. (Kualitas Produk)	0.190	0.191	0.026	7.203	0.000
X1.6 <- X1. (Kualitas Produk)	0.174	0.174	0.022	8.042	0.000
X1.7 <- X1. (Kualitas Produk)	0.147	0.144	0.023	6.523	0.000
X1.8 <- X1. (Kualitas Produk)	0.136	0.136	0.027	4.967	0.000
X2.1 <- X2. (Kemudahan Penggunaan)	0.279	0.275	0.073	3.833	0.000
X2.2 <- X2. (Kemudahan Penggunaan)	0.487	0.492	0.064	7.667	0.000
X2.3 <- X2. (Kemudahan Penggunaan)	0.410	0.405	0.046	8.847	0.000
Y1.1 <- Y1. (Kepercayaan)	0.377	0.375	0.026	14.344	0.000

	Original sample (O)	Sample mean (M)	Standard deviation (STDEV)	T statistics (O/STDEV)	P values
Y1.2 <- Y1. (Kepercayaan)	0.375	0.377	0.035	10.755	0.000
Y1.3 <- Y1. (Kepercayaan)	0.399	0.401	0.027	14.984	0.000
Y2.1 <- Y2. (Keputusan Pembelian)	0.310	0.309	0.029	10.687	0.000
Y2.2 <- Y2. (Keputusan Pembelian)	0.307	0.307	0.033	9.374	0.000
Y2.3 <- Y2. (Keputusan Pembelian)	0.318	0.321	0.033	9.668	0.000
Y2.4 <- Y2. (Keputusan Pembelian)	0.316	0.318	0.025	12.560	0.000

