

**PENGEMBANGAN MEDIA VIDEO PEMBELAJARAN *ELABORATE
TABLE SET-UP* UNTUK SISWA PERHOTELAN SMKS PARIWISATA
TRIATMA JAYA SINGARAJA**

Oleh

Ni Komang Ari Semardiani, NIM 2115011015

Jurusan Teknologi Industri

ABSTRAK

Penelitian ini bertujuan untuk: 1) Mendeskripsikan tahapan pengembangan media video pembelajaran pada *F&B Service* praktek *Elaborate Table Set Up* Sekolah Menengah Kejuruan Swasta Pariwisata Triatma Jaya Singaraja dengan menggunakan model pengembangan 4D (*Define, Design, Develop, Disseminate*). Jenis penelitian ini adalah *Research and Development* (R&D) dengan model 4D. Responden terdiri dari 31 peserta didik kelas XI Jurusan Perhotelan yang telah menempuh mata pembelajaran *Food and Beverage Service*. Teknik pengumpulan data menggunakan angket berbasis skala Likert yang diberikan kepada para ahli dan peserta didik. Data dianalisis secara deskriptif kuantitatif. Hasil penelitian menunjukkan bahwa: 1) Pengembangan media melalui tahapan *define, design, develop*, dan *disseminate* telah terlaksana secara sistematis: (a) *define*, dengan mengidentifikasi kebutuhan pembelajaran melalui observasi, analisis awal-akhir, analisis siswa, analisis tugas dan analisis konsep; (b) *design*, dengan Menyusun materi, menentukan media, pemilihan format dan menentukan rancangan awal; (c) *develop*, dengan menambahkan elemen audio dan melakukan validasi oleh ahli materi, media dan desain; serta (d) *disseminate*, dengan menyebarkan media video pembelajaran secara terbatas kepada guru dan peserta didik, serta mengumpulkan respons peserta didik. Media video pembelajaran berdasarkan penilaian ahli berada dalam kategori “sangat layak” dengan persentase: ahli materi 100% ahli media dan desain 96,81% dan Respon peserta didik terhadap media video pembelajaran berada dalam kategori “sangat positif” dengan persentase 95,6%.

Kata Kunci: Video Pembelajaran, *Elaborate Table Set Up*, *F&B Service*, Model 4D, SMK Pariwisata

**DEVELOPMENT OF ELABORATE TABLE SET-UP INSTRUCTIONAL
VIDEO MEDIA FOR HOSPITALITY STUDENTS OF SMKS PARIWISATA
TRIATMA JAYA SINGARAJA**

By

Ni Komang Ari Semardiani, NIM 2115011015

Industrial Technology Department

ABSTRACT

This study aimed to: (1) describe the stages of developing a video-based learning medium for the F&B Service practice of Elaborate Table Set-Up at Sekolah Menengah Kejuruan Swasta Pariwisata Triatma Jaya Singaraja using the 4D development model (Define, Design, Develop, Disseminate). This research employed a Research and Development (R&D) design with the 4D model. The respondents consisted of 31 Year XI Hospitality students who had completed the Food and Beverage Service subject. Data were collected through a Likert-scale questionnaire administered to experts and students. The data were analysed using descriptive quantitative methods. The development process followed four systematic stages: (a) define, by identifying learning needs through observation, preliminary-final analysis, student analysis, task analysis, and concept analysis; (b) design, by preparing the material, determining the medium, selecting the format, and creating the initial design; (c) develop, by adding audio elements and conducting validation by material, media, and design experts; and (d) disseminate, by distributing the instructional video on a limited scale to teachers and students, and collecting students' responses. The learning video is rated as highly feasible by experts, with a score of 100% from material experts and 96.81% from media and design experts. Students' responses to the video are very positive, with a score of 95.6%. The results indicate that the developed video-based learning medium meets the criteria for both quality and effectiveness in supporting F&B Service learning.

Keywords: *Learning Video, Elaborate Table Set-Up, F&B Service, 4D Model, Vocational School.*